

# TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

## TOBACCO SETTLEMENT REVENUE (TSR) FUNDING REQUEST

Name of entity requesting TSR funds: New Mexico Indian Affairs Department

Name(s) of each program for which TSR funds will be used: NMIAD Tobacco Cessation and Prevention Program

Description of each program, including its purpose: \_\_\_\_\_

A 2015 Institute of Medicine report determined that 90 percent of adult daily smokers begin using cigarettes before 19, making youth-focused tobacco prevention programs critical in reducing tobacco-related death and disease. According to 2015 NM Youth Risk & Resiliency Survey, among all high school students, American Indians have the highest rate of ever trying cigarette smoking. They have the highest rate of smoking an entire cigarette before the age of 13. They experience the highest prevalence of current tobacco users among any other ethnicity in New Mexico. There is a tobacco related disparity present in the New Mexico Native American youth population – and this program works to bring the resources to prevent the initiation of commercial tobacco use.

Have you requested TSR funds prior to this request? ☒ Yes ☐ No

Have you received TSR funds prior to this request? ☒ Yes ☐ No

If yes, in what fiscal years? FY2009 - FY2017

What will you use the requested funds for? Please include goals and objectives.

IAD intends to use this allocation to administer an annual grant program to implement community-based tobacco prevention and cessation services in New Mexico's tribal communities. Community-based interventions is a CDC Best Practice for Comprehensive Tobacco Control, and are crucial to influence societal organizations, systems, and networks that encourage and support individuals to make behavior choices consistent with tobacco-free norms. The goals of the program are to 1) Promote cessation and prevention of commercial tobacco abuse in Native American communities with special emphasis on Native American Youth, and 2) Promote cultural awareness of the Native traditional and ceremonial use of tobacco as a means to strengthen cultural identity and resistance to commercial tobacco.

Is this a change from previous years' use? Yes ☒ No

If yes, please describe the change and reason(s): Not applicable.

Amount requested (Total amount, and amount for each program):

\$249,300 (two hundred forty-nine thousand and three hundred dollars)

What other sources of funding are applied to this purpose?

IAD requires an in-kind contribution from tribal and tribal organization recipients of grant funds. FY17 contributions were \$178,000

Name, title, telephone, email and mailing address of contact person:

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Date: October 25, 2016