

# 2015-2016 Jobs Council Schedule & Background

## Benchmarking Economic Base Program Theaters

As the New Mexico Interim Jobs Council (“IJC”) begins its third year, the primary objectives are to develop clarity and consensus around the ambitions, capacity gaps and legislative initiatives needed for each major economic base program theater. A Program Theater is defined as a special program area of economic base job creation activity with its own constituent base of organizations and stakeholders, business model, program approaches and qualification standards for professional staff. Each of these theaters uses a unique set of metrics and methodologies to measure how new economic base jobs are created and often face a different mix of challenges. These theaters include traditional employer recruitment, retention and expansion, Solowork, Idea to Enterprise, Retirement, Visitor Driven, Film, Federal Government, Agriculture, and Energy and Extractives and Import Substitution efforts.

The next four Council meetings (July, August, September and October) will convene stakeholders from each program theater in a day-long work session to frame the performance and operational goals of each theater, their major factors of production gaps and their related legislative prescriptions.

### IJC Schedule

Meeting	Date	Location	Program Theater focus	Potential Additional Topics
IJC	6-Jul	Ruidoso	1. Idea to Enterprise 2. Solowork 3. Retirement	
IJC	10-Aug	Deming	4. Visitor driven, tourism conventions, events and transit services	Spaceport Border Trade
IJC	14-Sep	Albuquerque	5. Employer Recruiting 6. Film 7. Health Services 8. Federal Gov’t	Bandwidth
IJC	23-Oct	Santa Fe	9. Agriculture 10. Extractives and Energy 11. Import Substitution	Metrics Development
IJC	16-Nov	Santa Fe		Workforce/Real Estate/ Leadership Org.

### The Jobs Council Deliberative Process

The process for the next four Council sessions envisions council members coming off of the dais to join an additional 30-50 key stakeholders and subject matter experts (8-10 per table) to deliberate in town hall style on the specifics of the job creation agenda for each program theater. Session participants will work through a schedule of questions that will correspond with a “Program Theater Canvas”. In addition to producing legislation, the process is intended to produce a coherent state-wide matrix of all

job creation needs ultimately leading to better planning, execution and accountability (at the state, regional and local level).

**Additional Program of Work 2015-2016**

This year, the Council is chaired by New Mexico Speaker of the House Don Tripp and Senate President Pro Tem Mary Kay Papen. The 2015-2016 Legislative Council authorized a third year Jobs Council program that will focus on the following major objectives;

1. Convene state-wide deliberations on the major economic base job creation theaters in an attempt to get clarity and consensus on the major programs, projects, policy changes required to meet the state's ten-year full employment objective.
2. Produce a consensus legislative agenda for the 2016 Legislative session.
3. Conduct initial job creation needs assessment sessions for the New Mexico counties in the Southeast and Southwest regions and load their data into the dashboard.
4. Solicit expert reviews for counties and regions that reported consensus data in 2014-2015 and conduct validation and refinement sessions if indicated.
5. Refine the database and dashboard system.

