

SENATE CONSERVATION COMMITTEE SUBSTITUTE FOR
SENATE BILL 464

56TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2023

AN ACT

RELATING TO TOURISM; REQUIRING THE NEW MEXICO OUTDOOR
RECREATION DIVISION OF THE ECONOMIC DEVELOPMENT DEPARTMENT TO
INCREASE AGRITOURISM.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

SECTION 1. Section 9-15-14.1 NMSA 1978 (being Laws 2019,
Chapter 117, Section 2, as amended) is amended to read:

"9-15-14.1. NEW MEXICO OUTDOOR RECREATION DIVISION--
DUTIES--DEFINITIONS.--

A. The New Mexico outdoor recreation division of
the department shall:

(1) increase outdoor recreation-based economic
development, tourism, agritourism and ecotourism in the state;

(2) recruit out-of-state-based outdoor
recreation businesses to locate in New Mexico;

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1 (3) promote stewardship and preservation of
2 New Mexico's unique environment and cultural assets;

3 (4) promote education about and use of outdoor
4 recreation assets to enhance public health; ~~and~~

5 (5) administer the outdoor equity grant
6 program; and

7 (6) promote and support in-state recreational
8 and agritourism business.

9 B. The department, the tourism department, the
10 state land office, the Rio Grande trail commission, the state
11 parks division of the energy, minerals and natural resources
12 department, the department of game and fish, the cultural
13 affairs department, the Indian affairs department, the
14 department of health and the department of transportation shall
15 work in conjunction with the New Mexico outdoor recreation
16 division to support the division's duties as they relate to the
17 purposes of the respective departments and agencies.

18 C. For the purposes of administering functions of
19 the New Mexico outdoor recreation division:

20 (1) "agritourism" means activities, for
21 recreational, entertainment or educational purposes, that allow
22 members of the public to view or enjoy rural activities,
23 including farming activities, ranching activities and historic,
24 cultural or natural attractions;

25 [~~1~~] (2) "ecotourism" means a form of tourism

1 that involves visiting areas of ecological interest and is
2 intended as a low-impact and often small-scale alternative to
3 standard commercial tourism; and

4 [~~(2)~~] (3) "outdoor recreation" means a
5 recreational activity that occurs outdoors in a natural
6 environment, including the use of trails, the natural
7 landscape, water or snow resources or other natural resources
8 in the activity."

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