

Factor of Production Gap Matrix

Program Theater	E-Base Jobs	Major Factor of production Gaps				
		Marketing and Sales		Real Estate, Infrastructure, Capital	Workforce, Housing, Community Quality	Leadership, Organization, Business Climate
Solo	11,920	Gaps	-No Program/plan -No state brand	-Inadequate Broadband		-Business Services -GRT
		Solutions	-Solo Pilot Program being developed -Post-performance funding source	-Broadband infrastructure planning		-Solo Pilot program
Visitor	21,082	Gaps	-Low repeat visits -Low promotion of attractions -Insufficient product improvement	-No 5 star resorts -Nonstop flights -Highway access -Broadband -Cell service	-Poor local representation -Hospitality training	-Limited Data -No local planning -No Call to action
		Solutions	-Tourism Event Marketing -Private Match for Marketing -Digital Presence -Trucker Advertising	-Cell Service Improvement -Charging Stations	-Hospitality Training -Hospitality Education programs	-Tourism and DoL Collaboration -Liquor License Stock Split -Tourism Incubator -B&B Taxation
Employer	49,744	Gaps	-State and local staff Shortage -Inadequate lead generation -Lack of investment	-Building shortage	-Housing Shortage -Qualified labor shortage	-Lack of planning/ accountability
		Solutions	-EDO Staff Augmentation -EDO Marketing Funds -Restructure partnership	-Property tax abatement -Deregulate local LEDA	-Housing and finance solution -Workforce study	-Accountability Act
Federal Gov't	38,035	Gaps	-No formal program, planning	-Transportation	-Housing Shortage	-No Program/planning -Gross receipts tax
		Solutions	-Organize program -Map Job Levels -Stand Alone Fund	-Healthcare Construction	-Student Debt Forgiveness	-Office of Federal Entrepreneurship
Retirement	21,000	Gaps	-No existing program/planning -No community rating	-Inadequate Broadband	-Lack of suitable housing -Lack of rural Healthcare	
		Solutions	-Retiree Income Tax Break -Retirement Community Rating	-Broadband infrastructure planning	-Healthcare Worker Rural Incentive	