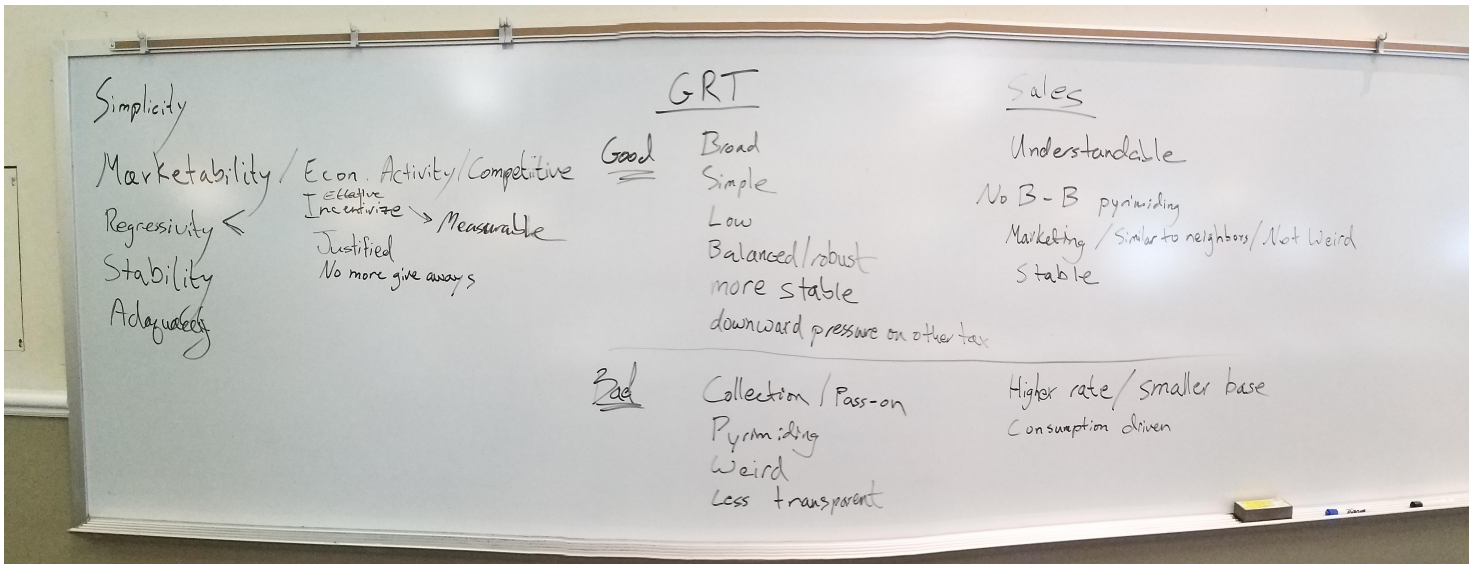
Simplicity
Marketability / Econ. Activity / Competitive
Regressivity
Incentivize
Effective
Measurable
Justified
No more give aways
Stability
Adaquately
GRT
Good
Broad
Simple
Low
Balanced/robust
more stable
downward pressure on other tax
Bad
Collection / Pass-on
Pyrmiding
Weird
Less transparent
Sales
Understandable
No B-B pyrmiding
Marketing / Similar to neighbors / Not Weird
Stable
Higher rate / smaller base
Consumption driven