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Update on DOH Family Planning Initiatives and Partnerships

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DOH areas of focus:

- ▶ Providing safety net clinical services
- ▶ Increasing access to services
- ▶ Coalitions and partnerships
- ▶ Building infrastructure for sustainability
- ▶ Education to enable clients to make informed choices



Direct Services

- ▶ Public Health Offices providing access to Long Acting Reversible Contraception (LARC) and comprehensive family planning services (shared decision making, reproductive life plan)
- ▶ 68 Title X providers in 30 counties
- ▶ LARC preferred contraceptive method for 13% of Title X clients

Educational Programming

- ▶ Evidence based programming in 31 sites through RFP process
- ▶ Service learning/positive youth development
- ▶ Adult and teen communication programs (Playground to Prom)
- ▶ Comprehensive sex education programs (TOP, Project AIM)
- ▶ BrdsNBz text-back service

Collaborations/Partnerships

- ▶ Statewide LARC Working Group
- ▶ Perinatal Quality Collaborative
- ▶ UNM Adolescent Medicine pilot project to train providers
- ▶ Alliance for Confidential Health Access working group
- ▶ NM Pediatric Society/Pediatric Council

Reproductive Health ECHO

- ▶ July - FPP staff attended ECHO immersion training
- ▶ Completing ECHO curriculum
- ▶ Continuing to recruit participants - currently 59 registered (20 are DOH staff)
- ▶ Developing evaluation process
- ▶ Two mock ECHO clinics planned (Nov/Dec)
- ▶ Roll out planned in January 2017

Social Media Campaign

- ▶ LARC usage increases when awareness and knowledge of methods increases
- ▶ June 2016 piloted social media campaign to increase awareness in teens
- ▶ www.stayteen.org for teens 13-16
- ▶ www.whoopsproof.org/nm for teens 17-19
- ▶ Mobile banners 10x industry standards; Facebook ads 15x higher
- ▶ NM FPP seeking private funding to continue/expand project

Unbundling of LARCs for Federally Qualified Health Centers

- ▶ Unbundling by Medicaid complete in September 2016
- ▶ Federally Qualified Health Centers (including many School-Based Health Centers) will now be reimbursed for devices as well as office visits