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SENATE BILL 12

43RD LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 1997

INTRODUCED BY

GLORIA HOWES

FOR THE DWI OVERSIGHT TASK FORCE

AN ACT

RELATING TO ALCOHOLIC BEVERAGES; MAKING IT A VIOLATION OF THE LIQUOR CONTROL ACT FOR A DISPENSER TO MAKE CERTAIN OFFERS OR SALES OF ALCOHOLIC BEVERAGES; PROVIDING PENALTIES; ENACTING A NEW SECTION OF THE LIQUOR CONTROL ACT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

Section 1. A new section of the Liquor Control Act is enacted to read:

"[NEW MATERIAL] OFFENSES BY DISPENSERS--PROHIBITED OFFERS OR SALES OF ALCOHOLIC BEVERAGES.--It is a violation of the Liquor Control Act for a dispenser to:

A. offer or deliver free alcoholic beverages to a person;

B. deliver more than two alcoholic beverages to one person at one time;

1 C. sell, offer to sell or deliver to a person an  
2 alcoholic beverage at a price less than the price regularly  
3 charged for the alcoholic beverage during the same calendar  
4 week;

5 D. sell, offer to sell or deliver to a person an  
6 unlimited number of alcoholic beverages during a set period of  
7 time for a fixed price;

8 E. sell, offer to sell or deliver beer or spirituous  
9 liquors by the pitcher, except to two or more persons at one  
10 time;

11 F. increase the volume of alcoholic beverages  
12 contained in a drink without increasing proportionately the  
13 price regularly charged for the drink during the same calendar  
14 week; or

15 G. encourage or permit a game or contest that  
16 involves drinking alcoholic beverages or the awarding of  
17 alcoholic beverages as prizes. "

18 Section 2. EFFECTIVE DATE. -- The effective date of the  
19 provisions of this act is July 1, 1997.