



**Centennial Care Tobacco Prevention and Cessation Services**  
**Megan Pfeffer, RN, NM Human Services Department**  
**October 26, 2016**

# FY16 Medicaid Appropriation

- ▶ Includes a total of \$30,019,700 for Medicaid from the Tobacco Settlement Program Fund.
- ▶ Of that amount, \$1,312,400 is allocated for the Breast and Cervical Cancer Treatment Program.
  - 100% expended
- ▶ Of that amount, \$28,707,300 is allocated for Medicaid Programs.
  - 100% expended

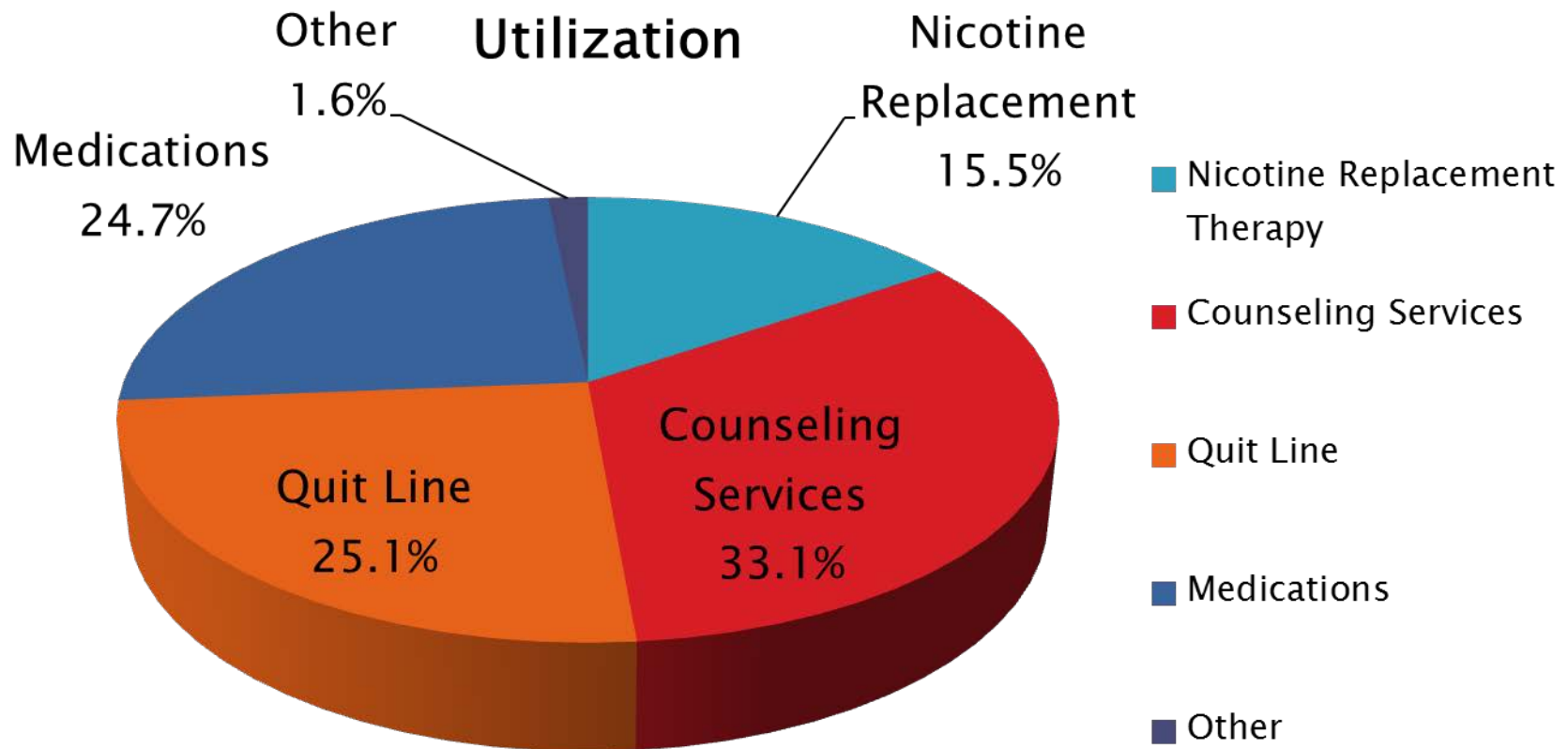
# FY17 Medicaid Appropriation

- ▶ Includes an appropriated total of \$27,319,300 for Medicaid from the Tobacco Settlement Program Fund.
- ▶ Of that amount, \$1,255,400 is allocated for the Breast and Cervical Cancer Treatment Program.
  - Projected to spend 100%
- ▶ Of that amount, \$26,063,900 is allocated for Medicaid Programs.
  - Projected to spend 100%

# Available Medicaid Treatments & Services

- ▶ Quit Line
- ▶ Chewing Gum
- ▶ Patch
- ▶ Lozenge
- ▶ Spray
- ▶ Inhaler
- ▶ Bupropion
- ▶ Chantix
- ▶ Counseling Services

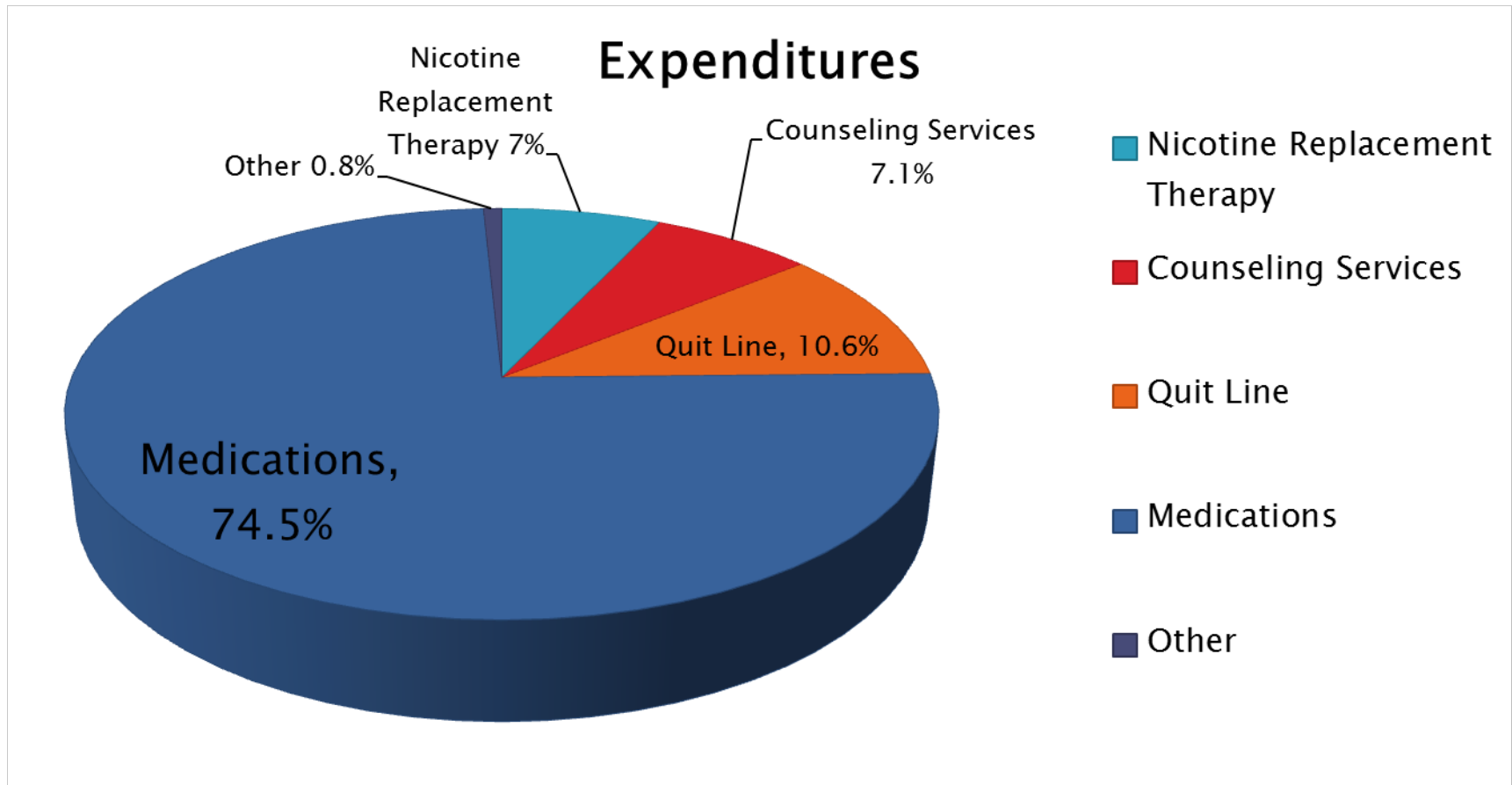
# Centennial Care–2015 Managed Care Utilization per Member



HUMAN SERVICES  
DEPARTMENT

Data Source: MCO Ad Hoc Reports,  
May 2016

# Centennial Care–2015 Managed Care Organization Expenditures



HUMAN SERVICES  
DEPARTMENT

Data Source: MCO Ad Hoc Reports,  
May 2016

# MCO Smoking Cessation Initiatives

- ▶ Comprehensive Needs Assessments and Prenatal Assessments address the importance of smoking cessation, as well as second hand smoke.
- ▶ Care Coordination Programs include health promotion targeting tobacco use in members.
- ▶ Wellness benefits offer up to \$50 per year in health/wellness purchases, including smoking cessation classes.

# MCO Smoking Cessation Initiatives

- ▶ Telephonic outreach to support smoking cessation needs of the members.
- ▶ Work with members to develop smoking cessation plan of care.
- ▶ Actively involve practitioners, members, families and other providers in planning, provision and evaluation of care.
- ▶ Promotion of cessation benefits in provider and member newsletter articles.
- ▶ Social media educational postings.



# Expanded Initiatives

- ▶ MCO contracts contain new tracking measure requiring the MCOs to monitor smoking cessation products and counseling utilization.
- ▶ MCO contracts now include the requirement to educate Members on the risks associated with the use of alcohol, tobacco and other substances and available products and counseling, i.e. smoking cessation products.

# Breast and Cervical Cancer Program

- ▶ Individuals enroll with Department of Health (DOH) Breast and Cervical Cancer (BCC) early detection program.
- ▶ DOH determines eligibility for COE 052 and ISD processes the application if diagnosis made and treatment is required.
- ▶ As of August 2016, there were approximately 231 individuals receiving treatment.