



## **ABOUT**

The Northern Río Grande National Heritage Area (NRGNHA) is a community partner and impact investor committed to making significant economic and social contributions to the communities of Northern New Mexico.

Recognized as a Cradle of Settlement, the mosaic of history and cultures makes us distinct in the composition of the fabric of America and unique to the National Heritage Area experience.

At the Northern Río Grande National Heritage Area, we have established a framework in which natural and historical resources, as well as cultural interests, are nurtured, managed, and protected to benefit communities, visitors, and future generations.

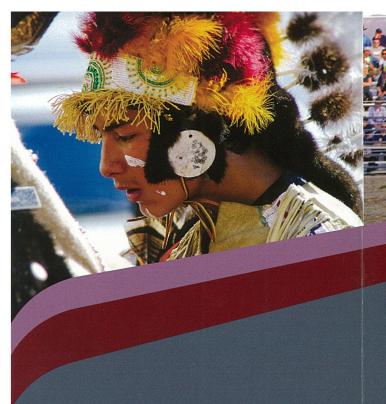
Our mission is to sustain and support the communities, languages, cultures, traditions, and environment of Northern New Mexico through partnerships, education, and interpretation in the 3-county area of Rio Arriba, Santa Fe, and Taos.

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Welcome
TO THE NORTHERN
RÍO GRANDE
NATIONAL HERITAGE AREA



## **OUR CULTURE**

Collaboration between the many communities and organizations we support is key to preserving cultural resources and strengthening local arts, traditions, and celebrations. Strengthening awareness of the heritage area's history contributes to community identity. Through grant initiatives, we've been able to support traditional educational opportunities such as basket-weaving taught by the elders of San Ildefonso Pueblo and conceptualize and develop preservation of programs such as the 3Sisters Challenge to work directly with teachers and students to teach and sustain the support of traditional growing practices and languages.

## **OUR PEOPLE**

Northern New Mexico is a place where many cultures have intersected over generations in a manner unique to the Southwest. Native cultures and pueblo homelands remain vibrant and alive, and elements of Spanish traditions are shared among the Hispanic population.

For the Northern Río Grande National Heritage Area community, capacity-building and support of traditional life practices is essential to our work in sustaining the traditions and heritage of the past for future generations.

Through the support of educational programming of the arts, archaeology, history, and nature conservancy, we are able to promote appreciation and understanding of the heritage and cultures that have strengthened our communities.



Our vision is a strong community with economic viability deeply rooted in the environment of Northern New Mexico.

Over the past decade, the NRGNHA has received over \$2.1 million in funding from the National Park Service and leveraged an additional \$2.2 million from outside resources. By dedicating a third of our budget to small grants, we've been able to support 70 organizations and over 200 projects impacting communities in need.

## AREAS OF IMPACT AND FOCUSED GIVING:

- Historic Preservation & Enhancement
- Collections: Documentation & Conservation
- Land & Water Conservation
- Recreation & Enhancement Projects
- Education & Interpretation
- Outreach & Engagement
- Volunteer Recruitment and Engagement
- Promotion & Marketing