

LFC Requester:	Ginger Anderson
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**AGENCY BILL ANALYSIS
2024 REGULAR SESSION**

WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO:

Analysis.nmlegis.gov

{Analysis must be uploaded as a PDF}

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Check all that apply:

Original **Amendment**
Correction **Substitute**

Date 1/16/2024
Bill No: HB53

Sponsor: Representatives Duncan and Vincent
Short Title: Smokey Bear Use License and Plate

Agency Name and Code EMNRD-521
Number: _____
Person Writing Laura McCarthy, State Forester
Phone: 505-490-2954 **Email** laura.mccarthy@emnrd.nm.gov

SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY24	FY25		

(Parenthesis () Indicate Expenditure Decreases)

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY24	FY25	FY26		

(Parenthesis () Indicate Expenditure Decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY24	FY25	FY26	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total	Imprecise	Imprecise	Imprecise	Undefinable	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: HB53 requires the Taxation and Revenue Department (TRD), Motor Vehicle Division to apply for a license to use the Smokey Bear image and name and to issue a Smokey Bear fire prevention special registration plate. HB53 makes an appropriation to TRD to issue these plates, and provides for licensing fee revenue distribution to the Energy, Minerals and Natural Resources Department (EMNRD) for forest fire prevention in the amount of \$12.00 per plate sold.

FISCAL IMPLICATIONS

EMNRD will receive a portion of the initial registration fee for the special license plate and the entire portion of subsequent renewal fees after payment of licensing fees by TRD. The fees are to be utilized for forest fire prevention, and would therefore devolve to the Forestry division.

As it is unclear how many plates will be sold, it is impossible to define how much Forestry would actually receive. However, whatever number of plates do end up being sold, the additional revenue is likely to have a negligible, but positive, impact on the Forestry division.

SIGNIFICANT ISSUES

None.

PERFORMANCE IMPLICATIONS

HB 53 may enhance performance by providing additional revenue for forest fire prevention activities and messaging conducted by the EMNRD Forestry Division, depending on the amount of Smokey Bear license plates which are sold.

ADMINISTRATIVE IMPLICATIONS

None.

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

None.

TECHNICAL ISSUES

N/A

OTHER SUBSTANTIVE ISSUES

N/A

ALTERNATIVES

N/A

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

New Mexico drivers will not have Smokey Bear license plates, drivers will not receive the Smokey Bear message while driving, and EMNRD Forestry Division will not have additional revenue for forest fire prevention efforts derived from Smokey Bear license plate sales.

AMENDMENTS

N/A