



GEP
CORPORATION

UNIVERSAL
SOLUTIONS FOR
VETERAN'S NEEDS

2013

VETERANS HAVE SERVED THEIR COUNTRY WITH HONOR AND VALOR...



NOW IT IS TIME WE SERVE THEM.



EVERY SOUL HAS A DIGNITY...



WHEN GIVEN THE OPPORTUNITY TO MANIFEST.



The VA estimates more than 300,000 Vets are homeless on any given night



DISCLAIMERS

Forward-looking Statements:

Statements about our future expectations are “forward-looking statements”, which are not guarantees of future performance. When used herein, the words “may,” “will,” “should,” “anticipate,” “believe,” “appear,” “intend,” “plan,” “expect,” “estimate,” “approximate,” “potential” and similar expressions are intended to identify such forward-looking statements. These statements involve risks and uncertainties inherent in business, including those set forth in any future filings with the Securities and Exchange Commission (SEC), and are subject to change at any time. Our actual results could differ materially from these forward-looking statements. We undertake no obligation to update publicly any forward-looking statement.

Representation Authorization:

Only the following individuals are authorized to communicate, negotiate and provide comments with respect to any and all transactions, of any nature or kind whatsoever on behalf of GEP: M. Teresa Santiago, President/CEO; David L. Stocking, CFO/Corporate Secretary Treasurer; and Tennessee Webb, Principal/Director.

All inquires are to be submitted to General Counsel, Michael S. Lacy: mike@gepcorporation.com

Walter Edgar Seiz is the only GEP Corporate Executive authorized to respond to inquiries with respect to funding in the European Market.

This proposal supersedes all prior proposals. All prior proposals and proformas have been withdrawn.

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Support Veterans – Buy Veteran

OVERVIEW

GEP Corporation (GEP) is a Nevada domiciled company whose mission is to deliver universal solutions for Veterans' issues in tandem with its chartered non-profit foundation Ambassadors for Veterans (AVF).

GEP is a distinctive synergy of individuals and companies that have become allies in recognizing the need to create integrated resources that will support and solidify Master Planned Communities for Veterans. To quote a homeless Veteran, "When you have a key that you can put in the door, that gives you a chance to control your destiny."

Housing is one of the most basic of human needs. The right to habitable housing encompasses not only the provision of basic shelter, but the right to live in security, dignity and peace. Suitable, adequate and affordable housing has a direct impact on the health and well-being of individuals and nations. It represents a major building block in growing and productive societies.

- ***Veterans are disproportionately homeless***
- ***More than 107,000 homeless Veterans were counted on any given night in America last year***
- ***More than 4 in 10 homeless Veterans are known to be unsheltered***
- ***1.5 million Veterans are currently at risk of homelessness due to poverty, lack of support networks and dismal living conditions in overcrowded or substandard housing***

Who are homeless Veterans?

The U.S. Department of Veterans Affairs (VA) states the nation's homeless Veterans are predominantly male, with roughly five percent being female. A majority of them are single; come from urban areas; and may suffer from mental illness, alcohol and/or substance abuse, or co-occurring disorders. Roughly 56 percent of all homeless Veterans are African American or Hispanic, despite only accounting for 12.8 percent and 15.4 percent of the U.S. population respectively.

America's homeless Veterans have served in World War II, the Korean War, Cold War, Vietnam War, Grenada, Panama, Lebanon, Afghanistan and Iraq (OEF/OIF), and the military's anti-drug cultivation efforts in South America. Nearly half of homeless Veterans served during the Vietnam era. Two-thirds served our country for at least three years, and one-third were stationed in war zones. Only eight percent of the general population can claim Veteran status, but nearly one-fifth of the homeless population are Veterans.

Why are Veterans homeless?

There is a complex set of factors influencing all homelessness – extreme shortage of affordable housing, livable income and access to health care – but a large number of displaced and at-risk Veterans also live with lingering effects of post-traumatic stress disorder (PTSD) and substance abuse, which are compounded by a lack of family and social support networks.

MISSION

GEP's primary mission is to address the alarming needs of America's Veterans through the provision of private market expertise and funding vehicles.

GEP is committed to creating universal housing solutions for those Veterans living in substandard conditions.

GEP will promote collaborative and innovative partnerships to educate, retrain and employ Veterans.

GEP's will provide sustainable, energy efficient housing infrastructures through a variety of holistic universal designs, and proprietary innovations that include the latest technologies for alternative energy to create truly 'green' adaptive communities.

GEP is in the process of assembling a consortium of private and public partners, both nationally and globally, for developing funding as well as federal/state governments who will work together in creating a new synergistic approach in supporting Veterans

GEP will donate 30% of its pre-tax profits AVF.

Veterans served their country with honor and valor. Now it is time we serve them.

BUSINESS DEVELOPMENT

GEP's strategy is to master plan integrated villages that will provide innovative solutions addressing the need for accessible, sustainable, universally designed, eco-friendly communities through appropriate partnerships with leading companies in the fields of solar, wind, water, waste and other alternative energy innovations.

GEP's approach will utilize existing and emerging global construction methodologies and technologies that will substantially lower the cost of quality, sustainable and universally designed homes.

GEP, in consultation with regional housing authorities and community planners, will create a framework for diverse housing designs and support educational and economic opportunities.

GEP will create regional networks that will include architects, engineers and construction companies that will create a consortium of project expertise that will embrace the concepts and principles of environmentally responsible construction, and include companies that are active in the U.S. Green Building Council and LEED certified.

GEP GOALS

GEP will be guided by a number of goals:

1. Launch of private/public sector business model that will act as a paradigm for the development of integrated Villages for Veterans;
2. Develop partnerships with the public and private sectors;
3. Establish a strategic team for the implementation of a Master Planned integrated community;
4. Execute LOIs and MOUs with select partners;
5. Undertake Master Planned endeavors for pre-identified development sites;
6. Finalize pending mergers to provide long term sustainable funding for initial roll out phase.
7. Solidify long term sustainable funding for GEP Missions;
8. Identify and secure agreements with regional developers and manufacturers.

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AMBASSADORS FOR VETERANS FOUNDATION

Ambassadors for Veterans Foundation (AVF) is a 501 c(3) with its non-profit charter domiciled in the state of Tennessee.

MISSION

AVF has been conceived to provide an opportunity for global citizens and corporations to now return service to the Veterans who have sacrificed and served them with valor worldwide.

AVF intends to provide funding for services such as internet connected diagnostic centers, PTSD counseling clinics, rehabilitation centers, 21st century educational retraining and community recreational facilities.

AVF will work with the main organizations currently addressing the needs of U.S. Veterans by providing funding, and access to services and expertise.

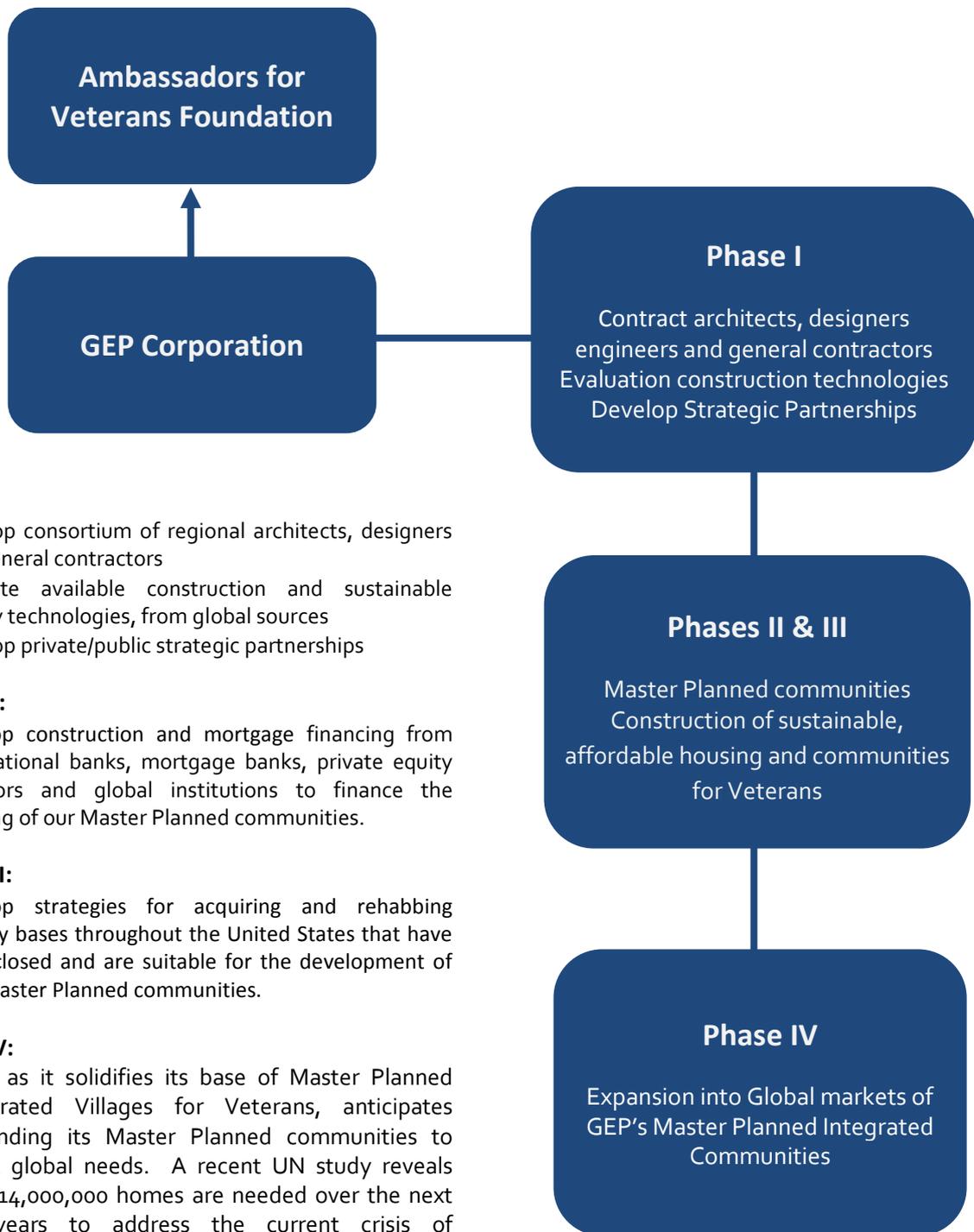
AVF intends to be instrumental in GEP's efforts to build Villages for Veterans that are integrated master planned communities.

Villages for Veterans will be a place where fellow warriors will be afforded the opportunity to rebuild and rehabilitate their lives with dignity and purpose amongst an understanding and caring community.

AVF funding will come from 30% of GEP's anticipated pre-tax profit, and donations from caring citizens, globally and domestic, as well as corporate endowments.

No less than 90% of all funding received by AVF will go towards providing services for Veterans.

ROLL-OUT STRATEGY



Phase I:

- Develop consortium of regional architects, designers and general contractors
- Evaluate available construction and sustainable energy technologies, from global sources
- Develop private/public strategic partnerships

Phase II:

- Develop construction and mortgage financing from international banks, mortgage banks, private equity investors and global institutions to finance the building of our Master Planned communities.

Phase III:

- Develop strategies for acquiring and rehabbing military bases throughout the United States that have been closed and are suitable for the development of GEP Master Planned communities.

Phase IV:

- **GEP**, as it solidifies its base of Master Planned integrated Villages for Veterans, anticipates expanding its Master Planned communities to meet global needs. A recent UN study reveals that 14,000,000 homes are needed over the next 20 years to address the current crisis of substandard housing.

Phase I
 Contract architects, designers
 engineers and general contractors
 Evaluation construction technologies
 Develop Strategic Partnerships

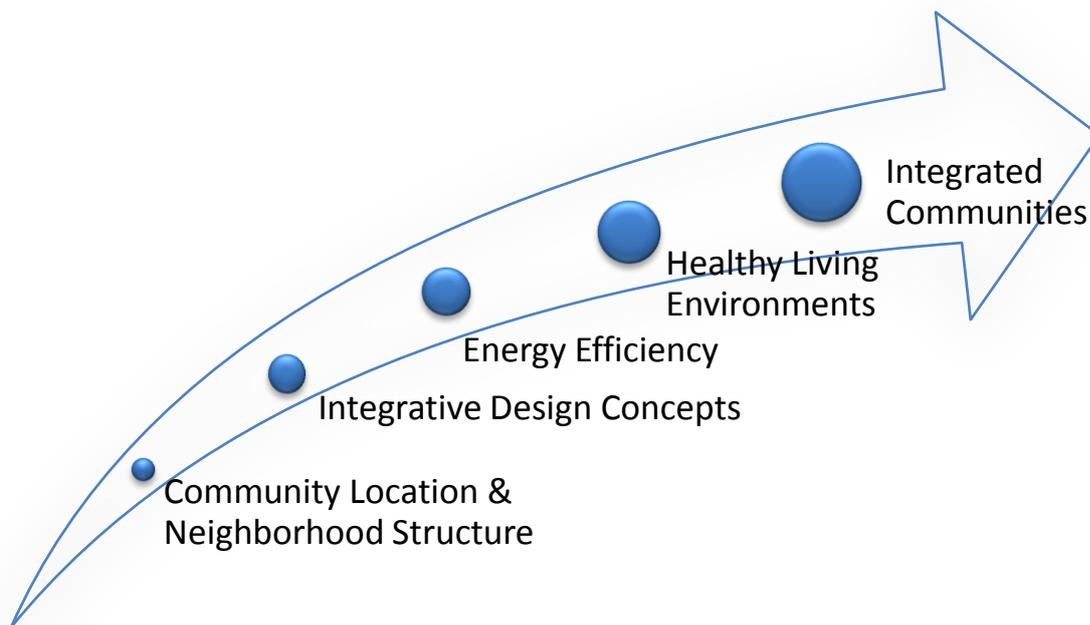
Phases II & III
 Master Planned communities
 Construction of sustainable,
 affordable housing and communities
 for Veterans

Phase IV
 Expansion into Global markets of
 GEP's Master Planned Integrated
 Communities

GEP VILLAGES

GEP will Master Plan Villages that:

1. Utilize existing and emerging construction technologies to substantially lower the cost of quality affordable home construction, universally designed homes.
2. Incorporate technologies that will reduce the overall impact on the environment and human health by:
 - a. Efficiently using energy, water, and other resources
 - b. Reducing waste, pollution and environmental degradation
 - c. Protecting human health and improving productivity
 - d. Customizing services to meet the unique needs of the Veterans
 - e. Assist Veterans in redefining their military skills for productive use in private sector civilian employment



SUSTAINABLE-ENERGY EFFICIENT HOMES

GEP advocates inclusive design in the development of community projects and intends to build communities that will incorporate principles of sustainability, integrated energy efficiency, universal design and assistive technology, and be a leader in collaborative planning as well as cutting edge design.

By uniting the synergies of construction methodologies/ technologies with renewable energy sources **GEP** will ensure that each community will embrace energy sources that are continually replenished. These include energy from water, wind, the sun, and geothermal sources. When possible, renewable energy sources will be used to generate electricity as well as providing heating and cooling needs.



GEP will embrace universal design and assistive technology in order to reduce the physical and attitudinal barriers among people with and without disabilities. Universal design strives to integrate people with disabilities into the mainstream, through assistive technology which attempts to meet the specific need of the individuals.

MARKETING STRATEGIES

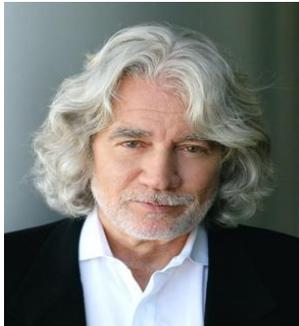
GEP will develop national and international campaigns to support the following areas:

- GEP brand name awareness
- Social media
- Public campaigns
- Geographic targeting
- Media – traditional and digital
- Public speaking engagements
- Ambassadors Veterans Foundation marketing strategies *

*See addendum herein

GEP MANAGEMENT TEAM

Chairman: Tennessee Webb, BSc, LLB Principal and Director



Tennessee Webb is a versatile executive who has represented and negotiated financing with international banks, private consortiums and public investment interests in Europe, Canada and the United States. Tennessee honed his areas of international expertise in a career that includes being Vice President of Business Affairs for Magdar Studios. As such he led negotiations with County, State and the Governor's office of North Carolina for the building of a film studio in the state. He subsequently became lead consultant for the building of a second studio in High point, NC. Tennessee was Founder and CEO of Renaissance International Group, Ltd., which went public in 1996. Subsequently he co-founded and became CEO of ECG, specializing in the financing of distribution costs for major studio films being released in Europe and Asia.

Tennessee is a former director of Americans for Vietnam Vets (Chicago), and a member of the Law Society of Upper Canada. As a public speaker Tennessee placed first in numerous Toastmaster speaking events and placed second in an international speaking contest sponsored by the Junior Chamber of Commerce. He has twice been awarded the Republican Senatorial Medal of Freedom, the highest honor the Republican Members of the U.S. Senate can bestow upon an individual. Past distinguished honorees include Former President Ronald Reagan, Lady Margaret Thatcher, General Norman Schwarzkopf, and Henry Kissinger among others.

President/Chief Executive Officer: M. Teresa Santiago



Teresa Santiago brings years of experience in the development of strategies, and tactics in project management, design and implementation of corporate logistics. She has researched, designed and managed organizational operations for start-up real estate and production companies by directing and coordinating activities consistent with established goals, objectives, and policies.

Teresa has instituted programs to ensure attainment of business growth and profit, and provided direction and structure for daily operations by implementing processes and management methods to generate higher ROI and workflow optimization. She has been a member of a variety of boards including Planned Parenthood of Arizona, Friendly House (the oldest social service organization in Arizona), Grand Canyon Credit Union, Mujer, Inc., and the Self Improvement Loan Fund. Teresa has also received certification in construction supervision, and worked on the implement of energy efficient upgrades into the construction plans for the design and construction of a hotel project in Mexico.

CFO/Secretary Treasurer: David L. Stocking, CPA



Dave Stocking's financial background is extensive, including 40 years in public accounting, and five years in private accounting servicing a diversity of clients including professional service firms, high tech companies, real estate developers, manufacturers, distributors, agribusiness, and emerging businesses. His expertise includes tax services for individuals, fiduciaries, estates, partnerships, corporations and preparing all financial documentation for auditors in compliance filings with the SEC for public and PLC companies.

Dave advises clients in areas including, estate planning, microcomputer evaluation and installation, financing package development, business valuations and litigation support services. Dave has served as a CFO and member of the Board of Directors of a NASDAQ listed company. His professional affiliations include membership in the American Institute of Certified Public Accountant, and the Arizona and Illinois Society of Certified Public Accountants.

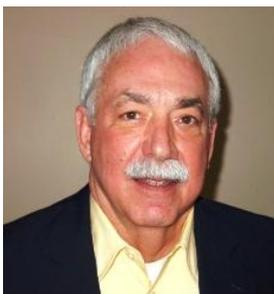
Executive Director/Global Marketing: Ronald Collins



Ron Collins is a global marketing and distribution strategist with 30 years of experience in executive leadership and management roles with major Fortune 500 companies. He has managed, marketed and distributed products in over 100 countries throughout the world, and he has lived and worked in the U.S., Europe, Asia, Australia and Latin America.

Ron worked with J. Walter Thompson and McCaffrey and McCall Advertising in expanding awareness of some of the most respected brands in the world. He joined 20th Century Fox International in management and marketing roles in several international markets and worked with companies including Turner Pictures Worldwide, PGA Tour/World Golf Hall of Fame, the United States Marine Corps, Epson Printers and Mattel Toys. Ron's diplomatic skills have served him well while living and traveling extensively around the world, to deliver comprehensive marketing, distribution plans and budgets.

General Counsel: Michael S. Lacy, JD, MDiv



Mike Lacy, an attorney based in Johnson City, Tennessee, served as General Counsel for an international company with offices in several locations in the United States and Europe. His extensive business background includes experience in real estate and finance, and has conducted continuing education seminars for attorneys, nurses and paralegals.

Mike served for eleven years as the State Commissioner of Claims for the Eastern Grand Division of Tennessee. Mike was a regional advisor for the Divinity School of Harvard University, and he currently serves as a Director and Legal Advisor on the Boards of the Holston Affiliate of Habitat for Humanity and the East Tennessee Christian Home and Academy. Mike graduated with honors from Milligan College, and has graduate degrees from Harvard University and the University of Tennessee.

Vice President – Europe/Africa Marketing Territories: Walter Edgar Seiz



Edgar Seiz will direct marketing in Germany, Italy, South Africa, Hungary, and Turkey. He has extensive contacts in these countries based on providing financial and business strategies for a variety of clients in international investment banking for small, start-up firms. Edgar has more than 40 years experience in the international securities and exchange business.

He has worked as securities broker for various Wall Street and German based firms including Moseley, Hallgarten, Estabrook & Weeden, and Josephthal Lyon & Ross in Frankfurt. Edgar is a Founding Partner in IS Consulting GmbH, an independent securities firm active in international investment banking that has raised over 20 million dollars for various American and German companies in addition to negotiating bank credit lines.. In the last 15 years he was also engaged in investment banking by providing financing for small, start-up firms.

Vice President – Middle East Marketing: Mr. Hisham Y Huneidi



Mr. Hisham Y Huneidi has more than 22 years of experience as a consultant in Medical /tourism and health travel services, and has worked as a consultant for some German hospitals at the Lufthansa GSA office in Kuwait to promote Germany as medical tourism destination. He has been appointed to be the exclusive agent for the Turkish Health Tourism Development council in all GCC regions.

Mr. Hisham has developed excellent relations in Europe and the Far-East, and was appointed as an exclusive representative for some well known hospitals in Germany, Austria, France, Thailand, Malaysia and Turkey. Mr. Hisham is also involved in international congresses related to alternative energies and green building development between Germany and the Far-East.

GOVERNMENT RELATIONS ADVISORS

The Victory Group - Mark Fleisher

Mark Fleisher has been a professional lobbyist since 2004 and has an excellent working relationship with many elected officials throughout New Mexico. Current clients include the City of Gallup, AMAFCA (Albuquerque Metropolitan Area Flood Control Authority), Sacred Wind Communications (a telecommunications company serving the Navajo Nation).

Past clients include developers Hunt Companies, Mesa del Sol as well as Sun Edison Solar, SMG (Management of Albuquerque Convention Center), Western Water and Power (Bio Mass Company – in Estancia), SunCal Properties, ABQ Police Union, ABQ Area Fire Fighters and others. Mark has been a political campaign consulting and handled campaign management for over five decades; including state-wide Congressional, Legislative and local campaigns in New Mexico, Arizona, California and New Jersey.

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BMA Strategies - Walter "Butch" Maki

Butch Maki brings tough-minded experience and judgment to the arena of government affairs. As the long-time District Director for former Congressman Bill Richardson, Butch formed professional relationships with New Mexico's federal, state, and local political and grassroots leaders. He founded BMA Strategies and has helped countless clients achieve their policy goals.

Butch also owns Integrated Veterans' Services which offers green technologies and IT technology products from companies such as Apple, Cisco, Hewlett-Packard, IBM, Lenovo, McAfee, Microsoft, Sony, Symantec, Seal Shield, a patent pending waterproof technology, and Ecovim product solutions which provide innovative solutions for organic waste reduction and conversion for composite waste at military facilities. This expertise greatly enhances his ability to understand and meet client needs. Butch is a Veteran, and served as a helicopter pilot during Vietnam.

GEP BOARD OF DIRECTORS – effective as of 10 July 2013

M. Teresa Santiago – Chairman

Ronald Collins

David L. Stocking

Tennessee Webb

GEP Corporation is headquartered in Phoenix, AZ, with liaison offices in Albuquerque, New Mexico, and Frankfurt, Germany.

ADDENDUM

MARKETING PLAN: AMBASSADORS FOR VETERANS FOUNDATION

Marketing Objectives:

- Create a unique brand identity and establish GEP – Ambassadors for Veterans Foundation as a viable, credible and trustworthy organization in the minds of potential funders and potential recipients.
- Create and expand positive awareness and interest levels in the minds of the target audiences that GEP – Ambassadors for Veterans Foundation is “The Organization” that Veterans and their families can rely on for high quality, low cost housing developments and community services and to provide ongoing support.
- Create and build a financial fund to build low cost, high quality, energy efficient, environmentally conscious housing developments and community services.

Marketing Strategy:

A. Target Audiences

Potential Funding: GEP is committed to provide 30% of its annual pre-tax profit to the Ambassadors for Veterans Foundation. It is expected that additional funding will come from corporate sponsored charitable events, government grants and concerned citizens.

B. Branding/Perceptual Management

Ambassadors for Veterans Foundation will be creatively positioned and branded as an umbrella foundation to assist other well established charitable organizations with their funding needs, as well as creating opportunities for the development of affordable, energy efficient communities.

C. Advertising – Marketing Communications – Creative Materials

Advertisements, collateral materials (print and electronic), television and radio public service announcements, direct marketing materials and website is being developed to effectively communicate the messaging and build awareness and interest of GEP–Ambassadors for Global Habitats Foundation. The Ambassadors for Veterans Foundation intends to develop and produce feature film documentaries to create awareness of the seriousness of the conditions of Veterans and their families, Native Americans/Aboriginal Peoples, Homeless Youth and others in need of sustainable communities throughout the globe.

F. Public Relations

Press releases, Electronic Press Kits, interviews on talk shows, editorial promotions will all be part of the PR mix.

G. Public Speaking

As a vital component of the marketing plan, our Principal and CEO will embark on a nationwide and subsequently, a global wide public speaking tour to promote the mission of Ambassadors for Veterans Foundation and will speak to audiences through special fund raising events, government organizations, major corporations and talk shows on network and cable outlets.

H. Corporate Sponsorships

GEP Corporation will be the flagship sponsor of the Ambassadors for Veterans Foundation. In addition, a comprehensive program will be developed to attract other major corporations to become a sponsor of the Ambassadors for Veterans Foundation.

I. Special Events – Fund Raising

Ambassadors for Veterans Foundation will implement a comprehensive fund raising event program will be developed and implemented in all the major markets and vertical target audiences.

J. Marketing Budget

A marketing budget is being developed for both the launch and a sustaining annual marketing plan. The budget will be based on a percentage of the annual operating fund and will also take a zero based budgeting approach based on the specific goals, needs, and budget parameters.

K. Marketing Flow Chart

A marketing flow chart is being developed which will include brand development, advertising and marketing communications materials, paid and earned media schedule, public relations, public speaking events, fund raising events, corporate sponsorship, government meetings, etc.

L. Internal Marketing Department – Organizational Structure

The scope and needs of an internal marketing department will be evaluated, discussed and approved.

M. Potential External Vendor Partners

The scope and needs of the external vendors will be evaluated, discussed and approved for the professional services for brand design, creative advertising materials, direct response campaigns, list vendors, public relations firm (commercial and governmental) and special events agencies for fund raising events.