



**Bernalillo County and Not-for-Profit Agencies
Legislative and Capital Outlay Coordination Form
2015 Legislative Session**

This form is required if your organization intends to pursue capital outlay funding from the 2015 New Mexico State Legislature, that is to be administered on your behalf by Bernalillo County. Please complete this form and submit it to the Office of the County Manager, Bernalillo County, ATTN: Mary Salazar, One Civic Plaza NW, Room 10111, Albuquerque, NM 87102, or manager@bernco.gov, by July 15, 2014. Questions should be directed to Ms. Salazar 468-1355.

Basic Information

Organization Name: Roadrunner Food Bank, Inc.

Address: 5840 Office Blvd NE

City/State/Zip: Albuquerque, NM 87109

Primary Contact Name: Teresa Johansen

Primary Contact Title: Chief Operations Officer (COO)

Phone Number: (505) 349-8897

Mission/Purpose/Service Provided: See attachment- Mission and Core Values of RRFB

Clientele Served: 40,000 hungry people weekly in underserved communities with children, families, seniors, and disaster relief state-wide.

Organization's Past Record of Working with Bernalillo County? Fiscal agent in 2012 and social service funding for eight years.

Current Agreement with Bernalillo County? Yes ☒ No ☐ Expiration Date: August 2014



2015 Capital Outlay Request

Amount: \$ 510,000

Project Description and Purpose (legislative language request): See Attachment-
Capital Outlay Proposal for RRFB

Does capital project have a master plan or cost estimate? Yes ☒ No ☐

Please attach all supporting documentation

Not-for-Profit Legislative Lobbyist Name and Contact Info: Allison Smith
aklobby@gmail.com (575)644-4609 Kuper, Smith & Associates LLC, Gov.
Relations

Legislative Representative Contacts: TBD

Organization Signature: _____ Date: _____

County Manager Signature: _____ Date: _____

County Lobbyist Signature: _____ Date: _____

For County Use Only

Consistent with County Strategic Plan: Yes ☐ No ☐

If yes, check applicable category: Government Accountability ☐ Public Safety ☐

Public Infrastructure ☐ Community Health ☐ Economic Vitality ☐

County department to administer funds: _____

County department point of contact: _____

Revised or new agreement needed: _____



Mission and Core Values of Road Runner Food Bank

Our Vision

- To permanently end hunger in New Mexico -

Our Mission

- **Feed** every hungry person today -
- **Seed** partnerships that build self-sufficiency for tomorrow -
- **Lead** to achieve our vision of permanently ending hunger in New Mexico -

Our Core Values

Accountability that earns the trust of everyone we work with and serve.

Integrity of our words, decisions, and actions.

Respect for others that we demonstrate through honest, timely, and compassionate communications.

Unity through Teamwork with our partners, supporters, and every member of the RRFB community.

Passion – for Roadrunner Food Bank’s mission and the people it supports.

Through demonstration of these core values, Roadrunner Food Bank will become the leader in addressing and solving the problem of hunger in New Mexico.

AIR UP and Rise Above Hunger!

Capital Outlay Proposal for Roadrunner Food Bank

Any business that moves any material in New Mexico using a commercial fleet struggles to find properly certified and experienced drivers with a Commercial Drivers License (CDL). Roadrunner Food Bank (RRFB) has paid positions for up to 16 drivers but rarely has more than 11 or 12 on staff at any given time. That example pales in comparison to what a for-profit business like Sysco, a food wholesaler, experiences when it needs 100+ drivers every day. This shortage of CDL drivers increases costs and prevents the growth of commerce.

Problem Statement:

Issue #1: There is a tremendous need for CDL drivers in New Mexico. Unfortunately, those who do take the classes and pass the mandated testing are struggling to get the experience that is needed to be hired by larger companies.

Issue #2: Based upon data from the Reducing Cost and Recidivism Report released on June 14, 2012, the average cost of incarcerating an individual in New Mexico is \$34,000 per inmate per year; whereas the average cost per public school student was \$7,300. Adding to this, New Mexico has a very high recidivism rate due to the fact that around 46% of inmates return to prison within three years. Many of the returning citizens don't have the skills to find and hold a job. In addition, a felony record makes this transition especially difficult.

Proposed Solution:

RRFB has partnered with CNM and PB&J, to create more experienced CDL drivers. In order to do so, CNM handles the certification of the drivers. While, PB&J selects the returning citizens interns and manages the overall processes. This is important to PB&J as an organization that helps at-risk children to develop into their full potential. Their mission is to help children, but in order to do so they must fix the family unit, especially those with parents who have been incarcerated and are now returning citizens to the community. Lastly, RRFB provides some of the equipment and the practice oversight that is needed. RRFB will also be working with the Offender Workforce Development Specialist Department for the State of New Mexico to ensure they are providing enough support for the interns to be successful, such as being flexible on time. A part of RRFB's mission is to "seed partnerships that build self-sufficiency for tomorrow," and this program does exactly that. By partnering with CNM and PB&J together, they can provide independence and self-reliance to returning citizens. This fits perfectly with Bernalillo County's Strategic Plan by partnering with RRFB to meet community needs and build a high quality life for residents and communities in Bernalillo County.

The program supports 24 interns each year, all of whom will get their Class B CDL and 12 will progress on to get their Class A CDL. Every quarter there will be six interns who will complete a six-month process with RRFB and become certified drivers. At the end of six months, RRFB plans to help the interns get stable trucking jobs with Sysco, Walmart, Walmart Distribution Center, US Foods, Shamrock Foods and other companies. This phased implementation will get interns prepared and ready for actual jobs, all within six months. A pilot program is scheduled to begin in late September or early October of 2014.

Capital Outlay:

In order for this program to be successful, RRFB needs equipment to better equip the interns to learn the process and do their job effectively, efficiently, and properly. At the moment, RRFB runs their used and donated equipment to full capacity to meet service demands. Therefore, it is unable to lend many of the daily tools to support this program sufficiently. RRFB is asking to lease from the State two trailer trucks (valued at \$125,000 each), two box trucks (\$75,000 each), ten electric jacks (\$4,500 each), and one freezer forklift (\$65,000). The total capital outlay requested will only be \$510,000.

The impact that the requested funding will have on Bernalillo County's operational budget will be marginal compared to the increased amount of tax payer dollars that will enter the system when returning citizens find jobs within the community. Moreover, as stated above in the problem statement, this will decrease the 46% of inmates who will return in three years, therefore, relieving the state of \$34,000 in expense per inmate per year. The interns will learn invaluable skills and be able to effectively integrate back into society without facing discrimination or push-back. The interns will learn the value of respect, hard work, and being a role model to their children. The cycle of poverty shows that children are prone to follow in their parents' footsteps, therefore, decreasing the number of people incarcerated in the future. Most importantly, this program seeks to increase the amount of contributing members of society.

Equipment Name:	Amount Needed:	Price (each):
Trailer Trucks	2	\$125,000
Box Trucks	2	\$75,000
Electric Jacks	10	\$4,500
Forklift	1	\$65,000
Total	15	\$510,000