



# NEW MEXICO

---

# DEPARTMENT OF CULTURAL AFFAIRS

NEW MEXICO FINANCE AUTHORITY OVERSIGHT COMMITTEE  
AUGUST 11, 2017





The Department of Cultural Affairs (DCA) is committed to using arts and culture to sustain and transform local communities throughout New Mexico. DCA supports local economies through building partnerships around arts and cultural projects, historic preservation projects, archaeological services in advance of development, public and tribal library services through the State Library, and museum services and education programs.

### **PRESERVATION PROGRAM**

**Historic Preservation Division** The Historic Preservation Division directs efforts and administers programs to ensure New Mexico's unique architectural heritage is preserved.

**Archaeology Division** The Office of Archaeological Studies conducts archaeological research projects throughout New Mexico in advance of new construction on public lands.

### **LIBRARY SERVICES PROGRAM**

**New Mexico State Library** The New Mexico State Library serves all public and tribal libraries throughout the state by putting on workshops, distributing equipment and data resources, and providing training and technical assistance.

### **ARTS SERVICES PROGRAM**

**New Mexico Arts** Provides financial support and technical assistance for arts services and programs to non-profit organizations statewide.

### **PROGRAM SUPPORT PROGRAM**

**Administrative Services Division** Provides administrative support in budgeting, finance, and human resources to all divisions of the department.

**Office of the Cabinet Secretary** Oversees and provides leadership to the department

### **MUSEUMS AND HISTORIC SITES PROGRAM**

- New Mexico Museum of Space History, Alamogordo
- New Mexico Museum of Natural History & Science, Albuquerque
- National Hispanic Cultural Center, Albuquerque
- New Mexico Farm and Ranch Heritage Museum, Las Cruces
- New Mexico History Museum, Santa Fe
- New Mexico Museum of Art, Santa Fe
- Museum of Indian Arts & Culture, Santa Fe
- Museum of International Folk Art, Santa Fe
- Coronado Historic Site, Bernalillo
- Fort Stanton Historic Site, Capitan
- Bosque Redondo Memorial at Fort Sumner Historic Site, Fort Sumner
- Jemez Historic Site, Jemez Springs
- Lincoln Historic Site, Lincoln
- Taylor-Reynolds-Barela Historic Site, Mesilla
- Fort Selden Historic Site, Radium Springs
- El Camino Real Historic Trail Site, South of Socorro



## DCA BY THE NUMBERS, FY17

<b>1.8 million</b>	Children reached through DCA programs
<b>7,000</b>	Historic homes, buildings, structures and archaeological sites represented in the State and National historic registers
<b>7,394,731</b>	Annual visits to New Mexico's public libraries
<b>1,237,101</b>	People attending arts events partially funded by DCA
<b>778,239</b>	Ticketed attendance for DCA museums and historic sites
<b>191</b>	Buildings comprising 1.3 million square feet
<b>\$950 million</b>	Value of DCA assets
<b>\$4.6 million</b>	Dollars contributed by private partner foundations to DCA exhibitions and education programs
<b>5,654</b>	People participating in <i>Wonders on Wheels</i> mobile museum programs in its first six months of operation
<b>1,361</b>	Number of volunteers working in DCA programs
<b>116,929</b>	Hours of volunteer time
<b>56</b>	Equivalent number of full-time employees provided by volunteers
<b>\$2.35 million</b>	Value of volunteer hours provided to DCA, according to <a href="http://www.independentsector.org/volunteer_time">www.independentsector.org/volunteer_time</a>
<b>8</b>	Museums operated by DCA, of which six are accredited by the American Alliance of Museums and two are seeking accreditation
<b>8</b>	Historic Sites operated by DCA. The Sites are located in Sandoval, De Baca, Socorro, Lincoln, and Dona Ana counties.



The 2017 International Folk Art Market drew more than 21,000 visitors during a single weekend, and directly collected and contributed \$255,000 to the state of New Mexico in gross receipts taxes. The Market's projected overall economic impact to the State of New Mexico is \$12 million.

**25 PERCENT  
OF TOURISM IN  
NEW MEXICO  
IS A RESULT  
OF CULTURAL  
AND HERITAGE  
ACTIVITIES.**

## **ECONOMIC IMPACT**

**A recent study commissioned by DCA and conducted by UNM's Bureau of Business and Economic Research (BBER) found that strong cultural resources are a necessary precursor to successful economic development, and should be incorporated into any economic development strategy for New Mexico.**

Economic Impact of cultural resources in New Mexico

- \$5.6 billion annual impact to NM economy
- 76,758 jobs in cultural industry
- 1 of every 10 jobs is in the cultural industry
- \$2.3 billion paid in salaries



*Odd Lab Fire Dancers at the monthly ArtsCrawl in downtown Gallup. Photo provided by gallupARTS.*



DCA's Historic Preservation Division worked with local community organizations to list the Gallup Commercial Historic District in the State and National Registers of Historic and Cultural Properties in 2016.



The New Mexico State Library's outreach office in Crownpoint provides services to the Navajo nation including computer literacy training, financial literacy and avoiding financial exploitation, and financial planning.

## EDUCATION

**521,449  
PEOPLE WERE  
SERVED  
BY DCA  
EDUCATION  
& OUTREACH  
PROGRAMS IN  
FY17.**

**DCA Education programs offer hands-on experiential learning** experiences aligned with state Common Core benchmarks and standards, supplementing traditional educational methodology in school classrooms

**The New Mexico State Library** initiated "BrainFuse," a free on-line tutoring program for elementary through college age students on a range of subjects.

**New Mexico Museum of Space History** teamed up with NASA and the New Mexico School for the Blind and Visually Impaired and developed innovative new ways to present deep space astronomy to visually impaired guests.

**The Sandia Mountain Natural History Center**, a unique partnership between the New Mexico Museum of Natural History and Science and Albuquerque Public Schools, teaches over 15,000 students teachers and parents about ecosystems, animals and the environment.

**Wonders on Wheels, DCA's mobile museum education program**, brings museum exhibits and curriculum to underserved schools and libraries in rural communities.



# IN ALAMOGORDO



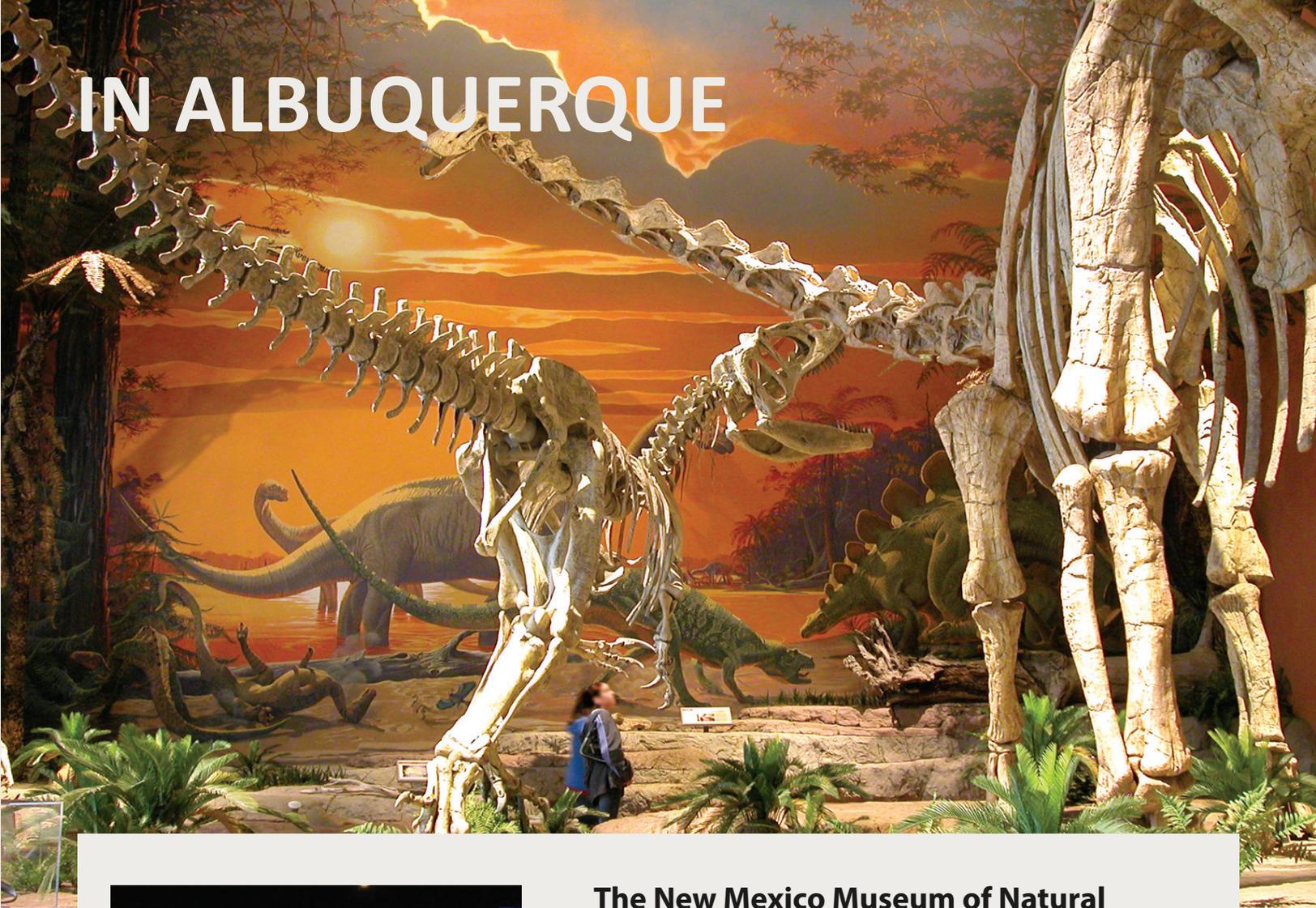
**The New Mexico Museum of Space History** explores the role that New Mexico has played in the development of the U.S. Space Program through collecting, preserving, and interpreting significant artifacts relevant to the history of space. It includes International Space Hall of Fame, which recognizes the achievements of those who have endeavored to advance man’s knowledge of the universe and his ability to explore space.

# IN LAS CRUCES



**The New Mexico Farm and Ranch Heritage Museum** brings to life the 3,000-year history of farming and ranching in New Mexico with living history programs, exhibitions, demonstrations and 47 acres packed with real stories about real people.

# IN ALBUQUERQUE



**The New Mexico Museum of Natural History & Science** preserves and interprets the natural and scientific heritage of our state through extraordinary collections, research, exhibits, and programs designed to ignite a passion for lifelong learning.

**The National Hispanic Cultural Center** offers a variety of programs and activities throughout the year in various artistic disciplines. Currently the Center conducts programs in the visual arts, performing arts, history & literary arts, media arts, and education.





Photo by Šarūnas Burdulis @sarunas\_b

# IN SANTA FE

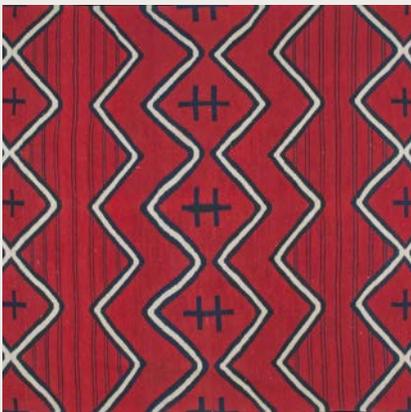
## FOUR MUSEUMS IN SANTA FE WITH DISTINCT AREAS OF FOCUS ANCHOR THE MUSEUM OF NEW MEXICO SYSTEM.

**The New Mexico Museum of Art**, soon to celebrate its 100th anniversary, is a leading art museum of the Southwest.

**The New Mexico History Museum/Palace of the Governors** tells the story of the state through programs and exhibitions.

**The Museum of Indian Arts and Culture** chronicles the art and history of the state's Native peoples.

**The Museum of International Folk Art** holds the world's largest collection of textiles.



# ACROSS THE STATE

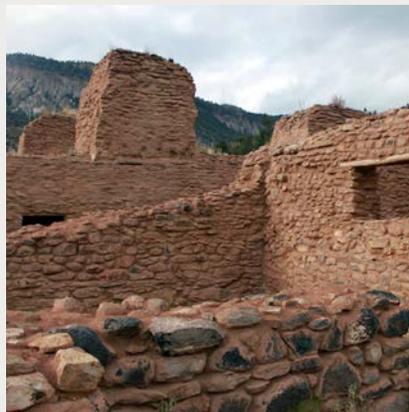
**EIGHT  
HISTORIC SITES  
LOCATED IN  
COMMUNITIES  
ACROSS THE  
STATE CRONICLE  
THE UNIQUE  
HISTORY OF  
NEW MEXICO.**

**Fort Selden Historic Site** preserves the remains of Fort Selden, which was built in the Mesilla Valley in 1865 to protect settlers and travelers from escalating hostilities as settlers encroached on Apache homelands.

**Lincoln Historic Site** preserves 1880s-era New Mexico, offering visitors a true taste of the Old West, when the Lincoln County War and a host of characters, including Billy the Kid, launched this town into the history books.

**Jemez Historic Site** combines the San José de los Jémez Mission, built in 1621, with exhibitions and interpretation that present the history and culture of the Jemez Pueblo People in their own words.

**Taylor-Barela-Reynolds-Mesilla Historic Site**, one of several historic buildings facing the famous plaza in Mesilla, preserves the history of 19th century New Mexico.



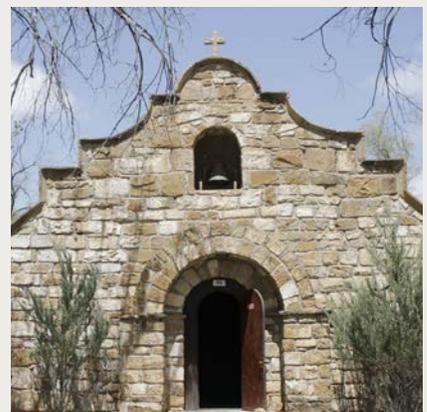
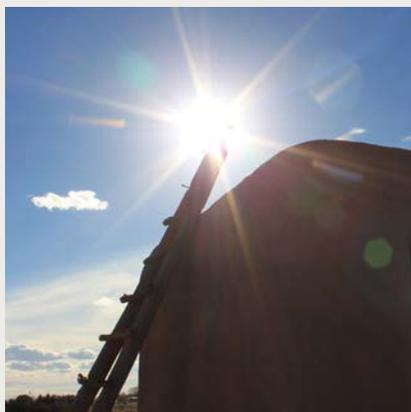


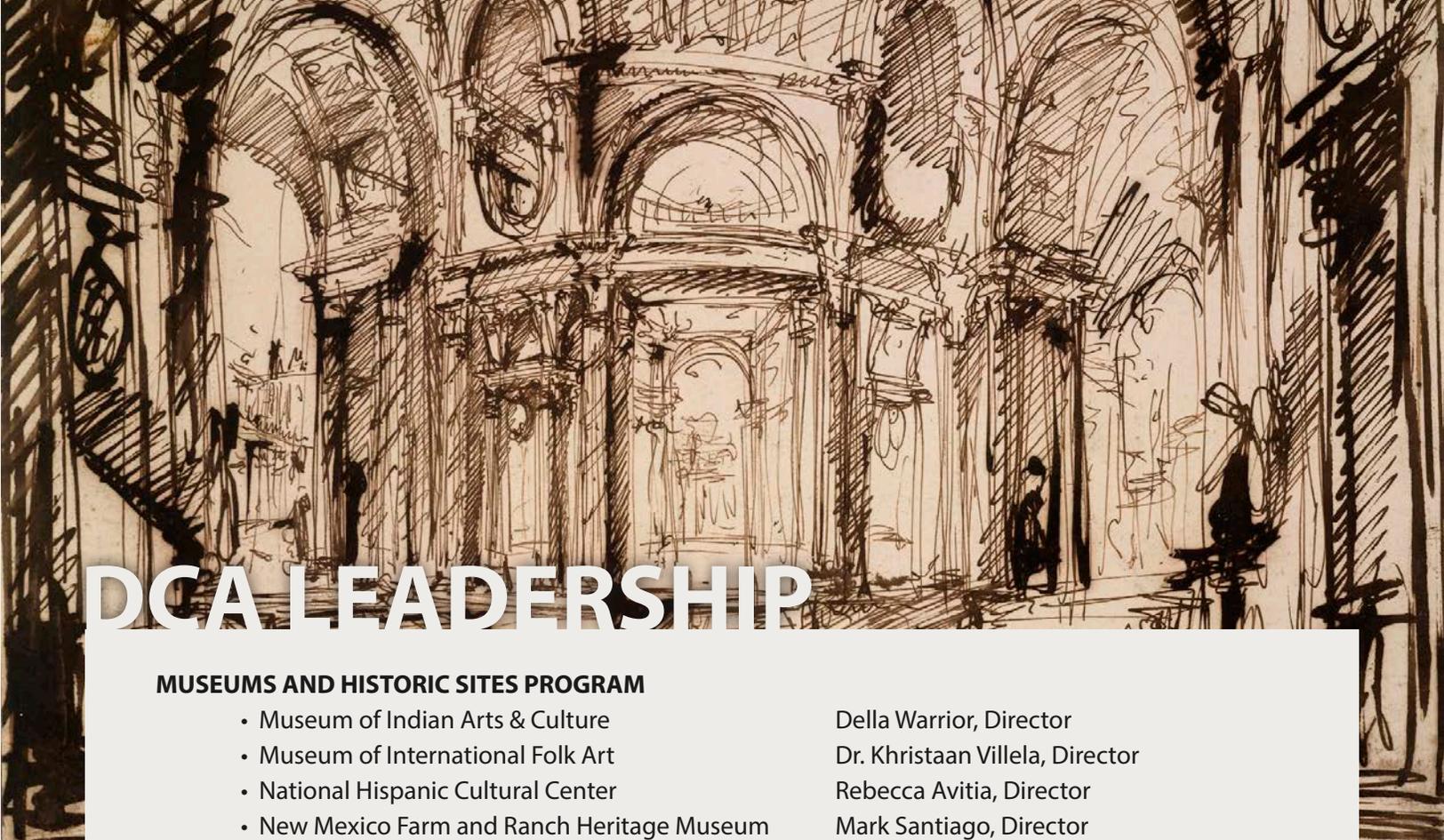
**The Bosque Redondo Memorial at Fort Sumner Historic Site** transports visitors into the heart of history and tragedy. With exhibitions and public programs, it commemorates the “Long Walk” of the Navajo and Apache people.

**El Camino Real Historic Trail Site** presents the history of exchange between Mexico, Europe, and America, functioning as a conduit for deeper anthropological understanding.

**Coronado Historic Site** is named after the Spanish explorer Francisco Vázquez de Coronado, who, with his soldiers, camped near the Tiwa village of Kuaua in 1540.

**Fort Stanton**, established in 1855, may be one of the most intact 19th-century military forts in the country.





# DCA LEADERSHIP

## **MUSEUMS AND HISTORIC SITES PROGRAM**

- Museum of Indian Arts & Culture
- Museum of International Folk Art
- National Hispanic Cultural Center
- New Mexico Farm and Ranch Heritage Museum
- New Mexico History Museum
- New Mexico Museum of Art
- New Mexico Museum of Natural History & Science
- New Mexico Museum of Space History
- New Mexico Historic Sites
- Los Luceros Historic Property
- Museum Resources Division

Della Warrior, Director  
Dr. Khristaan Villela, Director  
Rebecca Avitia, Director  
Mark Santiago, Director  
Dr. Andrew Wulf, Director  
Mary Kershaw, Director  
Margie Marino, Director  
Chris Orwoll, Director  
Dr. Patrick Moore, Director

David Rohr, Director

## **PRESERVATION PROGRAM**

- Historic Preservation Division
- Office of Archaeological Studies

Dr. Jeff Pappas, Director  
Dr. Eric Blinman, Director

## **LIBRARY SERVICES PROGRAM**

- New Mexico State Library

Kathleen Peiffer, New Mexico State Librarian

## **ARTS SERVICES PROGRAM**

- New Mexico Arts

Loie Fecteau, Director

## **PROGRAM SUPPORT**

- Administrative Services Division
- Information Technology
- Office of the Cabinet Secretary

Greg Geisler, Director, CFO  
Douglas Patinka, Interim CIO  
Veronica Gonzales, Cabinet Secretary  
Michael Delello, Deputy Cabinet Secretary

Above: Giovanni Battista Piranesi, Interior of a circular building, 1752–1760, pen and brown ink. © The Trustees of the British Museum. From the exhibition: *Lines of Thought: Drawing from Michelangelo to Now: from the British Museum now on display at the New Mexico Museum of Art.*