
NEW MEXICO
Public Education Department

x



Adobe

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Create
New Mexico

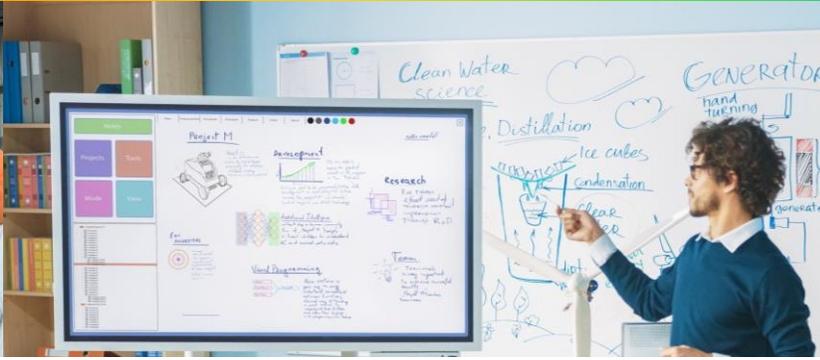
The past few years have been extremely challenging

STUDENTS



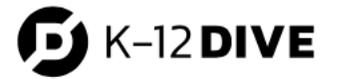
THE Journal reported in July 2021 that **50% of students are less motivated** than before the start of the pandemic.

TEACHERS



The NEA released a member survey in February 2022 that reported **massive staff shortages** in America's public schools are leaving educators increasingly burned out, with an alarming **55% of educators indicating they are ready to leave** the profession earlier than planned.

SCHOOL/DISTRICT LEADERS



Schools and district administrators are **balancing staffing shortages, declining enrollment, safety and security, well-being, and so much more.**

Create NM is bringing back the joy of teaching and learning to the classroom and improving student engagement.



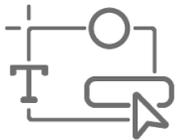
Create NM helps NM schools and districts



Bring creativity and fun into the curriculum giving students voice to tell their own stories and express themselves.



Offer a range of digital tools that empower expression and persuasive communication through presentations, videos, images, and more.



Give students creative control over their work and improve their engagement and outcomes.



Provide teachers with creative control of their class to showcase the joy of learning.



Create NM makes creativity accessible for all NM students.

Create NM helps NM schools and districts



Offer Adobe Creative Cloud across any device making it accessible to all students and teachers.



Integrate with **Canvas** and other solutions deployed in NM schools to make it simple to use Adobe with your current tools.



Empower students to present their learnings beyond written words (recording their voice, visuals, etc.).



Provide free resources for NM teachers, easy to use templates, free training, and more.

Create NM is preparing all NM students for college and career.



Create NM helps schools and districts



Prepare students for careers in growing STEM fields and help them embrace technology.



Develop students' skills that are desired by future employers or as an entrepreneur.



Build competencies in demand by employers across all types of industries.



Offer students the opportunity to validate their skills with Adobe Certified Professional certifications.

Colleges and Universities invest in Creative Cloud including UNM



Creativity across the curriculum at UNM

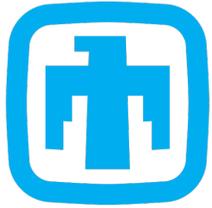


“Becoming an Adobe Creative Campus means we can deliver the tools, training, and modalities to help students tell stories, clearly convey ideas, and explore their creativity — skills that are critical in the world today. We’re combining those new digital technologies with an already excellent program, wonderful faculty, and very engaged students — taking our curriculum to new levels in ways that differentiate teaching and learning experiences at University of New Mexico.”

Duane Arruti, CIO
University of New Mexico

[UNM Creative Campus Blog Post](#)

NM growing STEM Industries demand creative skillsets...

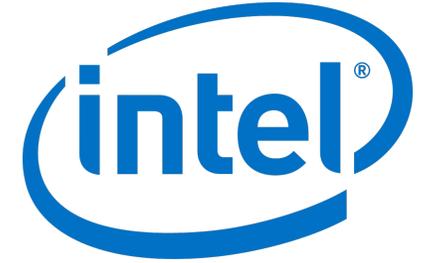


Sandia National Laboratories

NORTHROP GRUMMAN



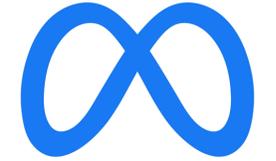
Los Alamos NATIONAL LABORATORY



Honeywell



3D GLASS SOLUTIONS



NETFLIX



Meta



BayoTech ON-SITE HYDROGEN



INNOVATE ABQ



Raytheon



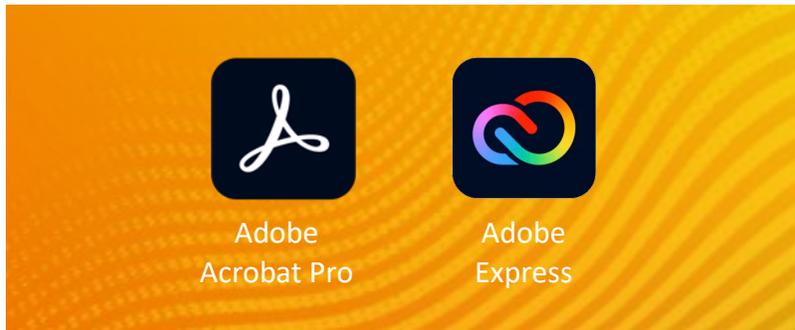
Delivering successful
outcomes



Creative Cloud drives digital creativity from K through 12

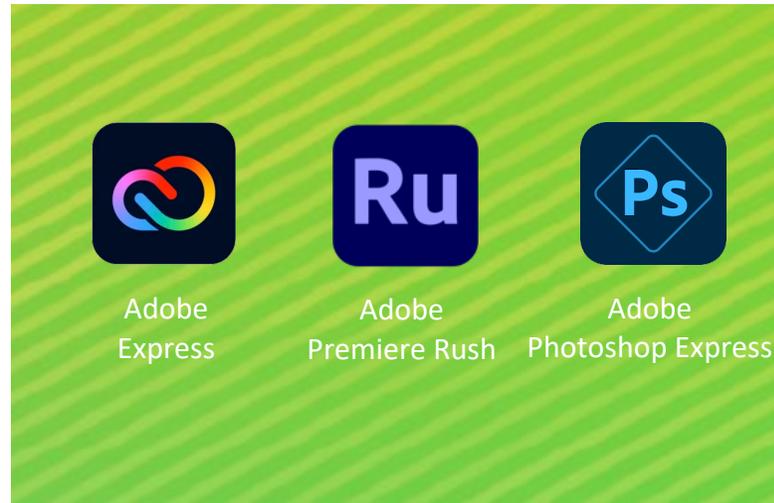
Students' skills progress with Adobe tools

Elementary, Middle,
and High School



Basic digital creativity and
communication skills

Middle and High School



Level-up presentation
and storytelling skills

High School



Hone industry-standard expertise



Adobe Creative Cloud

Drive engagement, build critical skills, foster creativity

Develop engaging PRESENTATIONS

Final projects, flyers, oral presentations, reports



Adobe Express



Adobe InDesign



Adobe Acrobat Pro

Share your story through VIDEOS

Skits, explainer videos, teacher instructional videos



Adobe Express



Adobe Premiere Rush



Adobe Premiere Pro

Edit PHOTOS to tell a better story

Images, photography, posters, cards



Adobe Express



Adobe Photoshop Express



Adobe Photoshop

Explore STEAM with WEB & APP DESIGNS

Websites, mobile apps, newsletters, portfolios



Adobe Dreamweaver



Adobe XD

Create ILLUSTRATIONS from scratch

Infographics, research posters, paintings, drawings



Adobe Illustrator



Adobe Photoshop



Adobe Fresco

Modify DOCUMENTS to save time

Essays, learning journals, how-to instructions, feedback circles

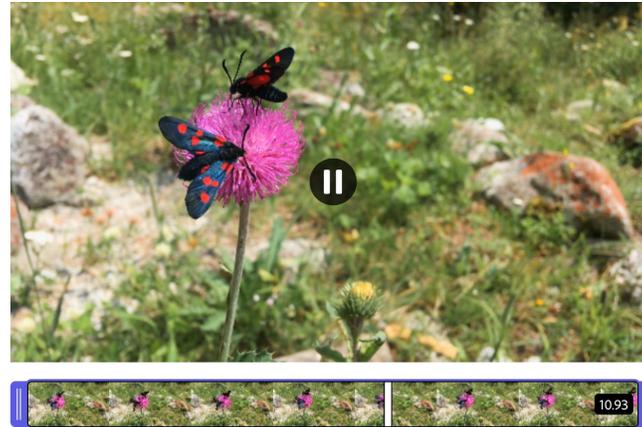


Adobe Acrobat



Adobe Scan

Create more engaging presentations in any grade and subject area



Grades K-12

- Develop basic creative communication skills with “about me” templates in Adobe Express
- Create impressive study guides and unit reviews with Adobe Express
- Get feedback from peers on project reports using Acrobat Annotate



Adobe
Express



Adobe
Acrobat Pro

Grades 6-12

- Level-up presentation quality by developing basic video production and image editing skills that demonstrate creativity in any subject area (ELA, digital media, social studies, and more)



Adobe
Premiere Rush



Adobe
Photoshop Express

Grades 9-12

- Develop industry-standard presentation and publishing skills by creating professional layouts for brochures, topic analysis, and more

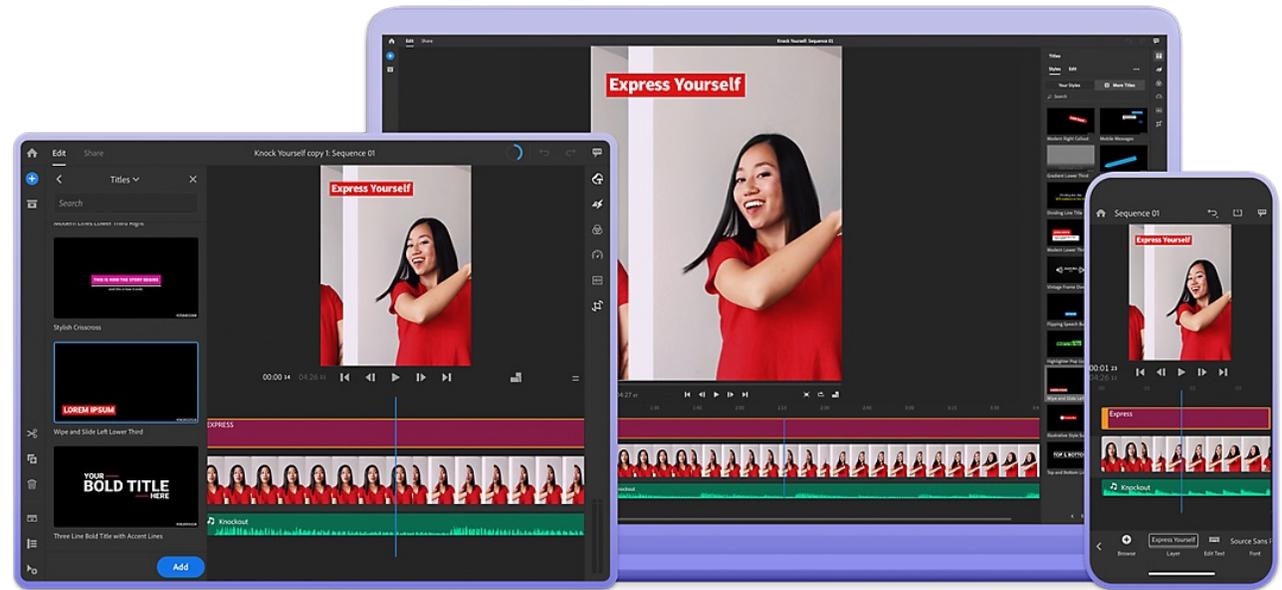


Adobe
InDesign



Adobe
Photoshop

Leverage the power of video for storytelling and instruction



Grades K-12

- Create a video narrating a historical event from the first-person perspective
- Create a personal “oral history” using Adobe Express mirroring the style of a documentary
- Use Adobe Express to show a “good-better-best” essay example



Adobe
Express

Grades 6-12

- Create “how-to” explainer videos for key middle-school math topics and have students teach each other



Adobe
Express



Adobe
Premiere Rush

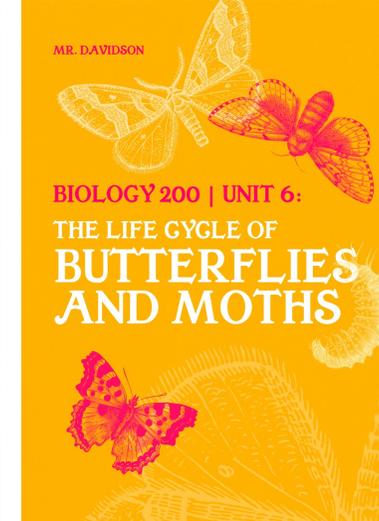
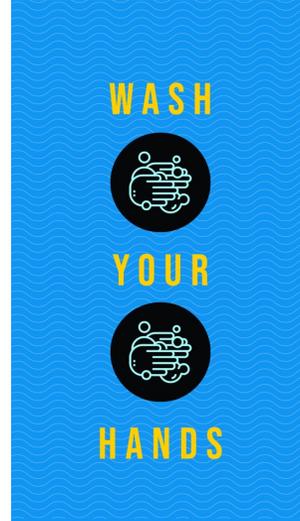
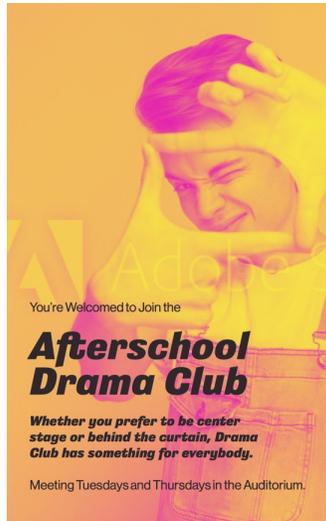
Grades 9-12

- Create multi-part public awareness campaign videos on the importance of voting and civic action



Adobe
Premiere Pro

Unleash the power of photo editing to bring ideas to life



Grades K-12

- Use Adobe Express to create an infographic describing a historical figure
- Tell a personal story by adding text and graphics to a photo that has meaning to you



Adobe Express

Grades 6-12

- Demonstrate digital citizenship by showing how photos can be manipulated
- Create PSA posters on important social issues



Adobe Express



Adobe Photoshop Express

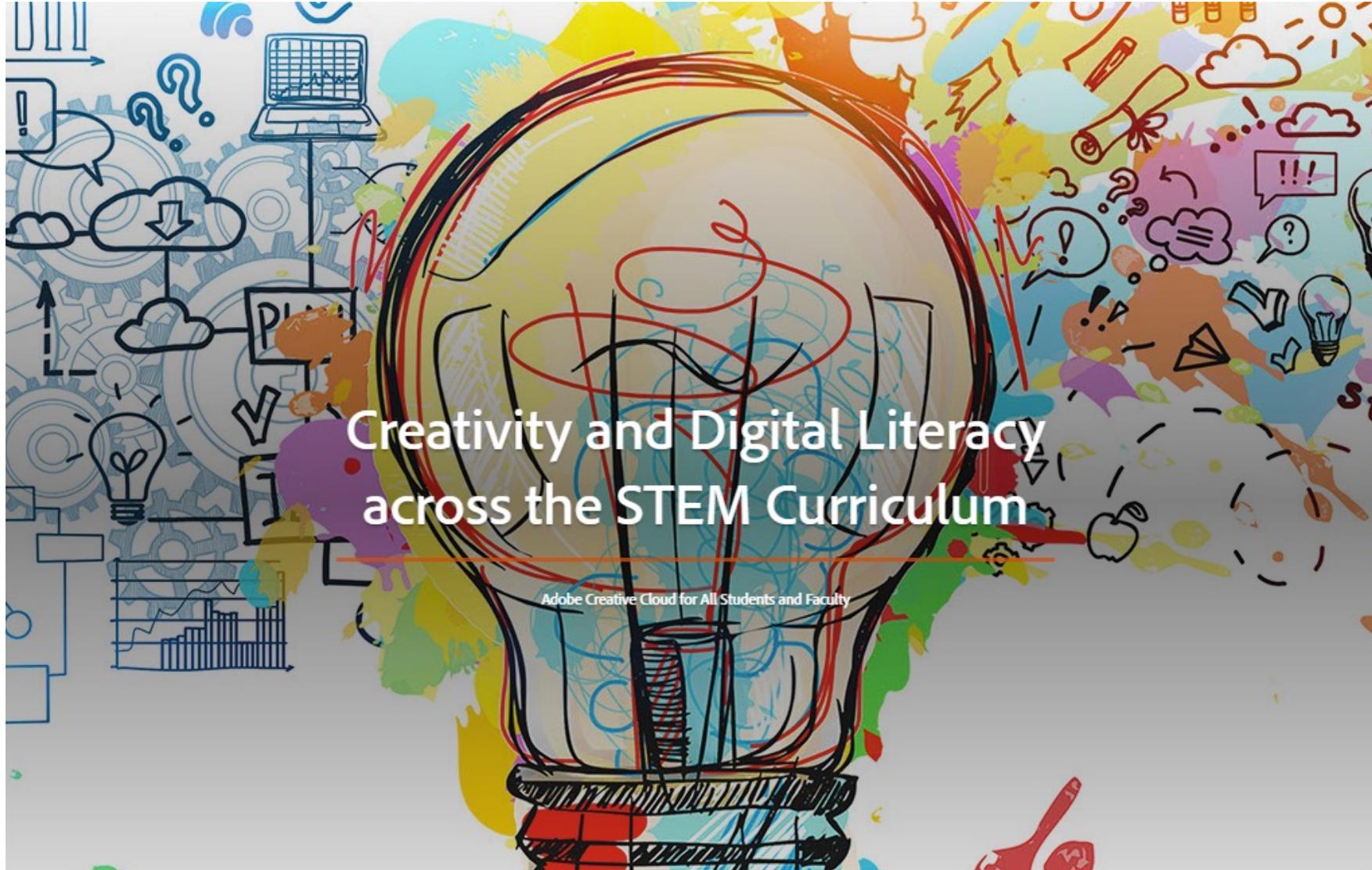
Grades 9-12

- Create a diagram showing the importance of keystone species to an ecosystem
- Demonstrate fact versus opinion through an infographic made in Photoshop



Adobe Photoshop

Creative Cloud in STEM Pedagogical presentation | CTRL + CLICK to open



Create Utah Case Study...





**Supporting Create NM
educators with no
cost resources**

Free programs for NM educators



Professional development

Self-paced, cohort, and deep-dive options for teachers of all grade-levels and content areas to learn how to infuse creativity into their curriculum.



Community

Certified creative educators from across the globe sharing best practices, resources, and opportunities for professional growth.



Adobe Education Exchange

Thousands of high-quality, standards-aligned lesson plans, project ideas, and self-paced courses to help you unlock creativity in the classroom.



Challenges

Fun, easy, and engaging teacher and classroom challenges to help engage your students in creative learning.

Adobe Education Exchange STEM resources

Connects teachers to free teaching resources and professional learning

Free learning resources

Access to **adaptable lesson plans** and projects designed to **engage in-person or remote classrooms**



Curriculum partnerships

Engaging lesson plans developed with **partners like Khan Academy, Pixar in a Box, and BetterLesson**



Self-paced courses

On-demand courses for teachers, ranging from product training to instructional design



Adobe Education Exchange on demand STEM curriculum

STEM

Narrow your search [Clear](#)

TYPE

- All
- Teaching Resources
- Professional Learning
- Collections

SUBJECTS

- All Subjects
- Art & Architecture
- Design
- Humanities
- Mathematics
- Science & Engineering
- Social Sciences
- Other

PRODUCT

Search for a product

FREQUENTLY VIEWED

- Acrobat
- Express
- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- Premiere Rush

[View More Products](#)

EDUCATION LEVEL

- All Ages
- Primary
- Secondary
- Higher Education

Resources

Showing 87 total results



Create an infographic about a STEM concept

Adobe for Education

Secondary | Science & Engineering



Produce a video to explain a stem concept to anyone

Adobe for Education

Secondary | Science & Engineering



Annotate articles about women's roles in STEM history

Adobe for Education

Secondary | Science & Engineering



Produce a short video exploring STEM in everyday life

Adobe for Education

Secondary | Science & Engineering



Express identity through everyday items

Adobe for Education

Higher Education | Design



Illustrate a concept from modern art with a poster

Adobe for Education

Includes editable template

Primary | Art & Architecture



Create a video to feature in an interactive museum kiosk

Adobe for Education

Secondary | Social Sciences



Produce a how-to video to teach a new skill or process

Adobe for Education

Secondary | English Language & Literature



Create an infographic to visualize triangles in architecture

Adobe for Education

Secondary | Mathematics



Design a mileage sign with the distance formula

Adobe for Education

Secondary | Mathematics



Create a user persona to help plan a content review app

Adobe for Education

Secondary | LUX/UI Design



Create a user profile for an ecology review application

Adobe for Education

Secondary | Earth & Space Science

Adobe Education Exchange STEM content sample

Produce a video to explain a STEM concept to anyone

Students use Adobe Premiere Rush to explain a specific STEM concept in a short video.



Project

Subjects

Science & Engineering Mathematics

Student Time

3-5 hours estimated class time

Education Level

9th - 12th Grade Higher Education

Description & Learning Objectives

Overview

This 2- to 5-hour project asks students to explain one specific STEM concept in a 2- to 5-minute video in a way that is engaging and accessible to a general non-technical audience, such as their grandma. The project is designed for Adobe Rush Premiere, but students could also use Adobe Express or Premiere Pro. Please note that this lesson can also be easily adapted into an excellent education awareness resource for World Population Day.

Adobe Premiere Rush enables students to organize video content to communicate complex science concepts in a visual narrative. This strategy requires students to think critically and creatively in order to translate their mastery of a science concept into everyday language.

Document format

The attached resources for this are ready for students to use, including step-by-step guides and all the resources they need to get started. Note on document formats: The attached documents are included as both PDF and Google Docs. In the Google Doc version, you can view without needing a log on. You can also export to any standard file formats (e.g. PDF or .docx), or "Make a Copy" and edit (including using the automatic translation tool) to adapt to suit your needs.

About the Author

This project was created by [Dr. Stephen Moysey](#), an Adobe Master Teacher and an Associate Professor of Environmental Engineering and Earth Sciences who teaches and performs research in geoscience education.

Browse more relevant content selected and curated by the Adobe for Education team

- Explore more [high school science classes](#) on the Adobe Education Exchange
- Explore more [creative activities](#) on the Adobe Education Exchange.

[View less](#)

Products (2)



Create graphics, web pages, and video stories in minutes. [Create a new project](#)



[Get free trial](#)

Standards

21st Century Skills Framework
ISTE Students: Knowledge Constructor
ISTE Students: Innovative Designer



[View all 4 pieces included](#)



Related resources

- > [Produce a short video exploring STEM in everyday life](#)
Students use Adobe Premiere Rush to create a video about how STEM plays a role in everyday...
Secondary | Science & Engineering
- > [Produce a TV news segment about a STEM news topic](#)
Students use Adobe Premiere Rush to explore STEM topics in engaging TV-show formats.
Higher Education | Science & Engineering
- > [Produce a video examining how STEM is represented in the media](#)
Students use Adobe Express to create a video exploring how STEM is presented in the media.
Higher Education | Science & Engineering
- > [Produce a video presenting a science topic to the public](#)
Students use Adobe Express to present the findings of a research article in a video.
Higher Education | Science & Engineering

Create NM Project Progress and Funding



Create New Mexico | Only 3 months in and great progress.



2022 | Project Progress

- **Opt in deployment of Creative Cloud to NM Local Education Agency (LEA)**
 - Creative Cloud Named User license entitlements: **247,818**
 - Creative Cloud Named User licenses assigned to Students and Teachers: **125,205**
 - Creative Cloud Named Users Assigned: **51%**
 - **71** LEAs and Schools actively engaged in providing access to users
- **Strategic Communications and Activity to Drive Adoption and Support:**
 - IT enablement on deploying licenses to teachers and students through webinars, one-on-one meetings
 - Teacher workshops focused on using latest Creative Cloud applications, including Express, XD, and Rush – virtually and in person
 - Create New Mexico [Info page](#) and [Professional Development page](#)

2022 and Beyond | Roadmap

- Instructional alignment– building scalable professional development programs to enable NM teachers regardless of grade and/or subject
- Aligning with Career and Technical Education and College and Career Readiness
- Building a self-sustaining community for questions, sharing and connections through Adobe Creative Educators and Adobe Education Leaders programs

Create New Mexico | Long term funding request



NMPED funded for 1 year, end date of initial year - 6/30/2023

- 223,818 Students
- 24,000 teachers
- All Classroom and Lab machines covered for onsite access.
- Licensing supports 1:1 initiatives
- Available to every LEA in the state.

Long term funding, critical to success:

- Annual investment - \$1.42M
- 5-year total investment - \$7.1M

Create

New Mexico

A Collaboration Between:

