LFC Requester:

AGENCY BILL ANALYSIS 2024 REGULAR SESSION

WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO:

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{Analysis must be uploaded as a PDF}

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Date 1/24/2024
Prepared:
Bill No: SB 160
Agency Name and Code Tourism 418 Number:
Person Writing Victoria Gregg
Analysis:
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SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropr	iation	Recurring	Fund	
FY24	FY25 or Nonrecurring		Affected	
N/A	\$20,000	Nonrecurring	General Fund	

(Parenthesis () Indicate Expenditure Decreases)

REVENUE (dollars in thousands)

	Recurring	Fund		
FY24	FY25	FY26	or Nonrecurring	Affected
N/A	N/A	N/A	N/A	N/A

(Parenthesis () Indicate Expenditure Decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY24	FY25	FY26	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total	N/A	N/A	N/A	N/A	N/A	N/A

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to: Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Senate Bill 160 (SB 160) provides an appropriation of \$20.0M to the City of Albuquerque for expenditure in FY 2025 and subsequent fiscal years to restore the Rio Grande Valley state park (RGVSP).

FISCAL IMPLICATIONS

There will not be direct fiscal implications as a result of SB 160 for the New Mexico Tourism Department (NMTD) as the appropriation of \$20.0M will be directed to the City of Albuquerque.

However, indirect fiscal impacts could be related to advertising and marketing needs regarding new partner-directed tourism opportunities in the City of Albuquerque and the restoration projects within RVGSP properties.

SIGNIFICANT ISSUES

SB 160 references the RGVSP and provides \$20.0M for restoration projects therein. The RGVSP is an overarching designation for properties owned and managed by the City of Albuquerque along the Rio Grande.

The City of Albuquerque describes the RGVSP as follows: "Established by the State Legislature in 1983, this Park is managed cooperatively by the Open Space Division and the Middle Rio Grande Conservancy District. The 4,300-acre park extends from Sandia Pueblo in the north through Albuquerque and south to Isleta Pueblo, and is located on both the east and west sides of the Rio Grande."

Many RVGSP open space properties as well as the Paseo del Bosque Trail are open to the public and are an important tourism draw for the City of Albuquerque. In addition, the Rio Grande Nature Center State Park is part of the RGVSP, managed by New Mexico State Parks, and is also an important tourism asset. State parks in general are well-attended by New Mexico's visitors, with 18% of overnight visits in 2022 including a trip to a state or national park. As such, restoration projects to improve properties within the RGVSP could provide improved tourism opportunities for the City of Albuquerque and the state of New Mexico.

PERFORMANCE IMPLICATIONS

Performance implications for the NMTD could be related to cooperative advertising and marketing efforts and tourism development partnership opportunities regarding the improvements within the RGVSP.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

There will not be an appropriation of \$20.0M to the City of Albuquerque for restoration projects within the RGVSP.