

## Fact Sheet

# 2016 Interim Legislative Jobs Council

**Background:** The New Mexico Legislature created the Jobs Council in 2013 to develop a process and framework bringing together lawmakers, economic developers, business leaders and citizens to reach clarity and consensus on a job-creation agenda for the state. The council is finishing its fourth year of deliberations. Over the first three years, the Council conducted 18 all-day, bipartisan council meetings, 30 all-day county and regional deliberations, 30+ advance team deliberations, and additional meetings.

**Chairs:** Senate President Pro Tem Mary Kay Papen and House Speaker Don Tripp

**Members:** Legislators (13 members, 18 advisory members) from both chambers, both parties, all regions; 12 public members and 5 cabinet secretaries.

**Goal:** Get the state back to pre-recession employment levels in ten years.

- **Goal 1:** Develop framework, process and criteria for economic development priorities.
- **Goal 2:** Produce a statewide assessment of what it will take to get back to pre-recession employment levels by 2024.
  - How many *economic-base jobs* will we need? (These are jobs in which the employer derives a majority of its revenue from out-of-state sources.)
  - How many new *economic-base jobs* could be generated by each program theater?
  - Which obstacles (factor of production gaps) must be cured for new jobs to materialize?
- **Goal 3:** Develop and pass legislation that addresses these major gaps.

### Program and Process Elements

- Each year the Council conducts a series of deliberative town hall sessions open to the public, with key stakeholders: legislators, state and local officials, business leaders, educators, economic and workforce developers and citizens.
- Participants work through an ordered process to agree on the number of new, economic-base jobs needed, where the jobs will come from, factor of production gaps to be cured and programs and initiatives needed.
- The Council's data estimates and findings are entered a comprehensive state and local economic-base job creation assessment calculator developed and maintained by the Community Economics Lab. [nmjc.thecelab.org](http://nmjc.thecelab.org)
- Full Council unanimity is required for all major data points, findings and recommendations.
- The Council's legislative recommendations require origination from a Council deliberative session, have bipartisan sponsors in the Senate and the House, the cabinet agency responsible for execution and a constituent advocacy group.

### Key Findings

1. The state and many of its communities are at risk of entering an economic death spiral in the decade ahead.
2. Four of the state's seven planning districts could not identify enough potential job creation to avoid further contraction.



3. Consensus estimates found 151,355 new e-base jobs are needed and 180,284 are possible with elevated strategic effort.
4. Two of the organized program theaters with highest potential are underfunded and four lack formal organization.
5. While the challenges are complex and daunting, solving them is not as difficult to as it might seem.
6. Correcting the current trajectory will require an elevated level of thinking, planning, investment and accountability.
7. Counties and regions lack the common planning and accountability system and resources needed to describe prescriptive action.

**Top Legislative Initiatives**

- |                                    |                               |
|------------------------------------|-------------------------------|
| 1. Accountability and planning act | 6. LEDA funding               |
| 2. Regional job creation planning  | 7. JTIP funding               |
| 3. Rapid response workforce fund   | 8. Staff augmentation funding |
| 4. Solowork pilot funding          | 9. Coop advertising           |
| 5. Broadband planning              | 10. Tourism marketing raise   |

**Top Non-Legislative Initiatives**

1. Solowork theater program pilot – 3 Pilots; Cibola underway
2. Retirement theater program model design.
3. Middle School Physics Pilot – 18 schools underway.
4. Curriculum Development for local economic development planning and management training program.
5. Workforce development assessments framework and process.

**Accountability and Planning Act**

1. Resolve to undertake a major reorganization.
2. Develop the framework and process.
3. Complete a review of all state expenditures directly related to e-base job creation.
4. Develop a new taxonomy of job creation programs and expenditures with accountability and planning protocols.
5. Establish a place in statute for Job Creation – Economic development.
6. Institutionalize assessment, planning, accountability and reporting – an office of economic planning and accountability – new data collection & analysis system.
7. Develop a critical path for implementation in 2019.

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**Information sources:** Jobs Council Webpage: <http://www.nmlegis.gov>  
Reports and Online Assessment Database: <http://www.thecelab.org>