



NATIONAL CONFERENCE
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The Forum for America's Ideas



Workforce Development Initiatives: Collaborating to Prepare for the Jobs of the Future

New Mexico Jobs Council

October, 15 2014

Santa Fe, New Mexico



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About NCSL

- Instrumentality of all 50 states and territorial legislatures
- Bipartisan
- Provides research, technical assistance and opportunities to exchange ideas
- Advocates on behalf of legislatures before the federal government

NCSL is committed to the success of state legislators and staff. Founded in 1975, we are a respected bipartisan organization providing states support, ideas, connections and a strong voice on Capitol Hill.



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Partnership on Jobs and Innovation

- Created in 2012, at the request of members and foundation sponsors
- Examine the role of policymakers in job creation and innovation
- Topics: Innovation, education and workforce development, entrepreneurship, job creation
- Two Jobs Summits, third planned Fall 2015



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Publications

- The State Role in Rebuilding the Manufacturing Sector
- Innovations in State Entrepreneurship Policy
- Workforce Development Initiatives:
Collaborating to Prepare for the Jobs of the Future



Seeking Middle Skills

Low Skill Jobs

- *Require high school diploma or less*

Middle Skill Jobs

- *Require some college, certificate, or associates degree*

High Skill Jobs

- *Require bachelor's degree and higher*

By 2020—

- *30 percent will require middle skill jobs*
- *Could lack 1.5 million middle skill workers*

~Georgetown Center on Education and The Workforce

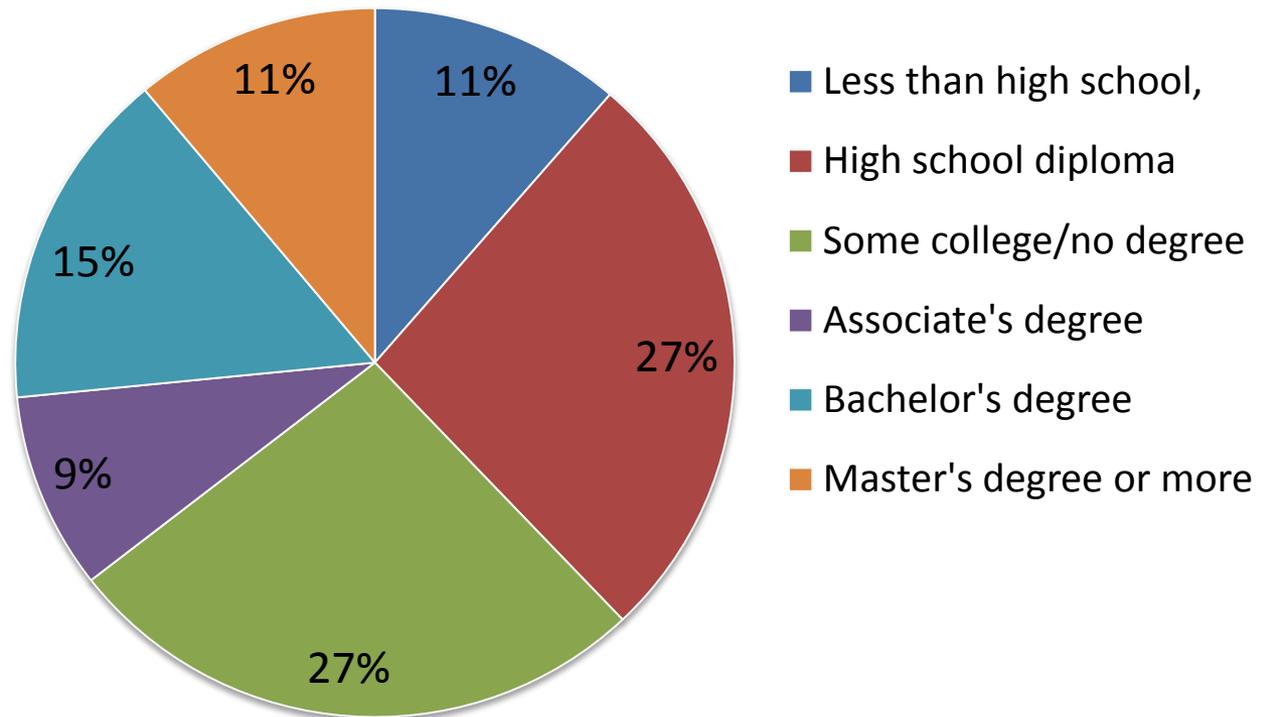


New Mexico's Workforce

- Growth of **18%** by 2020
- **335,000** job openings
- **62%** require education beyond high school diploma

~Georgetown Center on Education and the Workforce, Recovery 2020

Job Openings by Education Level



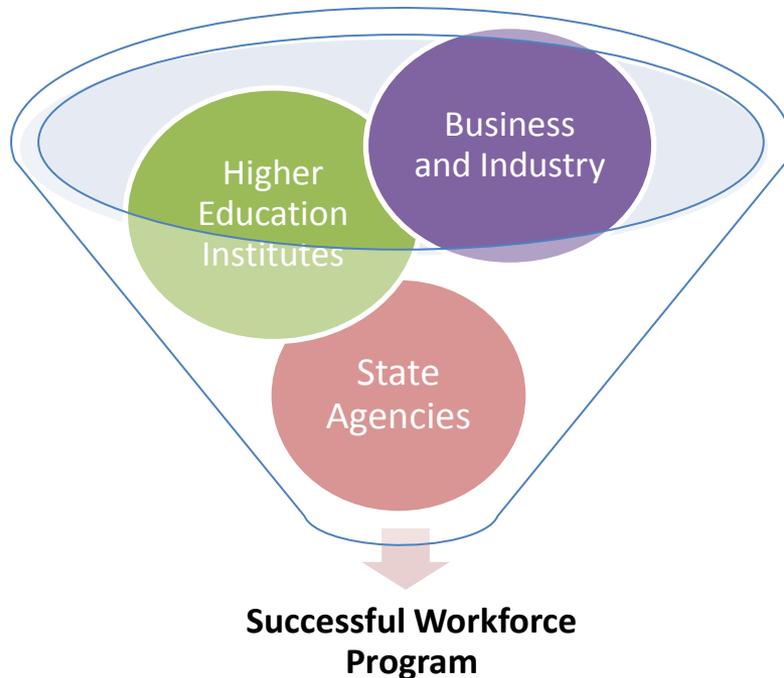


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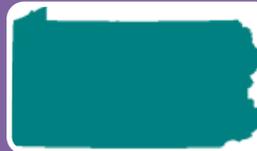
Collaborating to Fill Jobs of The Future



I-BEST



Toyota AMT Program



Industry Partnership



No Worker Left Behind



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Washington's I-BEST Program

- Integrated Basic Education and Skills Training
- Started in 2005 by State Board for Community and Technical Colleges (SBCTC)
- Combines basic skills with college level technical education
- Leads to degree or certificate in high demand job



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Washington's I-BEST Program

- 3 times more likely to earn college credits
- 9 times more likely to complete a credential
- 150 programs in the state's 34 community colleges
- Has been replicated nationally



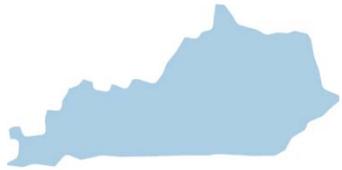
Toyota AMT-Kentucky

- Toyota identified 3 problems
 1. Lack of skilled applicants
 2. Lack of basic education
 3. Negative perception of manufacturing
- Need for multi-skilled worker: math and reading, technical learning, problem solving, communication



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Toyota AMT-Kentucky

- Partnership with Bluegrass Community and Technical College
- Combines classroom instruction with on-site training
- Results in associate's degree in applied science
- Students work 2-3 days a week, as much as \$30,000 towards education expenses



Pennsylvania Industry Partnership

- “A collaboration which brings together multiple employers and workers and career and technical educators in a targeted industry cluster to address common workforce needs.”
- Industries partner with community colleges to develop credentials and education programs



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Pennsylvania Industry Partnership

- Nearly 80 partnerships with 6,300 businesses
- 73,000 employees are engaged or have completed Industry Partnership Worker Training
- Participates increased wages by 13%
- 88% of businesses are satisfied with program



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Michigan No Worker Left Behind

- 2007-2010 Initiative to retain 100,000 laid off workers
- Provided \$5,000 a year for 2 years to cover tuition and fees at community colleges
- 40 Michigan Skills Alliances built industry partnerships and align business demands



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Michigan No Worker Left Behind

- 162,000 signed up, strained resources
- Over 60% of participants found employment
- 55% said it helped them find jobs
- 58% found program helpful in performing their jobs



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Policymaker's Role

- Identifying promising programs going on in your state
- Policies to strengthen connections (PA)
- Funding (WA)
- Are there policy barriers?



New Mexico Programs

- Talent ABQ- Pilot Skills Based Hiring program in Albuquerque
 - Connecting businesses with skilled workers
- Department of Workforce Solutions
- Skill Up Network (SUN I-BEST) Santa Fe Community College



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Questions?

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