



NEW MEXICO DEPARTMENT OF CULTURAL AFFAIRS

Legislative Finance Committee
November 14, 2022

WHO WE ARE

- Historic Preservation Division, Statewide
 - Museum of Indian Arts & Culture, Santa Fe
 - Museum of International Folk Art, Santa Fe
 - Museum Resources Division, Santa Fe
 - National Hispanic Cultural Center, Albuquerque
 - New Mexico Arts, Statewide
 - New Mexico Farm & Ranch Heritage Museum, Las Cruces
 - New Mexico Historic Sites, Statewide
 - New Mexico History Museum, Santa Fe
 - New Mexico Museum of Art, Santa Fe
 - New Mexico Museum of Space History, Alamogordo
 - New Mexico Museum of Natural History & Science, Albuquerque
 - New Mexico State Library, Statewide
 - Office of Archaeological Studies, Statewide
 - Program Support, Statewide
-



WHAT WE DO



Programs

Exhibits
Performances
Education
Presentations
Events



Stewardship

Preservation
Conservation
Collections



Scholarship

Research
Libraries
Archives
Fellowships

**I ♥ the arts
because . . .**

*It makes me
try! ☺ And think*

#NewMexicoArts #SupportTheArts

WHY WE DO IT

Mission

Build a more vibrant, resilient New Mexico by fostering greater understanding of the diverse people and traditions of our state, supporting culturally and scientifically rich education, strengthening the creative economy, and preserving our cultural resources.

Vision

Stronger New Mexico communities through greater connection, belonging, understanding, and respect for individual and collective cultural contributions.



Goals

- Expand Access & Inclusion
- Grow Collective Impact
- Enhance Stewardship of Cultural Resources
- Increase Partnerships in Rural & Tribal Communities

BY THE NUMBERS



26,062
hours of
service
by 704
volunteers



683,424
total
attendance
at museums
and sites



426,526
participants
in
educational
programs



356,959
children
served



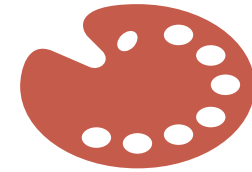
17,439
children
participated
in summer
reading
programs



98%
of historic
preservation
reviews
completed
within
30 days



1,339,249
individuals
attended
NM Arts
funded
programs



3,294
artists
received
professional
development
training

FY22/23 INITIATIVES & EXPANDED PROGRAMS

Rural Exhibitions

Initiated a traveling exhibit program designed for libraries, community centers, and other locations.

Education Activity Book

Commissioned 28 New Mexico artists to create original artworks for statewide activity book.

Education Activity Kits

Developed statewide activity kit supply closet with bulk purchasing and increased reusable supplies offered in kits.

Accessibility

10 employees statewide participated in Americans with Disabilities Act training and are now certified.

Podcast

Currently releasing seasons 3 and 4 of *Encounter Culture*, our statewide culture podcast.

Regional Facilities Management

Created southern and eastern regions of Facilities Management Bureau, including four regional managers and consolidated staffing.

Artist Professional Development

Anticipate training 175 artists with Artist Inc. in partnership with NM Music Commission and Mid-Atlantic Arts Alliance.

Women's History Initiative

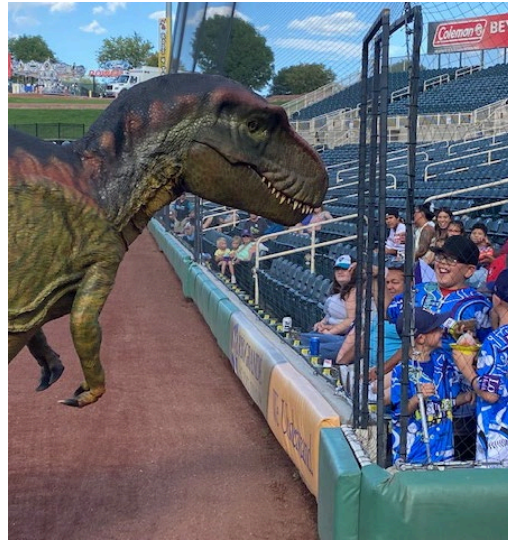
Women's History Initiative to include curriculum, website, traveling exhibit program, New Mexico Magazine and El Palacio articles and more with NM Women's Forum.

Permanent Exhibitions

Completed *Here, Now and Always* (Museum of Indian Arts & Culture), Bosque Redondo Memorial (Bosque Redondo Memorial at Ft. Sumner Historic Site), Dairy Barn (Farm & Ranch Heritage Museum).

Rural Residence Program

Launching rural artist residency program at Lincoln Historic Site and Bosque Redondo Memorial at Ft. Sumner Historic Site.



COMMUNICATIONS & MARKETING

- Statewide coordination of public relations with dedicated staff person covering each division.
- Department-wide calendar of releases.
- Coverage in ARTNews, Associated Press, Canada Today, Condé Nast Traveler, Forbes, MSN.com, National geographic, NBC News, The New York Times, Newsweek, NPR, Scientific American, Travel + Leisure, USA Today, Washington Post, Yahoo News, and more.
- Consolidated social media accounts to provide more centralized information.
- 456,546 social media (Facebook and Instagram) engagements in FY22.
- Paid advertising on rural radio around the state.

FISCAL YEAR 2024



BASIC AGENCY NEEDS

- 8% overall operating budget increase.
- \$2 million to achieve acceptable cleaning standards at museums, cultural centers, and sites statewide.
- \$740,000 inflationary cost increase in other costs.
- \$140,000 inflationary cost increase in contractual services.
- \$158,000 increase in personnel and benefits in non-museum divisions.

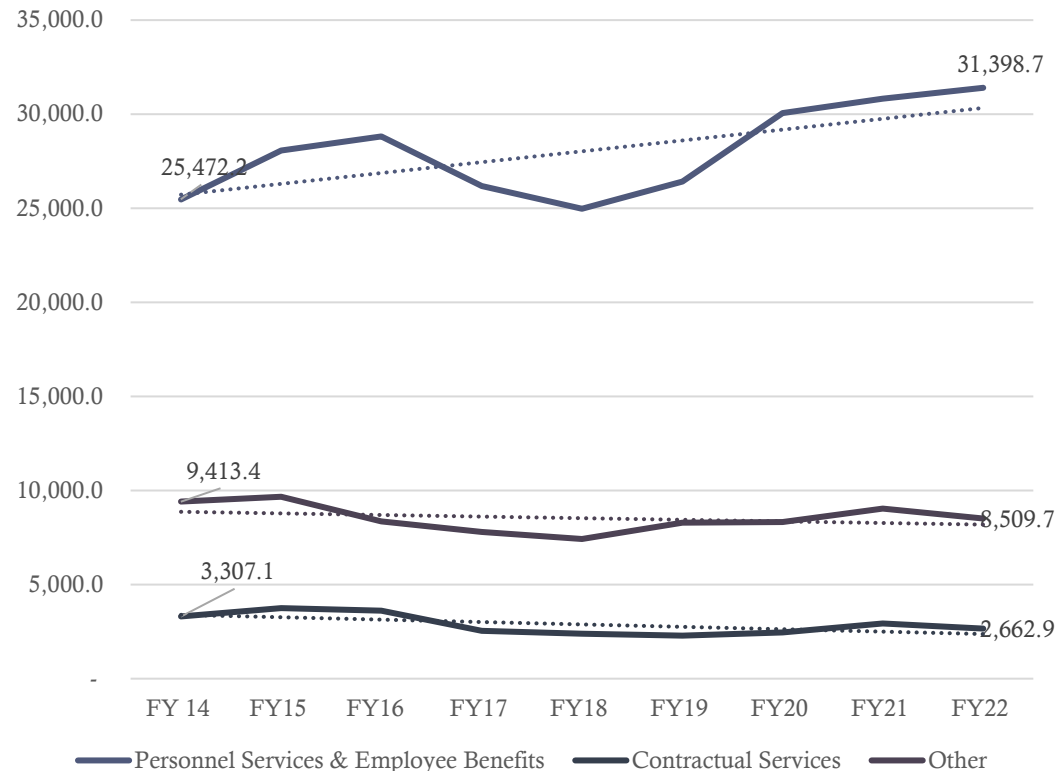


ACCEPTABLE CLEANING STANDARDS

- Level 3 = 1 custodian per 19,000-25,000 sq ft to ensure health and comfort of users.
- Level 4 = 1 custodian per 26,000-46,000 sq ft is adequate(ish).
- Level 5 = 1 custodian per 47,000-80,000 sq ft is not considered healthy.
- GSD achieves Level 4.
- $964,054 \text{ sq ft} \div 8 \text{ custodian} = 120,500 \text{ sq ft per custodian}$.
- Other staff have cleaning duties added into their positions.
- \$2 million to add 26 custodians and 4 custodian supervisors.
- Provide 1 custodian for each historic site.
- Each Santa Fe museum would gain 1-2 custodians.
- National Hispanic Cultural Center and NM Museum of Natural History & Science would gain additional custodian and supervisor positions.
- 6-7 days per week, 360+ days per year, 680,000 attendance, 426,000 education programs, 360,000 children served.

City/County	Museum/Historic Site/Facility Name	Approx Occupied Sq Ft	Current Custodial FTEs	FTEs Req for Level 4	Janitor & Cleaner	Janitor & Cleaner Supervisor	Total Custodial Levels
Albuquerque	National Hispanic Cultural Center	170,009	4	4	2	1	7
	New Mexico Museum of Natural History & Science	180,611	3	4	3	1	7
Alcalde	Los Luceros Historic Site	3,296	-	0.5	1	-	1
Alamogordo	New Mexico Museum of Space History	56,009	1	1	1	-	2
Bernalillo	Coronado Historic Site	4,461	-	0.5	1	-	1
Ft. Sumner	Bosque Redondo Memorial at Fort Sumner Historic Site	12,828	-	0.5	1	-	1
Jemez	Jemez Historic Site	2,988	-	0.5	1	-	1
Dona Ana County	Fort Selden Historic Site	2,582	-	0.5	1	-	1
	New Mexico Farm & Ranch Heritage Museum	103,976	-	2	3	1	4
	Taylor-Mesilla Historic Property	9,232	-	0.5	1	-	1
Lincoln County	Lincoln Historic Site	3,296	-	0.5	1	-	1
	Fort Stanton Historic Site	10,192	-	0.5	1	-	1
Santa Fe	Center for New Mexico Archaeology	34,740	-	1	1	-	1
	Museum of Indian Arts & Culture	80,563	-	2	2	-	2
	Museum of International Folk Art	43,500	-	1	1	-	1
	Museum Resources Division	38,728	-	1	1	-	1
	New Mexico History Museum	118,952	-	3	2	1	3
	New Mexico Museum of Art	88,091	-	2	2	-	2
TOTAL		964,054	8	25	26	4	38

BASE OPERATING COSTS



- Appreciative of growth in annual operating budget since FY20.
- Most has been used to meet personnel and benefits costs.
- Budget for other costs and contracting has remained flat, while inflation has decreased purchasing power.
- Grateful for increase last year.
- Need increase this year to remain functionally flat for utilities, communications, IT, equipment, materials, supplies, etc.



PEOPLE POWER

- 71% of operating budget is personnel & benefits.
- Over 100 hires in FY22.
- Current vacancy rate is 17%.
- Turnover has been high, along with internal promotions.
- Need for basic administrative and financial positions outside of the museums and sites.

NON-RECURRING



ONE-TIME REQUESTS

20th Anniversary

- \$8 million
- Celebrate establishment of DCA 20 years ago.
- Exceptional statewide exhibits and engaging programs.
- Enhanced visitor services.
- Welcome New Mexicans to the museums, centers, sites, and services.

Facilities Software

- \$600,000
- Improve project workflow, construction, and operation.
- Enhance asset management.
- Replaces manual tracking.
- Centralizes control of work orders.

IT Refresh

- \$150,000
- Highly dependent on IT—ticketing, exhibit design, collections management, database administration, etc.
- Replace 25% of agency hardware.
- Increase security, while streamlining support and IT management.

Rural Library Endowment

- \$15 million
- Improve library services in rural areas.
- Grants to assist in establishment of libraries in rural towns and villages.
- \$13 million to date, \$10,000 to 52 eligible libraries.
- Increase to \$28 million, or \$25,000 per library.



FACILITIES PROFILE

- Managed by DCA, not GSD
- 191 structures, 100 of which are on a state and/or federal historic registry
- 1.3 million square feet
- Over 1,000 acres
- Eight museums/cultural center (Alamogordo, Albuquerque, Las Cruces and Santa Fe)
- Eight historic sites (Jemez, Bernalillo, Fort Sumner, Radium Springs, Mesilla, Lincoln, Fort Stanton and Alcalde)
- Center for NM Archaeology and Stewart L. Udall Center for Museum Resources (Santa Fe)
- Specialized facilities
- Facilities and collections valued at \$1 billion (RMD 2017)

CAPITAL REQUESTS

- \$19.6 million in requests in 2024.
- Balance Life, Health & Safety, Facilities Stabilization, Preservation of Property, Life-Cycle Repairs/Visitor Services and Revenue Enhancement.
- Statewide coordination by Facilities Management Bureau.
- Making significant progress on deferred maintenance, while also improving facilities, services, and exhibitions.



City/County	Division/Need	Amount
Albuquerque		
	National Hispanic Cultural Center	\$2,880,000
	New Mexico Museum of Natural History & Science	\$2,728,000
Alcalde		
	Los Luceros Historic Site	\$758,000
Alamogordo		
	New Mexico Museum of Space History	\$1,430,000
Bernalillo		
	Coronado Historic Site	\$280,000
Ft. Sumner		
	Bosque Redondo Memorial at Fort Sumner Historic Site	\$285,000
Jemez		
	Jemez Historic Site	\$95,000
Dona Ana County		
	Fort Selden Historic Site	\$427,000
	New Mexico Farm & Ranch Heritage Museum	\$1,165,000
	Taylor-Mesilla Historic Property	\$430,000
Lincoln County		
	Lincoln Historic Site	\$400,000
	Fort Stanton Historic Site	\$2,310,000
Santa Fe		
	Center for New Mexico Archaeology	\$22,000
	Museum Hill	\$70,000
	Museum of Indian Arts & Culture	\$762,000
	Museum of International Folk Art	\$660,000
	Museum Resources Division	\$935,000
	New Mexico History Museum	\$1,805,000
	New Mexico Museum of Art	\$1,095,000
Statewide		
	New Mexico State Library Bookmobile	\$300,000
	Statewide ADA, repairs, etc.	\$775,000
TOTAL		\$19,612,000

THANK YOU

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