Update on DOH Family Planning Initiatives and Partnerships

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DOH areas of focus:

- Providing safety net clinical services
- Increasing access to services
- Coalitions and partnerships
- Building infrastructure for sustainability
- Education to enable clients to make informed choices



Direct Services

- Public Health Offices providing access to Long Acting Reversible Contraception (LARC) and comprehensive family planning services (shared decision making, reproductive life plan)
- ▶ 68 Title X providers in 30 counties
- LARC preferred contraceptive method for 13% of Title X clients



Educational Programming

- Evidence based programming in 31 sites through RFP process
- Service learning/positive youth development
- Adult and teen communication programs (Playground to Prom)
- Comprehensive sex education programs (TOP, Project AIM)
- BrdsNBz text-back service



Collaborations/Partnerships

- Statewide LARC Working Group
- Perinatal Quality Collaborative
- UNM Adolescent Medicine pilot project to train providers
- Alliance for Confidential Health Access working group
- NM Pediatric Society/Pediatric Council

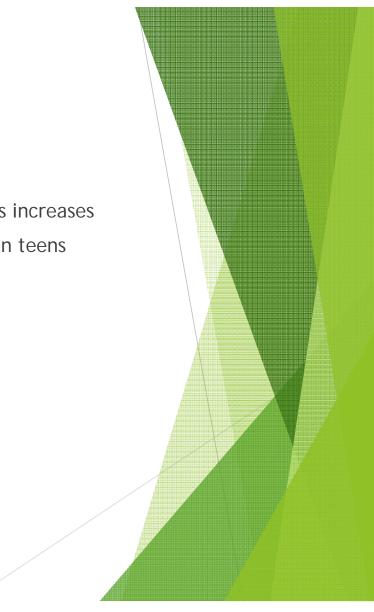


Reproductive Health ECHO

- July FPP staff attended ECHO immersion training
- Completing ECHO curriculum
- Continuing to recruit participants currently 59 registered (20 are DOH staff)
- Developing evaluation process
- Two mock ECHO clinics planned (Nov/Dec)
- Roll out planned in January 2017

Social Media Campaign

- ▶ LARC usage increases when awareness and knowledge of methods increases
- June 2016 piloted social media campaign to increase awareness in teens
- www.stayteen.org for teens 13-16
- www.whoopsproof.org/nm for teens 17-19
- Mobile banners 10x industry standards; Facebook ads 15x higher
- ▶ NM FPP seeking private funding to continue/expand project



Unbundling of LARCs for Federally Qualified Health Centers

Unbundling by Medicaid complete in September 2016

Federally Qualified Health Centers (including many School-Based Health Centers) will now be reimbursed for devices as well as office visits

