

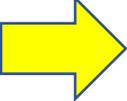
NMFA Oversight Committee Presentation

Marco Grajeda
Executive Director
New Mexico Border Authority
August 2, 2021

New Mexico's ports of economic opportunity

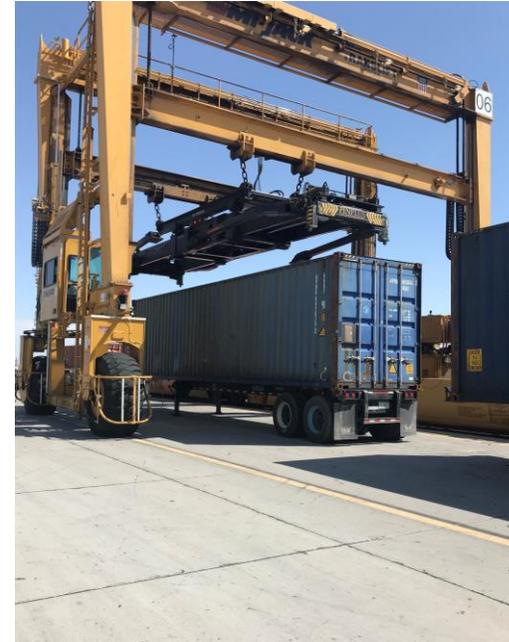
New Mexico's ports of entry are playing an increasingly important role in the border region:

Doña Ana County largely weathered the economic effects of the COVID Pandemic. Why?

 **Answer:** Mexico.

Despite the ongoing health pandemic:

- Santa Teresa Port of Entry crossed a record number of commercial trucks.
- New businesses were recruited to Santa Teresa including two new Taiwanese firms: Xxentria and Cymmetrik.
- Large privately and publicly funded investments were made in the region—including at the Santa Teresa Jetport (\$9.9M), on Pete V. Domenici Highway (\$47M) and private investments including a \$20M Union Pacific Block Swap yard and the construction of two large speculative buildings.



NMBA goals for FY 22

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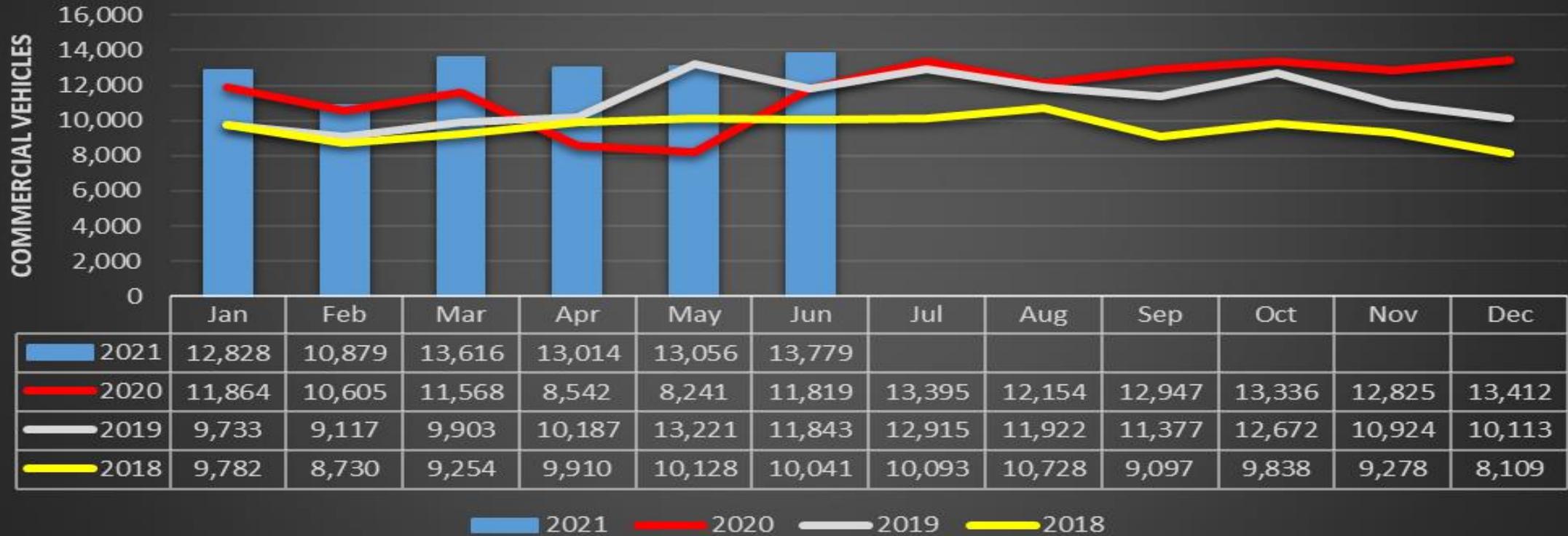
1. Address infrastructure deficiencies at *all three* of New Mexico's ports of entry to enhance economic opportunities.
2. Continue expanding ties with Mexico and our historic partners in the Mexican states of Chihuahua and Sonora.
3. Create a stronger agency with more resources and growing sources of revenue.
4. Further expand the role and outreach of the New Mexico Border Authority.



Border Statistics

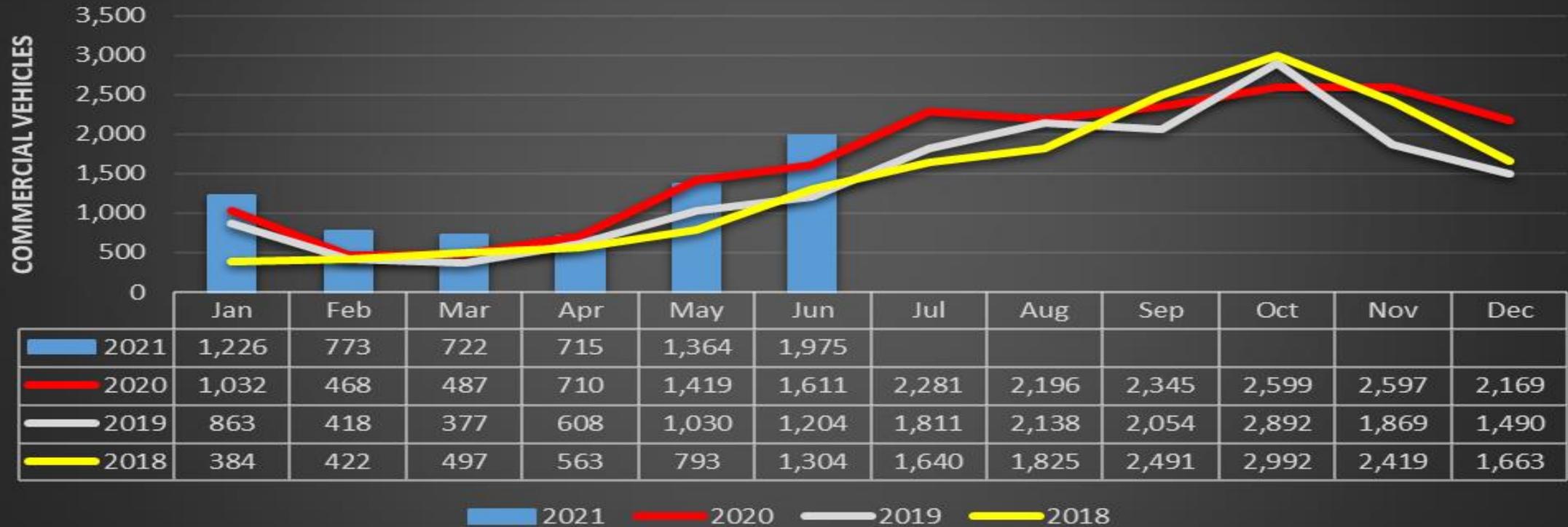
Commercial Crossings at the Santa Teresa POE

STPOE Commercial Northbound Vehicles
2018 - 2021

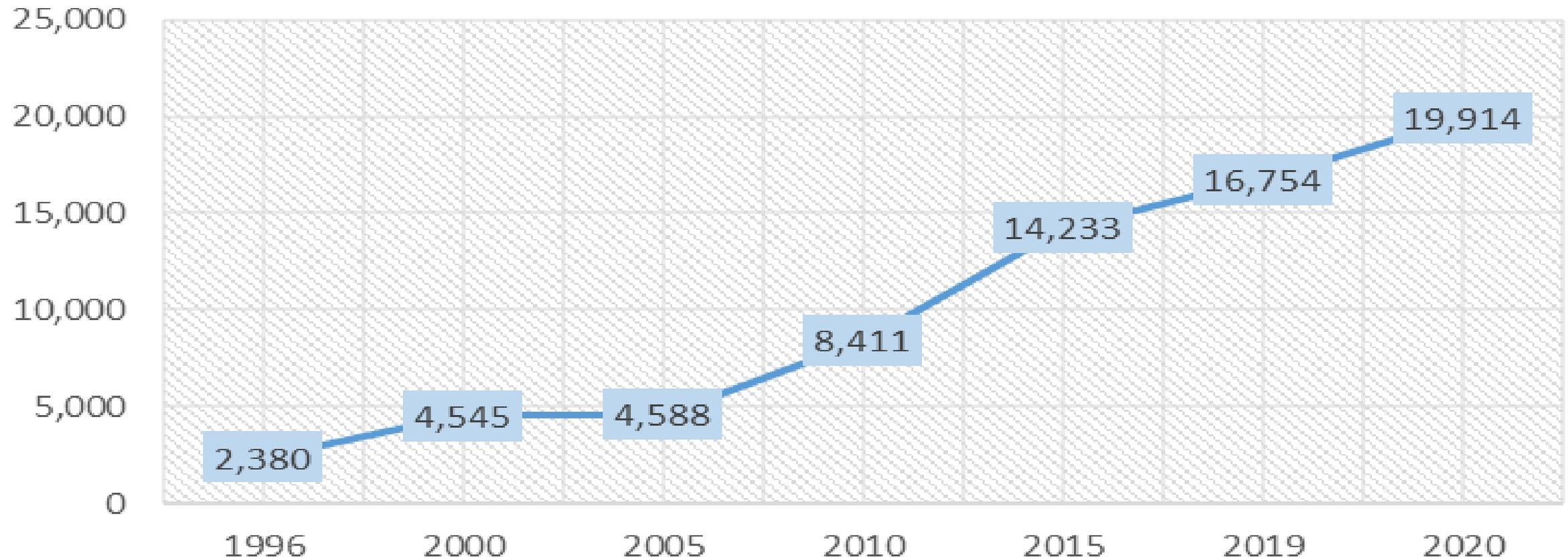


Commercial Crossings at the Columbus POE

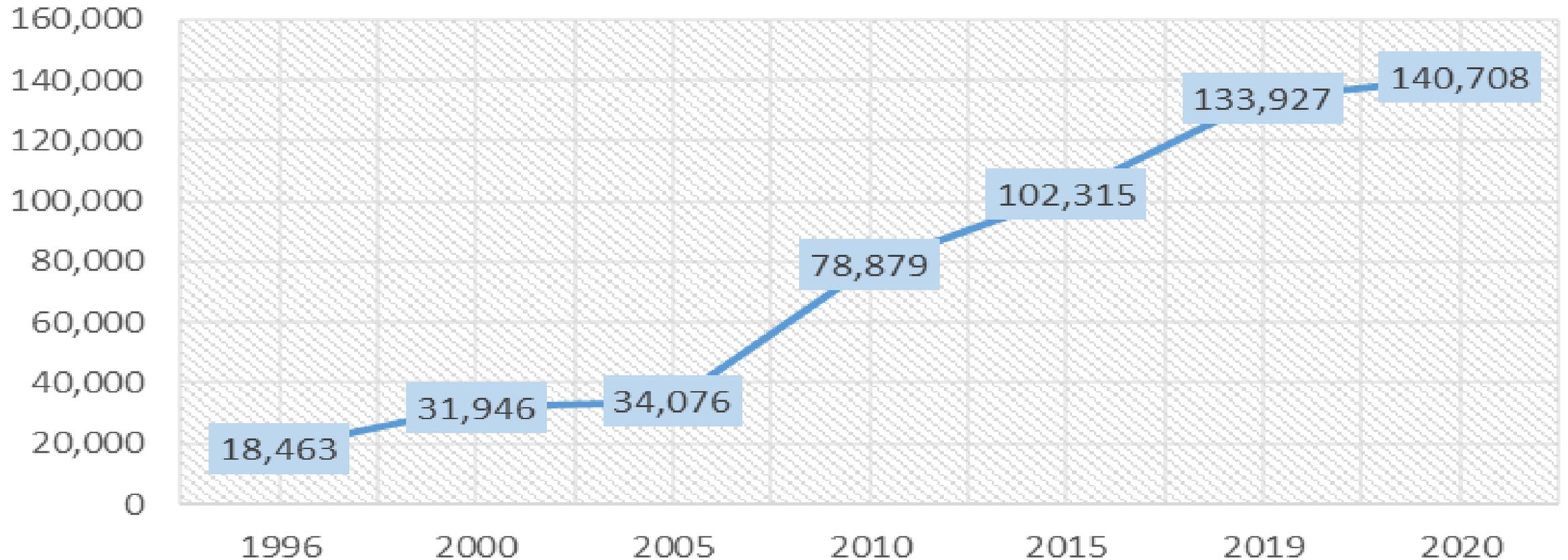
CLPOE Commercial Northbound Vehicles
2018 - 2021



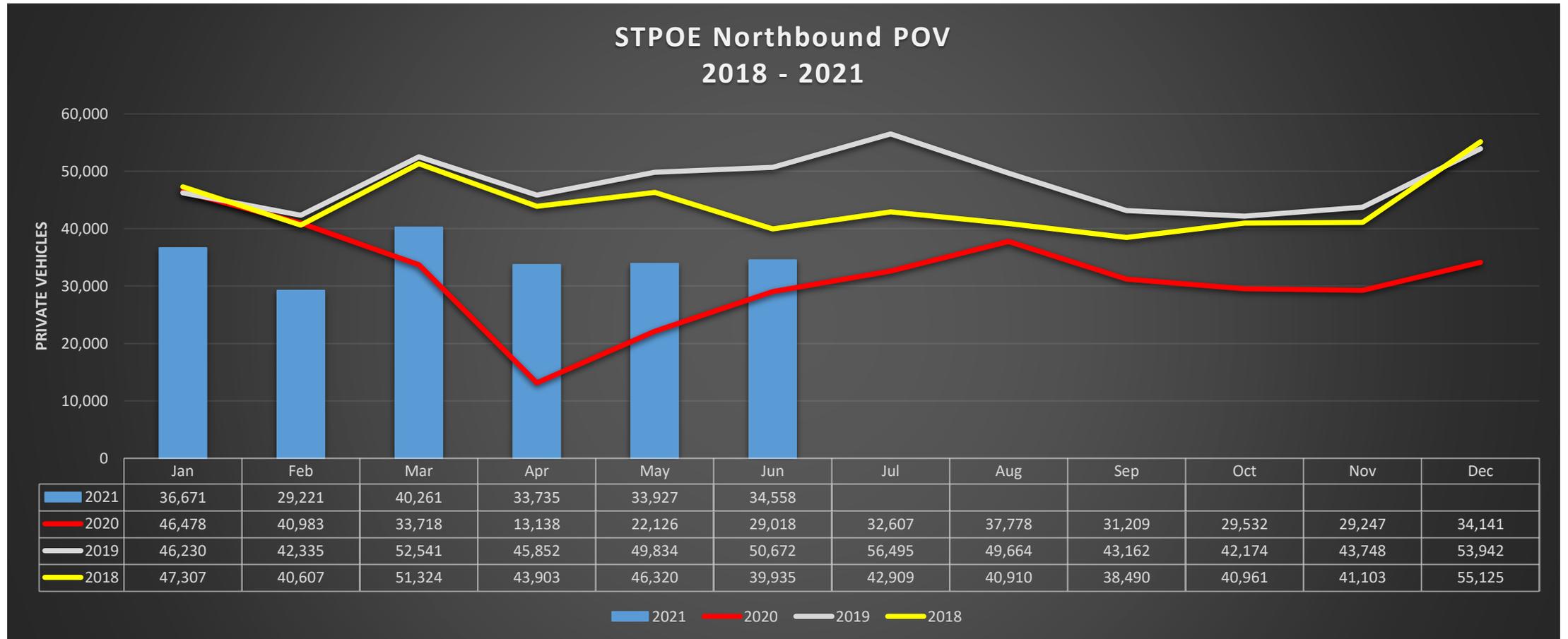
Columbus POE Annual Truck Border Crossing (1996 - 2020)



Santa Teresa POE Annual Truck Border Crossing (1996 - 2020)

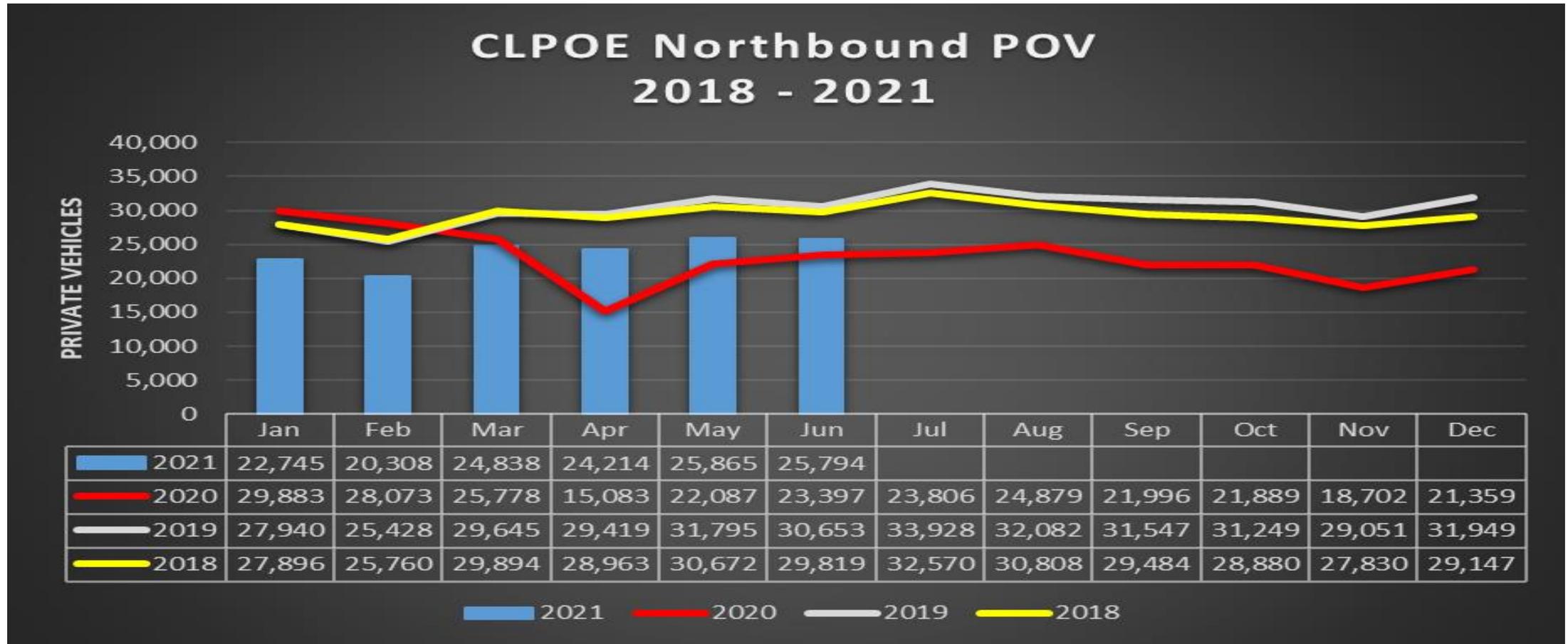


Santa Teresa POE Passenger Vehicles 2018 - 2021



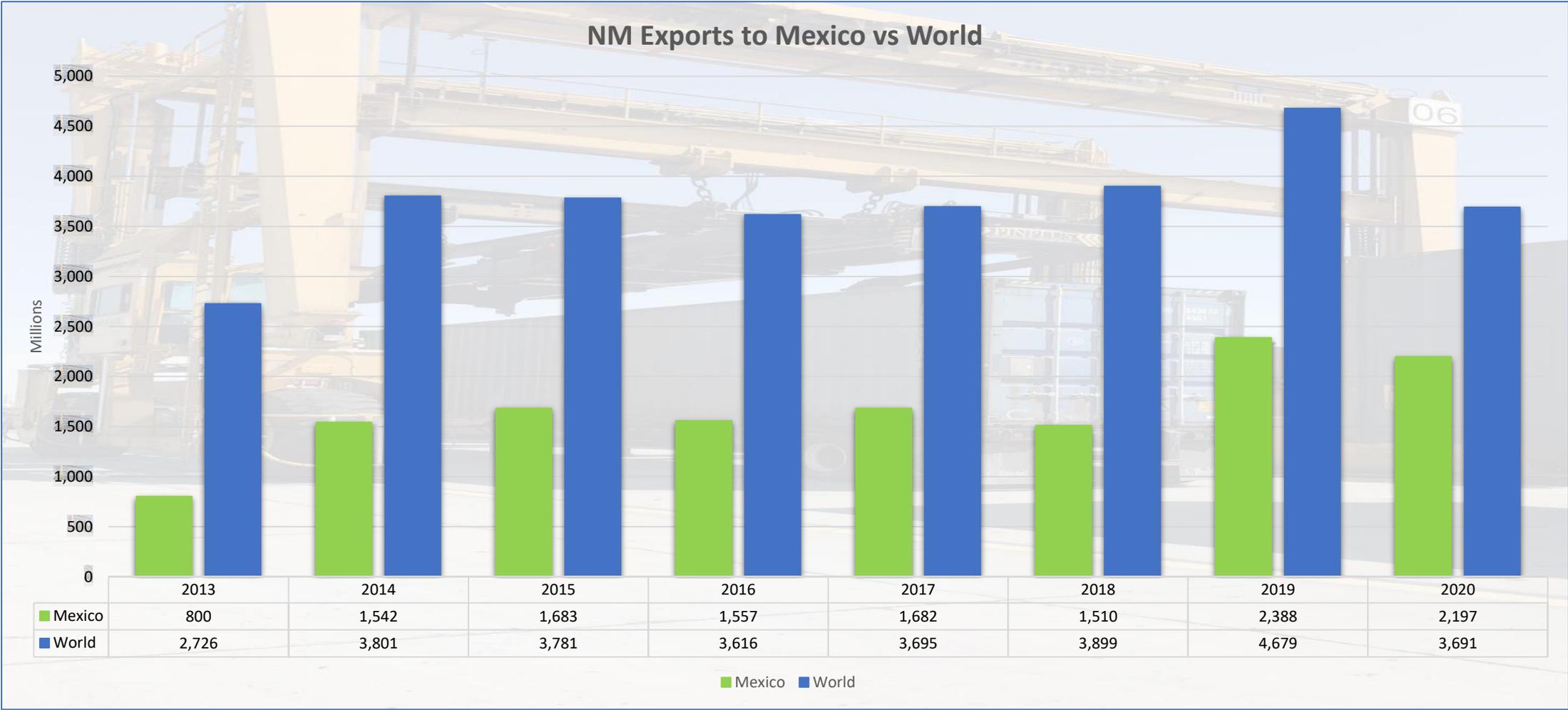
Source: US CBP & Bureau of Transportation Statistics

Columbus POE Passenger Vehicles 2018 - 2021



Source: US CBP & Bureau of Transportation Statistics

New Mexico Exports 2013 – 2020



Cattle Crossings

This federal fiscal year to June cattle imports at the **El Paso Field Office** totaled:

570,987 Head of Cattle
(Santa Teresa, Columbus, Presidio)

The largest cattle crossing in the southern border is **Santa Teresa**—last calendar year they imported a total of:

606,138 Head of Cattle



Total Trade Value for 2020 per Port

2020 Value of Trade Crossing at Selected POEs on the US/Mexico Border				
POE	Exports	Imports	Total	% Change
Laredo, TX	80,006,632,411	125,868,594,526	205,875,226,937	-11%
Otay Mesa, CA	15,056,544,441	30,945,914,782	46,002,459,223	-6%
Ysleta, TX	13,799,650,675	28,842,227,076	42,641,877,751	
Hidalgo, TX	11,478,762,335	21,572,539,410	33,051,301,745	-10%
El Paso, TX	15,190,524,591	14,789,802,403	29,980,326,994	
Eagle Pass, TX	7,570,882,949	20,560,846,228	28,131,729,177	-5%
Santa Teresa, NM	9,917,815,982	14,083,619,313	24,001,435,295	-21%
Nogales, AZ	8,478,563,440	13,934,796,963	22,413,360,403	-14%
Brownsville, TX	8,483,748,089	8,895,022,878	17,378,770,967	-8%
Calexico-East, CA	5,531,339,370	10,259,979,523	15,791,318,893	-11%
Del Rio, TX	1,632,288,004	2,569,709,853	4,201,997,857	-19%
Calexico, CA	378,278,030		378,278,030	-8%
Columbus, NM	9,123,273	135,502,268	144,625,541	3%

Santa Teresa Port of Entry

Proposed Improvements and in progress.

Santa Teresa POE: Opportunities and what is still needed.

- New HAZMAT Port
- An expanded and modernized Santa Teresa Port of Entry. [Priority #1]
- Improved access routes to and from the POE
- Additional staffing

STPOE Expansion & Modernization

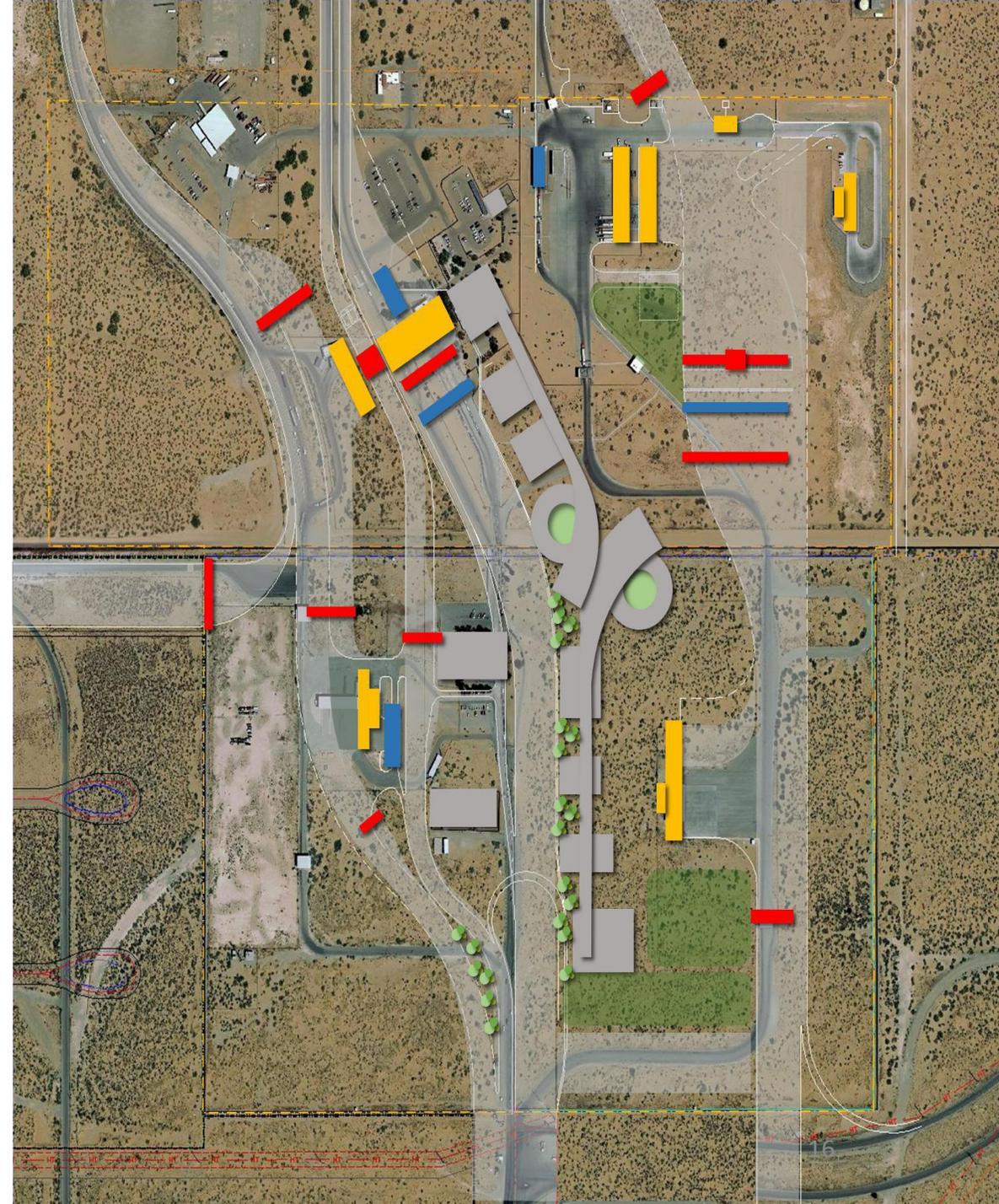
The NMBA is leading efforts to expand and modernize the Santa Teresa Port of Entry. Progress:

- The NMBA is working with NM's U.S. senators to secure \$170M for the project in the current infrastructure package being debated in Congress.
- NMDOT plans to complete a needs assessment of the port this year.

Justification:

- The STPOE is the Oversized/ Overweight port in the region and since May, one of only two designated Hazmat ports.
- The port now ranks 7th in overall trade—in 2018 that number was 18th.
- The port processes more than 140,000 northbound commercial vehicles.
- U.S. and Mexico concur with the need to expand, and we have the room to grow.

The NMBA submitted an official request for federal funding with U.S. Senator Martin Heinrich on July 2, 2021.



Staffing shortages at Santa Teresa POE

Every year, the port loses a handful of customs officers due to normal attrition. Thanks to changes at the port that led to increases in truck traffic we were allocated additional staff for the first time in several years.

To keep pace with the growing workload and attrition we need:

- Regular workload staffing model updates at the port.
- Funded mission support staff.
- ✓ NMBA staff have pushed for staffing enhancements during meetings with U.S. Senators Martin Heinrich and Ben Ray Lujan.

Economic benefit: A USC CREATE study in 2013 found that 33 jobs are created in the U.S. for every new CBP officer placed at ports with high traffic volume. (<https://priceschool.usc.edu/usc-create-studies-impact-of-customs-border-protection-inspections>)

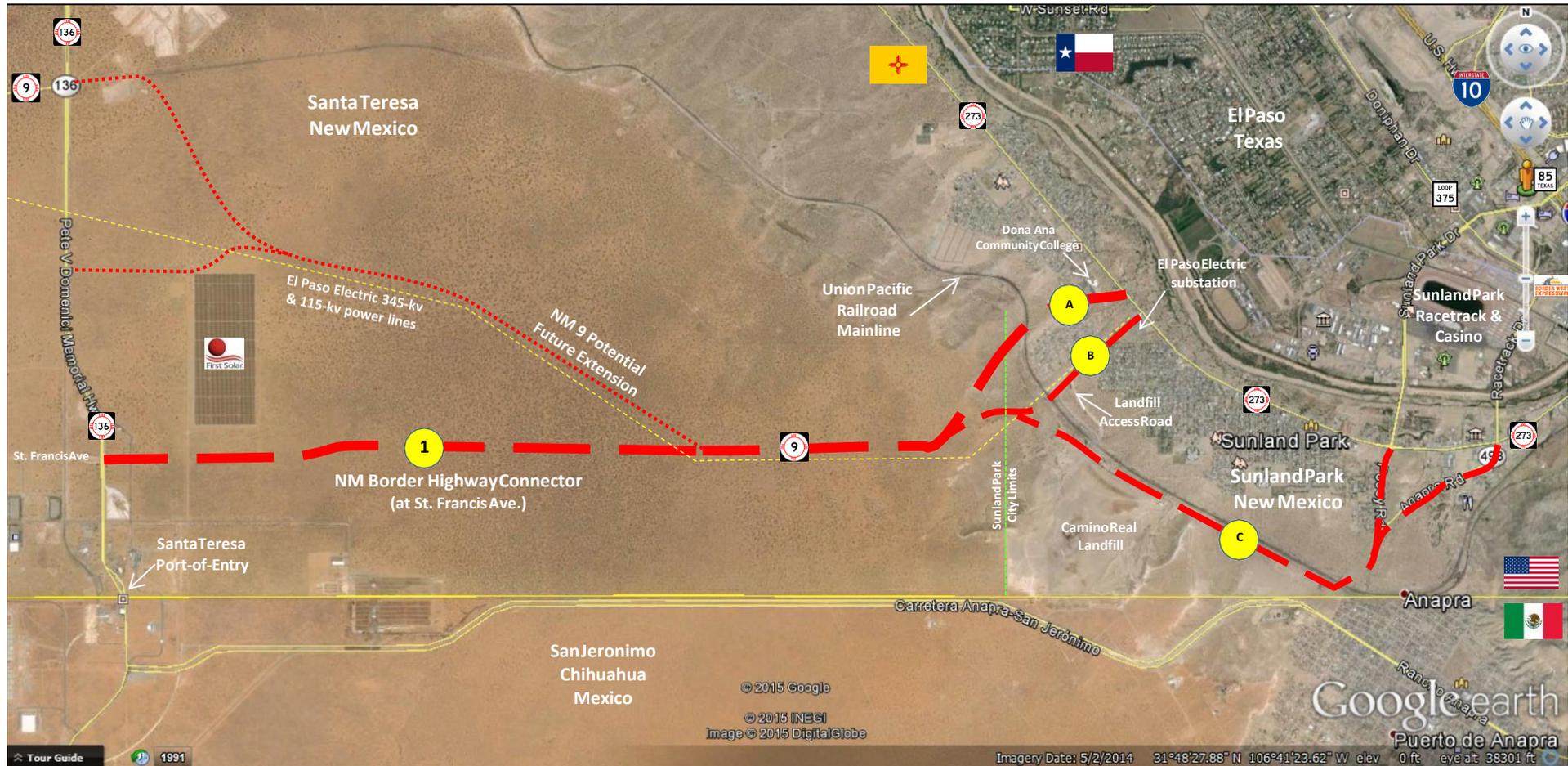
Access routes: The New Mexico Border Highway Connector

The NMBA is beginning work on the design and feasibility of the New Mexico Border Highway Connector, or St. Francis Extension. **Once complete, the NMDOT coordinated project will be shovel ready.**

- ✓ \$3M in Capital funding has been secured for the project. The NMBA is working with Bohannon and Huston Inc. to complete the feasibility and design.

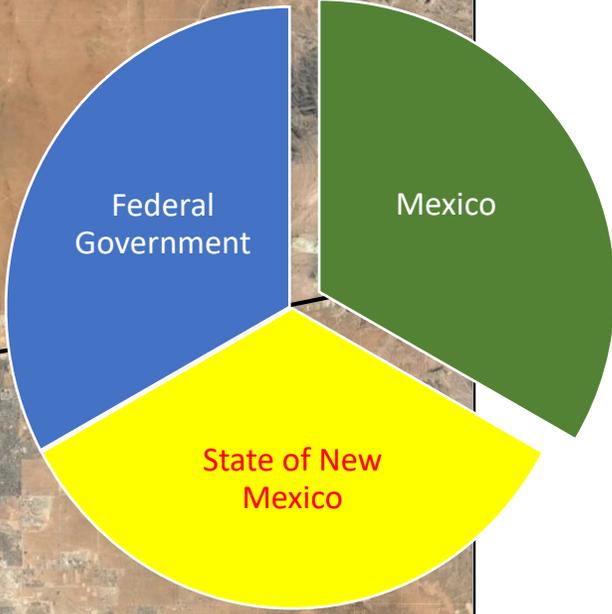
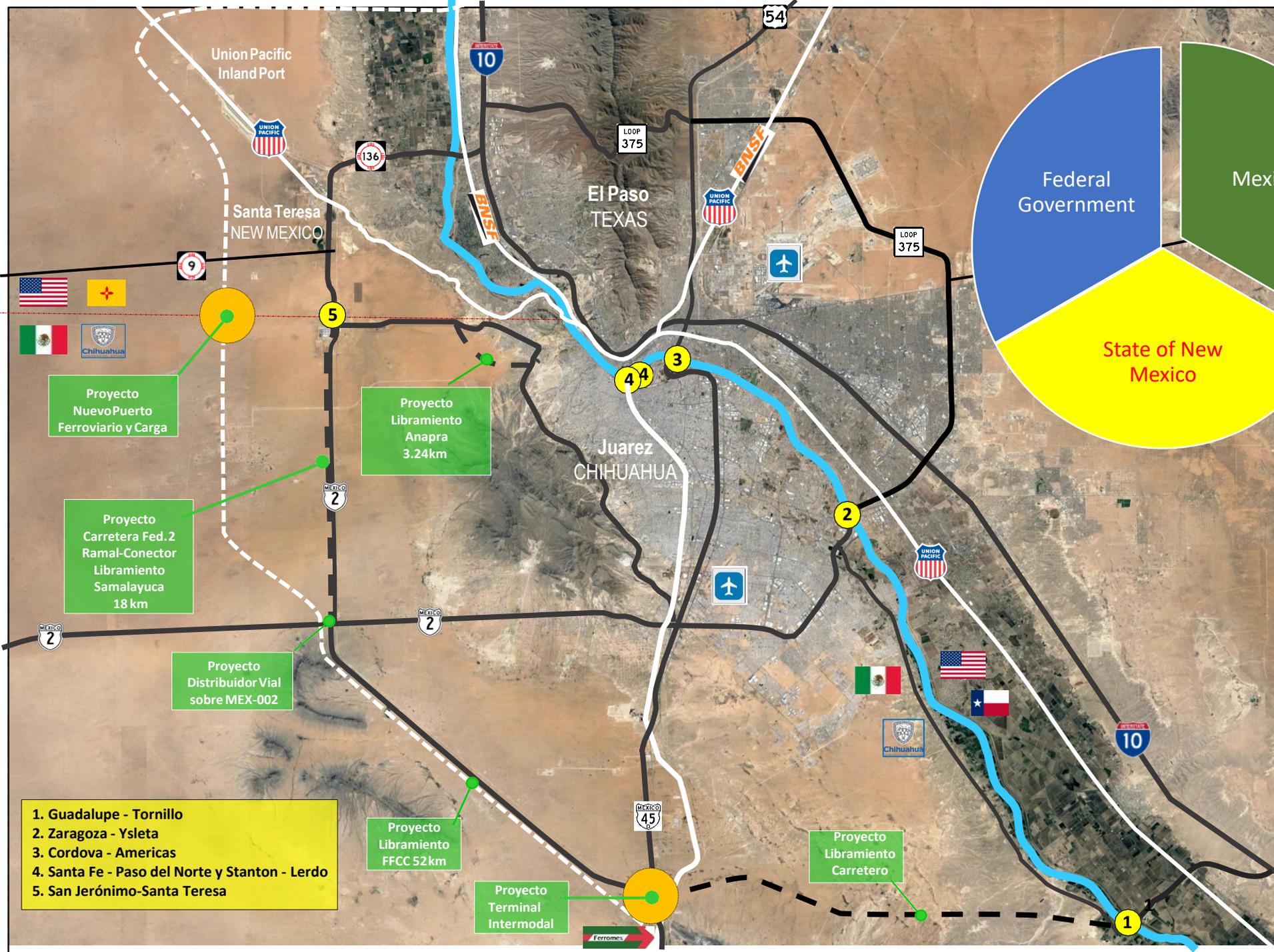
Project Schedule		
Alignment	Phase A/B	8 -12 months
Environmental	Phase C	6 – 9 months (phase can overlap with phase A/B)
Preliminary Design	Phase D	4 – 6 months (conducted simultaneously with environmental)
Right-of-way acquisition	Phase D	10 - 16 months
Final Design	Phase II	6 – 12 months
Construction	Phase III	12 – 18 months

NM Border Highway Connector: Domenici Highway (NM136 at St. Francis Ave.) to NM273



The NM Border Highway Connector has three potential alternative routes (A,B,C) within the city limits of Sunland Park

CD. JUÁREZ EL PASO STA TERESA



- 1. Guadalupe - Tornillo
- 2. Zaragoza - Ysleta
- 3. Cordova - Americas
- 4. Santa Fe - Paso del Norte y Stanton - Lerdo
- 5. San Jerónimo-Santa Teresa

New Projects:

- The NMBA is partnering with the Camino Real Regional Utility Authority (CRRUA) to construct a 1-million-gallon elevated water storage tank in the Santa Teresa Industrial Park.
- The NMBA is partnering with the City of Sunland Park to enhance Sunland Park Drive, creating a welcoming gateway and entertainment corridor. Funding would complete Design of the project.



Columbus Port of Entry

Proposed Improvements and in progress.

Columbus POE: Opportunities and what is still needed

- New port of entry in Columbus and Palomas.
- New industries—the NMBA is working with CBP to recruit new companies from Chihuahua.
- Address recurring flooding issues (in progress)
- Create additional utility capacity

Columbus Berm Project Update:

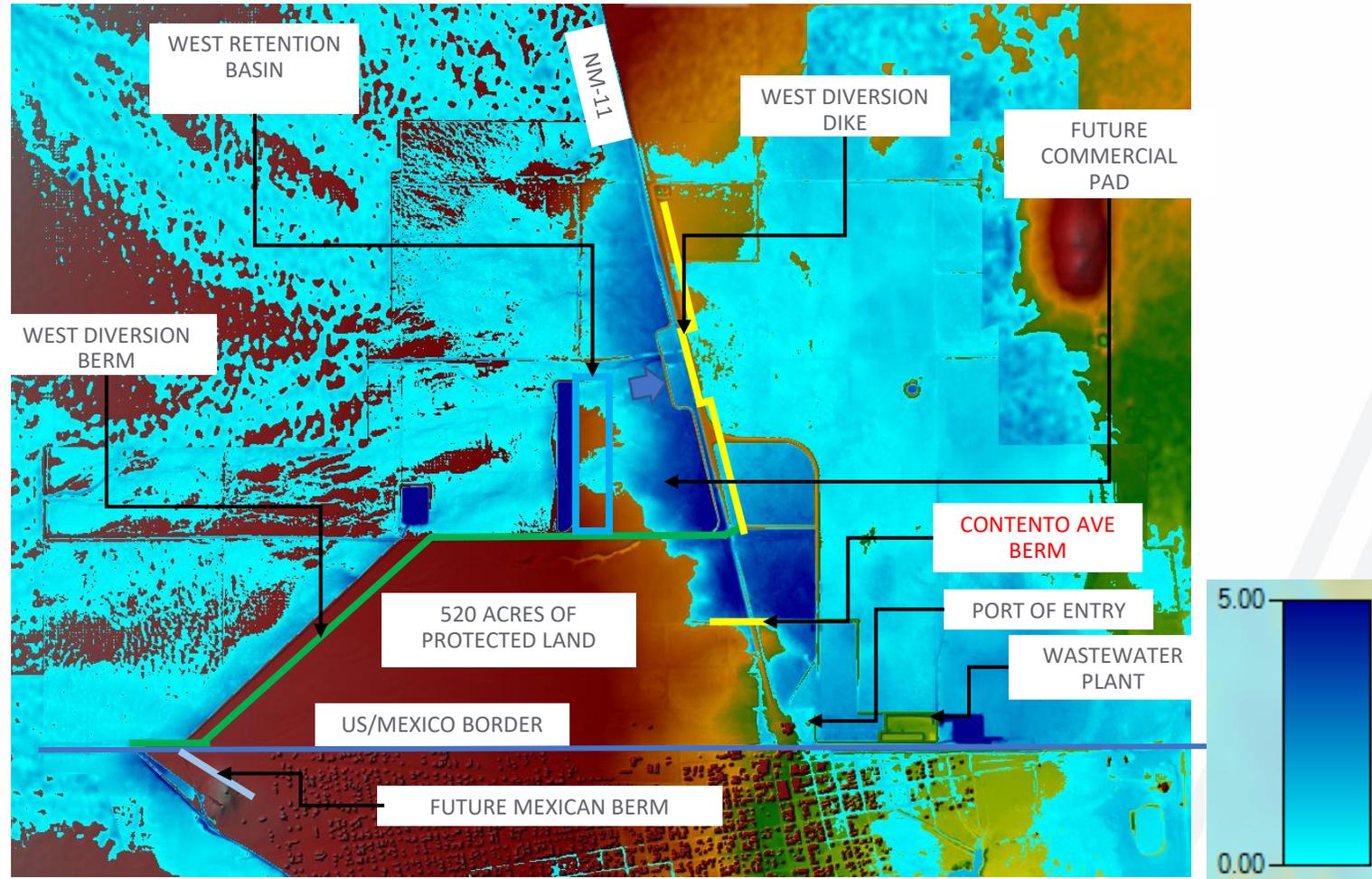
The NMBA secured \$5 Million in state funds to construct a flood protection berm west of the Columbus POE.

- The project was redesigned, since the initial design called for a \$7 Million investment. The NMBA is currently in the land acquisition phase.
- **Benefits:**
 - Flood protection for the newly completed Columbus POE: + \$85M federal investment.
 - Protects trade across the U.S./ Mexico border and reduces disruptions in traffic.
 - Promotes Economic Development in the border region: Village and Luna County industrial park area and along NM-11.
 - Will create needed construction jobs and the potential for future long term positions in the region.

The NMBA is working with Luna County officials to expand the scope of the project—and secure funds for the second phase.

Proposed Model nearly represents the Existing Flooding Conditions along NM-11 – 100 Year Storm

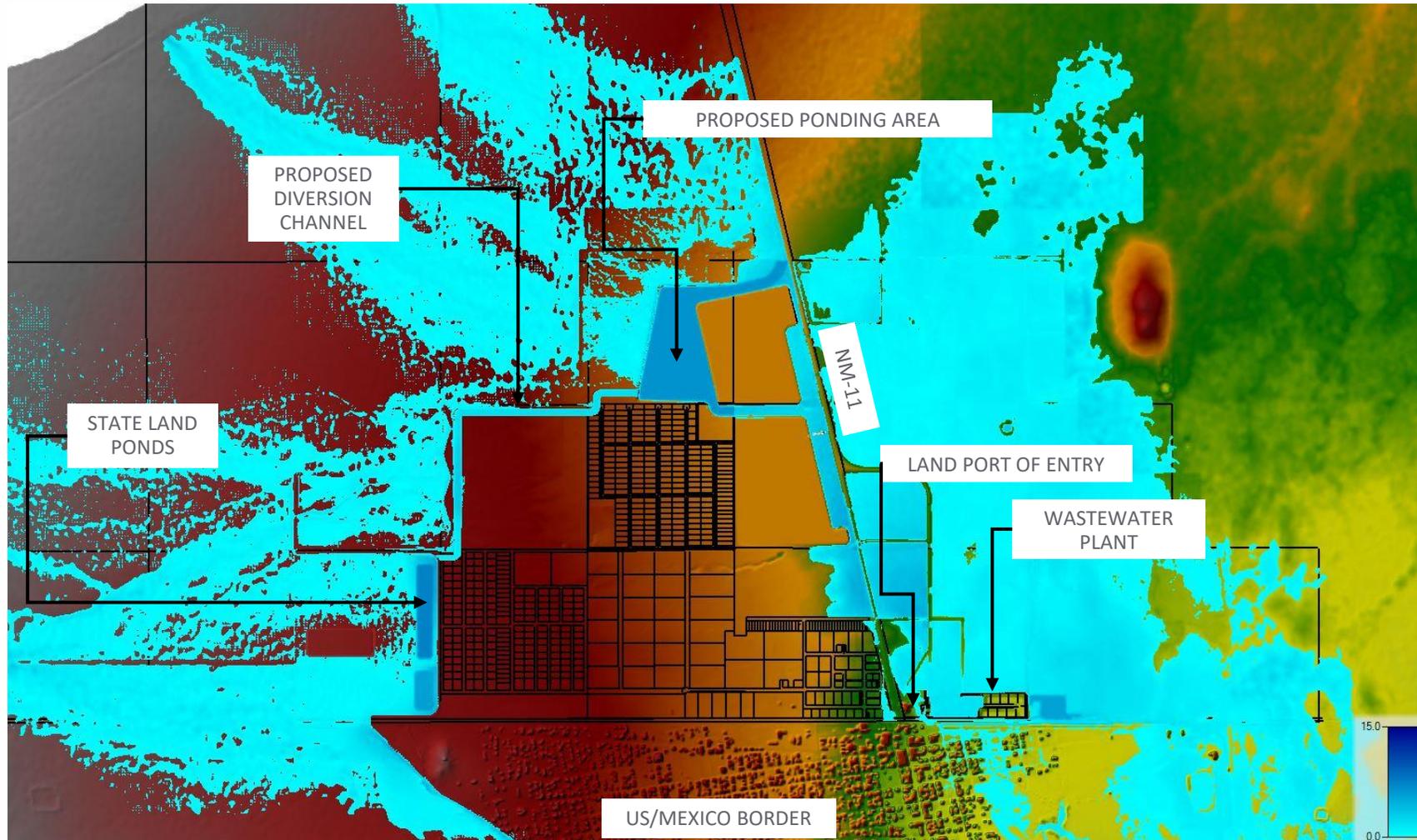
MAXIMUM INUNDATION



“Columbus has the potential to be another Santa Teresa.”

**Chris Brice,
Luna County
Manager**

Proposed Project Expansion: 100 Year Storm Event



Total Protected Area= 958 Acres

Need: Flooding at the Columbus – Palomas Border



Columbus Facultative Wastewater Pond

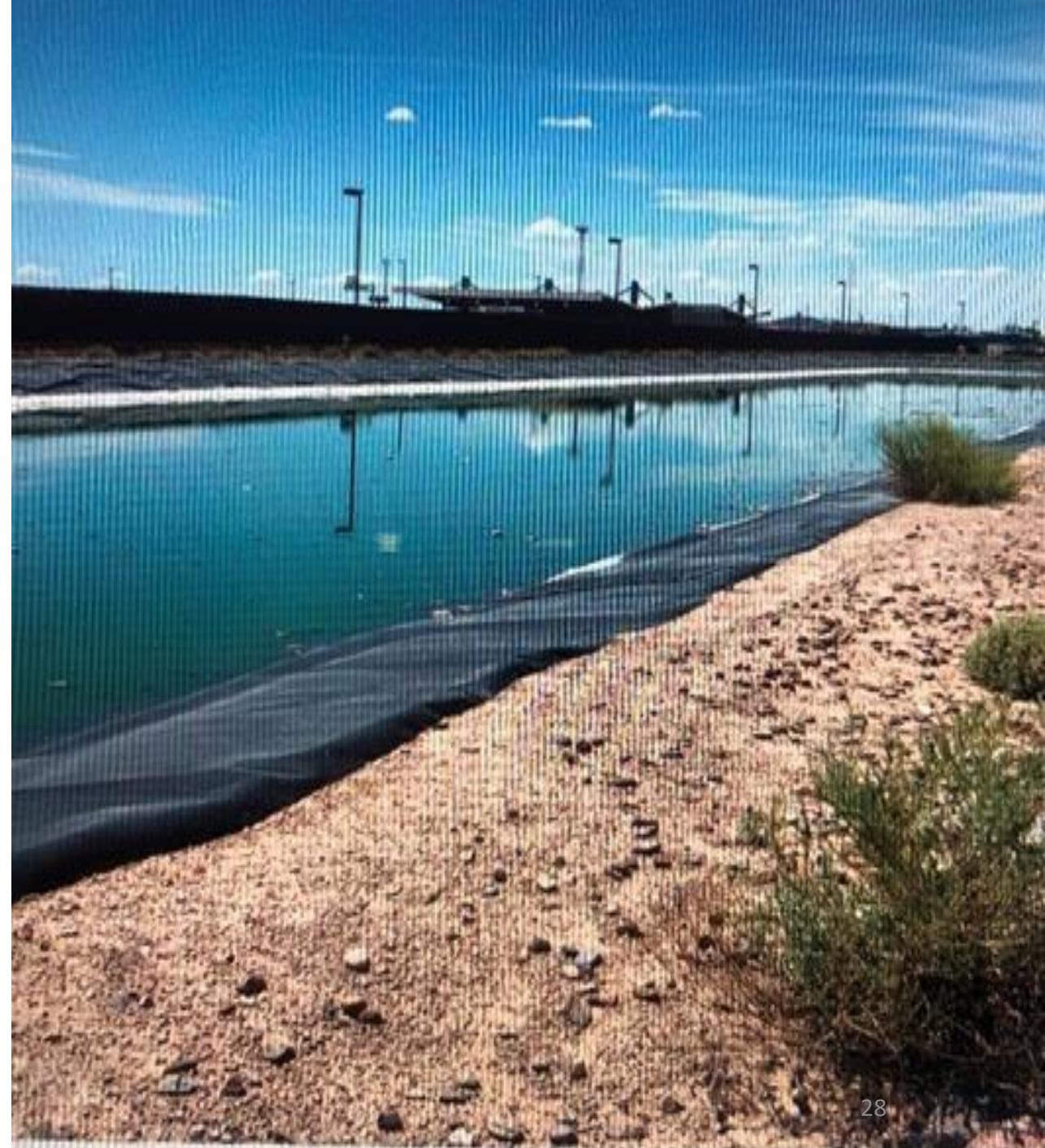
The state has approved funding to construct a new wastewater pond allowing for future economic growth in the Columbus border region.

- ✓ The project is designed and shovel ready.
Construction funding allocated

Project benefits:

- Allows for future business growth along the border.
- Provides safe and reliable wastewater disposal.
- Increases the service life of the existing treatment facility.
- Addresses potential environmental concerns due to over-capacity.

The NMBA expects to complete construction of the project early next year.



New Projects:

- The NMBA is requesting capital outlay funding to complete a feasibility study looking at extending a natural gas line to the border. The goal of the project is to allow for increased investment near the port of entry.
- Luna County officials are pursuing federal funding to complete the next phase of the berm flood protection plan. The project would construct a small bridge on NM-11 allowing flood waters to recede quicker from proposed developed areas west of the highway.



Antelope Wells Port of Entry

Antelope Wells POE: Opportunities and what is still needed

- Modernized Port of Entry.
- The Antelope Wells POE will reopen once travel restrictions are lifted.
- NMBA priority: work with Mexico to complete work on the last mile of road leading to the port of entry.

Berrendo Road Improvements:

The last mile of road to the port of entry has yet to be paved on the Mexican side—discouraging travelers from using the port. The Border Authority is working with Mexican officials to encourage the completion of the project.

- Our partners in Mexico are currently working on acquiring right of way access and to begin an environmental analysis.
 - **Update: right-of-way has been acquired for three of four parcels.**
- Goal: have the project shovel ready for the next administration to spearhead.

Opportunity: Mexican Federal Highway 2 crosses just south of the port with heavy POV and commercial traffic heading west toward Sonora. Nearby towns in Mexico could be an opportunity for increased tourism to New Mexico.

El Berrendo Port of Entry (Antelope Wells POE sister port)



Working with our partners in Mexico



New Mexico – Chihuahua and Sonora Commissions

The New Mexico Border Authority is tasked with promoting greater ties between our state and our historical partners in Mexico.

- After a temporary break due to the COVID pandemic, the NMBA plans to reconvene the NM-Chihuahua and NM-Sonora Commissions.
- The legislatively mandated meetings are expected to resume later this year, following the elections for governor in Chihuahua and Sonora.
- The state allocated \$25,000 in special appropriation funding to the Border Authority last legislative session.
- Agenda items will include: agriculture, infrastructure and trade, tourism, healthcare, security and education.



Governor-Elect of Chihuahua

María Eugenia “Maru” Campos Galván was elected governor in June.

- She became the first female governor for the state of Chihuahua.
- Previously, she also broke the gender ceiling, as the first female mayor of her home city of Chihuahua.
- Governor-elect Campos will be sworn in as governor on September 8th in Ciudad Juarez.

Governor Michelle Lujan Grisham congratulated Governor-elect Maru Campos during a phone call on July 14, 2021.



Governor-Elect of Sonora

Alfonso Durazo Montaña was elected governor of Sonora in June.

- Durazo is the former Secretary of Security and Civilian Protection of Protection.
- Prior to that role, he served in the Mexican Congress representing Sonora.
- Durazo belongs to the political party of the current President of Mexico, Andres Manuel Lopez Obrador.

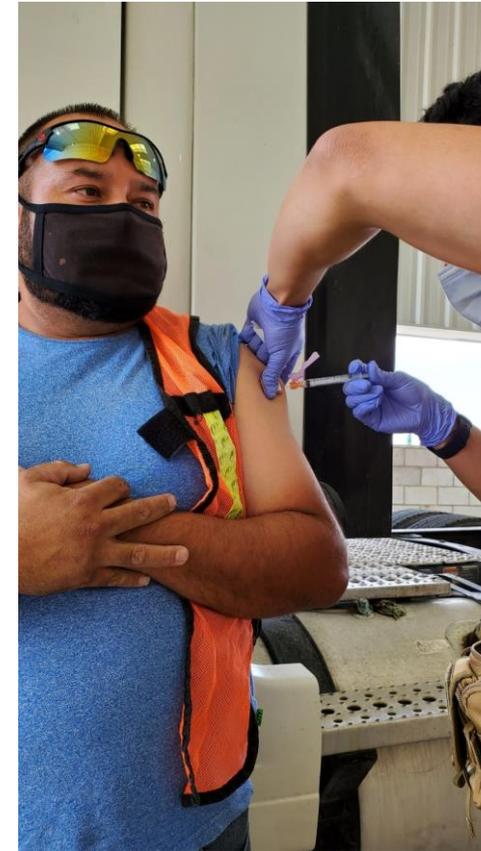
The NMBA is in the process of coordinating a call with the incoming governor.



Other Updates

Other NMBA projects

- The NMBA will begin design and construction of the recently funded POV parking lot by the agency's office.
- **The NMBA helped coordinate a COVID vaccine drive for commercial drivers, and others from the industrial park and Mexico.**
- The NMBA is working with NMDOT to secure federal funding for a wait-time measurement system at the Santa Teresa Port of Entry. (CMAQ Program)
- NMBA staff are meeting with Mexico's Head of the North America Unit of the Secretariat of Foreign Relations, Roberto Velasco, to discuss infrastructure priorities on the Mexican side.
- NMBA staff have proposed expanding the federal Border Commercial Zone to tourist destinations, including Ruidoso, Truth or Consequences and Silver City to increase tourism from Mexico.



Our commitment: build a stronger Border Authority

✓ We are playing a key role on infrastructure priorities:

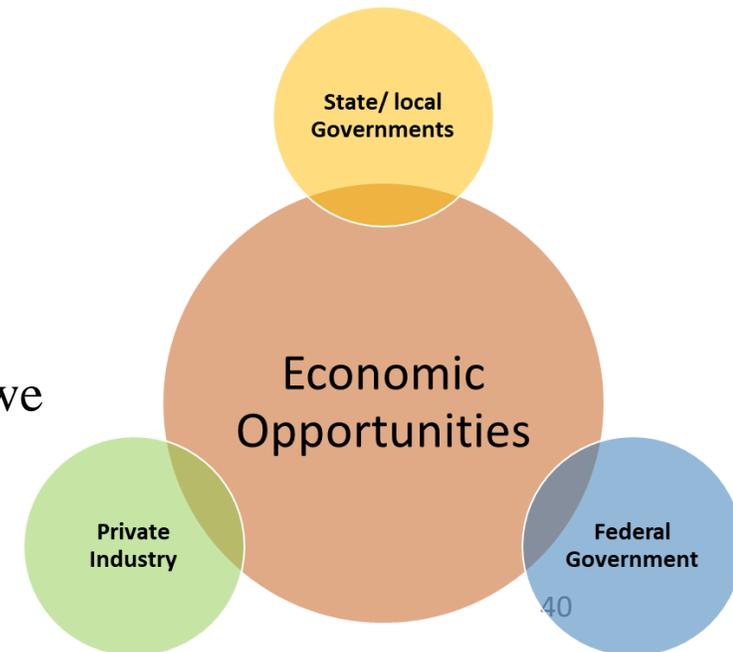
- The agency is advancing critical projects along the entire border.
- We continue to extend our agency's outreach.

✓ Increasing agency revenue and our impact in the border region:

- POV parking lot funded this past legislative session.
- HAZMAT fee—in the process of introducing rulemaking effort.

✓ Increasing partnerships:

- The agency is working to increase partnerships: we recognize that we are stronger as a region if we are all pushing in the same direction.



Thank you!

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