



power/n. :

1: strength to act.

2: power to exercise choice.



MyPower, Inc. is a non-profit organization founded to empower girls beginning in 5th grade to successfully navigate the teen years by helping them:

- ❖ *Develop Solid Future Goals*
- ❖ *Understand How to Make GOOD Choices*
- ❖ *Succeed Academically*
- ❖ *Avoid Teen Pregnancy and STDs*



MyPower is concerned
about...

**Our Children
Having Children**



MyPower's History

- September 2008: A group of concerned citizens began meeting to discuss what could be done to reduce the alarming teen birth rates and the disturbing STD rates in Lea County.
- Extensive research was conducted – conclusively proving almost immediately that ALL KIDS ARE AT RISK OF TEEN PREGNANCY AND STD INFECTION!
- Hispanic Youth have the highest rates of teen pregnancy
- Research trips were taken to St. Louis and Los Angeles to visit programs proven to empower kids and reduce teen pregnancy.
- Research revealed that we need to target kids before they enter middle school.



We Learned through Research:

- Up to **75%** of teens have sex during high school years. Many become active in middle school.
- Rigid “Abstinence Only Until Marriage” programs **DO NOT WORK** for **95%** of kids.
- Empowering kids to make decisions is the **BEST** program.
- Information on sex is **POWERFUL**.
- Information **doesn't ENCOURAGE** sexual activity.
- “**Abstinence Plus**” programs can give teens **information and tools** to delay sex until they are more mature.

5 TOP Indicators for Early & Risky Sexual Activity



1. Low Self Esteem
2. Poor Academic Performance
3. Economic Issues
4. Cultural Acceptance
5. Lack of Easy Access to Birth Control

The Consequences

Teen Mothers

- Only 38% of 15-17 year old moms will get a high school diploma by age 22.*
- 30% of teen girls who dropped out of high school cite pregnancy or parenthood as a reason.*
- Only 2% will go to college before the age of 30.*
- 67% of teen moms who moved out of their own family's household live BELOW the poverty level.*
- 93.6% of 15-17 Teen Moms are NOT married.**
- 84.6% of 18-19 year old teen moms are NOT married.**

Absent Teen Fathers

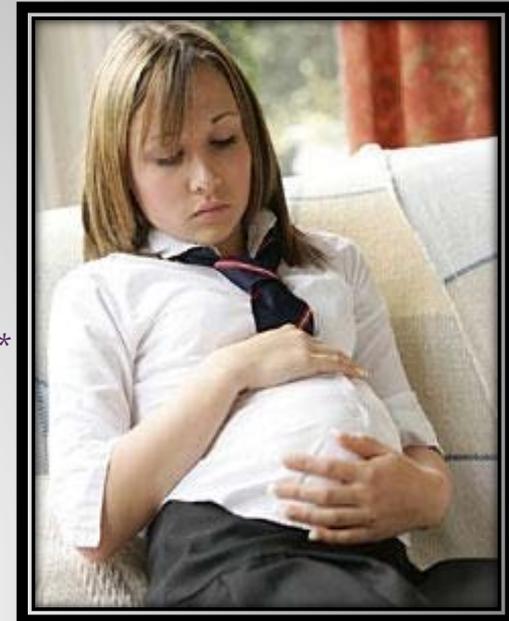
- Less than ¼ of teen mothers receive ANY child support from the teen fathers. *
- Child support payment issues follow these fathers for years.

Taxpayers

- Teen child bearing costs taxpayers million and billions of dollars annually.*
- New Mexico taxpayers paid at least \$103 million in 2010.*
- United States taxpayers paid an overall of \$9.4 billion.*

*The National Campaign to Prevent Teen Pregnancy, "Why It Matters: Teen Childbearing, Education and Economic Wellbeing."

**NM Selected Health Statistics Annual Report, 2012, Table N-9



In 2012, New Mexico is #1 in the U.S. for Teen Births

Lea County Ranks #1 in Teen Births in 18-19 year olds
Lea County Ranks #4 in Teen Births for 15-17 year olds

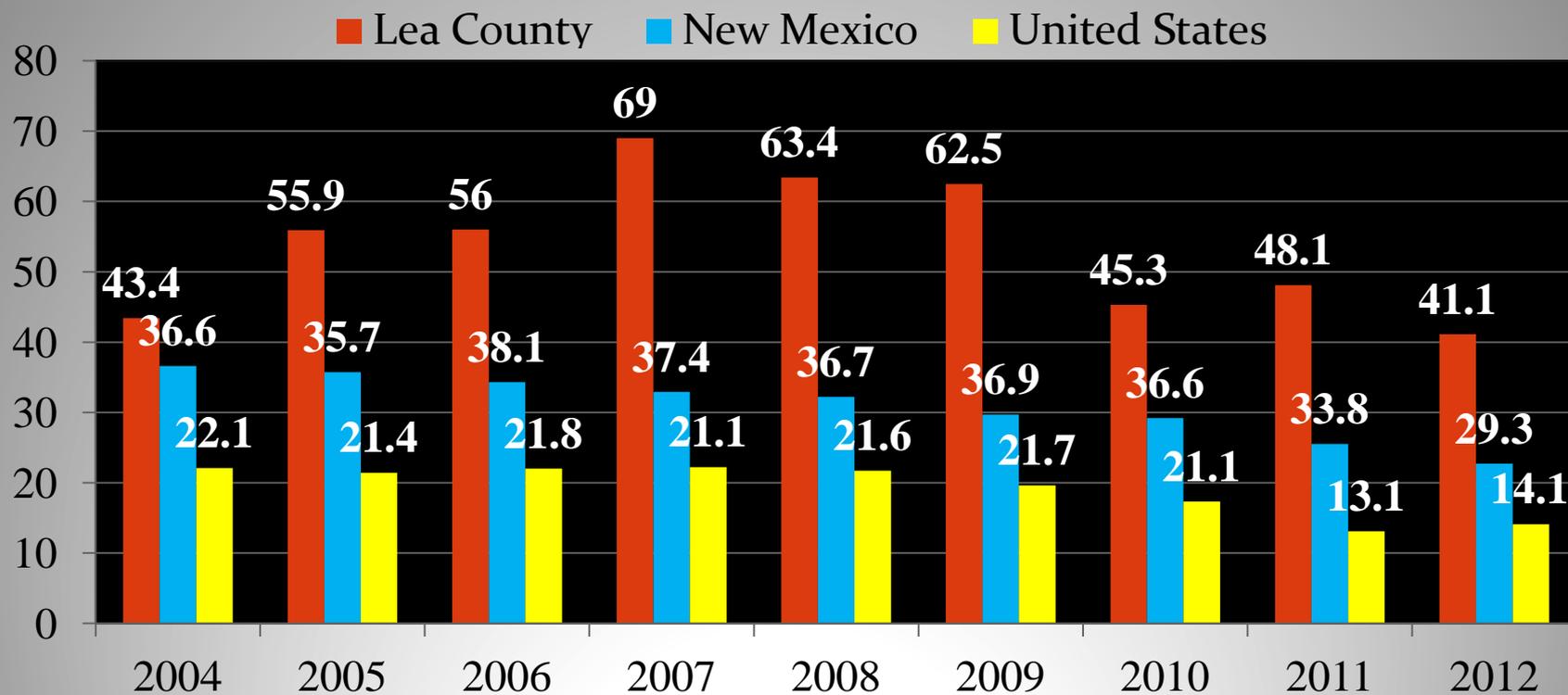
Children Having Children in Lea County: (2012 data)*

- **15-19 year olds in Lea County:**
86.6 births per 1,000 teens
- **15-19 year olds in the U.S.:**
53.5 births per 1,000 teens

J. F Maddox Foundation Report: *Teen Pregnancy.*
Statistics source: Indicator Based Information
system (IBIS).



TEEN BIRTHS (15-17 year olds) In Lea County, New Mexico, & the U.S.A.



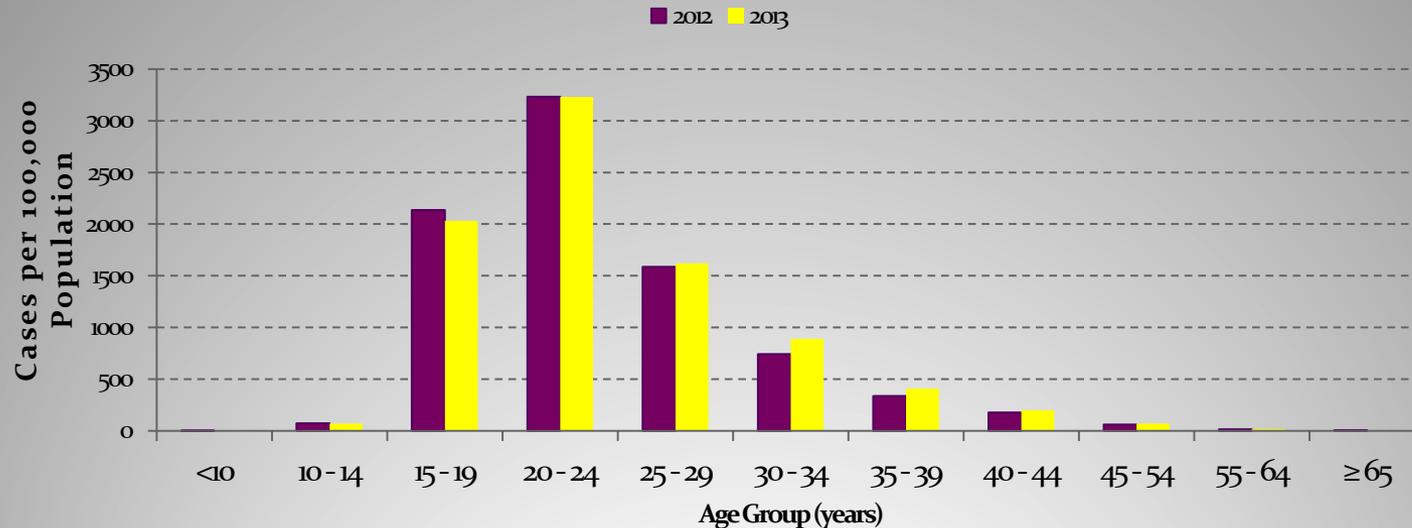
Births Per 1,000 Teens

New Mexico Selected Health Statistics Annual Report, 2012. p.28
The National Campaign to Prevent Teen and Unplanned Pregnancy, 2014

and Human Services, 2014

to Prevent Teen and Unplanned Pregnancy, 2014

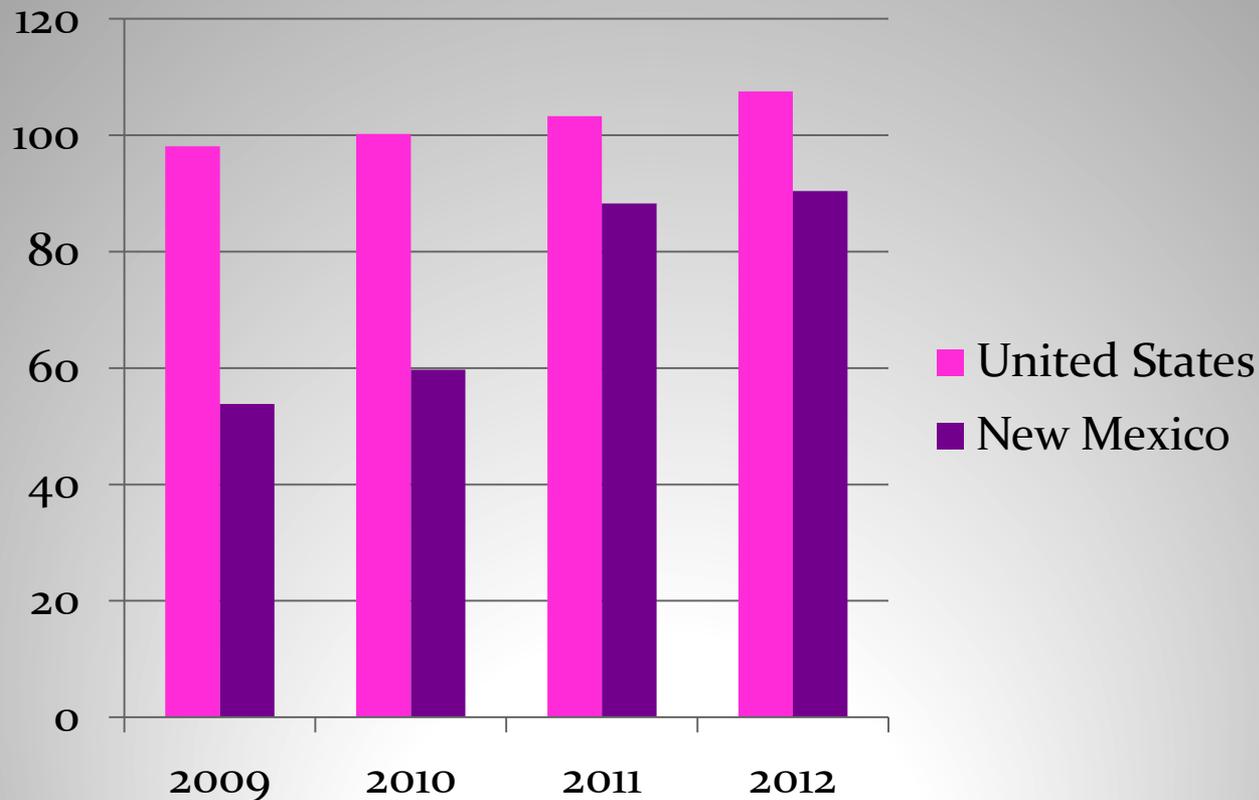
Chlamydia Rates by Age Group, New Mexico, 2012 - 2013



Chlamydia predominantly affects adolescents and young adults, with rates of infection highest among 20-24 year olds followed by 15-19 year olds.

NM ranked 6th in the nation for chlamydia rates in 2012

Gonorrhea: A Drastic Increase from 2009-2012!



Cases per 100,000
Centers for Disease Control and Prevention, 2014



Know What Works!

- ❖ The BEST programs **EMPOWER** students to make wise decisions, think about their future, and get them involved in their community.
- ❖ Information about sex, teen pregnancies, & STDs, empowers girls & boys and **DELAYS** early sexual activity.
- ❖ **Abstinence PLUS** Information Programs **WORK** to reduce Teen Pregnancies and Diseases. The Hobbs Schools has introduced Abstinence PLUS programs for 7th – 10th graders.



MyPower Mentoring Circles

A FUN and fact filled 12-week program for 5th grade girls, held after school. Business women, college students, and community leaders volunteer their time.





12 Week Mentoring Circle Curriculum

- **Who I Am**
- **Feeling Good about ME (Body Image)**
- **My Best Character**
- **MY Power of NO!**
- **Being a Good Friend**
- **Being Smart in the Cyber World**
- **God's Masterpiece (Anatomy Lesson)**
- **Facts and Consequences (Risky Sexual Behavior)**
- **Breaking Cycles**
- **Tackling Tougher Classes**
- **Career Fair at the University of the Southwest**
- **Field Trip to Pacific Rim Restaurant...because they are worth it!**
- **Graduation Time....A Celebration!**



MyPower Middle School Edition

- A seven session, once a month program offered during Advisory/Homeroom period to all middle school girls in Hobbs, New Mexico. All sessions are facilitated by trained and seasoned volunteers who are educators and business women right here from Lea County.
- The Eight Keys to Excellence are implemented from Quantum Learning Network based out of California.





Seven Month Middle School Edition Curriculum

- This Is It! (Making the most of everyday.)
- Ownership (Own your choices and the results that follow.)
- Speak with Good Purpose (The power of positive and negative words)
- Commitment (Goal Setting)
- Failure Leads to Success
- Integrity (Behavior and values match)
- Flexibility & Balance (Adjusting to life's challenges)



MyPower-Quantum Leadership Camps

- Exciting day camps for girls, which instill academic and social skills in a dynamic and entertaining setting.
- Programming for this 4 day-camp is provided by the internationally recognized Quantum Learning Network of California.
- 231 girls participated in three 2014 camps



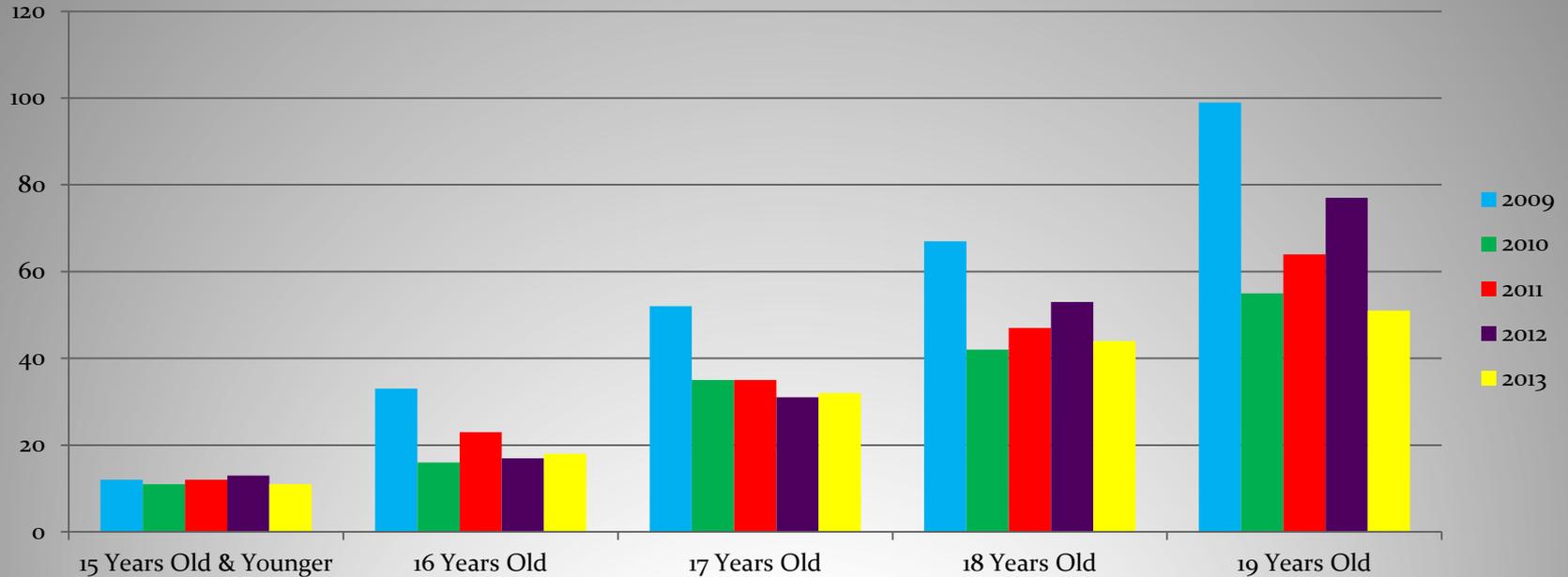


MyPower's Growth

- MyPower began in 2010 with 24 girls at one school and 108 girls at one MyPower-Quantum Leadership Camp.
- Just in 2013-2014, MyPower worked with more than 700 girls.
- Since MyPower's inception in 2010, we have worked with more than 2,400 girls in all three programs!



Number of Lea County Teen Births Declining Since 2009



	2009	2010	2011	2012	2013
15 Years Old & Younger	12	11	12	13	11
16 Years Old	33	16	23	17	18
17 Years Old	52	35	35	31	32
18 Years Old	67	42	47	53	44
19 Years Old	99	55	64	77	51
Total	263	159	161	163	139



The Journey Continues

- MyPower will continue to mobilize the community!
- MyPower will research services and programs still needed to continue to reduce risky sexual behavior among teens.
- MyPower is beginning to research a framework to reduce teen pregnancy in the community. This framework includes boys and girls from elementary to high school.



Empowering Girls is a Community Effort

MyPower Donors

(Contributed \$20,000 or more since 2009)

J. F Maddox Foundation

City of Hobbs

Lea County Commission

URENCO

Chevron North America

Stevan & Cynthia Pearce Charitable Foundation

Watson Truck & Supply

Lea County State Bank

Veteto Foundation

And Many Generous Individual & Corporate Donors



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Annie Wimbish

Barry Young

MyPower, Inc.

Mailing Address: P.O. Box 1756

Hobbs, NM 88241

Physical Address: 601 N. Shipp

(575) 631-7029

Executive Director: Elaine Sena

Executive Assistant: Sandi Socolofsky

Program Staff: Maki Aagten