



Vision 2020 Goals

<http://plan.nmsu.edu/files/2012/07/Vision-2020-Plan-July-20141.pdf>

Goal 1. Academics and Graduation

Provide stellar programs, instruction, and student services to achieve timely graduation

Objectives and Strategies

1A Guide the enrollment composition through effective recruitment, retention, and investment

- 1A.1 Provost, VP Student Affairs, AP International and Border Programs, and Deans will develop and implement a comprehensive student marketing strategy
- 1A.2 VP Student Affairs will strategically manage and leverage financial aid resources to attract students and realize completion
- 1A.3 Provost, VP Student Affairs, AP International and Border Programs, and Deans will shape student enrollment across levels through strategic resource investment
- 1A.4 VP Student Affairs and AP International and Border Programs will enhance student services to effectively support the full scope of student needs

1B Promote, realize, and commend innovative and stellar teaching, learning, and leadership

- 1B.1 Provost and Deans will provide educators with opportunities for professional development, training, mentoring, and networking supportive of exceptional teaching, learning, and leadership
- 1B.2 Provost and Deans will evaluate and annually assess the effectiveness of imparting knowledge, skills, abilities, and values to students through outcomes assessment
- 1B.3 Provost and Deans will emphasize and communicate to instructors and students the important role of active learning and engagement

1C Provide strong academic programs through continuous innovation and evaluation

- 1C.1 Colleges will complete periodic, in-depth program reviews for programs not externally accredited
- 1C.2 NMSU Library will complete a program-level assessment of collections, resources, and services as a component of all program reviews
- 1C.3 Dean and Department Head will agree to recommended actions, innovations, and timeline, and progress will be evaluated annually

1D Promote timely degree completion through a supportive environment

- 1D.1 Colleges will provide streamlined completion paths for each degree program
- 1D.2 Colleges will implement aggressive intervention programs to enhance student success with VP Student Affairs assistance
- 1D.3 Colleges will encourage faculty to identify at-risk students and utilize early interventions
- 1D.4 Colleges will evaluate faculty mentoring and advising annually

Goal 2. Diversity and Internationalization

Provide a diverse academic environment supportive of a global society

Objectives and Strategies

2A Support diversity through targeted recruitment, retention, and services

- 2A.1 Colleges and Divisions will assess faculty, staff, and student diversity across disciplines and units
- 2A.2 Colleges and Divisions will develop recruitment and retention efforts as appropriate
- 2A.3 Colleges and Divisions will consider opportunities to enhance the engagement of the Native American population

2B Promote and capitalize on the diversity of New Mexico and the border region

- 2B.1 Colleges will assess diversity in the curriculum, and implement enhancements as appropriate
- 2B.2 Colleges, Divisions, International and Border Programs, and Student Affairs will foster cross-cultural awareness, collaboration, and communication

2C Promote an international campus community

- 2C.1 International and Border Programs, VP Research, VP Economic Development, and Deans will develop and implement a comprehensive international student marketing, recruitment, and support strategy
- 2C.2 International and Border Programs and Colleges will assess the global focus of programs and curriculum, and enhance as appropriate

2D Seek and realize global opportunities

- 2D.1 Provost, International and Border Programs, VP Research, VP Economic Development, and Deans will promote and support international research, collaboration, outreach, study, scholarship, and service

Goal 3. Research and Creative Activity

Promote discovery, encourage innovation, and inspire creative achievement

Objectives and Strategies

3A Adapt to a highly competitive research environment

- 3A.1 Provost, Deans, VP Research, and VP Economic Development will develop and sustain strategic partnerships with regional, national, and international institutions, governments, laboratories, and industries
- 3A.2 Provost, Deans, VP Research, and VP Economic Development, and AP International and Border Programs will promote and facilitate consortia such as the Rio Grande Corridor, Collaborative Research and Development Council, and Borderplex Alliance

3B Invest in research capabilities

- 3B.1 Provost, Deans, and VP Research will enhance research visibility by attracting and rewarding high profile researchers
- 3B.2 Provost, Deans, and VP Research will evaluate and strategically enhance research facilities, resources, and instrumentation

- 3B.3 Provost, Deans, and VP Research will target university resources toward research that is consistent with the strengths of the institution and the strategic research plan
- 3C Promote the important role of research and economic development in undergraduate and graduate education**
- 3C.1 Provost, VP Research and Deans will foster student engagement in independent study, internships, conferences, and work experiences
- 3C.2 VP Research and Deans will engage students through access to research faculty, equipment, technology and facilities
- 3C.3 VP Research, VP Economic Development, and Deans will guide opportunities for innovation and entrepreneurship
- 3D Expand research and creative activity**
- 3D.1 Provost, VP Research, and Deans will continue to support emerging research and creative activity, and promote mentoring of faculty at all ranks, but particularly junior faculty
- 3D.2 Provost, Deans, VP Research, and VP Economic Development will leverage and integrate laboratories, research centers, and experiment stations to realize new research and development projects

Goal 4. Economic Development and Community Engagement
Drive economic, social, educational, and community development

Objectives and Strategies

4A Facilitate economic development and opportunity

- 4A.1 Provost, VP Economic Development and VP Research will streamline the research commercialization process
- 4A.2 Provost, VP Economic Development, VP Research, and Deans will cultivate a engaged pool of commercial partners

4B Support workforce development

- 4B.1 Provost, VP Economic Development, VP Research, and Deans will assess the alignment of programs with career opportunities to educate an internationally competitive workforce
- 4B.2 Provost, VP Economic Development, and Deans will increase educational levels of New Mexicans
- 4B.3 Provost, VP Economic Development, and VP Research will support an entrepreneurial workforce through startup and seed fund opportunities

4C Facilitate community engagement through university-wide extension and outreach, and service

- 4C.1 VP Economic Development, Cooperative Extension, and Deans will develop and implement an extension and outreach, and service plan
- 4C.2 VP Economic Development, VP Research, Cooperative Extension, and Deans will engage statewide resources to spark business and community development
- 4C.3 Deans and Vice Presidents will encourage and support faculty, staff, and student extension and outreach, and service to the internal and external communities

4D Showcase, market, and gain recognition for achievements within the internal and external community

- 4D.1 President, SVP External Affairs, VP Economic Development, VP Research, AP International and Border Programs, and VP Student Affairs will develop and implement an internal and external marketing plan
- 4D.2 President, Provost, SVP External Affairs, VP Student Affairs, VP Economic Development, VP Research, AP International and Border Programs, and Deans will devise strategies to more effectively promote and recognize programs, achievements, and innovations

Goal 5. Resource Stewardship

Optimize resources to effectively support teaching, research, and service

Objectives and Strategies

5A Enhance revenue

- 5A.1 President, Provost, SVP Admin and Finance, VP Research, VP Economic Development, and SVP External Affairs will develop strategies and seek opportunities to positively influence state funding
- 5A.2 President, Provost, VP Advancement, VP Economic Development, and Deans will realize greater philanthropy through enhanced donor cultivation and stewardship
- 5A.3 President, SVP External Affairs, SVP Admin and Finance, VP Research, and VP Economic Development will assess and secure alternative revenue
- 5A.4 President and SVP External Affairs will develop an asset management plan to optimize the vast resource opportunities held by NMSU
- 5A.5 President, SVP Admin and Finance, VP Economic Development, VP Research, and VP Advancement will leverage public-private partnerships

5B Effectively utilize existing resources

- 5B.1 President, Provost, SVP Admin and Finance, VP Research, and Deans will assess the distribution of resources across academic and administrative functions, and prioritize and transition resources as appropriate
- 5B.2 President, Provost, and Deans will invest strategically in faculty and staff compensation
- 5B.3 Provost, VP Student Affairs, SVP Admin & Finance, VP Research, VP Economic Development, and Deans will assess and effectively administer classroom, research, and administrative space, facilities and technology

5C Provide effective and efficient non-academic programs through continuous evaluation

- 5C.1 Non-academic units and programs will complete periodic, in-depth program reviews
- 5C.2 Department and Program Directors will identify recommended actions, innovations, and timeline, and progress will be evaluated annually