

LFC Requester:	
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AGENCY BILL ANALYSIS - 2026 REGULAR SESSION

WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO
AgencyAnalysis.nmlegis.gov and email to billanalysis@dfa.nm.gov
(Analysis must be uploaded as a PDF)

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Date Prepared: 1/28/2026 *Check all that apply:*
Bill Number: House Memorial 17 Original Correction
 Amendment Substitute

Sponsor: Pamela Herndon **Agency Name and Code Number:** Economic Development Department 419
Short Title: TV & FILM INDUSTRY TASK FORCE **Person Writing Analysis:** Shane Shariff/Steve Graham/Jey Bernal/Rochelle Bussey
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SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY26	FY27		

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY26	FY27	FY28		

(Parenthesis () indicate revenue decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY26	FY27	FY28	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total						

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: House Memorial 17 requests that the New Mexico Regulation and Licensing Department convene a task force to study and recommend a regulatory framework for activities and services provided by entities operating in the State's motion picture, television, and performing arts industries. The Memorial points out the lack of statutory definitions and oversight for talent agents, talent managers, and casting services, noting possible risks to performers and industry participants. The task force is directed to evaluate when and where such activities constitute the procurement of employment, review industry best practices from other states, and recommend statutory or administrative actions to promote transparency, fairness, and workforce protections while supporting continued industry growth.

FISCAL IMPLICATIONS

SIGNIFICANT ISSUES

While there are no quantitative metrics mentions to deem performance implications, the goal of the task force would be to promote transparency, fairness and workforce protection while supporting growth in New Mexico's motion picture, television and performing arts industries. Successfully meeting these goals would signify success of the task force.

PERFORMANCE IMPLICATIONS

House Memorial 17 requires the task force to be convened by July 15, 2026, complete its study by November 1, 2026, and report findings by November 30, 2026. This schedule leaves a relatively short period to organize membership, gather data, solicit stakeholder input, and conduct a thorough analysis of complex industry practices. Given the extensiveness of services under review and the number of participating entities, this timeframe may limit the depth of analysis and stakeholder engagement.

ADMINISTRATIVE IMPLICATIONS

The Economic Development Department's Film Office will need to commit employee time to the task force separately from core duties and responsibilities.

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

TECHNICAL ISSUES

OTHER SUBSTANTIVE ISSUES

ALTERNATIVES

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

AMENDMENTS