

Revised: September 18, 2012

**TENTATIVE AGENDA  
for the  
FOURTH MEETING  
of the  
ECONOMIC AND RURAL DEVELOPMENT COMMITTEE**

**September 20-21, 2012  
El Morro Theater  
207 West Coal Avenue, Gallup**

**Thursday, September 20**

- 10:00 a.m.     **Call to Order**
- 10:05 a.m.     **Welcoming Remarks**  
—David Dallago, Chair, McKinley County Board of Commissioners  
—Allan Landavazo, Mayor Pro-Tem, City of Gallup  
—Tommy Haws, President, Greater Gallup Economic Development Corporation (GGEDC)
- 11:00 a.m.     **Update by Burlington Northern Santa Fe (BNSF) Railway Company and GGEDC**  
—LaTonya Finch, Regional Manager of Economic Development, BNSF Railway Company  
—Frank Mraz, Vice President, GGEDC
- 12:00 noon    **Lunch** (Update on the Gallup Business Improvement District (BID) with a Downtown Walk to a Local Restaurant, Sammy C's)  
—Lindsey Mapes, Executive Director, Gallup BID  
—James Rich, President, Gallup BID Board
- 1:30 p.m.     **New Mexico Partnership**  
—Sean Ormand, Vice Chair, New Mexico Partnership Board  
—Steve Vierck, President and Chief Executive Officer (CEO), New Mexico Partnership  
—Joe DiGregorio, Region 1 Board Member, New Mexico Partnership
- 2:30 p.m.     **The Impact and Importance of Tourism to Rural New Mexico and the Need for Adequate Sustainable Funding**  
—Sharon S. Schultz, CEO, Tourism Association of New Mexico

3:30 p.m.     **Telecommunications Issues in New Mexico**  
—Leo Baca, State Legislative Affairs Director, CenturyLink  
—Charlie Ferrell, Executive Director, New Mexico Exchange Carrier Group  
                  (NMECG)  
—Sam Ray, Lobbyist, NMECG  
—John Badal, CEO, Sacred Wind Communications

4:30 p.m.     **Regional Tourism Strategies: Global Center for Cultural Entrepreneurship  
(GCCE)**  
—Tom Ageson, Executive Director, GCCE

5:30 p.m.     **Recess**

**Friday, September 21**

9:00 a.m.     **Call to Order**

9:05 a.m.     **Adventure Gallup and Beyond: Its Impact and Its Model**  
—Evan Williams, Deputy Director, Northwest New Mexico Council of  
                  Governments  
—Karl Lohman, Vice President of the Board of Directors, Adventure Gallup and  
                  Beyond

10:00 a.m.    **New Mexico Oil and Gas Association (NMOGA): Economic Development in  
Rural Areas**  
—Kent Cravens, Director, Governmental Affairs, NMOGA

11:00 a.m.    **Inter-Tribal Indian Ceremonial Association: Economic Impact of Indian  
Arts and Crafts**  
—Tammy Barton-Damon, Board Member, Inter-Tribal Indian Ceremonial  
                  Association

11:15 a.m.    **Tour of the Richardson's Trading Post: Economic Impact of Indian Arts  
and Crafts**  
—Larry Fulbright, Richardson's Trading Company

12:00 noon    **Adjourn**