



## **SECTION III: NARRATIVE**

### **BILL SUMMARY**

Synopsis: House Bill 141 enacts the Artificial Intelligence Accountability Act, which establishes comprehensive requirements for disclosure and provenance of synthetic content generated by artificial intelligence systems. The bill mandates that covered providers include both manifest and latent disclosures in AI-generated content, ensuring that such content is clearly identified and traceable. It also requires providers to make publicly accessible provenance detection tools available at no cost, enabling users to verify the authenticity and origin of digital content.

The legislation imposes obligations on capture device manufacturers to embed latent disclosures by default and on large online platforms to preserve provenance data and provide user interfaces for takedown requests. Enforcement authority is granted to the Attorney General, who may issue civil investigative demands and impose penalties of \$15,000 per violation. The bill also creates a private right of action for individuals harmed by deceptive synthetic content and includes a sentencing enhancement for felonies committed with the assistance of generative AI. Certain exemptions apply to entertainment products that do not involve user-generated content.

The effective date of the Act is July 1, 2026.

### **FISCAL IMPLICATIONS**

It is unclear whether this bill would have a fiscal impact on DoIT. The fiscal impact would depend on whether DoIT is considered a “covered provider” under the Act. DoIT does not currently fit the proposed definition of “covered provider.” If covered, the fiscal impact of HB 141 on DoIT will primarily involve costs associated with implementing compliance systems and integrating provenance standards into state IT infrastructure. Agencies will need to develop or procure provenance detection tools, update capture device protocols, and ensure that large online platforms comply with disclosure requirements. These obligations will require additional staffing, technical expertise, and ongoing monitoring. While the bill does not appropriate funds, the costs of compliance could be significant, particularly for agencies that manage large volumes of digital content.

### **SIGNIFICANT ISSUES**

HB 141 addresses growing concerns about deceptive synthetic content and its potential to cause harm. By requiring clear disclosures and provenance data, the bill enhances transparency and accountability in AI-generated media. However, the legislation overlaps with existing Generative AI Use Guidelines Policy, creating a need for harmonization to avoid duplication. Enforcement provisions, including civil investigative demands, may raise privacy and constitutional concerns. Additionally, the bill could face challenges related to federal preemption, as national AI governance frameworks continue to evolve.

### **PERFORMANCE IMPLICATIONS**

## **ADMINISTRATIVE IMPLICATIONS**

### **CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP**

HB 141 is related to HB 28, the Artificial Intelligence Transparency Act, and may duplicate certain disclosure requirements. It also intersects with federal executive actions aimed at establishing uniform AI governance standards, creating potential conflicts and litigation risks.

### **TECHNICAL ISSUES**

The bill should clarify definitions of “manifest disclosure” and “latent disclosure” and establish timelines for takedown requests and enforcement actions. Standards for provenance compliance and detection tools should be explicitly defined to ensure consistency and usability across platforms.

### **OTHER SUBSTANTIVE ISSUES**

#### **ALTERNATIVES**

To reduce litigation risk and compliance burdens, HB 141 could be aligned more closely with federal AI governance principles. Exempting small businesses or low-risk applications may ease implementation challenges. Leveraging existing DoIT governance frameworks and incorporating NIST-based risk management principles would streamline compliance and reduce redundancy.

### **WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL**

#### **AMENDMENTS**