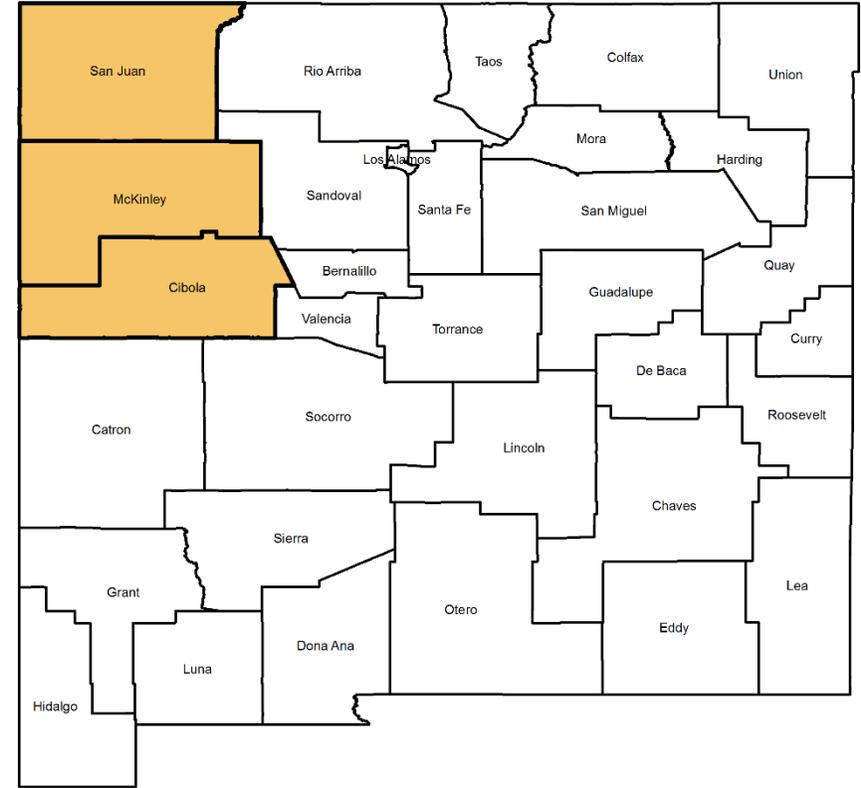




# NORTHWEST NEW MEXICO COUNCIL OF GOVERNMENTS

*“Leading the field to empower communities and move the region”*



OUR REGION

NORTHWEST NEW MEXICO

# SNAPSHOT OF OUR REGION

## *Just a Glimpse*

San Juan

McKinley

Cibola

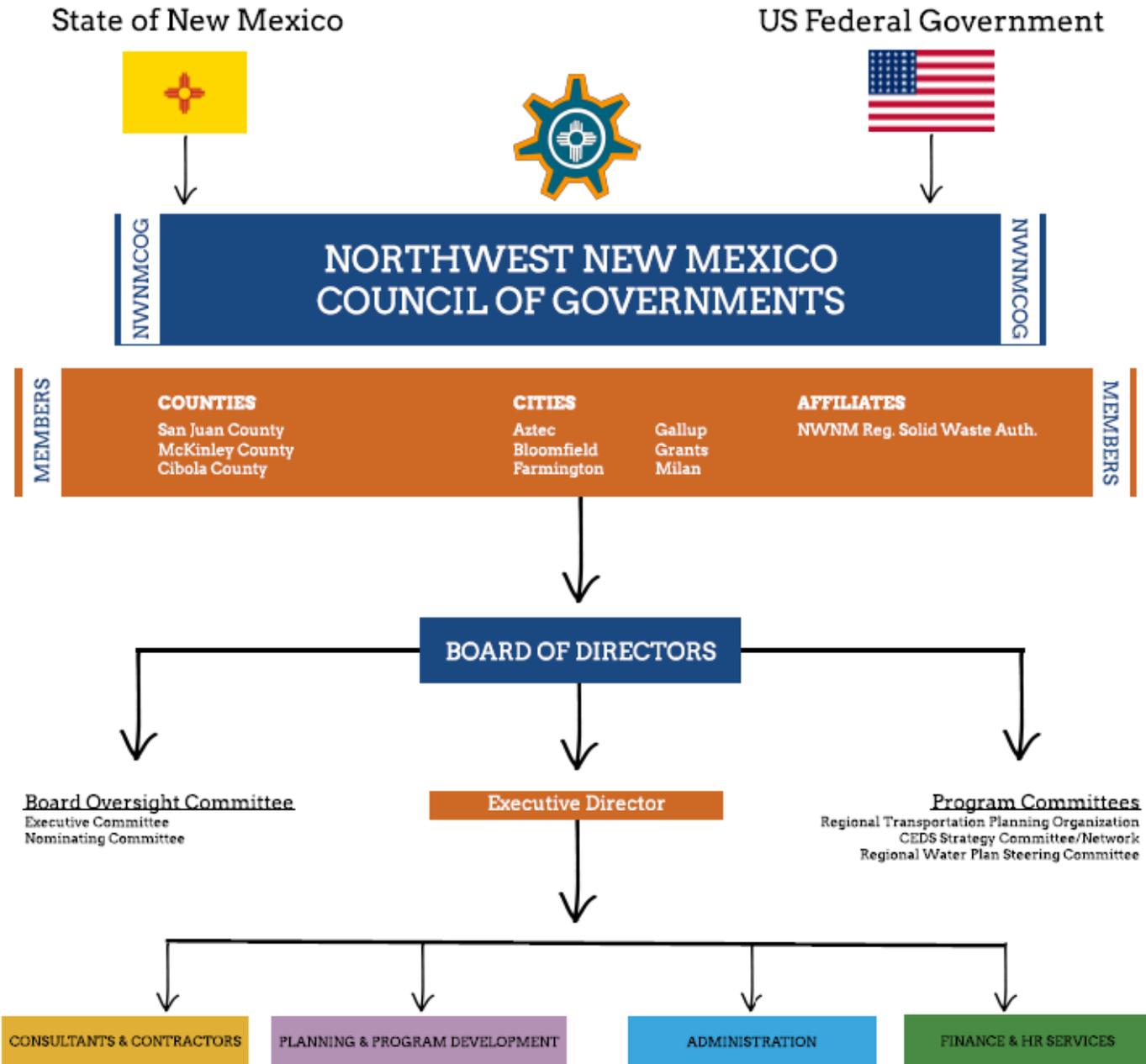
Catron

Socorro

- Cover a 3-County Area (*San Juan, McKinley, Cibola*)
- Cover 15,000 square miles  
(*which if it were a state, it would rank 42<sup>nd</sup> behind West Virginia*)
- Serve over 235,000 people
- Serve a rural Population with a density of 11 persons per sq. mile

# ORGANIZATIONAL CHART

# COG STRUCTURE



The COG has supported the planning and development needs of Northwest New Mexico for fifty years. The COG has a dual designation as a quasi-governmental and regional planning agency for the State of New Mexico Local Government Division and the US Economic Development Administration as a Planning & Development and Economic Development district.



**Name:** Evan Williams  
**Title:** Executive Director  
**Hometown:** Somerville, NJ  
**Time at COG:** 18 years  
**Education:** Bachelor's Degree, Carroll School of Management, Boston College  
**Experience/Certifications:**

- Emerging Leaders Program Graduate (EDA/NADO)
- New Executive Directors Training (NADO)



**Name:** Martina Whitmore  
**Title:** Administrative Assistant  
**Hometown:** Gallup, NM  
**Time at COG:** 11 years  
**Education:** Bachelor of Arts in Criminology, University of New Mexico  
**Experience/Certifications:**

- Certified Procurement Officer
- Accounts Payable and Accounts Receivable
- Payroll, Taxes, & Insurance
- Quickbooks
- Audit Support
- Contract and Grant Management



**Name:** Angelina Grey  
**Title:** Associate Planner II  
**Hometown:** Vanderwagen, NM  
**Time at COG:** 3 years  
**Education:** Associate's in Liberal Arts, May 2005, UNM-Gallup  
 Bachelor's (Dual) in Anthropology and History, 2009, UNM  
 Master's in Community and Regional Planning, 2017, UNM

**Experience/Certifications:** Certifications in SMAW welding and GIS/T  
 Professional experience with providing technical assistance with annual funding programs (i.e. ICIP, CDBG, WTB, ALSTD), and comprehensive plan development



**Name:** Brandon Howe  
**Title:** Planner / Planning Team Leader  
**Hometown:** Prewitt, NM  
**Time at COG:** 4 years  
**Education:** Bachelor of Arts in Environmental Planning and Design, University of New Mexico - School of Architecture and Planning  
 Master of Community and Regional Planning, University of New Mexico - School of Architecture and Planning

**Experience/Certifications:** All of my professional experience has been at a Council of Governments. Experience in implementing State Grant in Aid, Local Government, and NMDOT Regional Transportation Planning Organization work programs.



**Name:** Michael Sage  
**Title:** Regional Economic Program Manager  
**Hometown:** Gallup, NM  
**Time at COG:** 6+ years  
**Education:** Master of Public Administration (UNM-2017)  
 Bachelor of Arts – Political Science & Economics (UNM-2005)  
**Experience/Certifications:** Certified Economic Developer (CEcD)



**Name:** Carrie House  
**Title:** Associate Planner II  
**Hometown:** Oak-Pine Springs, AZ, Thoreau, NM  
**Time at COG:** 4 years  
**Education:** Master of Fine Arts Film, Vermont College of Fine Arts  
 Bachelor of Fine Arts Visual Effects/Animation, Santa Fe University of Art & Design  
 Construction Techni-Business, Electronic Publishing; University of New Mexico  
 Natural Resources Conservation, University of Montana  
**Experience/Certifications:** Drafting Certificate. General Building Contractors License (GB-98, Commercial & Residential)  
 Commercial Driver License (Class A, Double/Triple Trailers, Tanker, & Passenger Bus)  
 Heavy equipment operator. Writer. Filmmaker. Firefighter.  
 Trail Design Specialist (USFS, Bob Marshall Wilderness, MT, Gallup YCC, Zuni Mountains)  
 US Census Bureau: Addressing, Boundary Annexation, Participant Statistical Areas Program, Complete Count Committee  
 Geographic Information Systems, spatial and data mapping

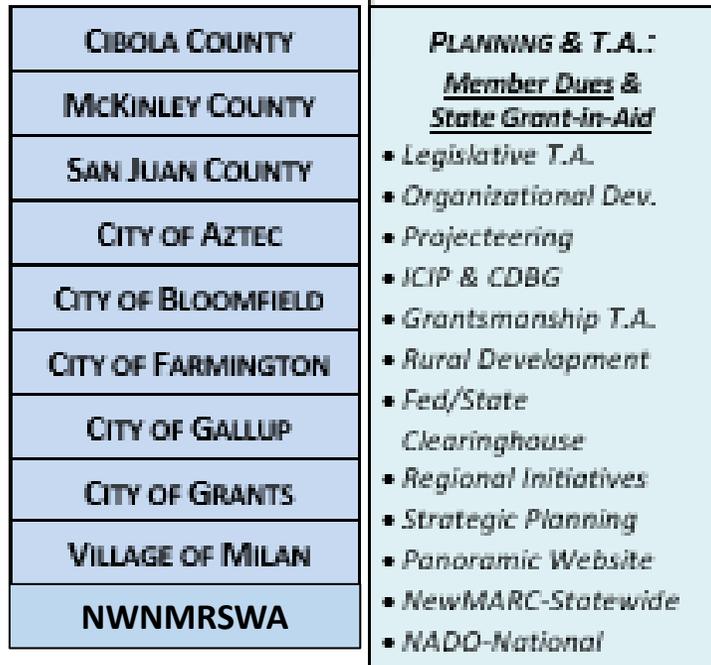


**Name:** Robert Kuipers  
**Title:** Associate Planner II / Transportation Program Manager  
**Hometown:** Rehoboth/Gallup, NM and Ganado/OakSprings AZ  
**Time at COG:** 10 years  
**Education:** Bachelor of Arts in Psychology, Calvin College, Grand Rapids, MI  
**Experience/Certifications:** Multiple Training citations in a variety of fields – especially substa  
 Arizona Department of Education and Navajo Nation for services t

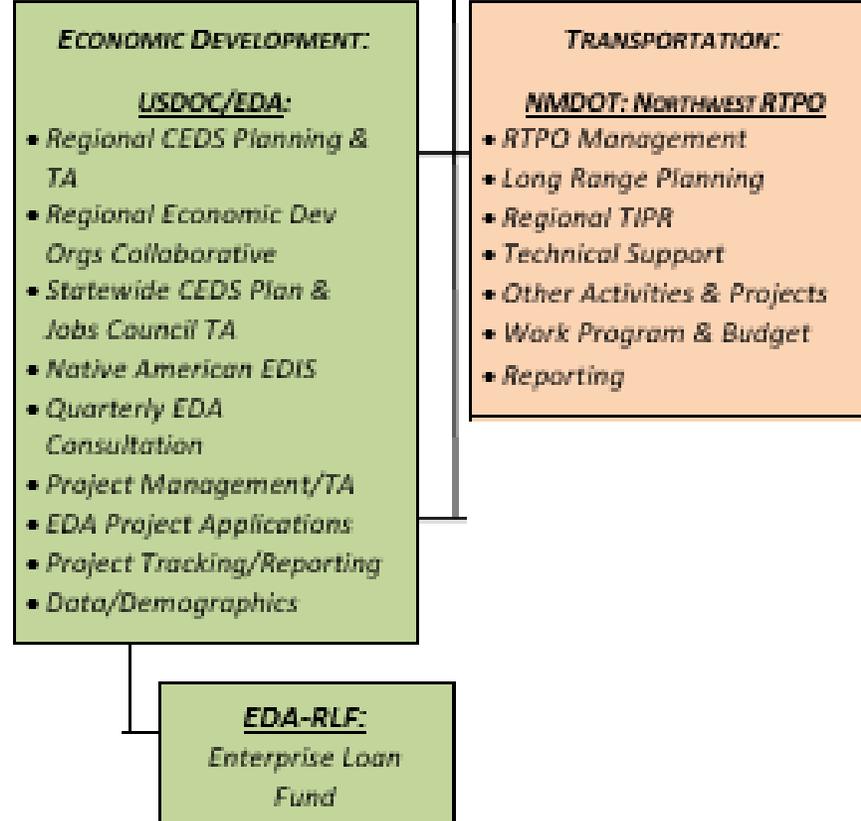
**YOUR TEAM**

# ANNUAL WORK PROGRAM

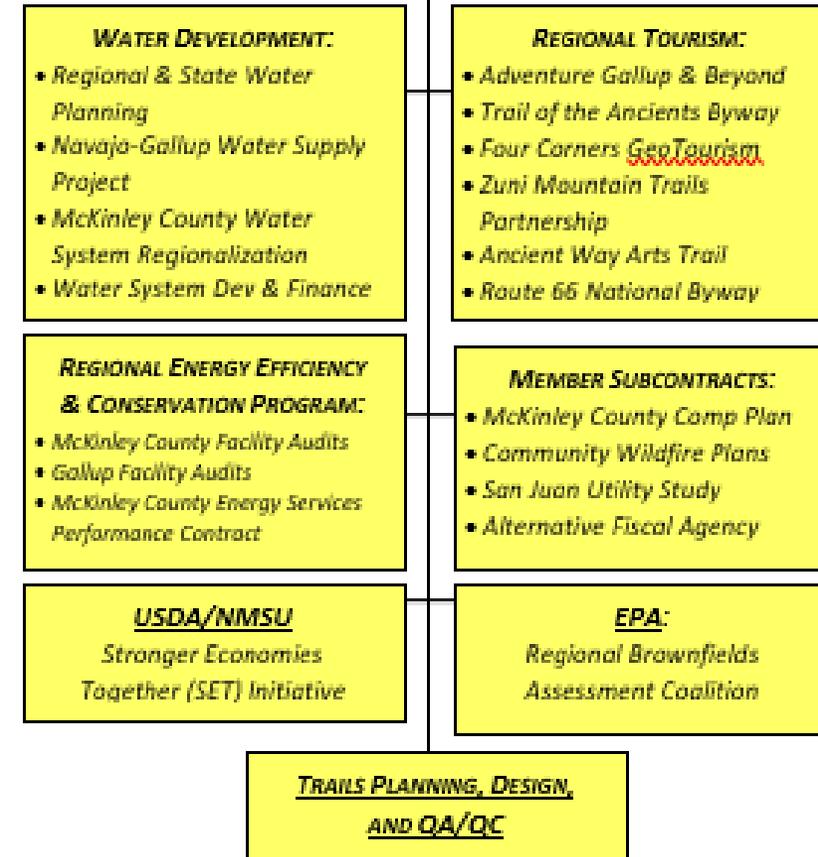
## LOCAL & REGIONAL GOVERNMENT SERVICES



## BASE PROGRAMS [Recurring Grants & Contracts]



## CENTER FOR REGIONAL INNOVATION





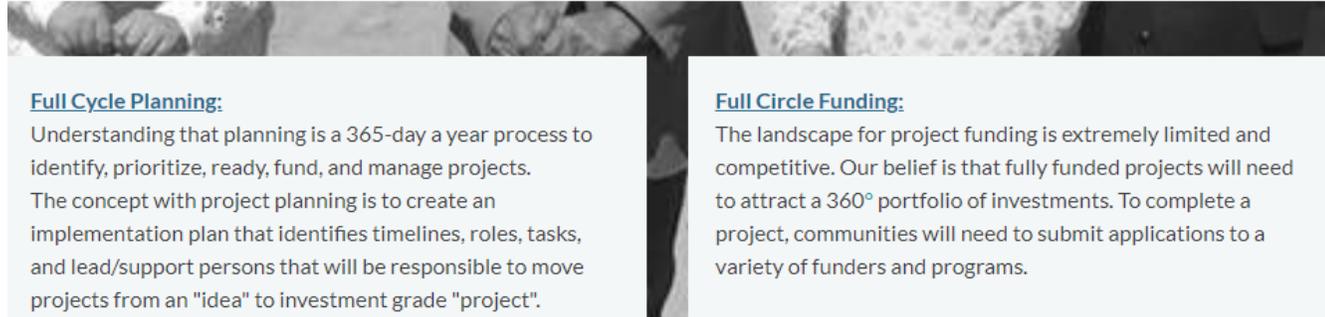
Breaking  
down silos;  
Weaving  
stronger  
communities  
together...



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# We Call It "Projecteering"

From Project Concept to Ribbon-Cutting and beyond to Asset Management  
A New Paradigm for Infrastructure Planning, Development, & Financing

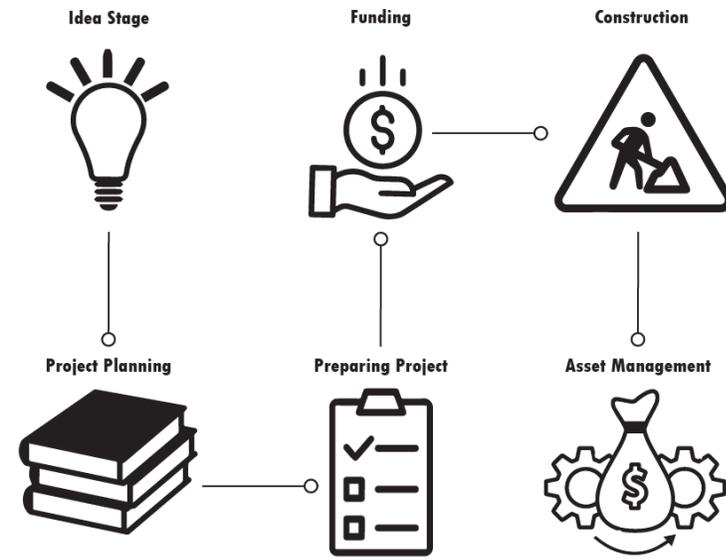


### Full Cycle Planning:

Understanding that planning is a 365-day a year process to identify, prioritize, ready, fund, and manage projects. The concept with project planning is to create an implementation plan that identifies timelines, roles, tasks, and lead/support persons that will be responsible to move projects from an "idea" to investment grade "project".

### Full Circle Funding:

The landscape for project funding is extremely limited and competitive. Our belief is that fully funded projects will need to attract a 360° portfolio of investments. To complete a project, communities will need to submit applications to a variety of funders and programs.



## East Nizhoni Boulevard Road Diet

Projecteering Summary

### East Nizhoni Boulevard Road Diet - ACTION PLAN

### Roles

| ROLE               | ENTITY / PERSON   |
|--------------------|---|
| Accountable Entity | City of Gallup<br>Maryann Ustick                              |
| Champion(s)        | C.B. Strain   |
| Support            | DES, NWNMCOG, RTPO  |
| Consult            | NMDOT   |
| Informed           | Hospitals, Businesses, City Officials, Legislators, Community |

### Funding Strategy

| SOURCE  | PROGRAM & AMOUNT                      |
|---------|---------------------------------------|
| Local   | Phase III<br>TPF (5%) - \$90,000      |
|         | Phase IV<br>CMAQ (14.56%) - \$218,400 |
| State   | Phase III<br>TPF - \$1,710,000        |
|         | Phase IV<br>CMAQ - \$1,281,600        |
| Federal | 2022 Earmark - \$3,100,000 (optional) |

### Action Plan

| STEPS | RESPONSIBLE PARTY | ACTION   | TIMELINE                            |
|-------|-------------------|--|-------------------------------------|
| 1     | DES / City        | Design Complete w/ NMDOT approval  | August 2021                         |
| 2     | City / RTPO       | Project Feasibility Form Consultation  | June 11, 2021<br>June 28 - 30, 2021 |
| 3     | City              | Acceptance of MAP Grant Agreement & Inclusion into budget and priority plans | June 2021                           |
| 4     | City / RTPO       | CMAQ Application Submission (Phase IV)                                       | September 30, 2021                  |
| 5     | City              | Ensure Inclusion in ICIP   | September 2021                      |
| 6     | City / DES        | Phase I Construction Bid   | October 2021                        |
| 7     | City / NWNMCOG    | NM Legislative Capital Outlay  | November - January 2021             |
| 8     | City / NWNMCOG    | Transportation Project Fund Application (Phase III)                          | May 2022                            |

### Phasing Strategy

- PHASE I**  
Design & Construct  
Design of the two intersections and E. Nizhoni Blvd. City was awarded \$332k from NMDOT TPF and committed \$17.5k local match.  
**\$350k**
- PHASE II**  
Construction  
Reconstruct Nizhoni Blvd & College Drive Intersection. Design has been completed and City was awarded \$708k in MAP funds and has committed \$236k.  
**\$944k**
- PHASE III**  
Construction  
To construct the road diet along E. Nizhoni Blvd from the 2nd Street to the College Drive including sidewalks, crossings, drainage and safety improvements.  
**\$1.8m**
- PHASE IV**  
Construction  
To reconstruct E. Nizhoni Blvd & 2nd Street Intersection including Road Diet transition infrastructure including sidewalks, crossings and safety improvements.  
**\$1.5m**

### PROJECT DESCRIPTION

This section of roadway has limited to no sidewalks or shoulders making this highly used pedestrian and bicycling corridor an identified hot spot for accidents, injuries, and near misses. This is the "middle mile" between a 20-year walkability/bicycling effort that includes 2nd Street (NM602) sidewalk/bike path from Downtown Gallup and College Drive that connects to UNM-Gallup, RMCCHS Hospital and Clinics, and Gallup Indian Medical Center medical offices. This project includes the improvement of two intersections, notably 2nd Street/Nizhoni Blvd Intersection and Nizhoni Blvd/College Drive Intersection. It will add sidewalks and improve crossings, drainage, and other safety improvements. This project includes a road diet to allow for complete street design to encourage walking and bicycling for users.

REDESIGNED AND IMPROVED TO INCREASE MULTI-MODAL TRANSPORTATION AND PROVIDE A SAFE & EFFICIENT CORRIDOR FOR RESIDENTS OF THE CITY.

### January - March

- NM Legislature Opens | January 18th
- WTB Readiness Application Due | January 28th
- Legislative Capital Outlay Request Forms Due | January 26th
- Senior Center Application Training | January - February
- RTIPR Approval By RTPO | February 9th
- TIF Portal Opens | February
- Final Capital Outlay Bill | March
- ZIPPR Prioritization | March
- TIF Application Deadline | March

### April - June

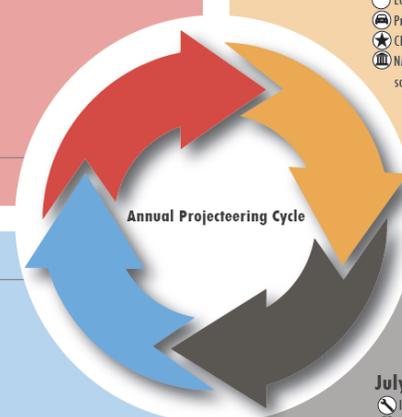
- G.O. Bonds due to ALTSD | April
- Call for all Transportation Projects Notice | April 14th
- CDBG Threshold Deadline | April 30th
- WTB Funding recommendations to NMFA | May 5th
- Senior Center Applications due to ALTSD | May 28th
- TIF Award Announcement | June 2022
- WTB Final Approval/Awards | June 2022
- Local Governments Only - Prelim Budgets Due | June 1st
- Project Feasibility Forms (PFFs) Due | June 11th
- CDBG LMI Calculation Deadline | July 22nd
- NM Local Gov't Certifications of Severance Tax Bonds (STB) / Bonds sold for Capital Outlay Projects for local and tribal governments

WINTER

SPRING

FALL

SUMMER



### October - December

- NM Infrastructure Conference | October
- ICIP Due for Senior Centers | October 1st
- WTB Initial Application | October 8th
- CDBG Allocation Hearing | October 21st
- Project Presentations & Prioritization | November 10th
- WTB Readiness Application Training | December 9th
- WTB Phase I Project Approvals | November 23rd
- CDBG Implementation Workshop | December
- Communities prioritize NM Legislative Priority Projects & hold Legislative Forums/Consultations | December

### July - September

- ICIP Virtual Training Workshop | July 30th
- CDBG Application Deadline | August 20th
- WTB Notice of Intent | August 10th - 25th
- ICIP Due for Special Districts | September 3rd
- Project Prospectus Forms (PPF) Deadline | September 10th
- NMDOT Active Trans. & CMAQ Apps Deadline | September 10th
- ICIP Due for Tribal Entities & Local Gov'ts | September 17th
- CDBG Application Hearing | September 23rd
- Grant Agreements are issued | July - September

# Infrastructure Needs

- Water | Storage, Treatment, Delivery, Regionalization | *Water Trust Board*
- Healthcare | Recovery
- Emergency Response, Public Safety, & Resiliency
- Wastewater
- Transportation | *Transportation Project Fund*
- Rural Housing
- Utility Infrastructure
- Drainage
- Broadband & Telecommunications
- Trails, OutRec, & Creative Placemaking
- Shovel-ready Sites | Catalytic Projects
  - Rail-served Industrial Parks

The image shows the cover of a report titled "UTILITY ASSESSMENT AND PRIORITIZATION PLANNING RECOMMENDATIONS SAN JUAN COUNTY". The cover is divided into several sections. At the top left is the San Juan County logo, which features a stylized sun and the text "SAN JUAN COUNTY NEW MEXICO SINCE 1892". To the right of the logo is the title of the report. Below the logo is the seal of the City of Lordsburg, which includes the text "CITY OF LORDSBURG" and "1881". Below the seal is a diamond-shaped logo with a gear and a cross. At the bottom left is the SMA logo, which includes the text "SMA Engineering + Environmental Surveying www.soudermiller.com". On the right side of the cover is a large photograph of a utility tower, and three smaller inset photographs showing utility poles, a surveying marker, and a fire hydrant.

**SAN JUAN COUNTY**  
NEW MEXICO  
SINCE 1892

UTILITY ASSESSMENT AND PRIORITIZATION  
PLANNING RECOMMENDATIONS  
SAN JUAN COUNTY

CITY OF LORDSBURG  
1881

Prepared by:  
Souder, Miller & Associates  
401 West Broadway  
Farmington, NM 87401

**SMA**  
Engineering + Environmental  
Surveying  
www.soudermiller.com

# Recommendations

Upgrade the Infrastructure Capital Improvement Plan database to a user-friendly, real-time, and transparent platform. [Dashboard](#)

Replicate the Regional Transportation Planning Organization process model (e.g. Water, Economic Development, Broadband)

Invest in projecteering and capacity-building

New local government management talent delivery model

Statewide Infrastructure Investment Plan to set targets and then deploy, empower, and fund FUNDIT

Predictable, dedicated, and flexible funding with low barriers to entry. (EDA NOFOs example)

## **Ideas on Better Managing Capital Improvements in New Mexico**

Capital improvements financing and management are changing. Here are some of the current trends:

- Historic downturn in public works expenditure since its peak;
- Shifting responsibilities down from federal/state funding to local level funding;
- Increasingly strict environmental regulations regarding water, wastewater and solid waste.

The Infrastructure Development Assistance Program (IDAP), operating out of the University of New Mexico, has a multi-faceted approach to help prepare New Mexico to reorganize capital improvements planning and financing on the state, regional and local levels. In a September draft of their paper "Infrastructure and Economic Vitality in New Mexico," IDAP presents recent data on infrastructure investment and needs. IDAP develops a rationale for greater commitment within New Mexico to deliberate infrastructure development policies.

Citing examples of state programs in Ohio, Washington, South Carolina and South Dakota, the paper suggests that states which are serious about economic development are also serious about improving their public infrastructure.

Proposals presented in IDAP's draft paper for an integrated state economic development system are:

1. A coordinated capital improvements system including state, regional and local programs;
2. Cooperation among all state agencies with economic development and capital improvement responsibilities, including executive and legislative bodies;
3. Predictable, dedicated state funding on a long-term schedule, usually ten years, which is distinguishable from fiscal budgets and self-help contributions from the local governments;
4. Integrated information system, including a geographic information data base for analyzing economic development projects and trends.



If you're not the lead dog,  
the view never changes...



# Questions or Comments?

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Northwest New Mexico Council of Governments  
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E: [ewilliams@nwnmcog.org](mailto:ewilliams@nwnmcog.org)  
[www.nwnmcog.com](http://www.nwnmcog.com)