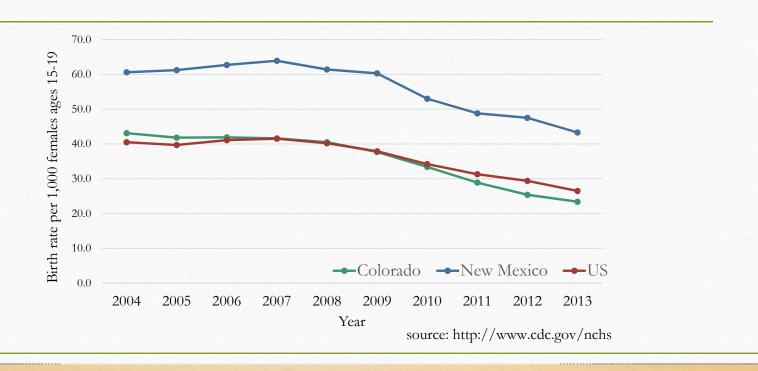
Teen Pregnancy Prevention

NM Department of Health Presentation to Legislative Health and Human Services Committee September 21, 2015



Birth Rate per 1,000 Females Ages 15-19: Colorado, New Mexico, and the United States, 2004-2013

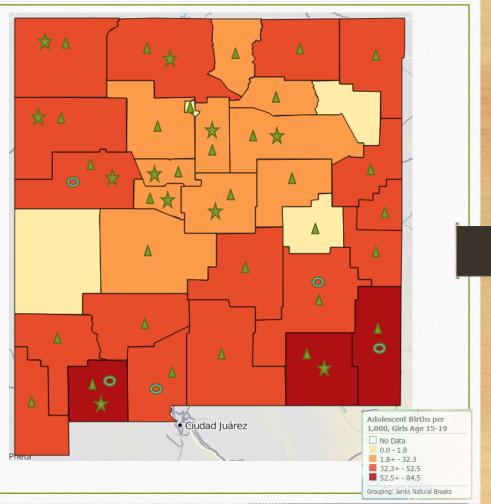




2014 Teen Birth Rate 15-19, by County, and Current NMDOHfunded Programming/Services

- **★** DOH Teen Pregnancy Prevention Programming (14 contractors in 11 counties)
- O DOH Abstinence Education Programming (6 contractors in 5 counties)
- ▲ DOH Title X Clinical Services Providers (75 providers in 31 counties)

DOH BrdsNBz text-messaging service (statewide)





Current NMDOH Partners

Intra-Agency	Teen Pregnancy Prevention Education Contractors	Abstinence Education Contractors	Title X Providers	Inter-Agency
DOH/ERD/IBEB/Survey Unit	Capacity Builders	CareNet, Inc.	First Nations Community HealthSource	CYFD/Juvenile Justice Services Division
DOH/PHD/FHB/CMS	Carlsbad Community Anti-Drug Gang Coalition	Carlsbad Community Anti-Drug Gang Coalition	Las Clinicas del Norte	CYFD/Protective Services Division
DOH/PHD/FHB/Families First	Luna County	DemingFirst	La Familia Medical Center	HSD/MAD
DOH/PHD/FHB/FPP	Navajo Preparatory School	Educational Evaluators, Inc.	Presbyterian Medical Services	PED
DOH/PHD/FHB/MCH PRAMS	NM Forum for Youth in Community	Embrace, Inc.	UNM ACE Leadership	
DOH/PHD/FHB/WIC	Planned Parenthood of the Rocky Mountains	Faith in Action, Inc.	UNM Maternal and Family Planning	
DOH/PHD/HSB/ORPHC	Santa Fe Boys' and Girls' Club	First Baptist Church	UNM School-Based Health Centers	
DOH/PHD/HSB/OSAH	Santa Fe Public Schools	Future Foundations Family Center	Western NM University	
DOH/PHD/IDB	Torrance County			
DOH/PHD/Local PHOs	UNM Department of Pediatrics			
	UNM School-Based Health Centers			
	West Las Vegas School District			
	Youth Development, Inc.			
	OneSeventeen Media (BrdsNBz)	* .	* acception in red are notential partners	





DOH Delayed Parenthood Project Program Structure

- Focus on 13 target areas with high teen birth rates/high numbers of at-risk teens. Focus areas are Bernalillo (Albuquerque), Cibola (Grants), McKinley (Gallup), San Juan (Farmington), Rio Arriba (Española), Santa Fe (Santa Fe), Taos (Taos), Chaves (Roswell), Lea (Hobbs), Eddy (Carlsbad), Doña Ana (Las Cruces and Anthony/Sunland Park), and Luna (Deming).
- **Public-private partnership**: private funds used to kick start and sustain the program. Program will launch with no additional general fund funding.
- Community specific approach using multiple methods to broaden public support.
- Maximum federal reimbursements from Medicaid and other sources.
- Effective marketing: reaching at risk populations with social media and other means that are credible and lead to change.
- Expanded provider network in geographical target areas.

DOH Delayed Parenthood Project Program and Financial Targets

- Reduce associated public costs by \$36.4 million/year incrementally over the initial four year project term.
- Reduce teen birth rates in New Mexico by 50 percent over four years.
- As demonstrated in CO, it is expected that NM will experience reduced abortion rates.
- It is also expected that there will be a decrease in high school dropout rates.