

LFC Requester:

Julisa Rodriguez

AGENCY BILL ANALYSIS - 2026 REGULAR SESSION

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Date Prepared: 1/28/2026

Check all that apply:

Bill Number: HM17

Original X Correction
Amendment Substitute

Sponsor: Rep. Pamelya Herndon

Agency Name and Code Number: 305 – New Mexico Department of Justice

Person Writing

Short Title: TV & Film Industry Task Force

Analysis: Kalista Wilson

Phone: 505-645-5980

Email: Fir.request@nmdoj.gov

SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY26	FY27		

(Parenthesis () indicate expenditure decreases)

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY26	FY27	FY28		

(Parenthesis () indicate revenue decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY26	FY27	FY28	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total						

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
 Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

This analysis is neither a formal Opinion nor an Advisory Letter issued by the New Mexico Department of Justice. This is a staff analysis in response to a committee or legislator’s request. The analysis does not represent any official policy or legal position of the NM Department of Justice.

BILL SUMMARY

Synopsis: This house memorial requests the Regulation and Licensing Department to convene a task force regarding a potential regulatory framework for certain aspects of the television, movie, and performing arts industries.

The requested task force would look at potential licensing/regulatory frameworks for certain industry jobs such as, talent management, talent agents, talent managers, talent advisors, talent consultants, publicists, social media managers or consultants and background casting services and unaffiliated casting entities. The task force would also be asked to evaluate when certain activities may warrant regulation or oversight by the Regulation and Licensing Department. Finally, the task force would be asked to recommend statutory or administrative workforce protections within the television, movie, and performing arts industries.

This house memorial identifies the eleven members that would make up the task force.

The memorial requests the task force be convened by July 15, 2026, and complete its report no later than November 1, 2026. The task force is requested to report its findings and recommendations no later than November 30, 2026, to the Governor, an interim legislative committee, and the Executive Director of the Screen Actors Guild. Copies of the house memorial are to be transmitted to the Superintendent of Regulation and Licensing and the Governor.

FISCAL IMPLICATIONS

N/A

SIGNIFICANT ISSUES

N/A

PERFORMANCE IMPLICATIONS

N/A

ADMINISTRATIVE IMPLICATIONS

N/A

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

N/A

TECHNICAL ISSUES

N/A

OTHER SUBSTANTIVE ISSUES

N/A

ALTERNATIVES

N/A

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Status quo.

AMENDMENTS

N/A