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*Using Results First to*  
**Invest in Programs that Work in New Mexico**

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**Pew-MacArthur Results First Initiative**

October 8, 2014

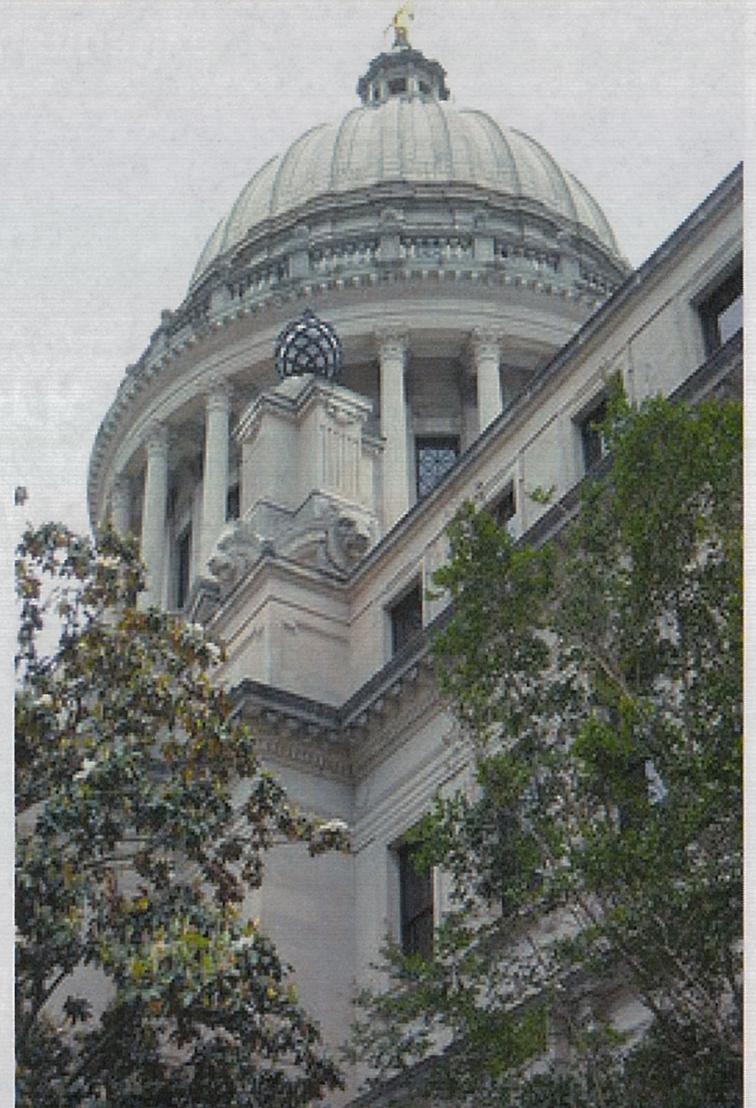


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## The Policy Challenge

- Government leaders want to make strategic budget choices, but often don't know:
  - What programs are currently funded
  - What each costs
  - What programs accomplish
  - How they compare to alternatives

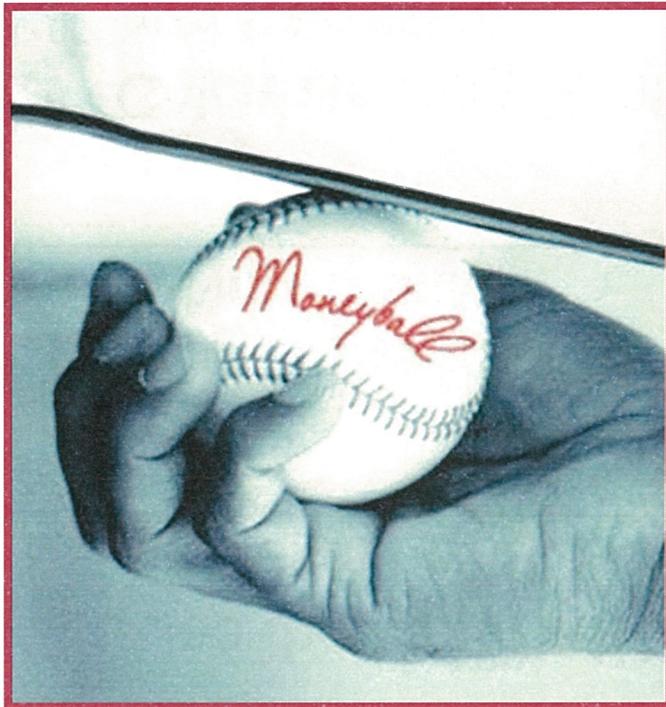


# The Solution: Bring Evidence into the Process



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- **IDENTIFY** current program investments
- **CONSIDER** whether benefits justify costs
- **TARGET** funds using rigorous evidence

**ACHIEVE** dramatic improvements *without* increased spending



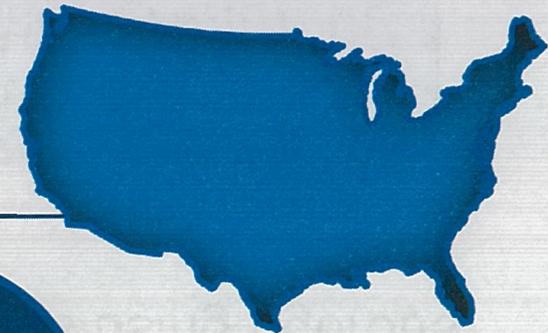
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# Results First Approach

**1** Use the best **national research** to identify what works

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**2** Predict the **impact** in New Mexico

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**3** Calculate long-term **costs** and **benefits**

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**COST**  
**BENEFIT**

# STEP 1: Conduct a Program Inventory



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## ADULT PROGRAMS

Cognitive behavioral therapy

Electronic monitoring

Correctional education in prison

Vocational education in prison

Drug court

Domestic Violence treatment

## JUVENILE PROGRAMS

Aggression replacement training

Coordination of services

Drug court

Scared Straight

*\*Washington State 2012 dollars*

## STEP 2: Assess Program Costs



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ADULT PROGRAMS	BUDGET	PARTICIPANT COST
Cognitive behavioral therapy	\$300,000	\$419
Electronic monitoring	\$75,000	\$1,093
Correctional education in prison	\$600,000	\$1,149
Vocational education in prison	\$705,000	\$1,599
Drug court	\$2,010,005	\$4,276
Domestic Violence treatment	\$900,000	\$1,390
JUVENILE PROGRAMS		
Aggression replacement training	\$205,000	\$1,543
Coordination of services	\$92,002	\$403
Drug court	\$1,500,030	\$3,154
Scared Straight	\$400,002	\$66

\*Washington State 2012 dollars

## STEP 3: Predict and Monetize Outcomes



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ADULT PROGRAMS	BUDGET	PARTICIPANT COST	LONG-TERM BENEFITS
Cognitive behavioral therapy	\$300,000	\$419	<b>\$9,954</b>
Electronic monitoring	\$75,000	\$1,093	<b>\$24,840</b>
Correctional education in prison	\$600,000	\$1,149	<b>\$21,390</b>
Vocational education in prison	\$705,000	\$1,599	<b>\$19,531</b>
Drug court	\$2,010,005	\$4,276	<b>\$10,183</b>
Domestic Violence treatment	\$900,000	\$1,390	<b>-\$7,527</b>
JUVENILE PROGRAMS			
Aggression replacement training	\$205,000	\$1,543	<b>\$55,821</b>
Coordination of services	\$92,002	\$403	<b>\$6,043</b>
Drug court	\$1,500,030	\$3,154	<b>\$11,539</b>
Scared Straight	\$400,002	\$66	<b>-\$12,988</b>

\*Washington State 2012 dollars

## STEP 4: Compare Costs & Benefits



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ADULT PROGRAMS	BUDGET	COST	LONG-TERM BENEFITS	CB RATIO
Cognitive behavioral therapy	\$300,000	\$419	<b>\$9,954</b>	\$24.72
Electronic monitoring	\$75,000	\$1,093	<b>\$24,840</b>	\$22.72
Correctional education in prison	\$600,000	\$1,149	<b>\$21,390</b>	\$19.62
Vocational education in prison	\$705,000	\$1,599	<b>\$19,531</b>	\$13.21
Drug court	\$2,010,005	\$4,276	<b>\$10,183</b>	\$3.38
Domestic Violence treatment	\$900,000	\$1,390	<b>-\$7,527</b>	<b>-\$4.41</b>
JUVENILE PROGRAMS				
Aggression replacement training	\$205,000	\$1,543	<b>\$55,821</b>	\$37.19
Coordination of services	\$92,002	\$403	<b>\$6,043</b>	\$16.01
Drug court	\$1,500,030	\$3,154	<b>\$11,539</b>	\$4.66
Scared Straight	\$400,002	\$66	<b>-\$12,988</b>	<b>-\$195.61</b>

\*Washington State 2012 dollars



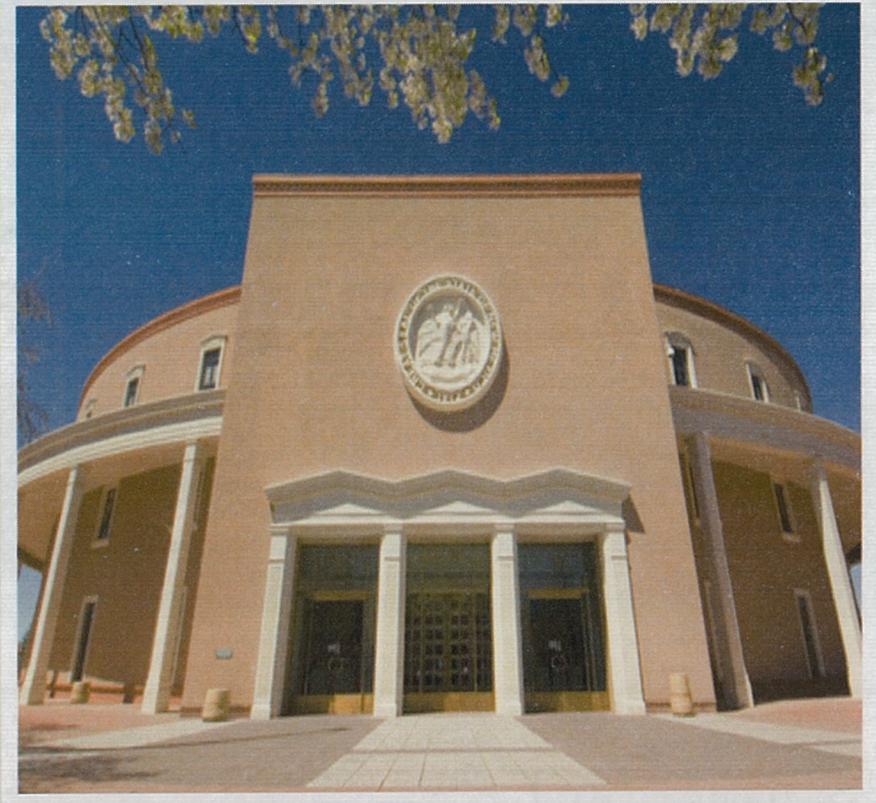


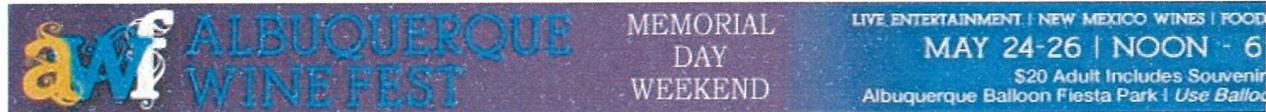
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## New Mexico

- Similar analysis available in all policy areas
- Produced innovative reports
- Used Results First approach to target **\$49.6M** for evidence-based programming in
  - early education
  - child welfare
  - criminal justice

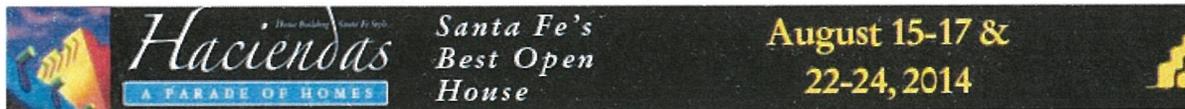




# Editorial: NM must ensure early education dollars deliver

Editorials Opinion

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# Pre-K gives biggest bang for the buck

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By [Barry Massey / The Associated Press](#)  
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SANTA FE – Prekindergarten programs deliver more benefits and a greater return on taxpayers' investment than state subsidized child care, according to a legislative report.  
Yet New Mexico is spending far more on child care than prekindergarten, the Legislative Finance Committee found.

\$222 million on multiple early- spent as wisely as possible with

SECRET

MEMORANDUM FOR THE DIRECTOR, FBI

RE: [REDACTED]

TO: SAC, [REDACTED]

FROM: [REDACTED]

SUBJECT: [REDACTED]

[REDACTED]

[REDACTED]

DATE: [REDACTED]

BY: [REDACTED]