

NMSU Economic Development and Community Engagement: Goal, Objectives, Strategies

Presentation to Jobs Council

September 15, 2014



Transforming Lives Through Discovery

Vision 2020



As New Mexico State University strides confidently into the future, the ***Vision 2020*** Strategic Plan outlines our path to extend and enhance our land-grant mission.

NMSU's colleges will move forward to capitalize on the talents and potential of our faculty, staff, and students; our strengths in instruction, research, extension, service and outreach; and our commitment to the rich diversity of New Mexico and its economic success.

Message from the President



GOALS

Academics and Graduation

Provide stellar programs, instruction, and services to achieve timely graduation

Diversity and Internationalization

Provide a diverse academic environment supportive of a global society

Research and Creative Activity

Promote discovery, encourage innovation, and inspire creative achievement

Economic Development and Community Engagement

Drive economic, social, educational, and community development

Resource Stewardship

Optimize resources to effectively support teaching, research, and service



Economic Development and Community Engagement

Drive economic, social, educational, and community development

Objectives and Strategies

Facilitate economic development and opportunity

- Streamline the research commercialization process
- Cultivate an engaged pool of commercial partners

Support workforce development

- Assess the alignment of programs with career opportunities to educate an internationally competitive workforce
- Increase educational levels of New Mexicans
- Support an entrepreneurial workforce through startup and seed fund opportunities



Economic Development and Community Engagement

Drive economic, social, educational, and community development **Objectives and Strategies**

Facilitate community engagement through university-wide extension and outreach, and service

- Develop and implement an extension and outreach, and service plan
- Engage statewide resources to spark business and community development
- Encourage and support faculty, staff, and student extension and outreach, and service to the internal and external communities

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<http://plan.nmsu.edu/vision-2020-strategic-plan/>

