



Central New Mexico  
Community College

LFC Hearing  
July 17, 2013

# Changing Lives, Building Community

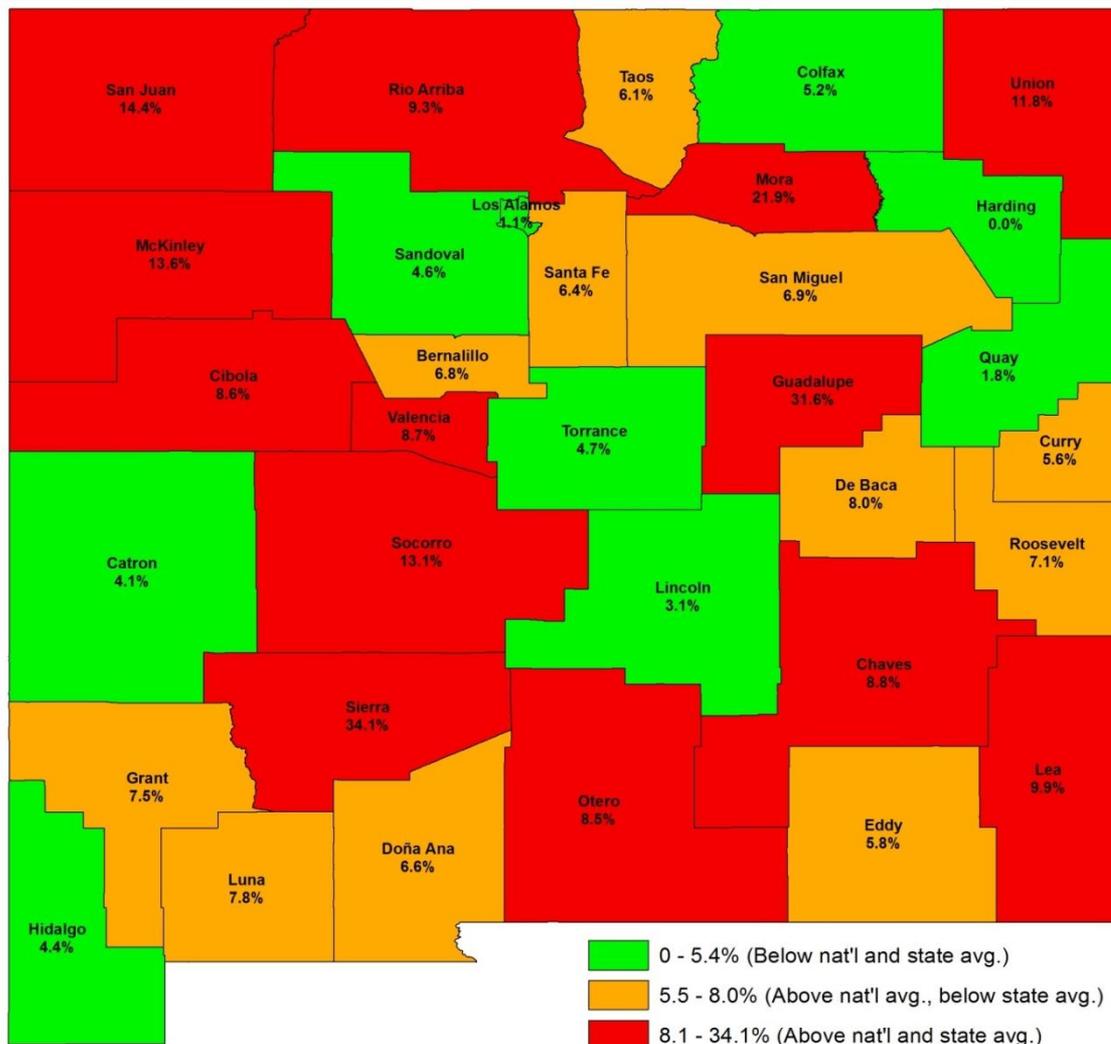
So, our goals must be nothing  
less than life-changing....

# Focus on Five Themes



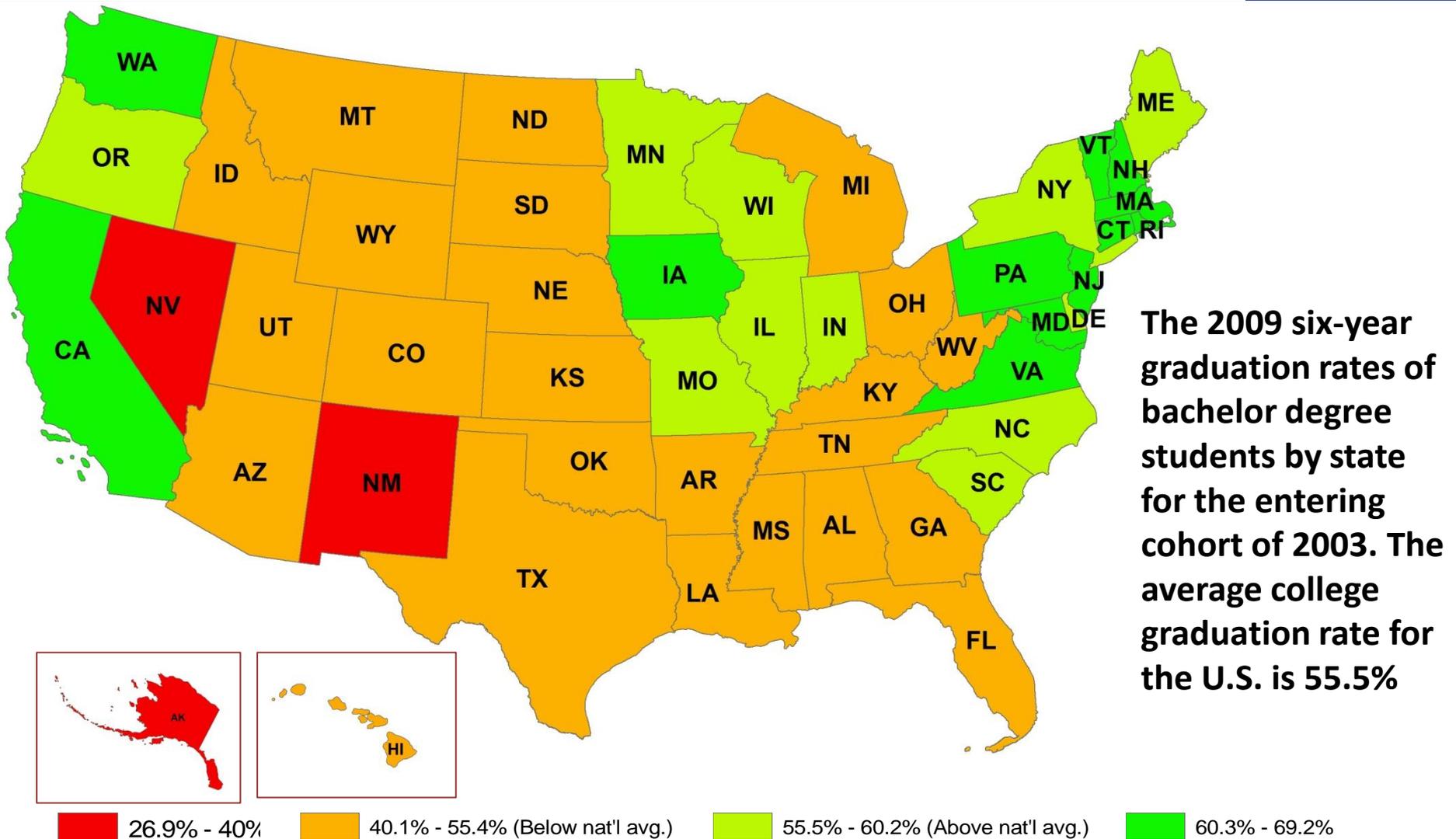
## 1. Post-Secondary/Higher Education Is Extremely Important To New Mexicans

# Percentage of Individuals, 16-19 Years of Age, Who Are Not Enrolled in School and Not in the Labor Force



Source: UNM CEPR, 2013; U.S. Census, American Community Survey 2010, 5-Year Estimates.

# Our College Graduation Rates Are Among The Worst In The Nation



By 2020, **61%** of jobs will require at least a certificate or college degree.

Only **32%** of the population in New Mexico has an Associates Degree or higher.

This puts us in **40th** place.

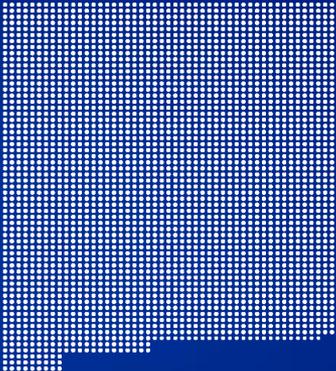
Higher education nurtures family, community, and business...and our economy.

# Focus on Five Themes



1. Post-Secondary/Higher Education Is Extremely Important To New Mexicans
2. **New Mexicans Deserve the Opportunity to Receive a Post-Secondary Education**

# Cliff's Story

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- ▶ Getting an associate's degree makes you **12% more likely to volunteer** in the community.
  - ▶ A graduate of a community college is up to **19% more likely to vote.**
  - ▶ Household income is **40% higher** thanks to an associate's degree.
  - ▶ That means an additional **\$384 million** for New Mexico by 2020.

Source: Trends in College Pricing, 2011. The College Board.

Source: Education Pays, 2010. College Board Trend in Higher Education Series

# What if we met our 2020 goals and doubled the # of degrees?

**\$24.7 million**  
in Medicaid savings

**\$7.3 million** in  
Corrections savings



# Are we making an impact?

Preschool children of Community College graduates are more likely to:

Write their first name

Count

Be read to  
every day

to 20

Recognize all letters



Higher education  
improves everything  
from **obesity** to  
**school readiness**  
and  
**family health.**



A degree from a Community  
College can transform generations.

# Focus on Five Themes



1. Post-Secondary/Higher Education Is Extremely Important To New Mexicans
2. New Mexicans Deserve the Opportunity to Receive a Post-Secondary Education
3. **Delivering Hope at CNM**

**67%**

**Part-time**

**40,000+**

students

**28 yrs**

average age

**59%**

minorities



# Retention

FY2011-2012

FY2007-2008



Fall to Spring Retention 64.0%  
Fall to Fall Retention 47.8%



Fall to Spring 72.5%  
Fall to Fall 49.1%

# Graduation

9,608

Total Awards  
in 2012-2013

FY 2012-2013



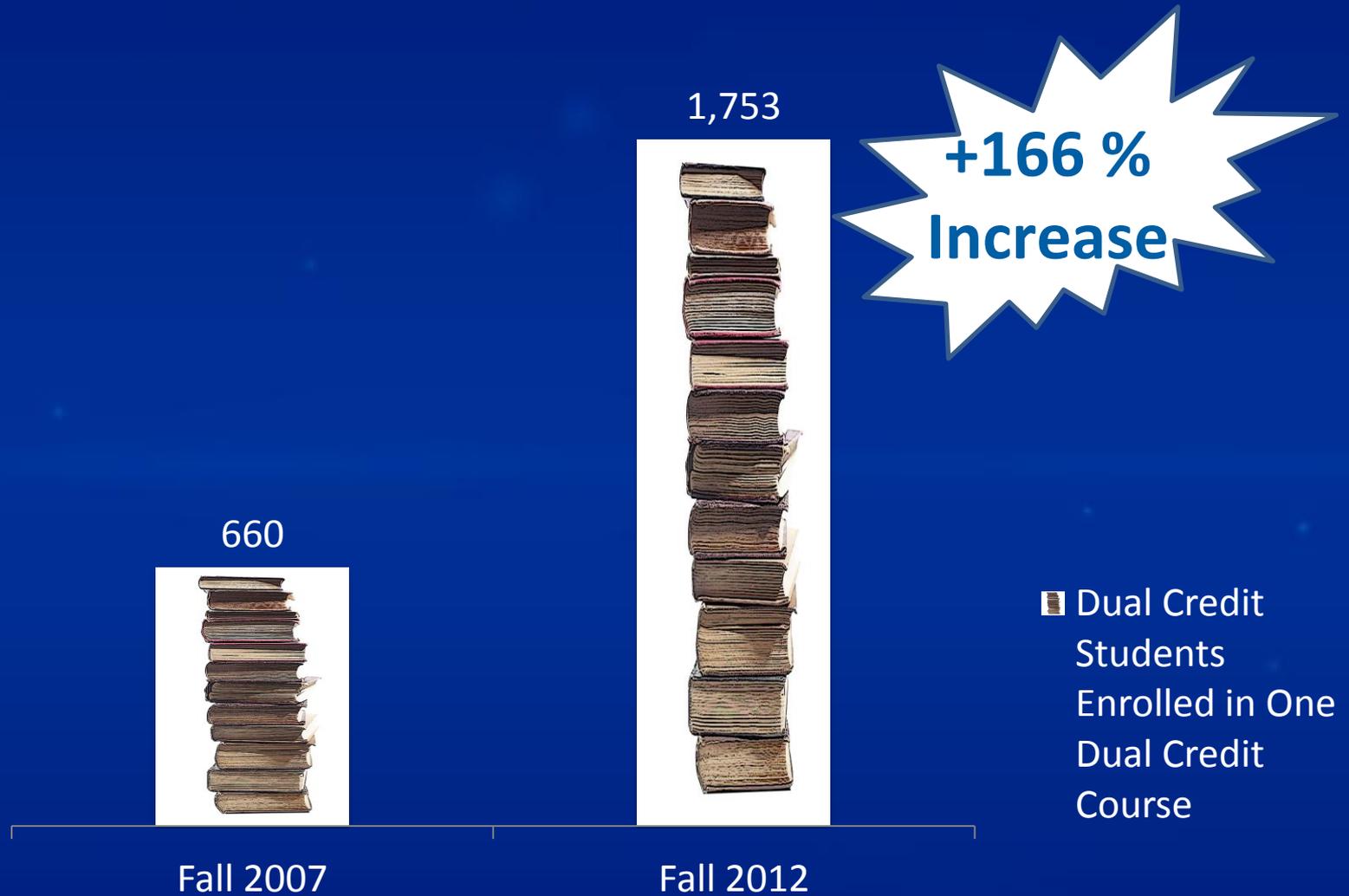
6,240 Certificates and  
3,368 Associates Degrees

FY 2007-2008



1,008 Certificates  
and 1,370  
Associates Degrees

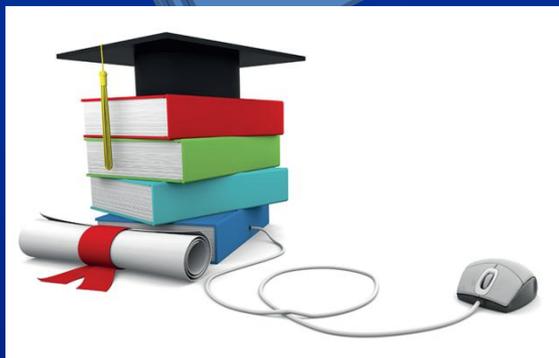
# Dual Credit Enrollment



# Distance Learning Enrollment

FY2012-2013

FY2007-2008



36,920 Distance  
Learning Credit  
Hours



95,539 Distance Learning  
Credit Hours

# Transfer and Swirl Enrollment



Central New Mexico  
Community College

Increased Number  
Transferring  
(Especially to  
UNM)



THE UNIVERSITY *of*  
NEW MEXICO

About 3,000 Students



Central New Mexico  
Community College

Increased Number  
That Swirl  
Between CNM and  
UNM



THE UNIVERSITY *of*  
NEW MEXICO

About 2,000 Students



# Time to Degree

CNM is ahead of the pack in time to degree.



Ideal Associates is  
**60** credit hours

Ideal Certificate is  
**30** credit hours

# Added and Discontinued Programs

- ~~Business Graphics (Certificate and AAS)~~
- ~~Medical Coding (Certificate)~~
- ~~Court Reporting and Steno transcription (Certificate)~~
- ~~Electronics Technology (AAS)~~
- ~~Manufacturing Technology (Certificate)~~
- Alternative Teacher Licensure (Certificate)
- Emergency Medical Service – Paramedic (AAS)
- Dietary Manager (Certificate)
- Biology (AA)
- Psychology (AA)
- Pre-Health Sciences (AA)

**47 Discontinued  
Programs Since 2007**

**26 Added Programs  
Since 2007**

And, CNM students graduate with  
**less debt.**

78% of CNM  
students graduate  
with no student loan  
debt – 16% better  
than the national  
average



# NM Funding Formula Supports Student Success

- Outcomes Support An Institution's Focus on Student Success
- Stability In Methodology Is Important
- Factors That Support Collaboration; and
- Mission Specific Measures are Important to NM's Economic Development



# Actions Taken By CNM to Improve Student Success

- Improve Scheduling – Use of Data to Establish Course Schedules and Prioritize Student Registration  
Early Alert System
- Changes in Remedial Education – Reduce Options, Use of I-Best Model and Changes in Placement
- Curriculum Improvements – Core Competencies
- Incorporate Technologies for Student Success
- More Focus on “High Touch” – Coaching Model

# Excellence in Student Success



AMERICAN  
ASSOCIATION OF  
COMMUNITY  
COLLEGES

- 2013 Winner of the AACCC Student Success Award
- Nationally Recognized and Duplicated CNM Connect Model
- Students Nationally Recognized in Skills USA and Other Local and National Competitions

# Focus on Five Themes



1. Post-Secondary/Higher Education Is Extremely Important To New Mexicans
2. New Mexicans Deserve the Opportunity to Receive a Post-Secondary Education
3. Delivering Hope at CNM
4. **Cooperation and Partnerships Are Necessary for Student Success**

# Partnerships

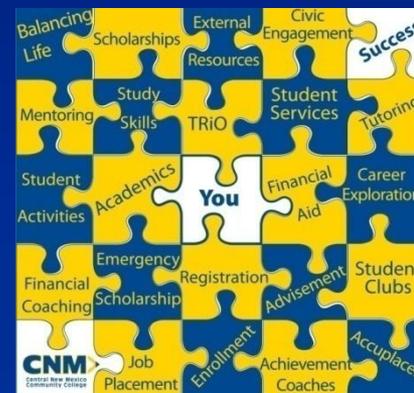
Assisted Business in Training Needs



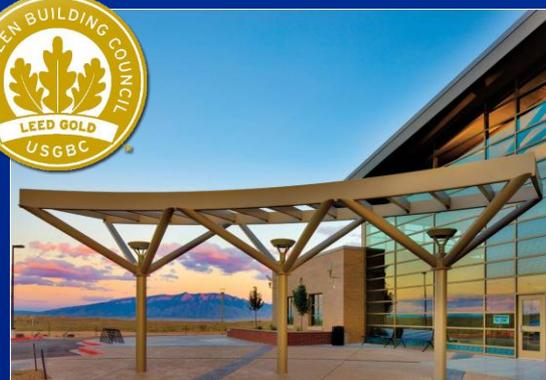
Language Training



Launched CNM Connect



Increased Green Training Offerings



Two Lead Gold Facilities – Rio Rancho and JS Building



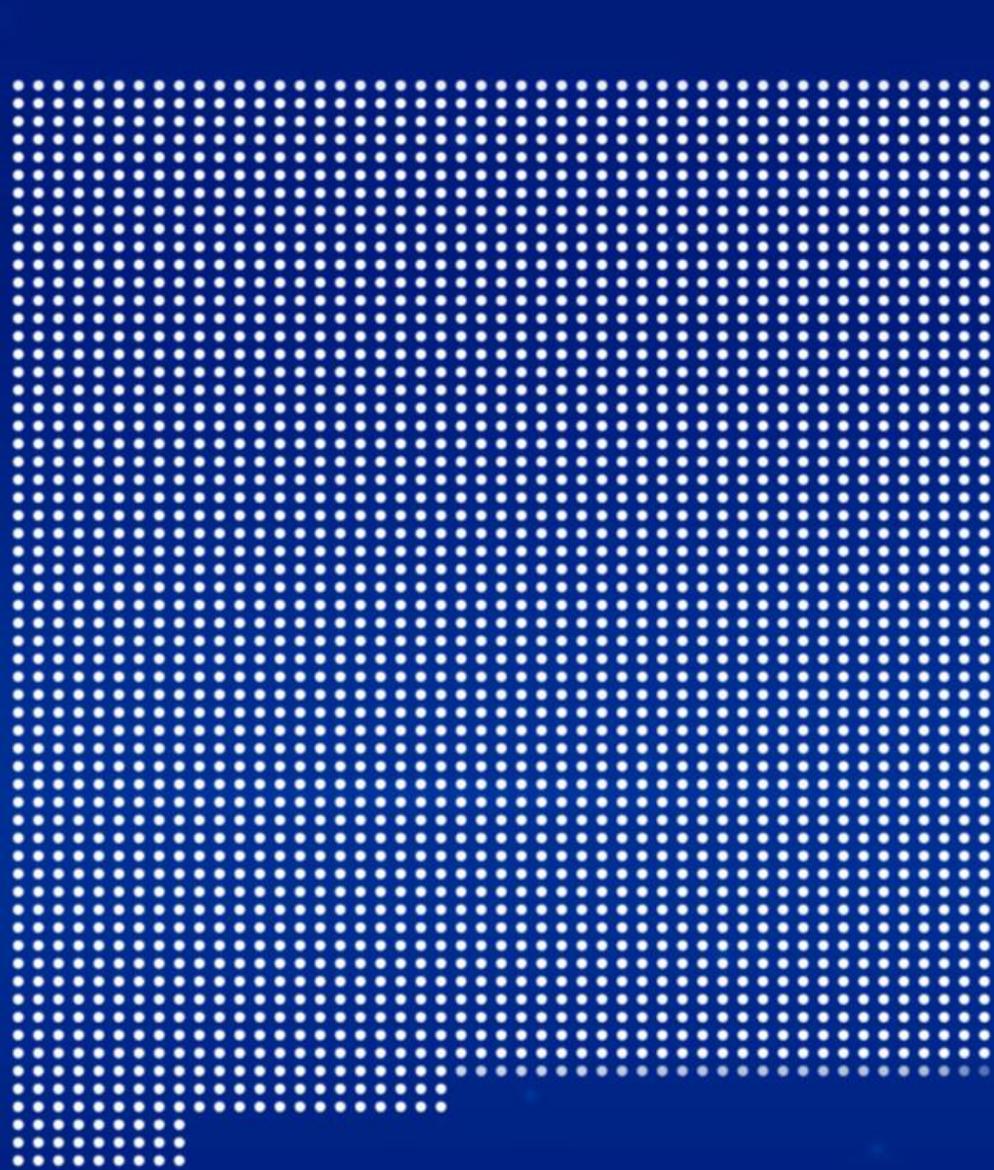
# Partnerships

- Memorandum of Agreement with UNM/APS/RRHS
- Memorandum of Agreements with NMSU, NMHU, Western, and Eastern
- Lumina Grant
- Mission Graduate
- Nursing Curriculum Changes
- Workforce Solutions
- Business Advisory Groups
- VetSuccess Center
- State Workforce Board and Employability Task Force
- New College and Career High School at CNM

# Focus on Five Themes



1. Post-Secondary/Higher Education Is Extremely Important To New Mexicans
2. New Mexicans Deserve the Opportunity to Receive a Post-Secondary Education
3. We Deliver Hope at CNM
4. Cooperation and Partnerships Are Necessary for Student Success
- 5. Student Success Creates Economic Development**



**According to EMSI data,  
in 2015 there will be  
495,547 total jobs in  
the region.**

**32,933 jobs** will require a  
postsecondary  
non-degree award (certificate)

**22,862 jobs** will require an  
Associate's Degree

**66,411 jobs** will require a  
bachelor's degree

**24,415 jobs** will require a  
Master's degree or above

# Increasing # of Graduates

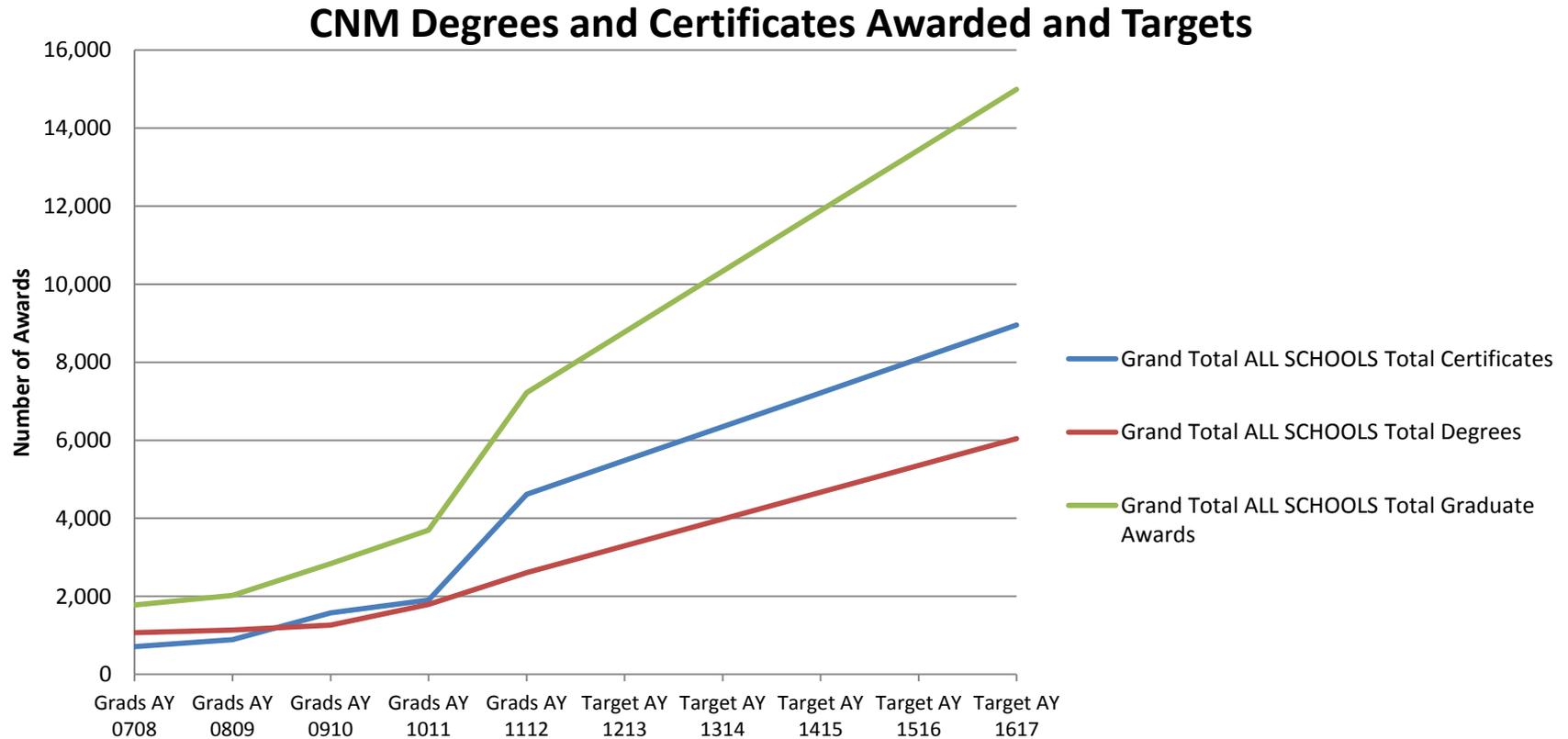
CNM's 2020 Goal is to **more than double** the Associate's degrees awarded per year

## WHY?

Because raising Educational Attainment Levels by the 2020 Census Impacts NM's ability to attract **JOBS**



# Setting Graduation Targets for Every CNM Degree



# **Economic Impact Video**

# THANK YOU

**For more information, contact:**

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