

# UNM Enrollment Ecosystem

Legislative Finance Committee

June 24, 2015

# UNM and Higher Education Enrollment

- What influences post-secondary enrollment
- UNM's enrollment ecosystem
- Toward less volatile enrollment
- Future opportunities

# What Influences College Enrollments?

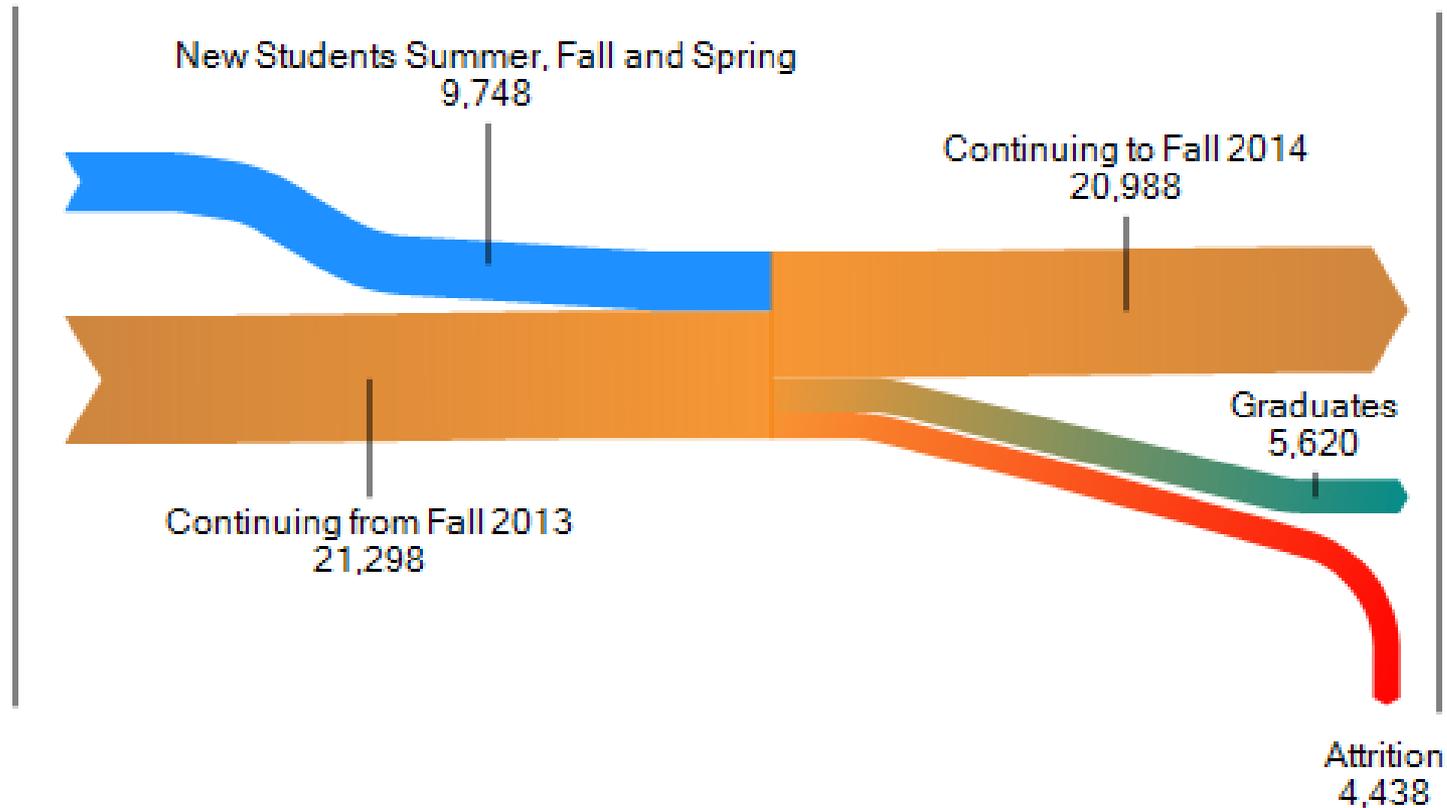
The variables influencing enrollment by magnitude of impact can be simplified to three categories.

- demographic
- economic
- institutional

# UNM Enrollment Ecosystem and Demographic Impact

Fall 2013

Fall 2014

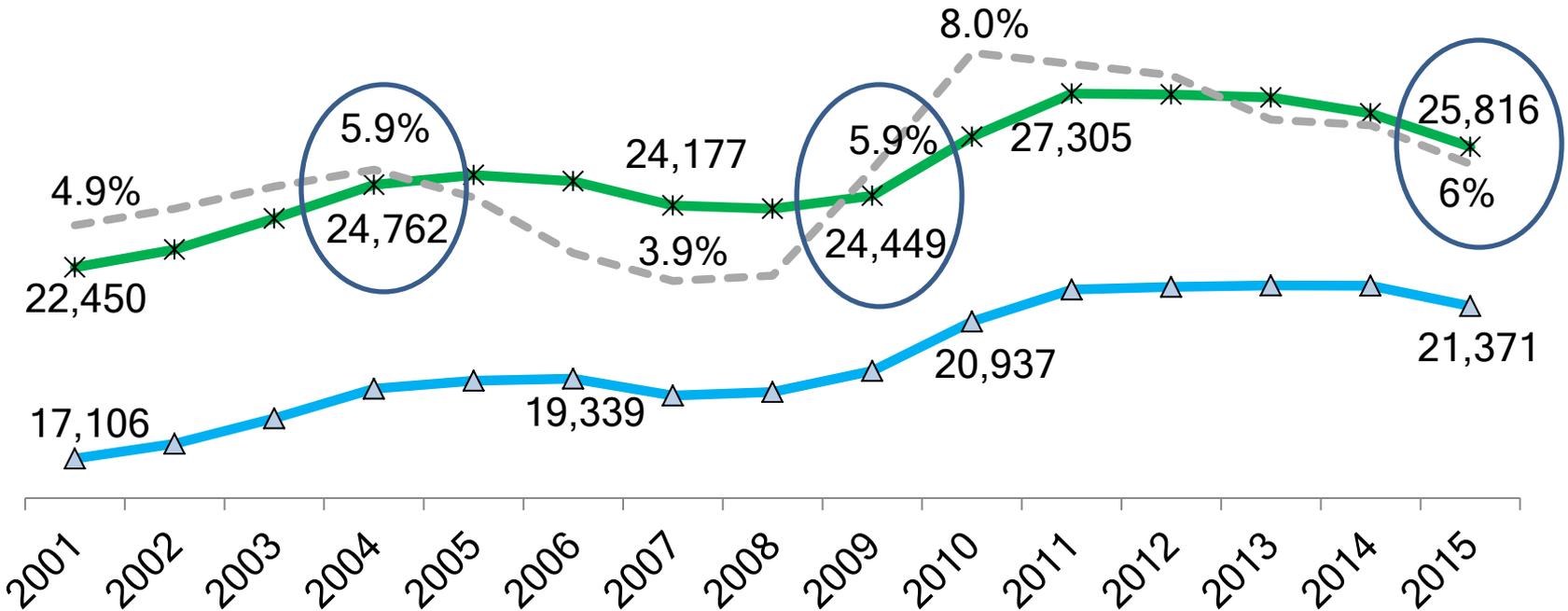


This one year enrollment cycle includes three semesters of entering, continuing, graduating and departing students.

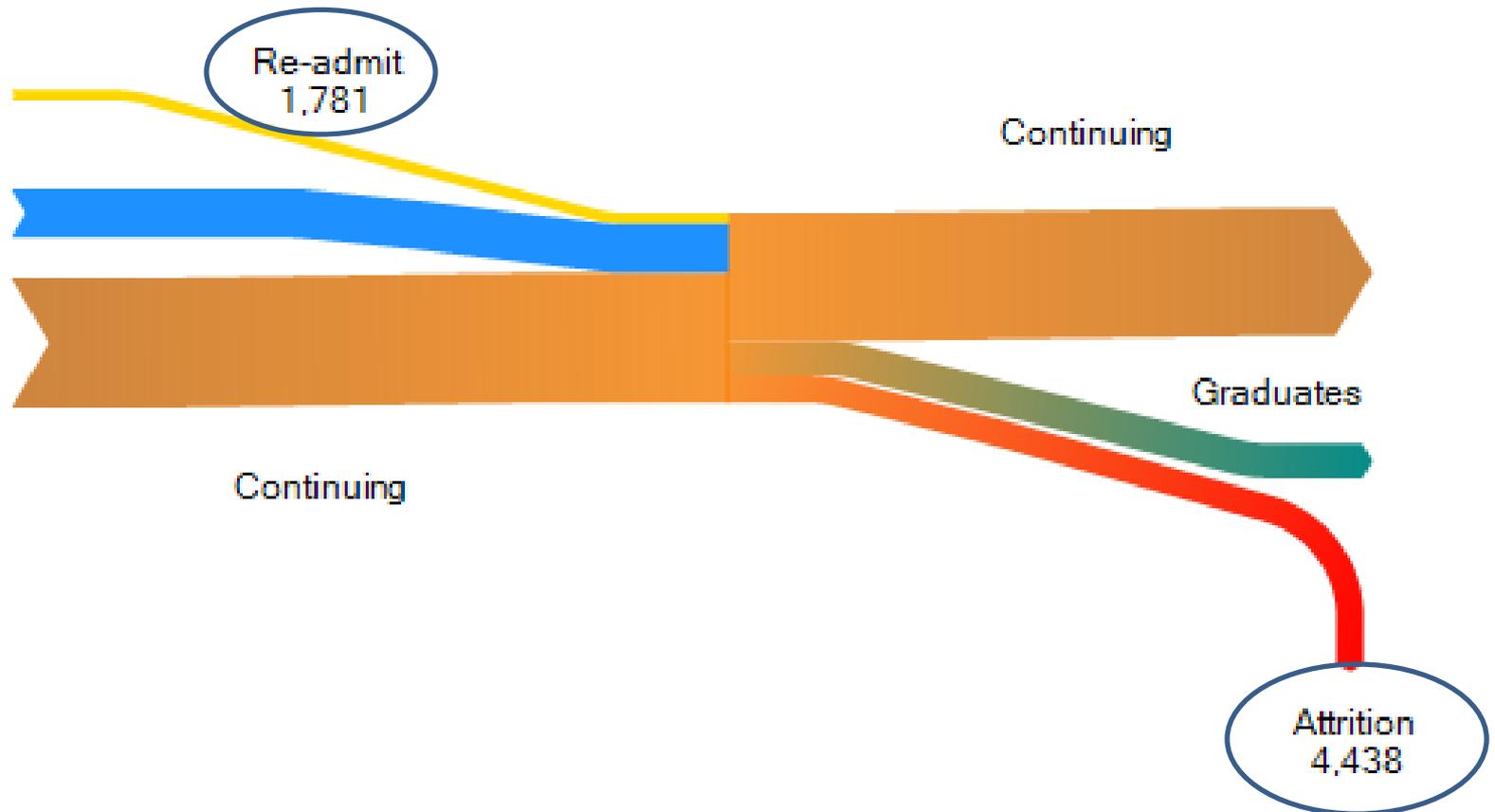
# UNM Enrollment Correlation with the Economy

## UNM Main Campus Spring Enrollment Over Time

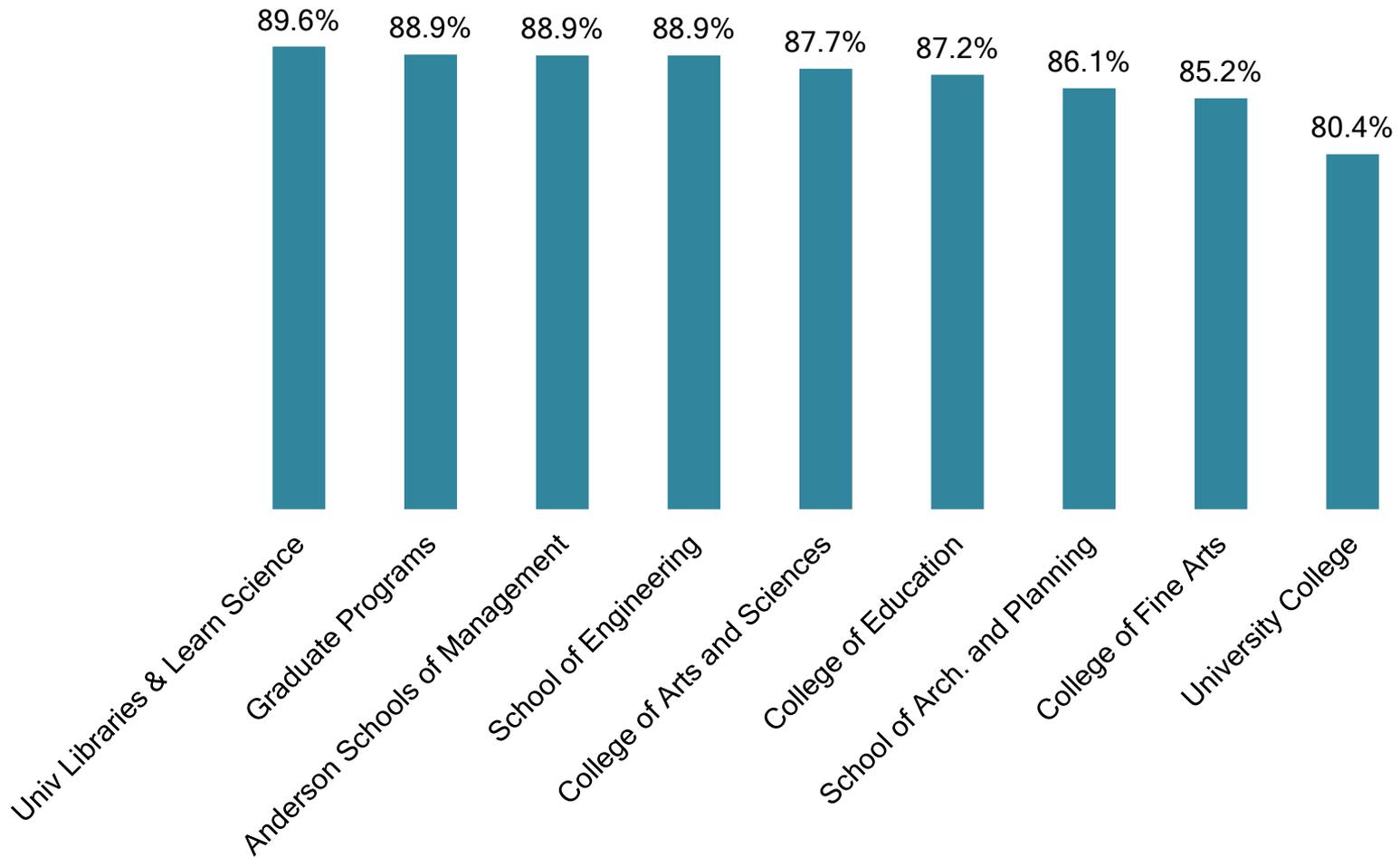
\* Headcount   
 ▲ FTE   
 - - - December Unemployment Rate



# Maintaining Academic Momentum Reduces Volatility



# ASE Retention



All Student Enrollment (ASE) retention is the percentage of all students returning to the next regular term. Graduates and suspensions are excluded from the denominator.

# Enrollment Emphasis

- Retain current students and provide pathways to completion
- Develop flexible opportunities with good outcomes for adult and nontraditional students
- Pursue partnerships with industry and agencies
- Support New Mexico high school graduates and transfer students from entry to graduation
- Leverage opportunities to enroll students from national and international markets