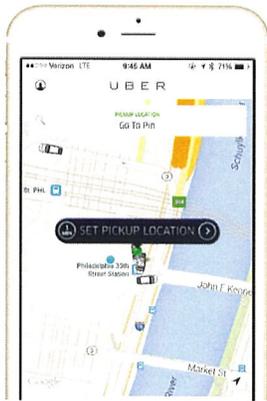


UBER NEW MEXICO

New Mexico Legislature - Oct 19, 2015

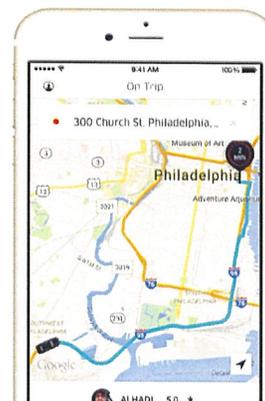
U B E R

HOW UBER WORKS



REQUESTS AT THE TAP OF A BUTTON

Riders drop a pin on a map to select a pickup location, and a driver partner arrives within minutes.



RELIABLE RIDES AND EASY PAYMENT

Riders see the ETA of the driver partner, as well as their name, picture, type of vehicle, and license plate number.



FIVE-STAR RATING SYSTEM

After the ride, riders give driver partners a star rating. We continuously evaluate ratings and comments to help us maintain the highest quality experience on every ride.

UBER

HOW UBER WORKS

UBER AUGUST 24, 2015

\$9.06 Thanks for choosing Uber, Steve

Employee Discount (USA)

Albuquerque

Map data ©2015 Google

10:50pm
Albuquerque International Sunport (ABQ)
2273-2299 Sunport Boulevard, Albuquerque, NM

10:59pm
223 Copper Avenue Northwest, Albuquerque, NM

CAR: uberX, MILES: 4.85, TRIP TIME: 00:09:27

You rode with Ernesto

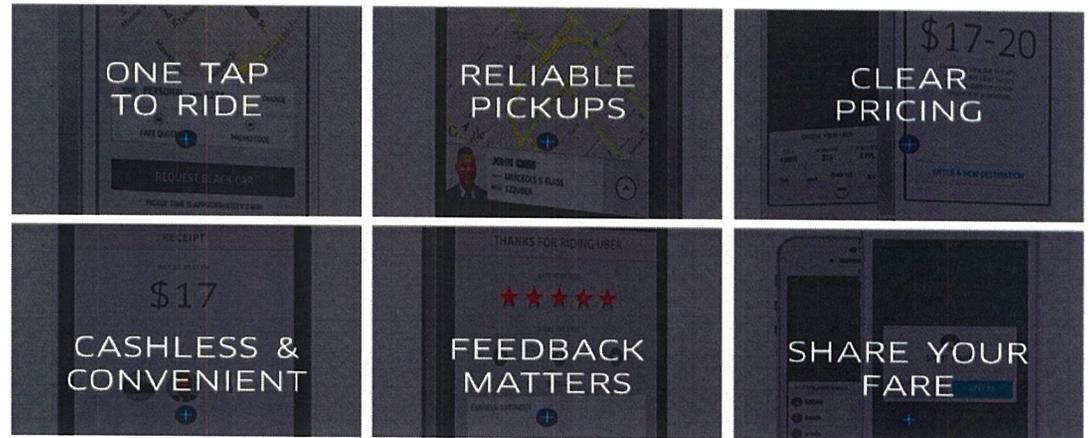
FARE BREAKDOWN

Base Fare	1.00
Distance	6.31
Time	1.61
Subtotal	\$8.92
Safe Rides Fee (?)	1.00
ABQ Airport Surcharge (?)	1.00
Promotion	-1.86
CHARGED	\$9.06

CHARGED: Personal **** 3474

Uber Support: Contact us with questions about your trip. Leave something behind? Track it down.

Give \$20, Get \$20: Share code: xm5a8



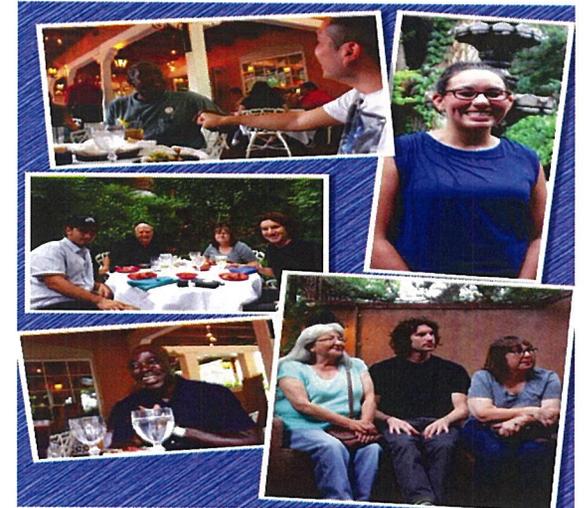
UBER

PARTNERSHIPS ACROSS NEW MEXICO

- *"We are excited to partner with Uber. This provides another great way for our fans to get safely to Lobo Games and back home afterwards." - Paul Krebs, Vice President for UNM Athletics.*
- *"The world's changing, And we want to make sure those who are here can flourish, but we also want to make sure that we are a city that invites in disruptive new technologies and this is an important step for us as a city." - Mayor Berry on the ABQ Sunport agreement*
- *"People ask me if I feel safe with Uber, and I tell them since there is no money, [or] cash exchanging hands and everything is on a credit card, that it's like there is no reason for me to feel anything but secure." - Jon Tuder, driver-partner*



CORPORATE PARTNER



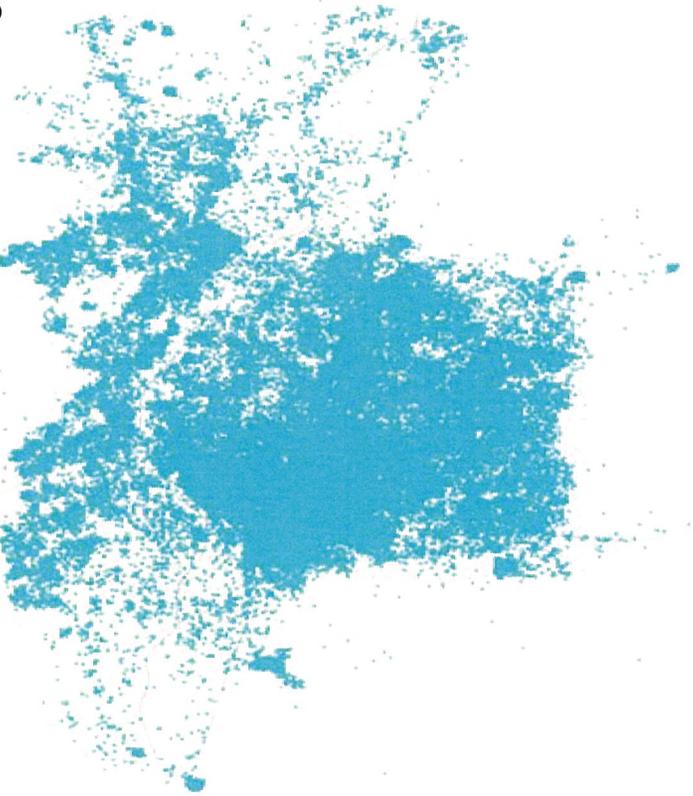


DEMAND GROWTH

January 2015



October 2015

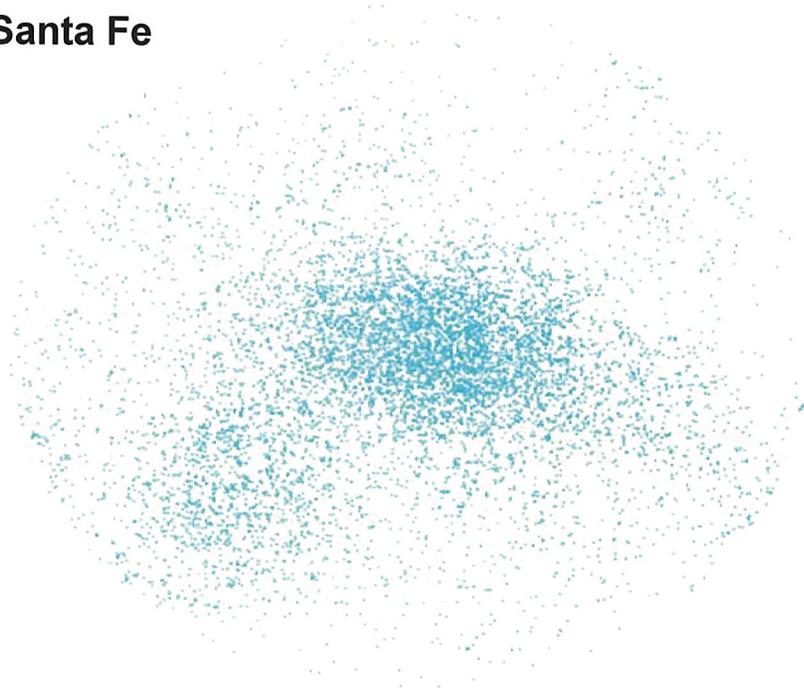


350% increase from January to today in the number of unique riders opening the Uber app in Albuquerque!

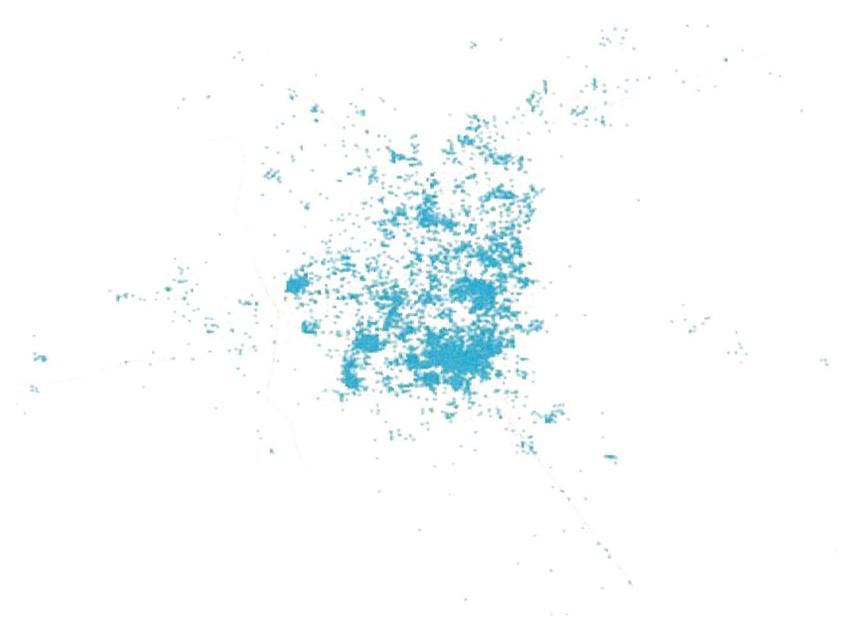


DEMAND GROWTH

Santa Fe



Las Cruces



400%+ growth from January to today in number of unique riders opening the Uber app in Santa Fe and Las Cruces!



2014 NEW MEXICO LEGISLATIVE HISTORY

House

1/29/2015 – Introduced and referred to House Transportation & Public Works and House Regulatory & Public Affairs

2/26/2015 – Reported Do Not Pass but Do Pass as substituted by House Transportation & Public Works

3/7/2015 – Reported Do Not Pass but Do Pass as substituted by House Regulatory & Public Affairs

3/12/2015 – Opened for floor debate

3/12/2015 – Passed House 56-8

Senate

3/14/2015 – Received in the Senate and referred to Senate Corporations & Transportation and Senate Judiciary

3/17/2015 – Reported Do Pass by Senate Corporations & Transportation

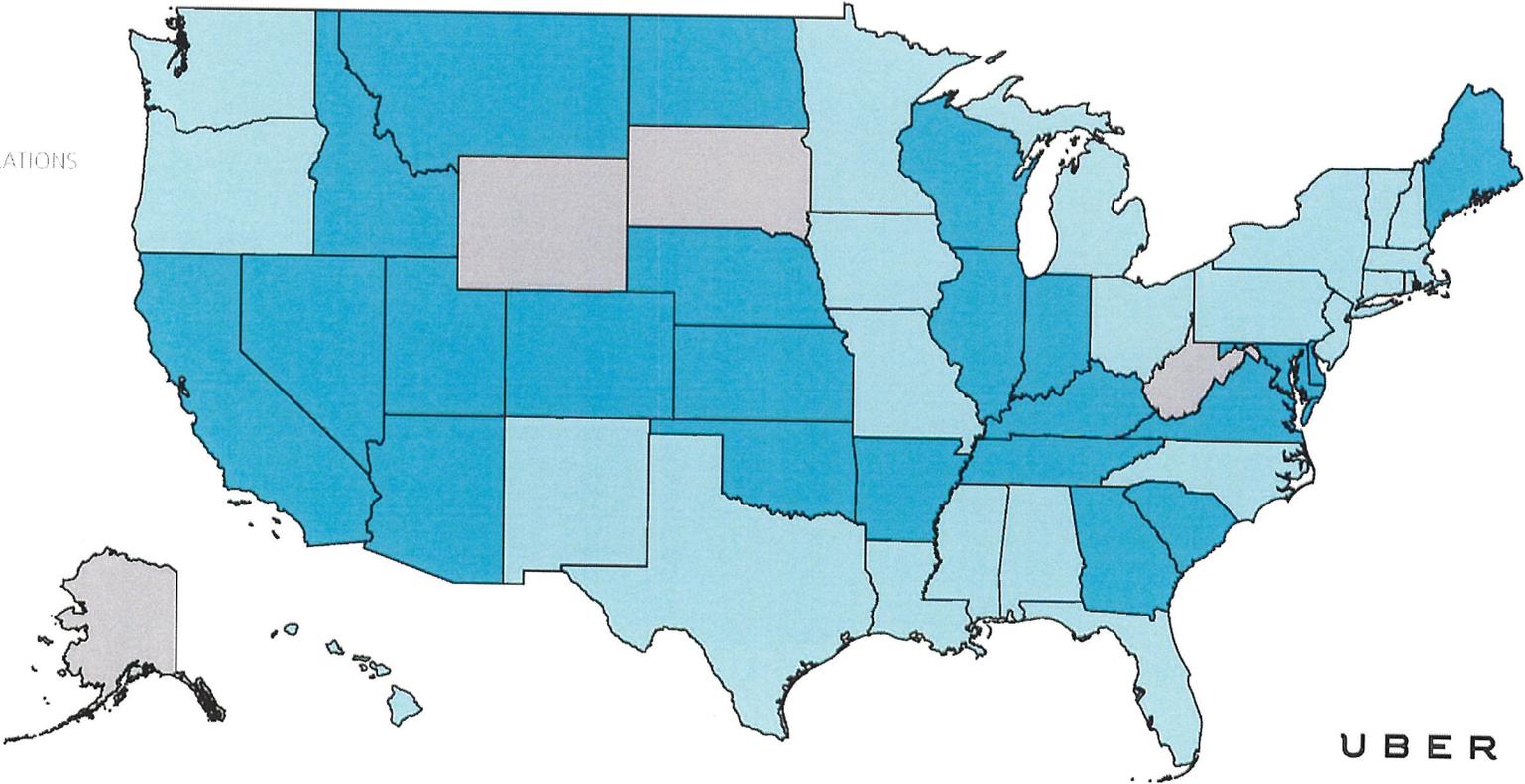
3/19/2015 - The Senate Judiciary Committee adjourned without taking action on the legislation



LEGISLATIVE HISTORY

SNAPSHOT OF THE UNITED STATES

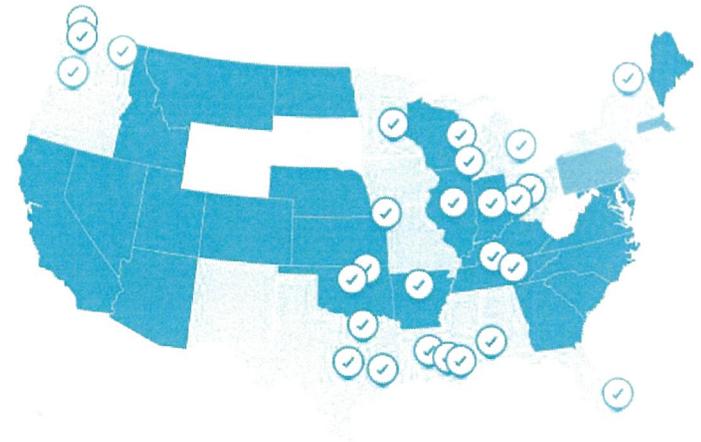
-  STATEWIDE RIDESHARING REGULATIONS
-  UBER OPERATES
-  UBER DOES NOT OPERATE



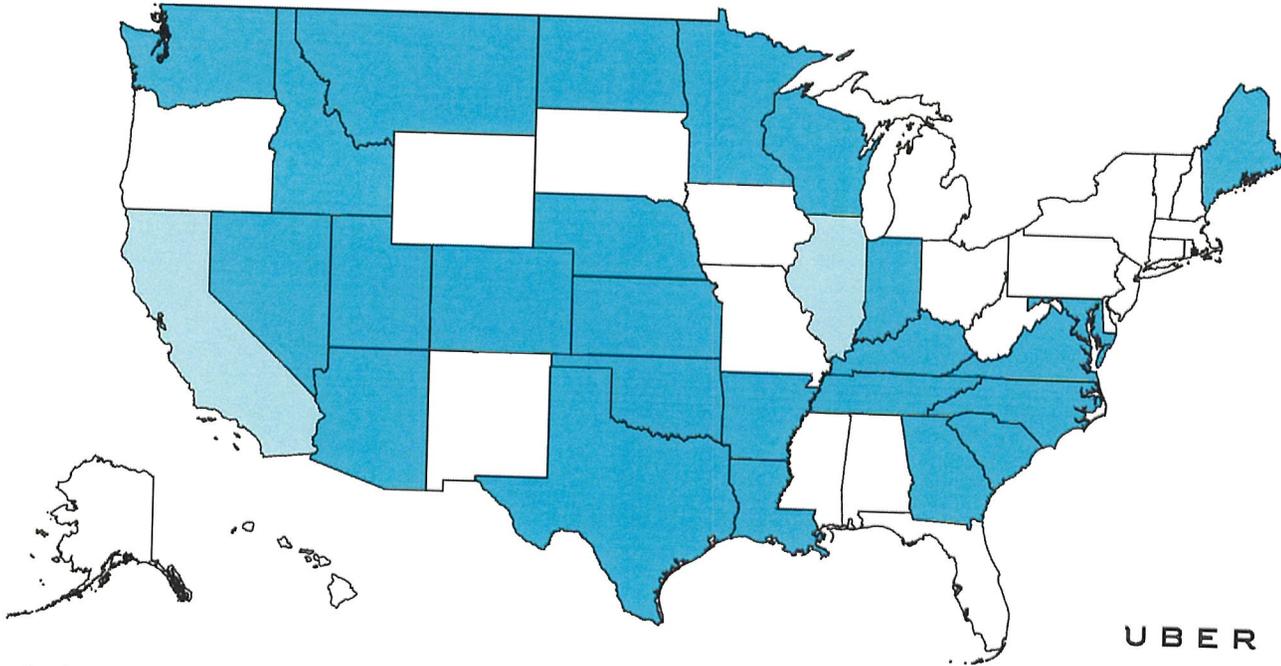
UBER

POLICY UPDATE

- Policy Wins in 2015
 - 23 states have passed laws creating the framework for TNCs
 - 37 cities have passed TNC ordinances
 - 26 states have passed our insurance framework language
- North Carolina Governor McCrory signed a bill into law to regulate ride-share services, saying that the law “encourages competition, innovation and opens the door to individual entrepreneurship while helping North Carolinians connect with businesses, education, concerts, sporting events and each other.”
- “Uber is one of these great inventions, startups, of this new economy, and its taking off like fire to dry grass and it’s offering a great service for people and it’s giving people jobs,” Governor Cuomo, New York.



WIDE ADOPTION OF NATIONAL INSURANCE MODEL



Key:
Dark Blue states have passed comprehensive TNC legislation with national insurance model or similar provisions

states have passed comprehensive TNC legislation

UBER

UBER

JULY 21, 2015

Game Changer: Insurance Compromise, March 2015

Uber, State Farm, Farmers, USAA, and the American Insurance Association, American Insurance Association (AIA), the Property and Casualty Insurance, Association of America (PCIAA), the National Association of Mutual Insurance Companies (NAMIC), Lyft and adopted by NCOIL

- An insurance mandate of primary insurance coverage during Period 1 (logged in and available) with minimum liability limits of \$50/\$100/\$25K plus any other state compulsory coverage. Coverage is to be maintained by the TNC, TNC Driver, or a combination of the two.
- An insurance mandate of primary insurance coverage during Periods 2 and 3 (en route to pick up and carrying passengers) with minimum liability limits of \$1,000,000 plus any other compulsory coverage mandated of limos to be satisfied by the TNC, TNC Driver, or a combination of the two.
- Proof of TNC insurance to be carried by TNC Drivers.
- Mandatory claim investigation cooperation between auto insurers and TNCs.
- Express authorization of surplus lines insurance.
- Standardized definitions of TNC and TNC Driver.
- Disclosure language from TNCs to TNC drivers.
- Support for insurers to contractually exclude coverage related to TNC activities, if desired.
- Support for insurers to create innovative new products for TNC Drivers.