

TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

TOBACCO SETTLEMENT REVENUE (TSR) FUNDING REQUEST

Name of entity requesting TSR funds: Department of Health - Tobacco Use Prevention and Control (TUPAC) Program.

Name(s) of each program for which TSR funds will be used: Tobacco Use Prevention and Control (TUPAC) Program.

Description of each program, including its purpose: The Tobacco Use Prevention and Control (TUPAC) Program and its partners use a comprehensive, evidence-based approach to promote healthy lifestyles that are free from tobacco abuse and addiction among all New Mexicans. TUPAC follows Best Practices from the Centers for Disease Control and Prevention (CDC). TUPAC works with communities, schools, and organizations across the state to implement activities and services that decrease the harmful and addictive use of commercial tobacco outside of its traditional, sacred or ceremonial purposes. This will reduce tobacco-related illness, save lives and save money.

Have you requested TSR funds prior to this request? **Yes** No

Have you received TSR funds prior to this request? **Yes** No

If yes, in what fiscal years? FY 03 – FY 17.

What will you use the requested funds for? Please include goals and objectives.

TUPAC will use the requested funds to provide tobacco control services to all New Mexicans using the CDC's Best Practices to ensure effective programs that produce results for the State of New Mexico. The funds will be used for the following Request for Proposals (RFPs):

1. State and Community-Based Interventions – to ensure that communities statewide are engaged in evidence-based tobacco control activities that prevent tobacco use in youth, promote quitting of tobacco to youth and adults, prevent exposure to secondhand smoke, and provide support to specific communities targeted by the tobacco industry and are dealing with tobacco-related disparities. This includes supporting and implementing programs and policies to influence societal organizations, systems, and networks that encourage and support individuals to make behavior choices consistent with tobacco-free norms.
2. Cessation Interventions – to ensure that comprehensive, evidence-based cessations

services are available online and via phone in a culturally-appropriate manner to all New Mexicans who want to quit using tobacco.

3. Health Communications Interventions – to ensure that public health information, specifically tobacco counter messages to the tobacco industry’s messages, reach large numbers of people in New Mexico. These messages prevent the initiation of tobacco use, promote and facilitate tobacco cessation, and shape social norms related to tobacco use.
4. Evaluation Interventions – to ensure that all TUPAC programs and services are being assessed for their implementation and outcomes, to increase efficiency and impact over time, and to demonstrate accountability.
5. Infrastructure, Administration Interventions – to ensure a fully functioning infrastructure is in place in order to achieve the capacity to implement effective tobacco interventions. Sufficient capacity is essential for program sustainability, efficacy, efficiency, to provide strong leadership, and to foster collaboration among the state and local tobacco control communities.

Is this a change from previous years' use? Yes **No**

If yes, please describe the change and reason(s): _____

Amount requested (Total amount, and amount for each program):

\$6,435,200.00.

State and Community-Based Interventions – \$2,100,000.00

Cessation Interventions – \$1,800,000.00

Health Communications Interventions – \$1,720,200.00

Evaluation Interventions – \$575,000.00

Infrastructure, Administration Interventions – \$240,000.00

What other sources of funding are applied to this purpose?

Center for Disease Control and Prevention (CDC) Cooperative Agreement No. NU58DP006012-02-00.

Name, title, telephone, email and mailing address of contact person:

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