

SENATE BILL 131

56TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2024

INTRODUCED BY

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This document may incorporate amendments proposed by a committee, but not yet adopted, as well as amendments that have been adopted during the current legislative session. The document is a tool to show amendments in context and cannot be used for the purpose of adding amendments to legislation.

AN ACT

MAKING AN APPROPRIATION TO THE TOURISM DEPARTMENT TO

SIRC→~~PURCHASE ADVERTISEMENTS, COMMERCIALS AND PUBLICITY~~

~~FOR~~←SIRC SIRC→SPONSOR←SIRC THE ISLETA NEW MEXICO BOWL

SIRC→~~VIA TELEVISION AND OTHER PLATFORMS~~←SIRC.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

SECTION 1. APPROPRIATION.--Nine hundred thousand dollars (\$900,000) is appropriated from the general fund to the tourism

.227303.2AIC January 31, 2024 (11:14am)

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department for expenditure in fiscal years 2025 through 2027 to
SIRC→~~purchase advertisements, commercials and publicity~~
~~for~~←SIRC SIRC→sponsor←SIRC the Isleta New Mexico Bowl
SIRC→~~via national television and other platforms~~←SIRC. The
department shall not spend more than three hundred thousand
dollars (\$300,000) in each fiscal year. Any unexpended or
unencumbered balance remaining at the end of fiscal year 2027
shall revert to the general fund.

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