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FISCAL IMPACT REPORT

SPONSOR Garcia, M. LAST UPDATED _____
ORIGINAL DATE 1/30/2023
BILL _____
SHORT TITLE Brake Yellow-Stop Red Traffic Program NUMBER House Bill 70
ANALYST Simon

APPROPRIATION*

(dollars in thousands)

| Appropriation | | Recurring or Nonrecurring | Fund Affected |
|---------------|---------|------------------------------|------------------|
| FY23 | FY24 | | |
| | \$300.0 | Recurring | General Fund |

Parentheses () indicate expenditure decreases.

*Amounts reflect most recent analysis of this legislation.

Sources of Information

LFC Files

Responses Received From

Department of Transportation (NMDOT)

No Response Received

Public Education Department (PED)

SUMMARY

Synopsis of House Bill 70

House Bill 70 (HB70) appropriates \$300 thousand from the general fund to the Department of Transportation (NMDOT) to develop and implement a traffic safety education program.

This bill does not contain an effective date, but the bill authorized expenditure in FY24.

FISCAL IMPLICATIONS

HB70 includes a \$300 thousand appropriation to develop and implement a “Brake on Yellow – Stop on Red” traffic safety program. Program implementation is generally a recurring expense. Any unexpended or unencumbered balance remaining at the end of FY24 will revert to the general fund. Although HB70 does not specify future appropriations, establishing a new traffic safety program could create an expectation the program will continue in future fiscal years; therefore, this cost is assumed to be recurring.

Typically, NMDOT does not receive general fund appropriations and funding for traffic safety programs is from federal funds or the state road fund.

SIGNIFICANT ISSUES

NMDOT reports the department has significant experience in designing and implementing traffic safety educational programming, including the use of video, radio advertisements, school events, paid social media, and the creation of campaign materials. The department states it would likely work with a third-party contract and PED to develop the campaign.

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