



**S.R.C.S. Strategic Initiative Summation  
Presented to  
Legislative Education Study Committee**

{Addendums: District Snapshot, Mission, Vision, Goals & Historical Enrollment “for review”}

Our District takes pride in being one the first twelve school districts established with New Mexico’s statehood in 1912, District-8. Santa Rosa has a unique history stemming from the early 1800 settlers along the Pecos River Valley. Then there was the coming of the Union Pacific Rail Road in circa 1900 followed by the famous 1926 Route-66 Highway from Chicago to Los Angeles. This is what shaped our Eastern-Plains New Mexico Hispano community that is sometimes referred to as the “City of Natural Lakes” or the town that is well-known for the “Blue Hole.” Today, we are a predominant service industry economy reliant on the traffic from Interstate-40. GEO Corrections Facility, Wind Energy Turbines and a General Motors Rail Road distribution point all add to the economic scale of our community.

I bring to light this short historical perspective of Santa Rosa because the basis behind strategic initiative planning is to “seek first to understand.” No one community or school District is parallel to other Districts when considering culture, socioeconomics and/or demographic factors. Like with any Eastern New Mexico Community or School, Santa Rosa has withstood the test of time, especially the past (20) years where economic shortfalls and cultural trends have created circumstances that can be summarized with the following:

- 2009 – 2016, Recession causing economic decline that has led to job losses and an exodus of our community members to the “Rio Grande Corridor.”
- District enrollment declines, (1998, K-12 909 students – present day, K-12 - 632 students). A 277 difference in enrollment is exponential when looking at the parent factor to the community along with SEG funding (addendum-enrollment history)
- High mortality rate and low birth rate - “The stork is not stopping in Guadalupe County.” This is partly due to the National trend of smaller families.
- Stifling Federal and State funding. Less allocations have impacted programs and staffing.
- Drug smuggling from south of the U.S. border. New Mexico is a pipeline for cartels and smugglers.
- National and State Teacher shortages, more so in small town America
- Aging facilities with minimal bonding capacity along with a shortage of Public School Capital Outlay monies. Our Santa Rosa Elementary was built in 1955 and our high school was built in 1966. 1955 and 1966 are not 21<sup>st</sup> century architecture when considering Safe Schools, Technology and ADA compliance.
- Affordability and accessibility to Education Technology considering that average household medium income in Guadalupe County is \$25,000.00. Making a living in Guadalupe County is tough. Economically we are ranked 32 of 33 counties.
- Rigors of the “No Child Left Behind” and “Every Student Succeeds Act” coupled by the NMPED regulatory demands. “Expectations are great but are they practical?”
- Above the line, middle of the line and below the line funding. “What school qualifies and what school does not qualify?”
- Improving the A-F grade with the urgency of Math and ELA proficiency.
- The threat of guns in schools, bullying, harassment, child neglect and abuse.
- T.E. - “Training & Experience” Factor. Past (2) yrs. District has lost \$200,000.00 in funding. Experienced teachers are being replaced with inexperienced teachers. This affects the quality of instruction, student learning and PARCC results.

Yes, this is reality! We must first understand our “doom and gloom” to determine strategic planning. I may emphasize the lack of funds is not necessarily the solution to all education woes. We all know that funding or money does not teach teacher passion, work ethic or cultural norms.

Problems, issues and data is what drives Strategic Planning. Our District believes that it is imperative to understand our past and present so that we may be proactive and progressive in addressing the many challenges that we confront from school-year to school-year. In saying this, I would like to highlight what we have accomplished and what we are planning when it comes to improving student outcomes and facilities.

- SRHS, 5-year 90% Graduation Rate
- Pre-K program (on its fourth year – full day program). Our kinder, first and second grade students on I-Station Assessment are above the State Average on Math and ELA.
- Employing Math and ELA Interventionist and Coaches.
- Distance/On-line Dual Enrollment program that has been in existence for 20 plus years (Clovis Community College Consortia). Many of our seniors leave high school with 20 plus college credits.
- Steadily maintained a 6% cash balance in spite of recent cutbacks.
- 100% District Teacher staffing considering the teacher shortage. This is a result of recruiting International Teachers, along with the utilization of flexibility and alternative licensures. Though one has to consider experience versus inexperience when it comes to alternative pathway licenses.
- Long term plan to reduce District square footage thus maximizing our facility utilization factor.
- 2014, District passed a \$5.2 Million Bond Referendum to build the new Anton Chico K-8 School with a 90% voter approval rating.
- School Bond-9 (Maintenance and Facility) - every six years, District continually passes the referendum with a plus 75% approval rating.
- For a small school program, we have K-12 Music, F.F.A., B.P.A., S.C., Woods and Welding. Currently, we are showcasing the National B.P.A. President and State Student Council President.
- Long term plan to improve utility efficiency (LED lighting and reduction of square footage).
- School safety procedures and training has intensified, along with new communication equipment (cameras, radios) as well as improving our perimeter fences and vestibules.

This defines, “where we are and where we need to go?” In closing, we would like to summarize our challenges in a “Five Point Plan.”

1. Teacher Recruitment and Retention with the mindset of promoting multiple endorsed teachers. This will allow District to increase course offerings.
2. Enhancing teacher quality to increase student learning particular to Math and ELA.
3. Implementation of a Five Year Master Plan that blueprints a reduction of District square footage and safe schools, while erecting a new Santa Rosa Elementary and/or a Mid-High School.
4. Enhancing our curricula programs to meet standards under E.S.S.A. with the mindset of achieving College/Career Readiness
5. Creating affordability and accessibility for Technology Education while converting our libraries into multi-media centers.

## S.R.C.S. District Snapshot

- Guadalupe County Population: 4,200
- Santa Rosa Population: 2,200 (600 in GEO Corrections – 1,600)
- 251 Student Enrollment Pre-K to 12 grade.
- 100% Free Lunch
- 90% plus Hispanic
- 85% Economically Disadvantaged
- Medium House Hold Income \$25,000.00
- District Class Average – 45 students per class
- Pupil Teacher Ratio (18) students
- 12.5% Special Ed. Population
- 120 School Employees
- SRCS Budget: \$6.1 Million

### **SRCS Facilities**

- Total - 238 Thousand Square Feet
- \*Square Feet: SRHS-104K, SRES-53K,
- \*SRMS-50K, AC-26K, Central Office-5K
  - Total 56.1 ACRES
- \*SRHS-17.6 ACRES, SRES-17 ACRES,
- \*SRMS-10 ACRES, ANTON CHICO 10
- \*ACRES AND CENTRAL OFFICE 1.5 ACRES
- \*District Occupancy – 65% based on PSFA study

### ***Mission***

**THE PRIMARY PURPOSE OF SANTA ROSA CONSOLIDATED SCHOOLS IS TO PROVIDE ALL STUDENTS WITH THE BEST ACADEMIC OPPORTUNITIES LEADING TO COLLEGE CAREER AND/OR POST SECONDARY READINESS IN A WHOLESOME, SAFE TWENTY-FIRST CENTURY ENVIRONMENT**

### ***Vision:***

**The vision of Santa Rosa Consolidated is to develop educational programs that meet the needs of all students to become life-long learners and reach their full potential as individuals and citizens of twenty-first-century society.**

#### **In support of the Mission and Vision we are committed to:**

- ▶ **Creating a positive climate for students characterized by high expectations, respect for academic excellence, caring attitude toward others, and personal support.**
- ▶ **Providing a strong and progressive program in all academic, technological and vocational education courses (dual and con-current enrollment opportunities).**
- ▶ **Providing quality instruction in all classes.**
- ▶ **Providing academic assistance for students needing basic skill support in reading, writing, mathematics and science.**
- ▶ **Establish and maintain close contact with parents and community.**
- ▶ **Providing opportunities to experience career- readiness.**
- ▶ **Provide a safe and caring environment.**

## **S.R.C.S. District Goals 2018-2019**

- The District will continue to strive to achieve “A” on the A-F Grading System
- District will utilize Common Core Standards for improved student learning
- District staff will promote an environment which is in accordance with the professional Code of Ethics.
- The District will continue to provide professional development and use NM Teach to improve the quality of instruction
- The District will emphasize Result-Driven Instruction as a means to improve academic proficiency aligned with Common Core State Standards
- The District will continue to stress the use of 21<sup>st</sup> century technology in the curriculum
- The District will continue to enforce the “Compulsory School Attendance Act”
- The District will stress positive character behavior during school and all school activities
- The District will seek to develop new partnerships and expand current partnerships in the community along with colleges and universities.
- Each school will use its elected advisory school council for school improvement
- District will strive and support students and teachers with the College and Career Readiness program toward the fulfillment of graduation.
- The District will promote the importance of Bilingual/Multicultural Education for all students
- The District will promote communication with parents and all stakeholders
- Improve the safety and security of all campuses along with training staff in emergency response situations.

<b>SRCS Budget and Enrollment History</b>			
<b>School Year</b>	<b>District Enrollment (K-12)</b>	<b>(P-12)</b>	<b>SEG</b>
1996-1997	909	909	
1997-1998	909	909	
1998-1999	910	910	
1999-2000	890	890	
2000-2001	846	846	
2001-2002	836	836	
2002-2003	733	733	
2003-2004	702	702	
2004-2005	673	673	
2005-2006	670	670	
2006-2007	664	664	\$ 6,831,685.00
2007-2008	651	651	\$ 7,314,986.00
2008-2009	624	624	\$ 7,343,643.00
2009-2010	634	634	\$ 6,625,912.00
2010-2011	627	627	\$ 6,172,320.00
2011-2012	629	629	\$ 5,734,071.00
2012-2013	637	637	\$ 6,491,495.00
2013-2014	639	639	\$ 6,386,156.00
2014-2015 PK (18)	626	644	\$ 6,533,604.00
2015-2016 PK (18)	626	644	\$ 6,295,355.00
2017-2018 PK (21)	638	653	\$ 5,994,723.00
2018-2019 PK (17)	638	650	\$ 6,011,197.00
	<b>15073</b>	<b>15124</b>	
<b>22 Year AVG.</b>	<b>688.0</b>		
<b>1996 to 2018</b>	<b>Loss of 271 students</b>		
	<b>Loss of SEG Revenue based enrollment from 1996 to 2018</b>		
	<b>\$4040.00 X 271 = \$1.948.840.00</b>		

Created by:  
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