

IMPACT ON YOUTH SMOKING, DEATHS & RELATED HEALTH COSTS FROM CHANGES TO NEW MEXICO TOBACCO PREVENTION FUNDING



Current State investments in tobacco prevention: \$5.7 million

[CDC recommended tobacco prevention funding for New Mexico: \$22.8 million]

Youth Smoking Impacts from Increasing State Tobacco Prevention Funding by \$1.0 million

- **Decrease in youth smoking rates: 0.7%**
- **Fewer state kids growing up to become addicted adult smokers: 500**
- **Fewer kids growing up to die prematurely from smoking: 170**
- **Related decrease in future healthcare expenditures in state: \$10.5 million**

Youth Smoking Impacts from Increasing State Tobacco Prevention Funding to \$11.4 million

- **Decrease in youth smoking rates: 4.2%**
- **Fewer state kids growing up to become addicted adult smokers: 2,860**
- **Fewer kids growing up to die prematurely from smoking: 980**
- **Related decrease in future healthcare expenditures in state: \$60.0 million**

Youth Smoking Impacts from Increasing Tobacco Prevention Funding to CDC Recommended Level

- **Reduction to youth smoking rates: 12.6%**
- **Fewer state kids growing up to become addicted adult smokers: 8,560**
- **Fewer kids growing up to die prematurely from smoking: 2,930**
- **Related reduction in future healthcare expenditures in state: \$179.7 million**

For additional information, see:

http://www.tobaccofreekids.org/facts_issues/fact_sheets/policies/prevention_us_state/save_lives_money/.

Campaign for Tobacco-Free Kids, June 28, 2018

Notes & Sources: U.S. Centers for Disease Control & Prevention, *Best Practices for Comprehensive Tobacco Control Programs*, 2014, http://www.cdc.gov/tobacco/stateandcommunity/best_practices/pdfs/2014/comprehensive.pdf. Changes to future healthcare costs occur over the lifetimes of the affected youths. Tauras, J, et al., "State Tobacco Control Spending and Youth Smoking," *American Journal of Public Health* 95(2):338-44, February 2005 (and related data from authors). Hodgson, TA, "Cigarette Smoking and Lifetime Medical Expenditures," *Milbank Quarterly* 70(1), 1992. Warner, KE, et al., "Medical Costs of Smoking in the United States: Estimates, Their Validity, and Their Implications," *Tobacco Control* 8(3): 290-300, Autumn 1999. CDC, "Annual Smoking-Attributable Mortality, Years of Potential Life Lost, and Economic Costs—United States 1995-1999," *Morbidity and Mortality Weekly Report (MMWR)* 51(14):300-03, April 11, 2002. See also, Lightwood, JM, et al., "Effect of the California Tobacco Control Program on Personal Health Care

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