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HOUSE BILL 276

57TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2026

INTRODUCED BY

Doreen Y. Gallegos and Linda Serrato and Raymundo Lara
and John Block

AN ACT

MAKING AN APPROPRIATION TO THE BOARD OF REGENTS OF NEW MEXICO
STATE UNIVERSITY TO DEVELOP PROJECTS, PROGRAMS, PROMOTIONS AND
EDUCATIONAL AND CIVIC EVENTS TO RECOGNIZE THE HISTORY, CURRENT
VALUE AND FUTURE ECONOMIC POTENTIAL OF THE WINEMAKING INDUSTRY
IN NEW MEXICO.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

SECTION 1. APPROPRIATION.--

A. Three million three hundred thousand dollars
(\$3,300,000) is appropriated from the general fund to the board
of regents of New Mexico state university for expenditure in
fiscal years 2026 through 2028 for the New Mexico department of
agriculture to:

(1) develop projects, programs, promotions and
educational and civic events to recognize the history, current

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1 value and future economic potential of the winemaking industry
2 in New Mexico;

3 (2) work with the department of transportation
4 on the design, creation and installation of winery wayfinding
5 signage and marking historical and cultural sites significant
6 to New Mexico's winemaking history and industry;

7 (3) work with the marketing excellence bureau
8 of the marketing division of the tourism department on national
9 marketing and advertising related to the four-hundredth
10 anniversary of winemaking in America; and

11 (4) continue funding an enologist on staff to
12 support student education and success in future job
13 opportunities within the New Mexico winemaking industry.

14 B. Any unexpended balance remaining at the end of
15 fiscal year 2028 shall revert to the general fund.

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