

**Greater Gallup Economic Development Corporation
Annual Strategic Work Plan
June 1, 2015 – July 31, 2016**

Organization	Governance Structure	Population	Total Budget	Funding Structure
Greater Gallup Economic Development Corporation	Not for Profit. Board of Directors comprised of individuals from the private sector.	71,492 (2010)	\$292,000 (FY14-15)	<ul style="list-style-type: none"> • 77% is appropriated through the GJU Enterprise Fund; • 17% from the County; • 4% through state grants; • 2% from private funding.

Mission
<p>“It is the mission of the GGEDC to drive economic growth through building on local assets and strategic partnering to target attraction and recruitment of business and industrial employers that provide economic-base jobs in the Gallup-McKinley County area.”</p>

Vision			
1. To increase economic base job opportunities and per capital income in Gallup-McKinley County to reach parity with the nation.	2. To strengthen the capacity of the people of Gallup-McKinley County to compete in the global economy.	3. To develop and improve Gallup-McKinley County's infrastructure to make the region economically competitive.	4. To develop GGEDC into the premier economic development organization in New Mexico.

Values				
1. Great Staff GGEDC staff members are our most valued asset.	2. Great Service Our overall guiding principal is to provide exceptional customer service.	3. Ethics Adherence to the Code of Ethics of the International Economic Development Council.	4. Diverse GGEDC is results-oriented, innovative, and diverse in our activities.	5. Collaboration We create collaborative partnerships through mutually beneficial relationships with stakeholders.