

## New Mexico State Highlights:

The American Lung Association in New Mexico provides leadership in convening partners and guiding public policy efforts to continue the state's success in reducing the impact of tobacco use among New Mexicans. Together with our partners, the American Lung Association in New Mexico works to ensure tobacco control and prevention remains a priority for state legislators and local decision makers.

In 2011, our focus was to continue to educate legislators, legislative staff, and the general public about smoking and the importance of providing cessation and prevention programs for adults and youth, and the dangers of secondhand smoke. However, in the 2011 legislative session \$462,500 was cut from the state Department of Health's Tobacco Use Prevention and Control Program. This cut has been devastating because tobacco use prevention and control programs help to ensure that New Mexicans are able to access resources to help them avoid tobacco addiction and to prevent youth from ever falling victim to the marketing efforts of the tobacco industry.

New Mexico has shown leadership in using dollars received from the Master Settlement Agreement each year to fund these crucial programs to help offset the public health costs of treating tobacco-related illness. Because of this leadership New Mexico's adult smoking rate is now slightly below the national average at 18.5 percent, according to data from the Centers for Disease Control and Prevention (CDC). But even at the current funding level in Fiscal 2012 of \$5.9 million New Mexico is well below the funding level of \$23.4 million recommended by the CDC. New Mexico's state funding for tobacco control programs has also been cut by almost \$5 million since Fiscal Year 2010 when funding was at \$9.5 million.

Moving forward, the Lung Association will once again make it a priority to educate our communities on the dangers of using tobacco and secondhand smoke. While most New Mexicans are protected from secondhand smoke in public places and workplaces since the passage of the 2007 Dee Johnson Clean Indoor Act people living and working in tribal communities do not enjoy the same protection. In order for New Mexico to celebrate 100 percent protection from secondhand smoke we will be looking for opportunities to partner with tribal leaders to reduce exposure to secondhand smoke.

The American Lung Association in New Mexico will also be continuing our focus on creating additional smokefree multi-unit housing. As part of this, we will collaborate with community stakeholders throughout the state to assist in the development of a statewide network. This network will help coordinate efforts on smokefree multi-unit housing in communities across the state. It is our goal to provide New Mexicans with a safe and healthy environment, free from the dangers of tobacco smoke.

### New Mexico State Facts

Economic Costs Due to Smoking:	\$975,711,000
Adult Smoking Rate:	18.5%
High School Smoking Rate:	24.0%
Middle School Smoking Rate:	6.8%
Smoking Attributable Deaths:	2,104
Smoking Attributable Lung Cancer Deaths:	555
Smoking Attributable Respiratory Disease Deaths:	682

Adult smoking rate is taken from CDC's Behavioral Risk Factor Surveillance System, 2010 Prevalence Data. High school and middle school smoking rates are taken from the 2009 Youth Risk Behavioral Surveillance System.

Health impact information is taken from the Smoking Attributable Mortality, Morbidity and Economic Costs (SAMMEC) software. Smoking attributable deaths reflect average annual estimates for the period 2000-2004 and are calculated for persons aged 35 years and older. They do not take into account deaths from burns or secondhand smoke. Respiratory diseases include pneumonia, influenza, bronchitis, emphysema and chronic airway obstruction. The estimated economic impact of smoking is based on smoking-attributable health care expenditures in 2004 and the average annual productivity losses for the period 2000-2004.

To get involved with your American Lung Association, please contact:

#### American Lung Association in New Mexico

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# New Mexico Report Card

## Tobacco Prevention and Control Spending

**F**

FY2012 State Funding for Tobacco Control Programs:	\$5,931,300
FY2012 Federal Funding for State Tobacco Control Programs:	\$1,497,400*
FY2012 Total Funding for State Tobacco Control Programs:	\$7,428,700
CDC Best Practices State Spending Recommendation:	\$23,400,000
Percentage of CDC Recommended Level:	31.7%

\*Includes regular funding from the Centers for Disease Control and Prevention as well as tobacco-related grants to states and communities from federal stimulus and health care reform funds.

## Smokefree Air:

**A**

### OVERVIEW OF STATE SMOKING RESTRICTIONS:

Government Worksites:	<b>Prohibited</b>
Private Worksites:	<b>Prohibited (non-public workplaces with two or fewer employees exempt)</b>
Schools:	<b>Prohibited</b>
Child Care Facilities:	<b>Prohibited</b>
Restaurants:	<b>Prohibited</b>
Casinos/Gaming Establishments:	<b>No provision</b>
Bars:	<b>Prohibited (allowed in cigar bars)</b>
Retail Stores:	<b>Prohibited</b>
Recreational/Cultural Facilities:	<b>Prohibited</b>
Penalties:	<b>Yes</b>
Enforcement:	<b>Yes</b>
Preemption:	<b>No</b>
Citation:	N.M. STAT. ANN. §§ 24-16-1 et seq. (2007).

## Cigarette Tax:

**C**

Tax Rate per pack of 20: \$1.66

## Cessation Coverage:

**D**

### OVERVIEW OF STATE CESSATION COVERAGE:

#### STATE MEDICAID PROGRAM:

Medications: **Coverage of all 7 recommended cessation medications\* varies by health plan**

Counseling: **Coverage for group counseling varies by health plan**

Barriers to Coverage: **Some health plans have limits on duration, annual limits on quit attempts, require prior authorization, require co-payments and/or require use of counseling to get medications**

#### STATE EMPLOYEE HEALTH PLAN(S):

Medications: **Covers all 7 recommended cessation medications\***

Counseling: **Covers individual, group, phone and online counseling**

Barriers to Coverage: **Co-payments required**

#### STATE QUITLINE:

Investment Per Smoker: **\$5.25; CDC recommends an investment of \$10.53/smoker**

#### OTHER CESSATION PROVISIONS:

Private Insurance Mandate: **Yes**

Citation: See New Mexico Tobacco Cessation Coverage page for specific sources.

\*The 7 recommended cessation medications are: NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix) and Bupropion (Zyban).