

# TOBACCO CESSATION & PREVENTION PROGRAM

NEW MEXICO INDIAN AFFAIRS DEPARTMENT

September 26, 2016

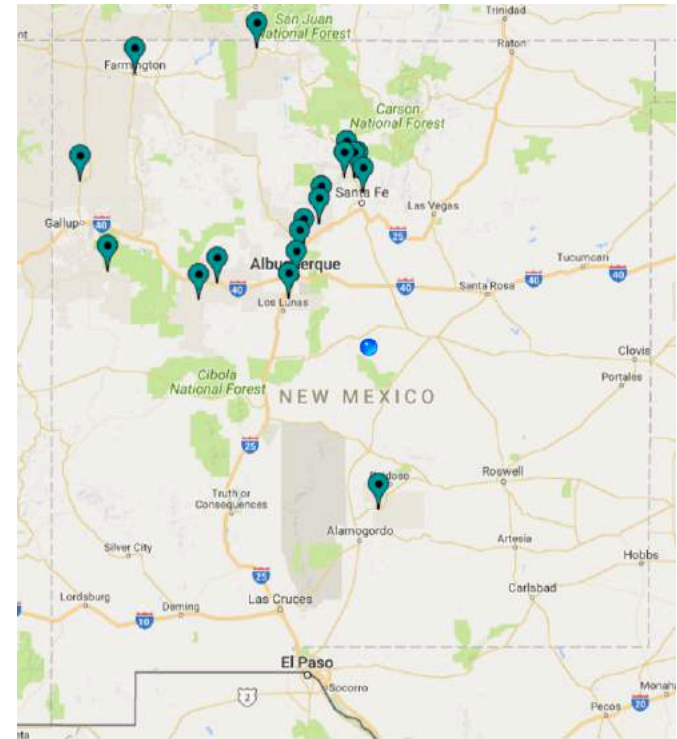
# Topics

- Program overview, need, and approach
- Review of FY16 grant programs
- Program outcomes
- Questions and discussion



# IAD Program Overview

- In July 2008, IAD received its first allocation from the Tobacco Settlement Revenue Oversight Committee (TSROC), thereby initiating IAD administration of a grant program open to tribes and tribal-serving organizations
- This annual grant has engaged 19 tribes and tribal organizations since the Program started
- In FY16, NM Indian Affairs Department received a \$249,300 allocation from the TSROC



# Program Goals

To promote cessation and prevention of **commercial tobacco abuse** in Native American communities with special emphasis on Native American youth



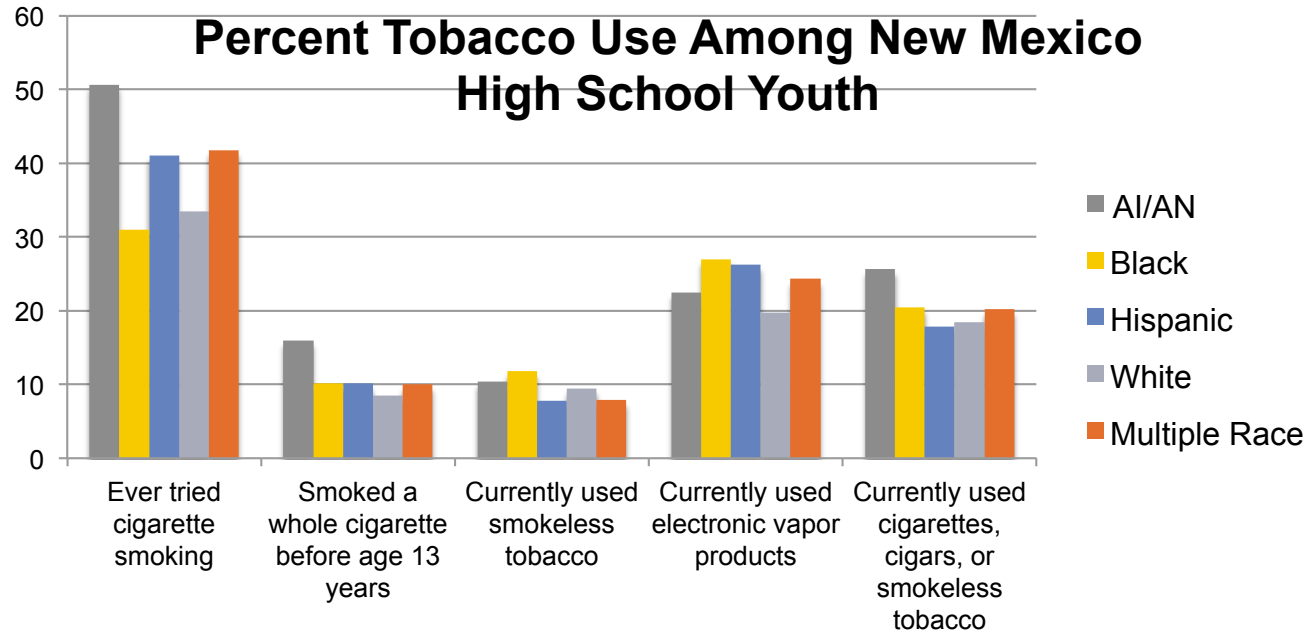
# Program Goals



To promote cultural awareness of the **Native traditional and ceremonial use of tobacco** as a means to strengthen cultural identity and resistance to commercial tobacco

# Program Need

American Indians in New Mexico experience significant tobacco related disparities.



Source: NM YRRS, 2015

Note: Asian and Native Hawaiian or Other Pacific Island received less than 100 responses.

# Program Approach

Competitive grant program centered on **CDC Best Practices** and evidence based approaches **proven to be effective** in commercial tobacco control

## Emerging Programs

- Funds set-aside for new and emerging tobacco control programs
- Establishes capacity to begin evidence-based work in new communities under the guidance of the IAD Program

## Established Programs

- Expands capacity to continue and grow community-based programs in tobacco control
- Supports existing program approaches to align with evidence based practices

# Comprehensive Commercial Tobacco Control in NM's Native American Communities

## Community Level

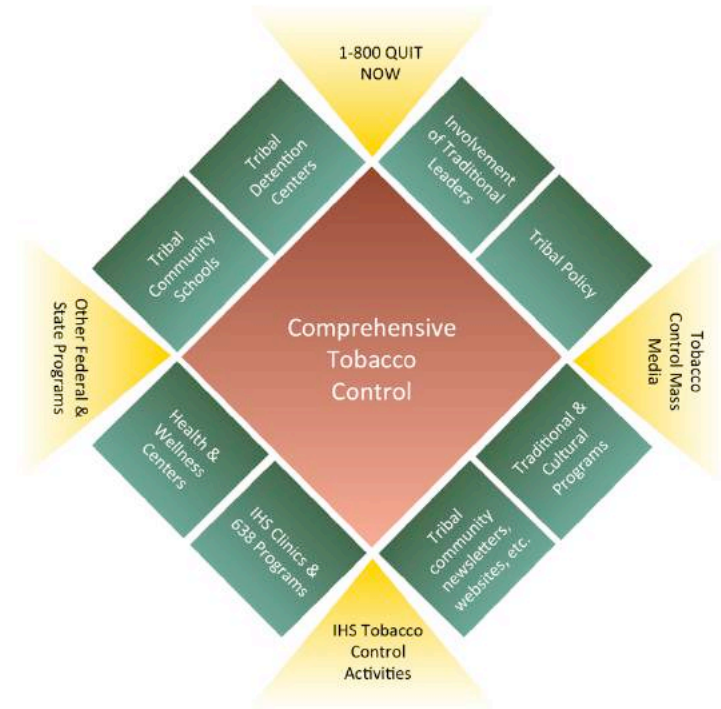
*IAD funds prevention & cessation programs that effectively engage tribal communities*

## State Level

*Cross-promotion of quit services, campaigns, and resources that strengthen tribal programs' delivery of commercial tobacco control services*

## Federal Level

*CDC Best Practices, FDA tobacco retail compliance inspections, education & training*

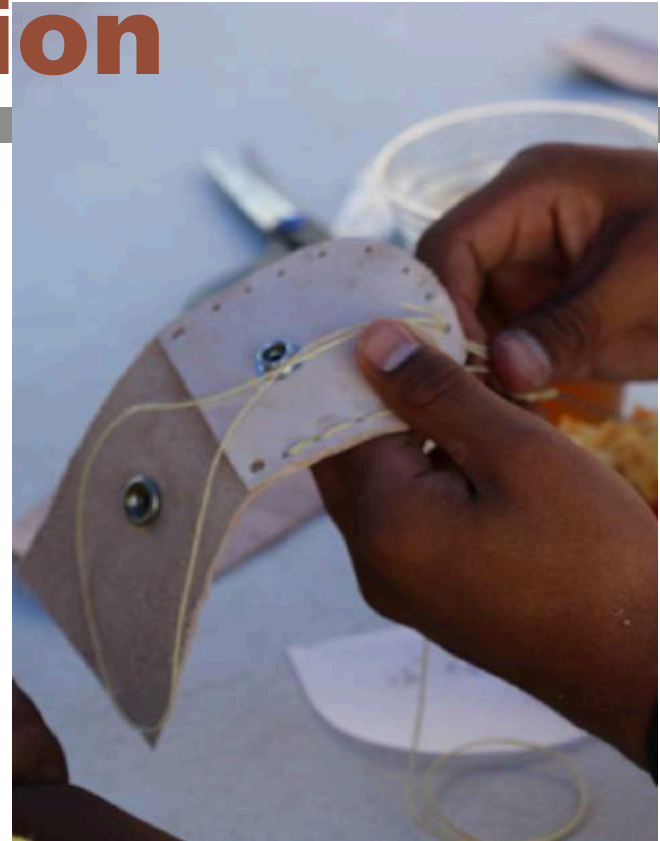


# FY16 GRANT PROGRAMS

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# Funding Distribution

Tribe/Nation/Pueblo or Tribal-Serving Organization	FY2016	FY2016 Reversion	FY2017 <i>pending</i>
Pueblo of Acoma	\$22,000	\$333	\$16,000
Pueblo of Isleta	\$30,765	\$3,666	\$22,845
Kewa Pueblo /Santo Domingo	\$22,862	\$2,018	\$21,100
Pueblo of Laguna	\$19,388	\$7,207	
Pueblo of Nambe		NA	\$15,000
Pueblo of San Ildefonso	\$18,612	\$0	
Pueblo of Sandia	\$26,557	\$0	\$33,998
Mescalero Apache Tribe	\$20,000	\$4,220	\$17,000
Albuquerque Area Indian Health Board	\$31,733	\$0	\$33,412
Capacity Builders (Navajo Nation)		N/A	\$18,000
Five Sandoval Indian Pueblos, Inc.	\$23,875	\$1,587	\$16,000
Oso Vista Ranch Project	\$33,508	\$0	\$35,945
Education & Training	\$0	\$0	\$20,000
<b>TOTAL FUNDING</b>	<b>\$249,300</b>	<b>\$19,031</b>	<b>\$249,300</b>



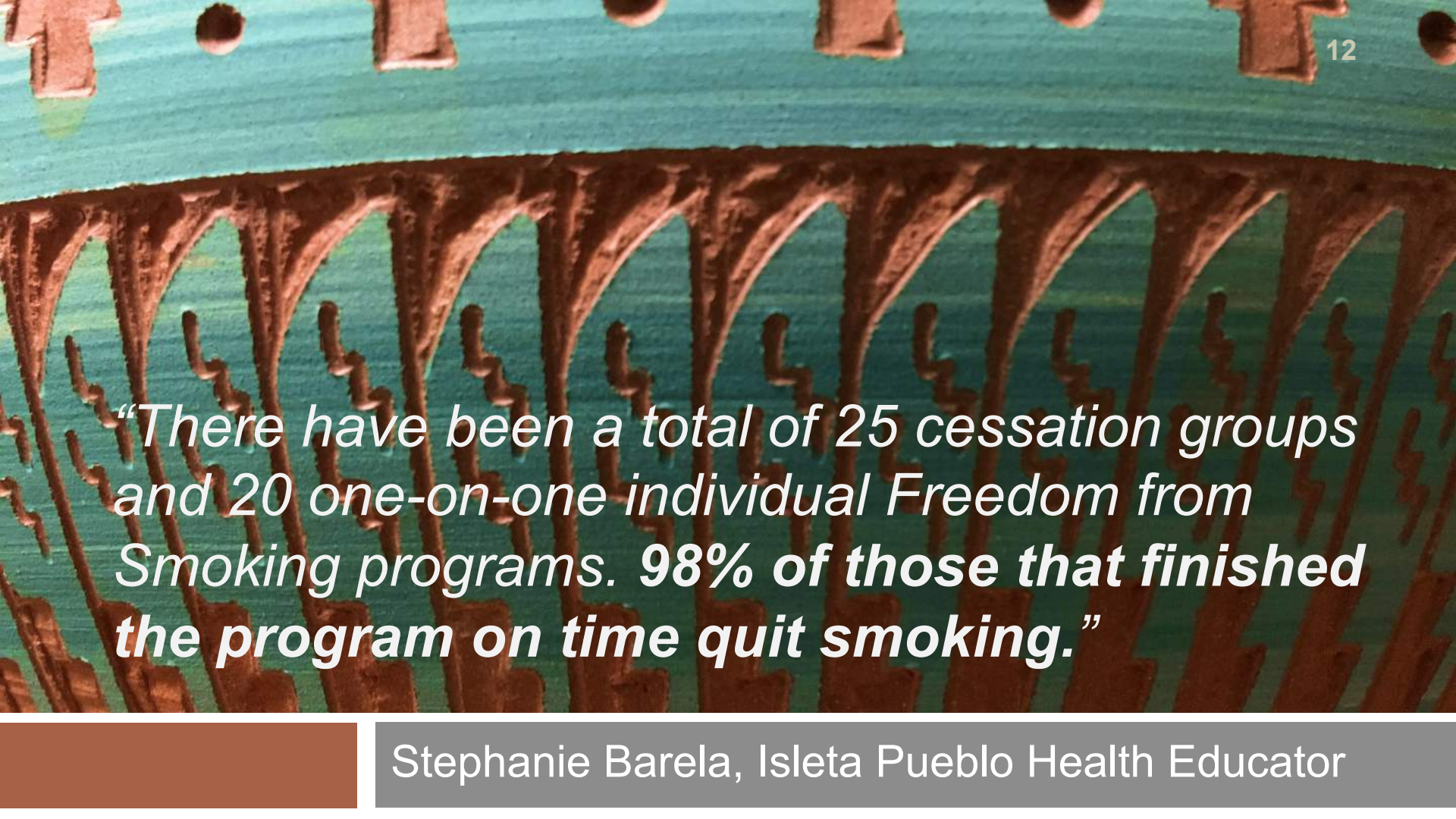
# IAD Program Overview

## Pueblo of Acoma

- Community-wide education offered through three Acoma departments
- Promoting commercial tobacco cessation through the 1-800-QUIT NOW quitline
- Working with the Acoma Tribal Council on smoke-free policies

## Pueblo of Isleta

- Cessation services using ALA *Freedom From Smoking* and *Thinking About Quitting*
- 4<sup>th</sup> grade 10-session Commercial Tobacco Use Prevention Program
- Continued health system referral program for tobacco use intervention at Isleta Health Center



*“There have been a total of 25 cessation groups and 20 one-on-one individual Freedom from Smoking programs. **98% of those that finished the program on time quit smoking.**”*

Stephanie Barela, Isleta Pueblo Health Educator

# IAD Program Overview

## Kewa Pueblo

- Youth-directed cessation program using American Lung Association Not On Tobacco curriculum
- Cultural preservation project culminating with a community elders and youth summer program

## Pueblo of Laguna

- Cultural identity and enrichment program that united community elders and youth in discussions about tobacco
- Support to policy that mandates detention center inmates to complete a cessation program
- Youth leadership programming



*“While communities must continue to reduce the factors that put children at risk, these studies point to the **powerful impact protective factors [cultural identity]** can play in helping children cope with life experiences, they have no control over.”*

# IAD Program Overview

## Pueblo de San Ildefonso

- Education program at the Day School, Head Start School, and Pojoaque Valley High School
- Health Systems integration to assist Community Health Workers with commercial tobacco use intervention
- One-on-one quit counseling

## Pueblo of Sandia

- One Health System change to ensure every patient is screened for tobacco use (WeCare Screening tool used with E.H.R. and nursing triage of patient)
- Prevention education offered to after-school programs
- Continued one-on-one cessation services offered through the Sandia Health Clinic

# IAD Program Overview

## Mescalero Apache Tribe

- Smoke-free housing and cars initiative
- School-based tobacco prevention program
- Tribal resolution proposed to consider smoke-free Apache Casino

## Albuquerque Indian Health Board

- Completed classroom census of the 2015 NM YRRS in 39 middle and high schools with high American Indian student enrollment
- Sponsored an over-sampling of NM YRRS to determine inclusion of ceremonial or sacred tobacco use among American Indian students



*“He had been smoking approximately one pack per day and was embarrassed about his uncontrolled behavior and how his children perceived him. He has received seven treatments to this point and has not taken a drink or smoked a cigarette during this time.”*

Pueblo of Sandia clinician report

# IAD Program Overview

## Five Sandoval Indian Pueblos

- Cultural identity and enrichment program that united community elders and youth in discussions about tobacco in Cochiti, Santa Ana, and Zia
- Farming and growing project to reinforce cultural values and identity

## Oso Vista Ranch Project

- Monthly radio programs through KTDB on the dangers of commercial tobacco
- Planning meetings with Navajo Housing Authority Director on smoke free housing initiative
- Youth education and leadership programs

# Program Challenges

Challenge	Mitigation Strategies
Grant funding reversion	Site visits, mandatory request for payment periods, terminate IGA/PSA
State procurement process lengthens application and contract process for non-tribal government entities	Complete NOFA cycle at FY17 end, best practices modules in FY18*.
Varied program-level technical capacity	Collaboration with partners (NMACT, SWTTC, NMDOH, IHS) for training, technical assistance and extended capacity

\* Pending FY18 allocation to NM IAD

# PROGRAM OUTCOMES

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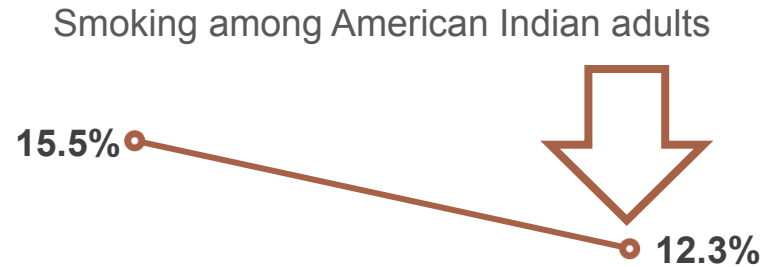
# Other Benefits to NM

**With a \$249,300 allocation to the NM Indian Affairs Department in FY16...**

- Funding to **ten** programs in ten Pueblos, Tribes and Nations
- Creation of **6 part-time jobs** and expanding capacity for **16 positions**
- Generate **\$70,000 of in-kind** contributions from grantees
- **Reaching 43%** of tribal communities
- More than **8,275 Native American youth and adults** engaged in the Program

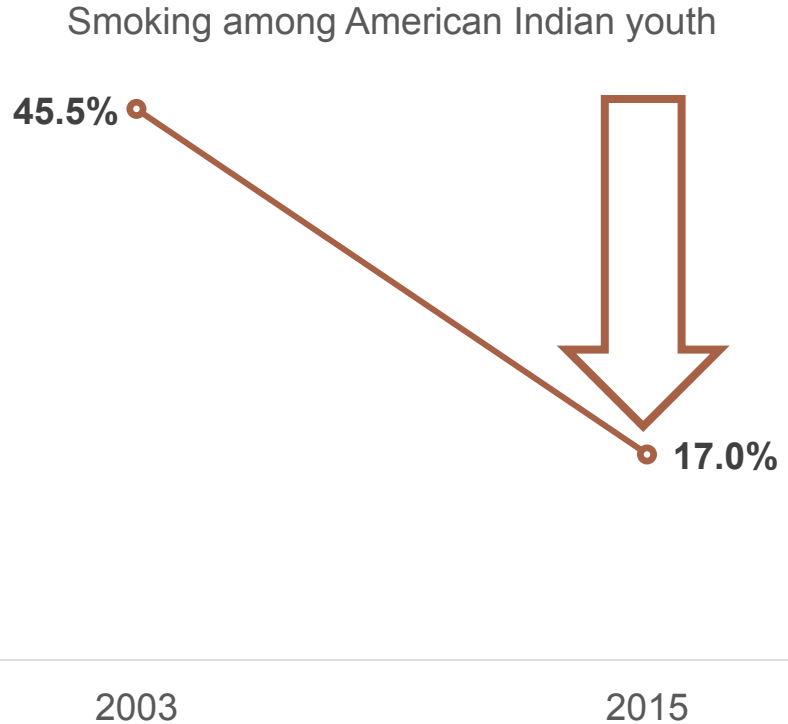
# Effective cessation

BRFSS estimates of smoking among American Indian adults in New Mexico show a **20% decline in the smoking rate** between 2011 and 2015



# Effective prevention

YRSS estimates of smoking among American Indian high school youth in New Mexico show **a 63% decline** between 2003 and 2015



# Program Outcomes

- Reduced commercial tobacco initiation among American Indian youth in New Mexico
- Reduced commercial tobacco use among American Indian adults in New Mexico
- Strengthened cultural identity and resiliency among youth
- Improved health outcomes

# QUESTIONS & DISCUSSION

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