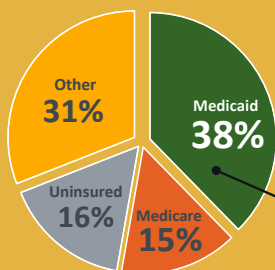
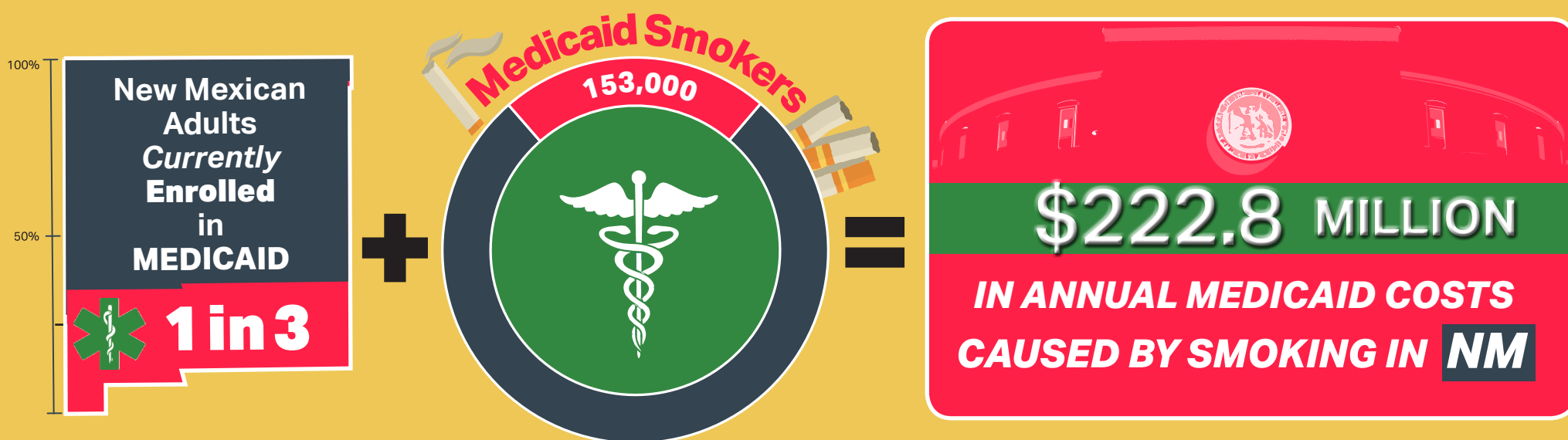




## Medicaid and Smoking in New Mexico

- 522,335 New Mexicans are enrolled in Medicaid
- People on Medicaid smoke at higher rates than other New Mexicans (29% vs. 16%), resulting in higher medical costs
- Supporting tobacco users to quit smoking with proven Quit Services will save the state money down the road
- NMDOH offers cessation services to Medicaid enrollees and other low income New Mexicans



38% of NMDOH Cessation Services Enrollees are on Medicaid.



NMDOH Cessation Services:

1-800-QUIT NOW  
[www.quitnownm.com](http://www.quitnownm.com)

1-855-DEJELO YA  
[www.dejeloyanm.com](http://www.dejeloyanm.com)

### SOURCES:

•NM Behavioral Risk Factor Surveillance System (2014)  
•NM Human Services Department Adult Medicaid Enrollment Data (May 2016)

•Campaign for Tobacco Free Kids:The Toll of Tobacco in NM 6/20/16, [www.tobaccofreekids.org/facts\\_issues/toll\\_us/new\\_mexico](http://www.tobaccofreekids.org/facts_issues/toll_us/new_mexico)  
•NM Cessation Services Annual Enrollment Report, FY16