

LFC Requester: _____

**AGENCY BILL ANALYSIS
2024 REGULAR SESSION**

WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO:

Analysis.nmlegis.gov

{Analysis must be uploaded as a PDF}

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Check all that apply:

Original Amendment _____
Correction _____ Substitute _____

Date Jan 18

Bill No: SB 68

Sponsor: Sen Munoz & Rep Herndon
Short Title: Age Appropriate Design Code Act

Agency Name and Code CYFD / 690

Number: _____

Person Writing Julie Sakura

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SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY24	FY25		

(Parenthesis () Indicate Expenditure Decreases)

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY24	FY25	FY26		

(Parenthesis () Indicate Expenditure Decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY24	FY25	FY26	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total						

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: This bill enacts the “Age Appropriate Design Code Act”, which requires any person who alone or jointly with others determines the purpose and means of processing personal data (“controller”), and who provides an online service, product, or feature likely to be access by children, to complete a data protection impact assessment, which shall be maintained for the life of the service, product, or feature and available to the attorney general on written request. The Act’s authority is limited to controllers in New Mexico, or persons that produce services, products, or features targeted to New Mexico residents, who also in the preceding calendar year either (a) controlled or processed the personal data of not less than 100,000 consumers, excluding transactions conducted solely for payment; or (b) controlled or processed the personal data of not less than 25,000 consumers and derived more than 25% of their gross revenue from the sale of personal data.

FISCAL IMPLICATIONS

None for CYFD.

SIGNIFICANT ISSUES

None for CYFD.

PERFORMANCE IMPLICATIONS

None for CYFD.

ADMINISTRATIVE IMPLICATIONS

None for CYFD.

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

None identified.

TECHNICAL ISSUES

None identified.

OTHER SUBSTANTIVE ISSUES

None identified.

ALTERNATIVES

None proposed.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Status quo.

AMENDMENTS

None proposed.