



# NEW MEXICO HIGHLANDS UNIVERSITY®

## Highlights:

- ❖ *Established in 1893*
- ❖ *NMHU and WNMU will celebrate their 120th anniversary this year (1893 – 2013).*
- ❖ *NMHU enrolls students from 42 states, 19 tribes, and 36 countries.*
- ❖ *73% Hispanic, Native American, or African American (78% ftft freshmen)*
- ❖ *40% of students enrolled at NMHU are studying at master's level.*
- ❖ *50% of the degrees awarded by NMHU are master's degrees.*
- ❖ *NMHU ranks 56th of all U.S. universities in the number of master's degrees awarded to Hispanics, higher than many much larger universities.*
- ❖ *3,768 head count (2/3's on main campus)*
- ❖ *557 non-degree seeking (14.8%)*
- ❖ *50+% first generation and 66% Pell eligible*
- ❖ *58% needed at least one developmental course (English and/or Math)*
- ❖ *450 student athletes (Roughly 1 in 4 main campus undergrads)*
- ❖ *424 new freshman, 419 new transfers, and 451 new grad students in Fall 2012*
- ❖ *Open admissions: easy in but challenge to do well (32% ftft freshmen had under 1.75gpa in fall, including 35 with a 0.00gpa)*
- ❖ *Roughly 13% of new freshmen in bottom 20% (59% retained fall to spring) and 13% in top 20% (91.5% retained fall to spring) of high school class*

## Affordable Excellence:

- ❖ *Tuition and fees (\$4,000 per year for FY14) among lowest in U.S.*
- ❖ *NMHU has the highest student satisfaction rating (96.5%) of their academic experience of any university in New Mexico and the second highest satisfaction rating from recent alumni.*
- ❖ *NMHU's student loan default rate is 6.4% compared to the national average of 9.1%.*
- ❖ *One third of the EPSCOR conference student poster research presentations were from NMHU.*
- ❖ *More HU alums in computer division at LANL than from any other NM university*
- ❖ *The average debt load for NMHU graduates is approximately \$16,000.*
- ❖ *Graduate school admissions to major universities across country*



Highlands University media arts student Shanoaleigh Roseby models one of the high-tech garments the university's media arts students created that are featured in the International Symposium on Electronic Art. More than 100 artists and 400 presenters from 30 countries participated in the symposium that brings together art, science and technology.

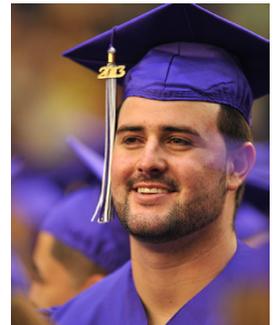


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## Student Success:

- ❖ Linebacker Jordan Campbell signed by Cincinnati Bengals and defensive back Abdul Kanneh by Cleveland Browns
- ❖ English graduate Ben Villareal is in the doctoral program for English education at Columbia University
- ❖ Veronica Black is in the MFA program at the renowned Parsons School of Design.
- ❖ Geology graduate student Rhonda Trujillo studied extinct volcanoes in France through an international exchange program with Blaise Pascale University.
- ❖ International student and chemistry graduate Alexandr Fonari is in the chemistry doctoral program at Georgia Tech University, focusing on computational chemistry and crystallography.
- ❖ Biology/chemistry graduate Marcus Garcia took first place honors at a research conference for a genetic study he completed in his adviser Carol Linder's Reproductive Biology Lab. Carol will conduct a research sabbatical this fall at Johns Hopkins University.
- ❖ Anthropology graduate students Jason Nevins and Aaron Roth were the first to conduct in-depth forensic anthropological studies of human remains from the Sangre de Cristo mountains near Cimarron that date from A.D. 800 to the late 1800s.
- ❖ Media arts graduate Mariano Ulibarri put Las Vegas on the map in the global makerspace movement by establishing the fifth Hacker Scouts guild for youth in the country, with cities like New York and Los Angeles following suit. Makerspaces are creative, high-tech do-it-yourself environments.

- ❖ Educational Leadership graduate Lynn Romero was named superintendent of the Maxwell Public Schools. The longtime social studies teacher completed her graduate studies this year through our Raton Center.
- ❖ Farmington Center criminal justice graduate Roberta Clover won election to the Aztec City Council, and has also provided many years of distinguished public service with the San Juan County Adult Detention Center.
- ❖ Political science and public affairs graduate Ane Romero was tapped for an Excellence in Federal Government Leadership Award for her congressional legislative work on suicide prevention and other mental health issues.
- ❖ Social work graduate and San Ildefonso Pueblo member Jesse Davila was named Student Social Worker of the Year in New Mexico
- ❖ Since 2009, the soccer, football, basketball, cross country, track and rodeo teams have painted 12 historic commercial buildings in Las Vegas through their work as the MainStreet de Las Vegas Façade Squad.





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## Student Success and Opportunities

### Academic Program:

- ❖ *New BA and MBA concentrations in Oil and Gas Management*
- ❖ *Professional Certificates for education licensure program*
- ❖ *Professional Certificates in Accounting, Finance, Human Resources, and Media Marketing at both undergrad and grad levels for individuals with degree to pursue new emphasis*
- ❖ *Tracking students with more than 128 credits to consider University Studies degree*
- ❖ *Co-requisite and stretch courses for development needs vs pre-requisite courses*
- ❖ *Program specific articulation agreements with Luna Community College, Santa Fe Community College, CNM, San Juan College and Trinidad State Junior College.*
- ❖ *Expanding use of on-line courses and programs*
- ❖ *Statistics course as option to College Algebra requirement*
- ❖ *Some programs using lecture capture technology*
- ❖ *Dual enrollment limited to Las Vegas and Mora*

### Campus Life:

- ❖ *New Student Center includes several major improvements*
- ❖ *Master planning facilities for intercollegiate athletics, intramurals, and recreation*
- ❖ *Adding 49 beds in residence halls*
- ❖ *Organizational changes with enrollment management focus*
- ❖ *Cowboy Code*

### Support Program:

- ❖ *Achieving in Research, Math, And Science (ARMAS) Center providing academic and social support for STEMH students*
- ❖ *Writing Center open to all students*
- ❖ *Student Support Services (TRIO funded) and Academic Support Offices (HU funded) provide array of academic and other support services*
- ❖ *Freshmen Forum*
- ❖ *Learning Communities*
- ❖ *Honors Programs*
- ❖ *Tutoring, supplemental instruction, faculty and staff advising*
- ❖ *Early Alert system and interventions*
- ❖ *Degree Works software to monitor progress toward degree (very popular)*
- ❖ *Turnitin software available this fall to detect plagiarism*
- ❖ *TutorTrac software to track student use of tutors.*
- ❖ *Expanded scholarship support*

### Policy Changes:

- ❖ *Posting degrees whenever requirements are met vs end of semester*
- ❖ *Financial aid distribution at end of third week*
- ❖ *Possible administrative withdrawal for non-attendance at end of 2nd week*
- ❖ *Admissions now requires ACT/SAT exam (82% retention fall to spring vs 57%)*
- ❖ *Lowered upper division credit requirement from 51 to 45 credits*
- ❖ *Waiver of 2 credit PE requirement for student-athletes*
- ❖ *Academic Forgiveness policy for former dropouts (5 or more years)*



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## Under Review:

- ❖ Reducing minimum credits for graduation from 128 to 120
- ❖ Further reduction of upper division credits from 45 to 40
- ❖ Encourage 15 or more credit loads
- ❖ Require 15 or more credits for scholarship recipients
- ❖ Move last date for withdrawal to earlier in semester
- ❖ Recruiting plans for transfer, out-of-state, and international students
- ❖ Program reviews with emphasis on tighter, more prescriptive major requirements
- ❖ Review retention/graduation rates by program
- ❖ AA degree in Liberal Arts
- ❖ Junior varsity program
- ❖ Center for Teaching Excellence

## Current Funding Formula

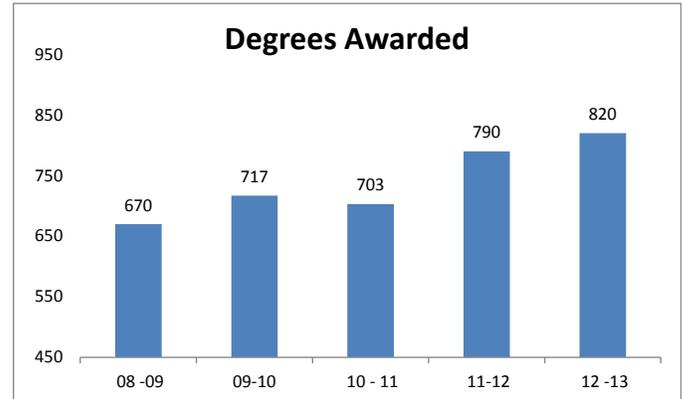
### Outcomes Measures:

- » Student Course Completion Credit Hours
- » Total Degrees Awarded
- » Workforce - STEM-H Degrees Awarded
- » “At-Risk” Degrees Awarded

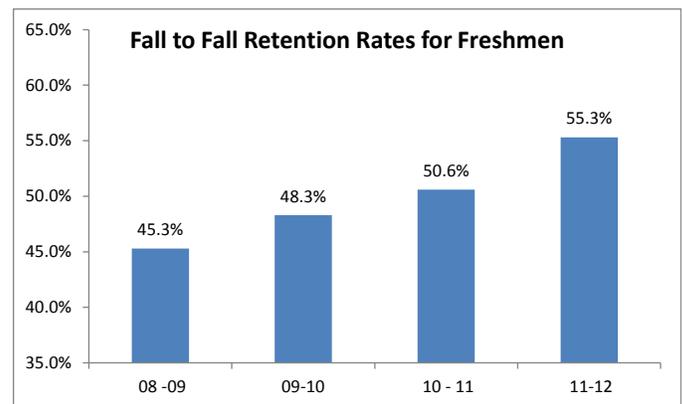
### Problematic:

Funding for outcomes based only on increases is problematic because continual increases will almost inevitably level off and will also include years where there are decreases. Further, if one institution doesn't increase as much as the next, are they penalized even though they showed improvement? The old formula was tied to an institution's numbers, not just increases, then the numbers were run to establish a funding level for each institution, and everyone was sanded down to the total funding available for higher education.

## Funding Formula Comments



Increase of 150 degrees or 22.3% in four years. *The challenge* is to maintain/increase enrollment as more students complete degrees each year, particularly with declining numbers of high school grads in northeastern New Mexico.



A 22.1% increase between the 08 to 09 year and the 11 to 12 year. *The challenge* is that improved retention for freshmen takes four to six years to be reflected in degrees awarded.



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## Questions:

### *1. What are the options for increasing completed course credits?*

- » Increase overall enrollment
- » Improve the course completion rate
- » Increase the average credit hour load per student
- » Advance the last date to drop class(es)

### *2. What are the options for increasing the number of awards?*

- » Increase overall enrollment
- » Improve retention rates
- » Shorten the time to graduation
- » Add certificates and/or degrees that will benefit students
- » Recruit more transfer students



Highlands University MBA student and MainStreet de Las Vegas intern Eugenia Leonova paints May 25 as part of MainStreet's ongoing Façade Squad project.



Joe Zebrowski, director of Highlands University's new cutting-edge Geospatial Technology Laboratory, teaches a workshop about using the latest geographic information systems (GIS) software tools for hydrologic modeling to the New Mexico Office of the State Engineer.

*3. How can factors that were part of the prior formula (Student Services based on headcount, Building Repair and Replacement, Equipment Repair and Replacement) be factored into the formula.*

*4. How can institutions establish some reasonable expectations for “doors open” funding and consistent funding overall from year to year?*

*5. How does New Mexico want tuition to factor into funding for higher education?*



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Notes: