

Toolkit, Overview Video and Individual Toolkit Documents can be found at:

<http://learningalliancenm.org/countdown-to-better-schools-campaign/essa-stakeholder-engagement>

Short-Term and Long-Term Value at State, Local and National Levels

Short-term: At the *state-level*, we envision our findings will provide additional stakeholder input to inform the NMPED plan due to the United States Department of Education by July 2017. Legislators may learn more about common themes across our state. Statewide business and community organizations may use the findings to inform their work. At a *local-level*, engaging in the process creates insight for school leaders who analyze focus group input from their school's students, parents and educators; for district administrators who analyze input from their schools; and for local business and community organizations that support education. At a *national-level*, our congressional delegation will have a sense of what New Mexicans desire for their education systems.

Long-term: At a *state-level*, we can leverage this pilot effort to offer annual iterations of stakeholder outreach to invite broader and wider groups to participate and provide deeper awareness of commonalities to legislators and NMPED. Statewide organizations can use findings to guide community-led solutions to identified statewide requests. At a *local-level*, school leaders, district administrators and organizations can reference their local findings to launch responsive innovations and interventions. At a *national-level*, we can track how our plan and priorities impact our success. Importantly, report findings may be used to inform policy at the state, local and national levels.

Outreach

We invited the following groups to use the Toolkit and host focus groups:

- School districts
- Charter schools
- Teachers' groups
- Groups focused on education for people of color
- Funders
- Parents' groups
- School Boards
- Business groups
- Media groups
- Regional Education Cooperatives
- Nonprofits
- Faith-based organizations
- Deans and directors of higher education
- Advocacy groups
- Community organizers

Presenting Partners

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