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Celebrating Over 213 Major Film & Television Productions

and the creation of jobs, businesses and revenue throughout New Mexico

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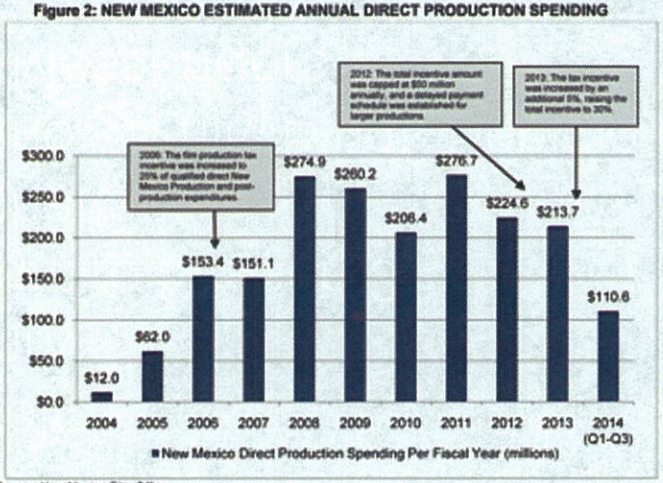
January 2003 – June 2014

Figure 2: NEW MEXICO ESTIMATED ANNUAL DIRECT PRODUCTION SPENDING



Source: New Mexico Film Office
Note: Prior to fiscal year 2012, non-resident performing artists were included in the New Mexico Film Office's estimates of direct production expenditures. Consequently, a direct comparison of pre and post-2012 may not be reliable.

Table 3 shows the number and types of productions qualifying for the New Mexico film production tax incentive from fiscal 2010 through fiscal 2014 (Q1 through Q3). As indicated, the annual number of productions in New Mexico has ranged from 55 to 75 over that time frame.

TABLE 3: TOTAL NUMBER OF REGISTERED PRODUCTIONS IN NEW MEXICO IN 2010 TO 2014

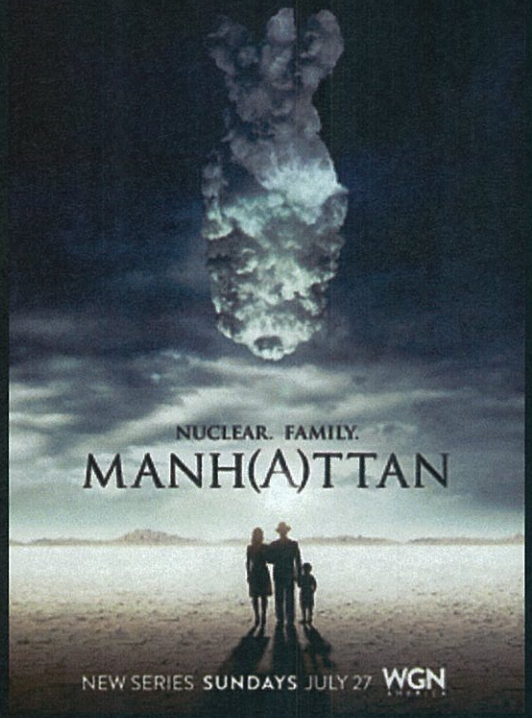
Type of Production	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014 (Q1 to Q3)
Major Features	20	30	8	16	11
Minor Features	12	9	9	9	8
Major TV			5	6	6
Minor TV	7	4	2	1	3
Major/Other TV				1	1
Major Post			9		
Minor Post	2	4		5	3
Documentaries	9	9	8	3	2
Shorts	10	4	7	8	9
Apps		1		2	4
Music Video	1	1		1	4
Video Games		2		1	
Other/TV		1			
Other/Network			1		
Other/DVD/Video/Webisodes	3	3	2	1	4
Commercial/Promos	7	7	4	4	3
Total Productions	71	75	55	58	58

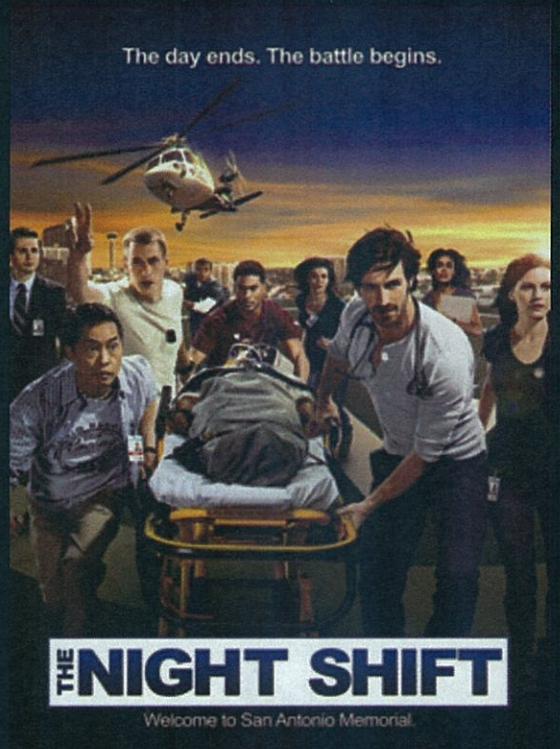
Film Study

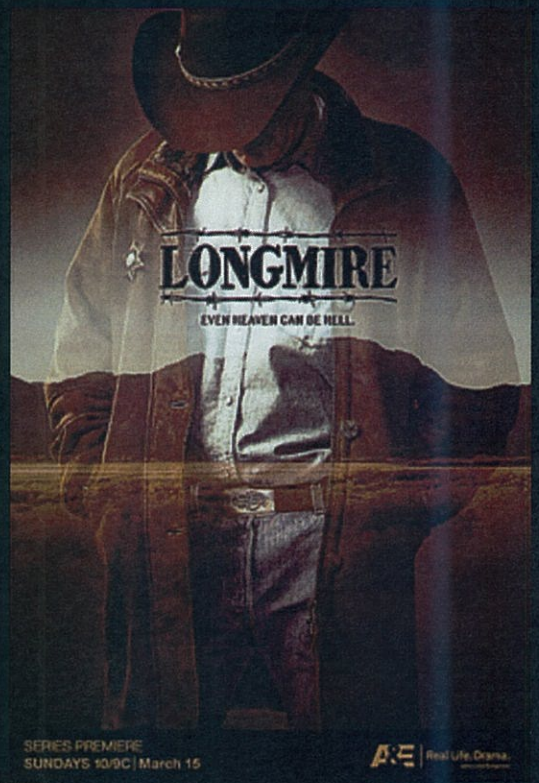
www.nmfilm.com/Statistics.aspx

2014 Productions

Better Call Saul
Blood Father - Mel Gibson
Burning Bodhi
Good Kill - Ethan Hawke
Hieroglyph
In the Valley Of Violence - John Travolta
Johnny
Longmire Season 3
Manhattan
Sicario - Emily Blunt, Benicio Del Toro
The Messengers
Persecuted
Drunktown's Finest (Dry Lake)
The Guest
The Night Shift
Killer Women
Gunslingers
The Reach - Michael Douglas
Spare Parts (La Vida Robot)
X - Species
Big Sky
Dirty Weekend


NUCLEAR. FAMILY.
MANH(A)TTAN
NEW SERIES SUNDAYS JULY 27 WGN


The day ends. The battle begins.
THE NIGHT SHIFT
Welcome to San Antonio Memorial.


LONGMIRE
EVEN HEAVEN CAN BE HELL.
SERIES PREMIERE
SUNDAYS 10/9C | March 15
A&E Real Life. Drama.

THE MESSENGERS
COMING TO CW

BETTER CALL SAUL

Economic Opportunity when a Production Begins

- Hotel rooms, food, office supplies, hardware, car rentals, professional services, communications equipment, cleaning services, props, wardrobe, hardware, insurance, travel, catering, food, fuel, etc.

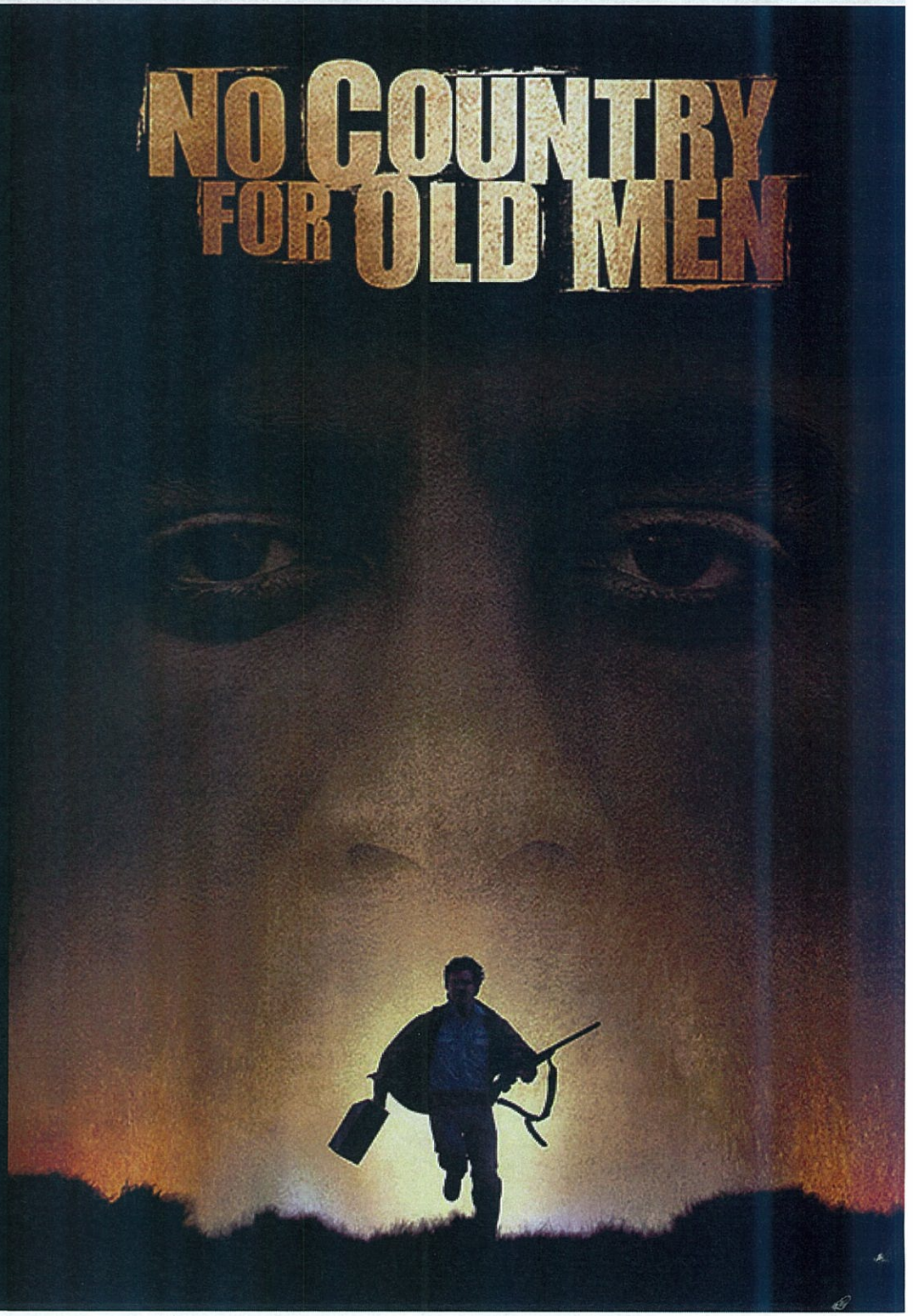
- Short term property rental of large office space, warehouse space, storage space, mill space and parking/vehicle storage space

- Below the line Crew Housing

- Above the line housing including upscale business housing up to fine property star housing.

- Location Rentals

- Crew hires, local casting, extras casting



Economic Opportunity when a Production Wraps

- Long term property rental of warehouse/storage space and vehicle storage for sets, props, costumes and picture vehicles (particularly true of TV)

- Cleaning and maintenance services for leased properties.

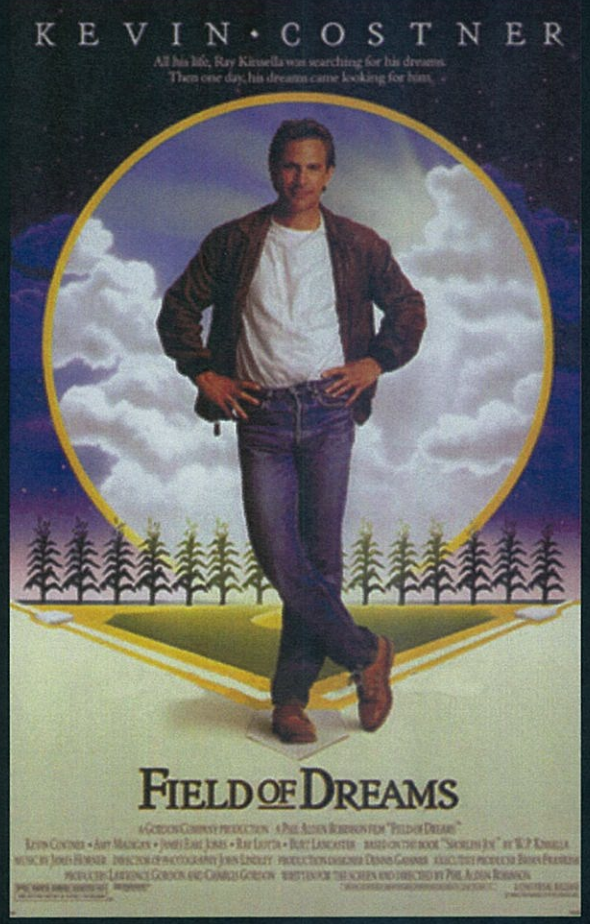
- Retention of leased living property until the next season (TV)

- Possible sales opportunity for properties rather than lease if show is picked up

Economic Opportunity
Longterm - Film Tourism

- Leveraging film and television in visitor decisions
- Vacation rentals
- “Things to do” for visitors

Visitorship at the Museum of Natural History increased by 18% after the release of the movie.



The field in Iowa saw 35,000 visitors in the year after the film was released.

85% of tourists polled knew that LOR had been filmed in New Zealand.

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Opportunities the Film Office Provides for Accessing the Industry

- In-Production Listings
- Online Industry Directory for Crew & Vendors
- Location & Property Listings Database
- Bulletin Board Announcements
- Social Media and Filmworks Radioshow
- Yearly Film & Media Conference and Education Summit