



Mescalero Apache Tribe

Economic Impact
on New Mexico

Our History

The Mescalero Apache Indian Reservation was established through an Executive Order by President Ulysses S. Grant on May 27, 1873

Survivors of the Lipan Apache, which suffered heavily in the Texas wars, were brought to the Mescalero Reservation in 1903

After 30 years of imprisonment, the Chiricahua Apache were released as prisoners of war and relocated to the Mescalero Reservation in 1913

The Chiricahua and Lipan became members of the Mescalero Apache Tribe, when Mescalero reorganized under the provisions of the 1934 Indian Reorganization Act

Today, these three sub-groups: the Mescalero, Lipan and Chiricahua, make up the Mescalero Apache Tribe

Our 5,400 members reside on 463,000 acres of land in south central New Mexico – within our original homelands



Mescalero Apache Tribe Economic Development Overview

- The Mescalero Apache Tribe owns and operates the Inn of the Mountain Gods Resort & Casino, which is comprised of several sub-entities: Inn of the Mountain Gods Hotel & Casino, Casino Apache Travel Center, and Ski Apache, as well as numerous other Reservation-based enterprises
- Mescalero employs over 2000 individuals and is the one of the largest employers in southwest New Mexico
- Revenue share to the State of New Mexico was over \$30 million over the last five years



MESCALERO APACHE TRIBE



Inn of the Mountain Gods & Casino Apache Travel Center Employment

- 1,000 Employees
 - 60% are Tribal Members
 - 40% are non-Tribal Members
- In 2020, the pandemic reduced employment, but recovery was swift, and current employment exceeds pre-pandemic and pre-recessionary levels (Source: Bureau of Labor Statistics)



Amenities at the Inn

- 273 rooms and suites
- 669 slot / 390 slots at Casino Apache
- 19 table games
- Poker Room
- Sportsbook
- Entertainment, Concerts, VIP Shows, Community Events
- Top Golf Swing Suite
- Spa at the Inn
- Apache Eagle Zipliner
- Mescalero Hunting: Mescalero Big Game Hunts
- Fishing at Lake Mescalero
- Batting Cages at the Inn
- Inn Club & Golf Course
- Walking, Hiking & Bike Trails
- Horseback Riding
- Trap & Skeet Sporting Clay
- Two Arcades
- Convention Center, Special Events

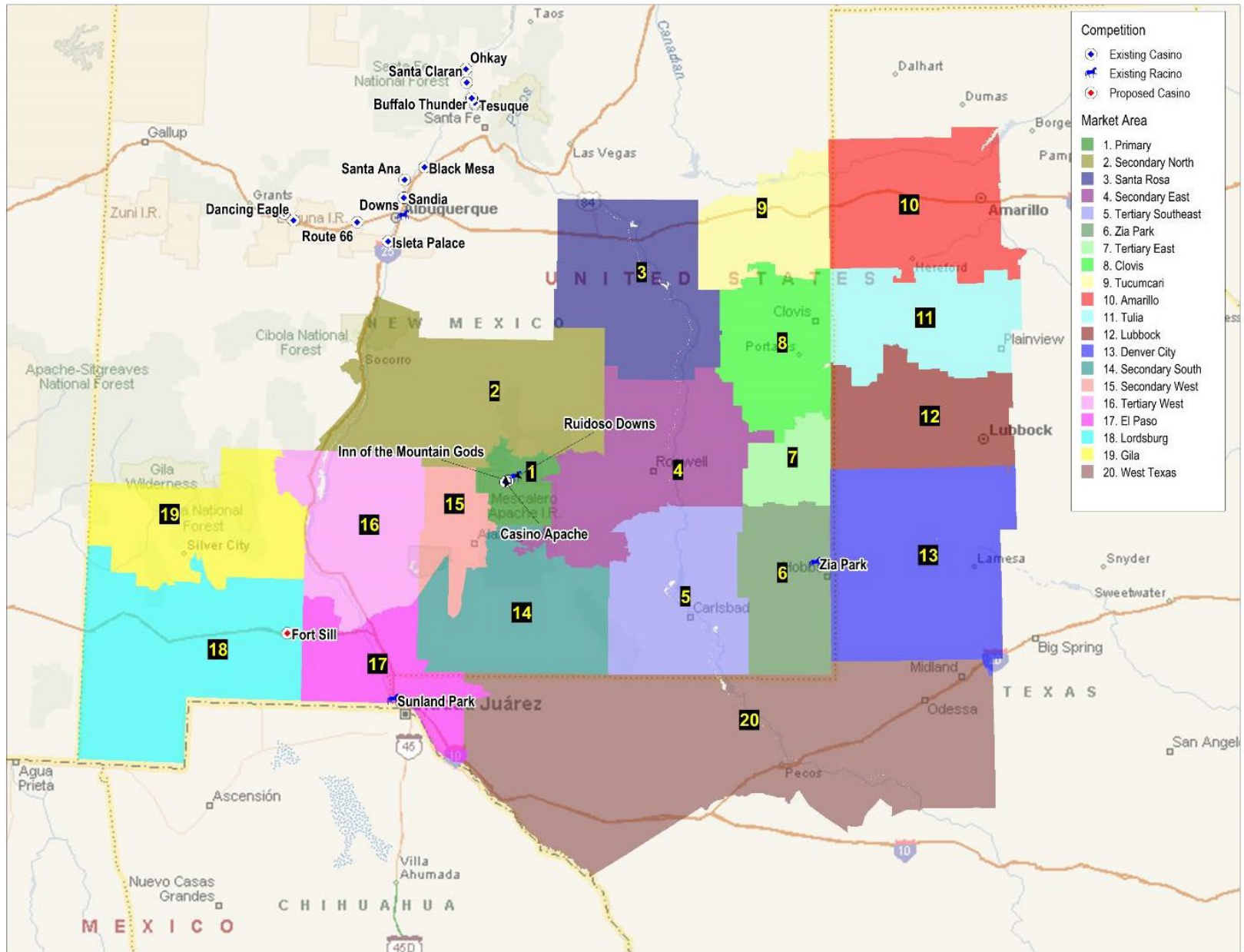


Restaurants at the Inn

- Apache Tee
- Red Hat Grille
- Big Game Sports Bar
- Broken Arrow Tap House
- Wendall's Lounge
- Wendall's Fine Dining
- Big Game Sports Bar and Restaurant – Pub Fare
- The Market at Mescalero:
 - Sbarro
 - Wahlburgers
 - Samurai Sams
 - Warshield Taco
 - Carrizo Canyon Coffee
 - Scouts Corner Bar



Key Markets / Visitors





Ski Apache Overview

- Ski Apache is located on Sierra Blanca – one of the four sacred mountains of the Mescalero Apache Tribe
- Since 1963, the resort has been owned and operated by the Mescalero Apache Tribe
- It wasn't until the 1984-85 season that the slopes were appropriately named "Ski Apache"
- 110 employees – Tribal & non-Tribal members during ski season
- Minimum wage at Ski Apache - \$15/hour
- Ski Apache shop in Ruidoso rents skis and snowboards and sells Ski Apache merchandise





Ski Apache

Mountain

- The alpine peak of Sierra Blanca is over 12,000 feet
- Elevation at the base of the Gondola is 11,500 feet
- Vertical drop of 1,900 feet
- Annual snowfall of 15 feet
- Enhanced snowmaking all the way to the summit
- 11 lifts, including New Mexico's only eight-passenger Gondola
- Over 750 ski-able acres
- All-day ski instruction programs

Terrain

- Over 750 skiable acres of terrain
- 55 runs and trails – 20% Expert, 60% Intermediate, 20% Beginner
- 20% Expert
- Enhanced snow-making all the way to the top



Ski Apache Zip Tour

- ZipTour – three span zip line that starts at the top of the mountain
- It is also complete with parallel cables so riders can glide down the mountain side-by-side
- Reaches over 8,900 feet in length, making it one of the longest ZipTours in the world



Mescalero Gas Company

- 10 employees
- Propane Gas to residential and commercial sites on and off the Reservation as well as propane services and appliances
- Residential customers on Reservation: 2,039
- Commercial customers on Reservation: 222
- Commercial customers off Reservation: 75 and growing
- 4 delivery trucks, 2 30,000-gallon storage tanks, four pickups, one crane truck, two utility trailers, 1 skid steer
- Also, gas station pumps providing regular unleaded and diesel fuel
- Moved over a million gallons of propane gas the last 12 months as well as over a million of regular unleaded in the same time frame



Mescalero Cattle Ranch

- Early Reservation period – late 1800s to 1945 – individual Tribal members leased grazing land for personal and commercial use
- In 1945 – individual Tribal members united their cattle operations into one Reservation-wide group – “Mescalero Indian Cattle Growers’ Association.”
- Association dissolved in 1990s and the ranch was reformed as an unincorporated tribal enterprise operated by the Tribe
- Cattle & timber were the main sources of revenue for the Tribe before gaming. Cattle still a source of revenue and jobs today.
- Currently, 2,200 cow/calf pairs, 500 yearling heifers, 150 bulls, & 120 ceremonial beef



MESCALERO APACHE TRIBE

Mescalero Care Center



- Opened in 2004
- 40 bed skilled nursing home
- Provides occupational therapy & hospice care
- Caters to Tribal & non-Tribal members
- Currently, due to low staffing and COVID-19 concerns, the Care Center has a census of 30
- Plans to re-open 8 bed assisted living facility and to increase census
- Looking into partnership with Laguna Rainbow Corporation to increase reimbursement rates and enhance services



Mescalero Apache Telecom, Inc.

- Tribe began to develop business in 1997, MATI opened its doors in 2001
- 30 Employees – Tribal & non-Tribal members
- The average salary is \$60,000 per year
- 2021 revenue totaled \$15M
- Tribally Chartered Corporation and registered in the State of New Mexico as a foreign Corporation
- Voluntarily chose to be regulated by the State of New Mexico Public Regulatory Commission
- MATI has one exchange with 1300 access lines



Future Economic Development & Quality of Life Projects

- Solar Project
- Tribal Grocery Store
- Veterans Memorial Park
- Community Playgrounds
- Wellness & Sports Center
- Housing Projects
- Recruitment & Retention of Professionals
- Mescalero Assisted Living Facility
- Increased Broadband Services
- Sawmill Project
- Museum, Visitors & Cultural Center
- Head Start Building



Member Services

Adult Support Services

Child Support Enforcement Office

Workforce Innovation Opportunity Act
Program (WIOA)

Mescalero Violence Against Women Program
Four Directions Treatment & Recovery Center
of Mescalero

Child Care & Development Fund Program
Cultural Resources

Mescalero Apache Cultural Center & Museum
Language Program
Historical Preservation

Health

CHR Program

Health Education Department

Patient Benefits Coordinator

Diabetes Wellness Program

Mescalero Elderly Center

Mescalero Prevention Program



Member Services

Education

Mescalero Apache School

Early Childhood Program

Head Start Program

Mescalero Community Library

Mescalero Tribal Education Department

Youth Programs

Mescalero 4-H

Youth Development

Mescalero Apache Boys & Girls Club



MESCALERO APACHE TRIBE

Member Services

Maintenance

Center Maintenance
Mescalero Roads & Utilities
Tribal Maintenance

Natural Resources

Conservation Law Enforcement Department
Fence Crew
Fish Hatchery
Parks & Recreation Department
Division of Resource Management & Protection (DRMP)
Land Office
Mescalero Apache Fire Rescue
Office of Emergency Management

Tribal Government

Executive, Legislative, and Judicial
Mescalero Tribal Court
Office of the Prosecutor
Mescalero Detention Center
Office of the Public Defender
Mescalero Detention Center



MESCALERO APACHE TRIBE

Community Partnerships

- Eastern New Mexico University
- Scholarships (Tribal/Non-Tribal Students)
- Food Bank Support – Otero/Lincoln Counties
- New Mexico Responsible Gaming
- Toys for Tots
- Senior Olympics
- Student Athletics Support
- DOH Healthy Kids Mescalero Apache
- 4-H Sponsorships
- Educational Opportunities for Students

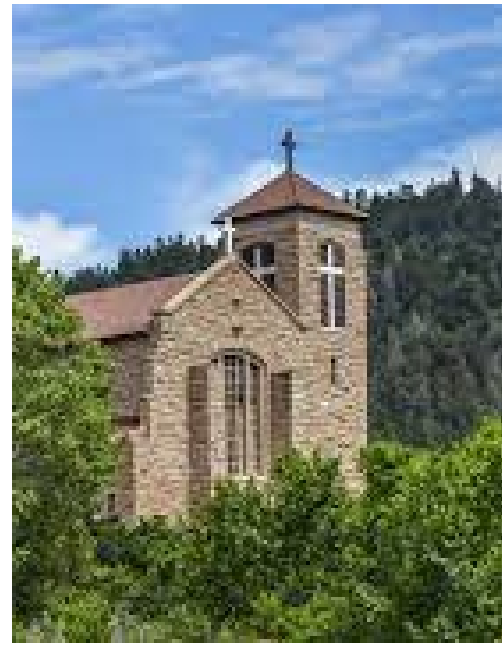
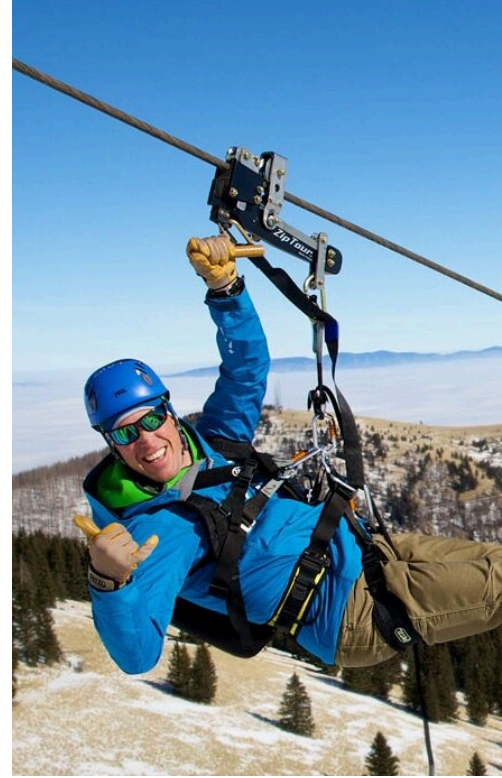


Economic Development in Partnerships in our Communities

- “Strengthening Economies Together” (SET) Regional Economic Plan – partnership with Villages of Ruidoso, Ruidoso Downs, & Carrizozo; ENMU; Lincoln & Otero Counties; and non-profits involved in economic development
- Chamber of Commerce Members in Southern New Mexico & West Texas
- Contract with local New Mexico vendors for goods & services



MESCALERO APACHE TRIBE





Questions

