

New Mexico Border Authority

New Mexico Finance Authority

Ports of Entry and Economic Development on the New Mexico/Chihuahua Border

July 24-25, 2012



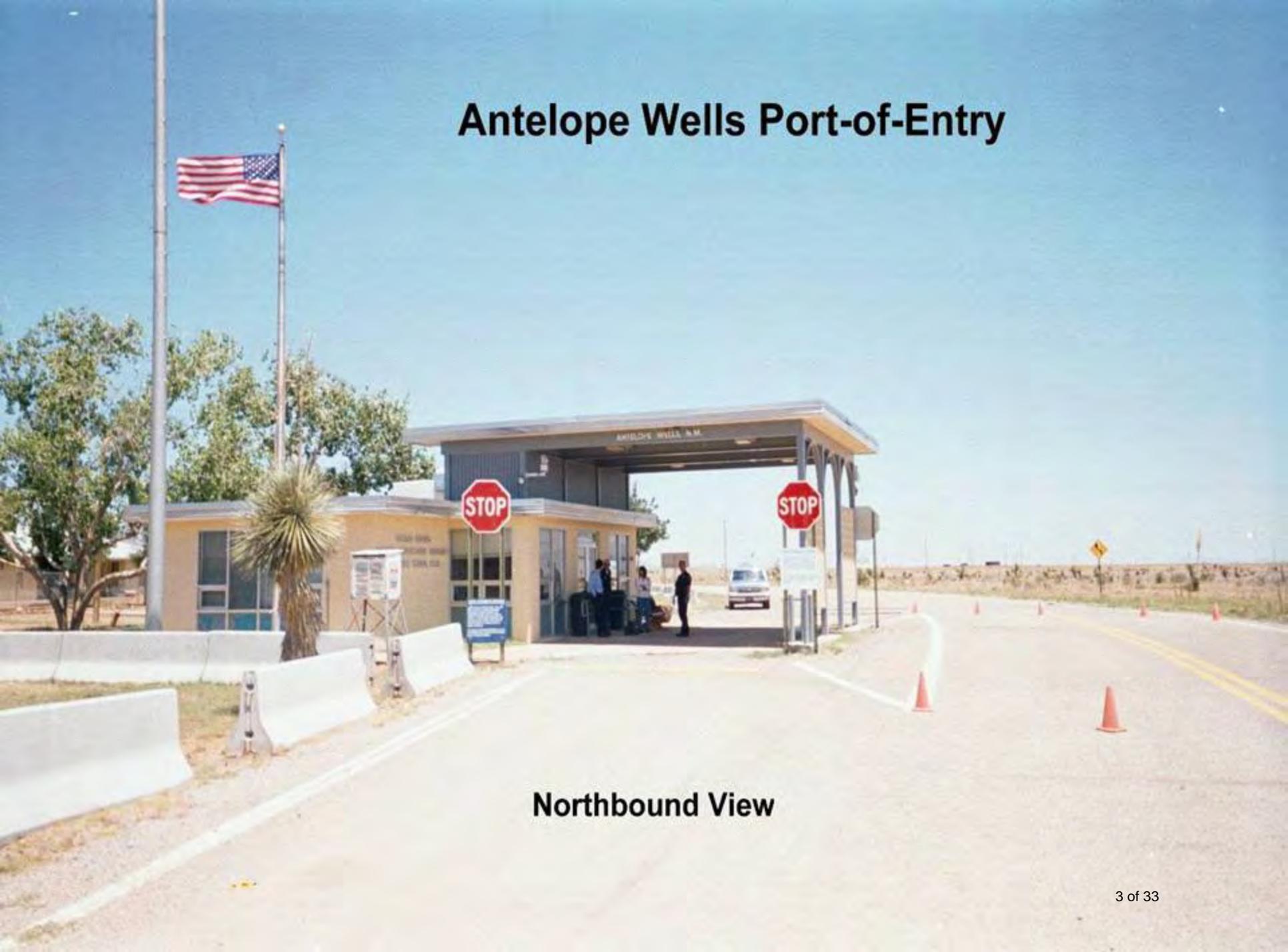


New Mexico/Chihuahua Ports of Entry

- **Antelope Wells/Berrendo**
Hidalgo County
- **Columbus/Palomas**
Luna County
- **Santa Teresa/Jerónimo**
Doña Ana County



Antelope Wells Port-of-Entry



Northbound View

Antelope Wells, NM



Busy Day at Antelope Wells

- Primary users are shuttle buses and local ranchers
- No commercial (truck) crossings
- 7-mile access road from Mexican Hwy 2 to Berrendo is unpaved





- In 1992, the New Mexico Legislature adopted the Border Development Act (BDA), which authorized the creation of the New Mexico Border Authority (1992-2012)
 - Celebrating 20 Years
- The Border Authority's strategy is simple; we know that America's ever increasing International trade is going to grow from 12 billion dollars annually in 2001 to over 20 billion in 2011.
 - 2 Billion to 20 Billion
- Santa Teresa is a very busy port of entry for the State of New Mexico, Columbus primarily and agriculture port with commerce increasing.
- Luna County is doing a great job in operating and reviving its import livestock yards in Columbus.
- The NMBA worked with Luna County and NMDOT to complete a federally funded truck bypass to make the process more efficient.
- A 50 million dollar GSA project has been approved and pending for the new state of the art Customs and Border Protection Facility at the Columbus port of entry
- The Antelope Wells New Port of Entry will open in December of 2012
 - 12 Million dollar project
 - Paving of the 7 mile road is still pending
- The New Mexico Border Authority has remained diligent at the monthly NMBA Port Advisory Meetings and Bi-National Metroplex Meeting Quarterly Meetings on the updates and status on all bi-national projects on the border.

Columbus Port-of-Entry



Front View

Chile Imports During Peak Harvest Columbus POE





Camp Furlong Cabalgate/
Pancho Villa Cabalgata



5 Km Run Columbus/Palomas



Sister Cities Lordsburg-Janos



- The NMBA strengths as an agency is ability to build relationships with the people, businesses and many governmental agencies on both side of the border to build the bi-national cooperation needed to promote infrastructure and economic development between two counties utilizing the border crossing of New Mexico.
- **Providing security and safety, the federal government builds fences and the NMBA builds friendships.**
- The NMBA particularly our Logistics Manager works with U.S Customs and Mexican Customs on fast and secure commercial and non-commercial crossings thru the beautiful ports of NM.

Santa Teresa Port-of-Entry



Administrative Building -- Front View

Santa Teresa/Jerónimo Ports: The Emerging Clientele

- **An almost new border crossing—permanent facilities opened in 1998**
- **A commercial and a passenger vehicle crossing providing access to the local industrial area, southern Cd. Juárez, and the Chihuahuan interior**

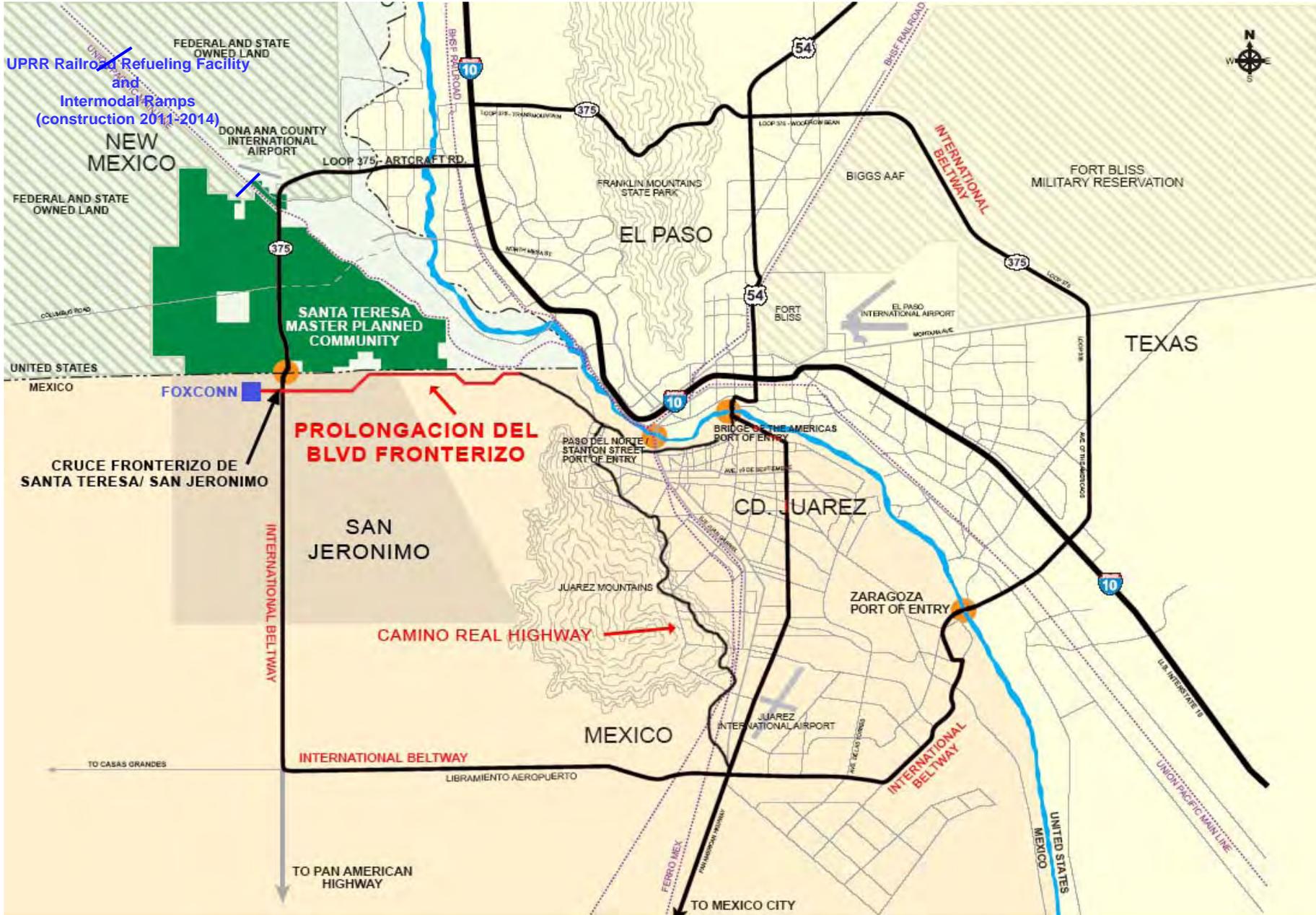
A new Mexican highway linking northern Cd. Juárez to the ports will generate much more passenger vehicle traffic





- NMBA participates and coordinates International events at the Border.
 - Recently, our staff assisted in the process crossing at Santa Teresa for the Sister City Lerdo visiting Las Cruces.
- NMBA was a lead agency in the acquisition and design planning for the 12 million dollar expansion currently in progress at Santa Teresa.
 - Completion of the two new passenger lanes and the Commercial lane is scheduled for December 2012.
- The Santa Teresa POE has been designated as the regional crossing point for the processing of 1,000 used vehicles daily for resale in Mexico.
 - It is a goal of the NMBA to design a system and infrastructure to optimize this process and generate revenue.
- NMDOT announced at our Bi-National meeting the start of the Regional Border Planning for the New Mexico Border a comprehensive plan dealing with infrastructure needs, transportation, and land use application.







- Cultural and tourism exchange between the two countries is a big part of the NMBA daily duties
 - Assist constituents on their travel to and from Mexico efficiently and safely through the ports of entry (Phone, email, website)
www.nmborder.com
- Economic Development for the Santa Teresa border will only continue to grow if the planning is pre-emptive for the infrastructure to stay ahead of the explosive growth the Santa Teresa and Sunland Park will experience in the next five years.
- The NMBA is developing a five year strategic planning document to mesh with the Dona Ana County Border Plan, the Regional Vision 2040 Plan, the City of Juarez Vision 2020 Plan, and the NMDOT Border Area Plan.
 - The Verde Group and the Jeronimo Industrial Park Group have been working with the NMBA on making the STPOE one of the best and busiest port on the US-Mexico border

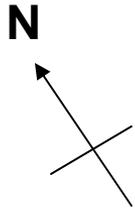


Proposed POE

Sunland Park (US)



**Anapra
(MX)**



Leading Imports Through Santa Teresa

**Value of All Imports –
2011**

\$ 13 Billion

- **Consumer Electronics/Computers and Related Products**
- **Livestock**
- **Wind Turbine Blades**
- **Passenger Vehicle Fueling Systems**
- **Wiring and Lighting Devices**
- **Cement and Related Products**
- **Chewing Gum and Confections**



Leading Exports Through Santa Teresa

**Value of All Exports –
2011**

\$7 Billion

- **Consumer Electronics/Computer Components**
- **Used Vehicles and Motorized Equipment**
- **Vehicle Fuel System Components**
- **Wiring and Lighting Devices Components**
- **Pinto and Black Beans**
- **Corn Syrup**



Santa Teresa Port Trade



Santa Teresa, NM





- Sunland Park has engaged in a feasibility study for a non-commercial POE. This proposed port study and Presidential Permitting process has been funded by a private enterprise. The NMBA fully supports this passenger crossing from Anapra to the City of Sunland Park and we have agreed to assist in the process if required.
 - Note: The City of Sunland Park in 2008 approved over 500,000 dollars to the NMBA in helping our agency to receive a US Dept. of Commerce grant for the proposed rail bypass west of Foxconn. This International Rail Crossing and Presidential Permit study goes out to bid this late summer.
- Foxconn manufactures and ships by truck approximately 37,000 Dell computers daily utilizing the Santa Teresa POE and the logistics companies located in the ST Industrial Park.
- The Cattle Stockyards of Santa Teresa import/export over 375,000 head of cattle annually.
 - The NMBA and those working down here realize that beef when fatten up in Omaha becomes **Omaha Beef Steaks!**

Santa Teresa Industrial Areas

Major Tenants

Three Major Industrial Parks

2 million square feet
of building space

2,250 employees

Tyco/ADC Telecommunications
Continental Automotive Systems
Foamex Products, Inc.
Georgia Pacific
MCS Industries
Southwest Steel Coil
Stanco Metal Products
Tyson Foods
Vientek/Mitsubishi
Monarch Litho
Union Ganadera Regional de Chihuahua

Expeditors Logistics
J.H. Rose Logistics
Menlo Logistics





- The busy international trade generates jobs and revenue for both States, Chihuahua and the State of New Mexico.
- Expanding and maintenance of the Border area is a key to the continued growth of the Border Crossing.
 - Thanks to the legislature the Overweight Allowance provision has made ST a busier POE but the NMDOT needs your support for road improvements and additional opportunities to expand the grid from the port going east to Sunland Park.
 - Infrastructure: Roads, gas, water, waste-water, quality water pressure is a priority!
- Our Vision is to build the High Mesa Truck Bypass from four new commercial lanes west of Foxconn to I-10 in Las Cruces.
- The NMBA would like to see Bi-National or Cattleman Road extended east to McNutt and fully extend Highway 9 from Columbus to Sunland Park.

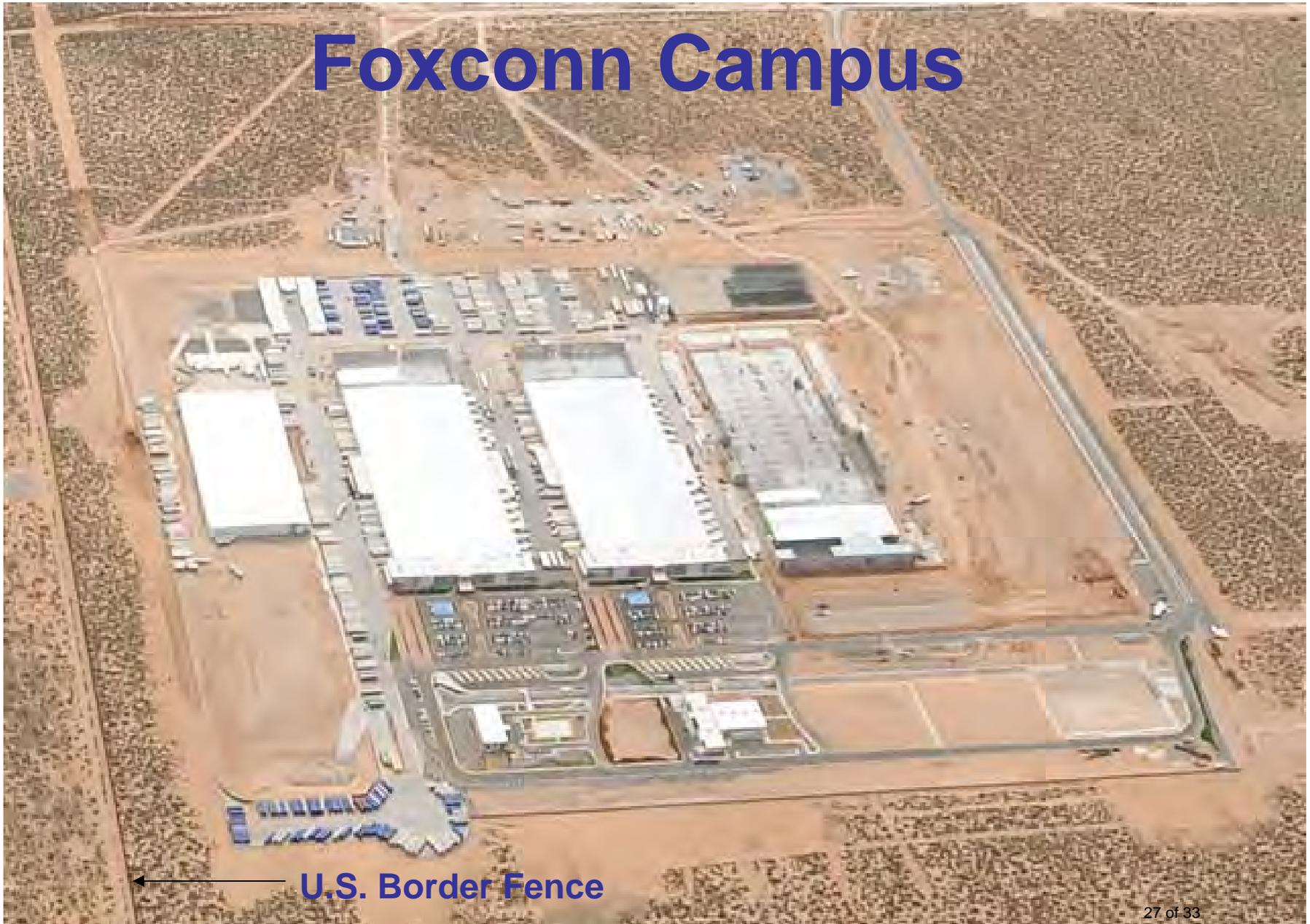
Doña Ana County HAZMAT Facility



FOXCONN



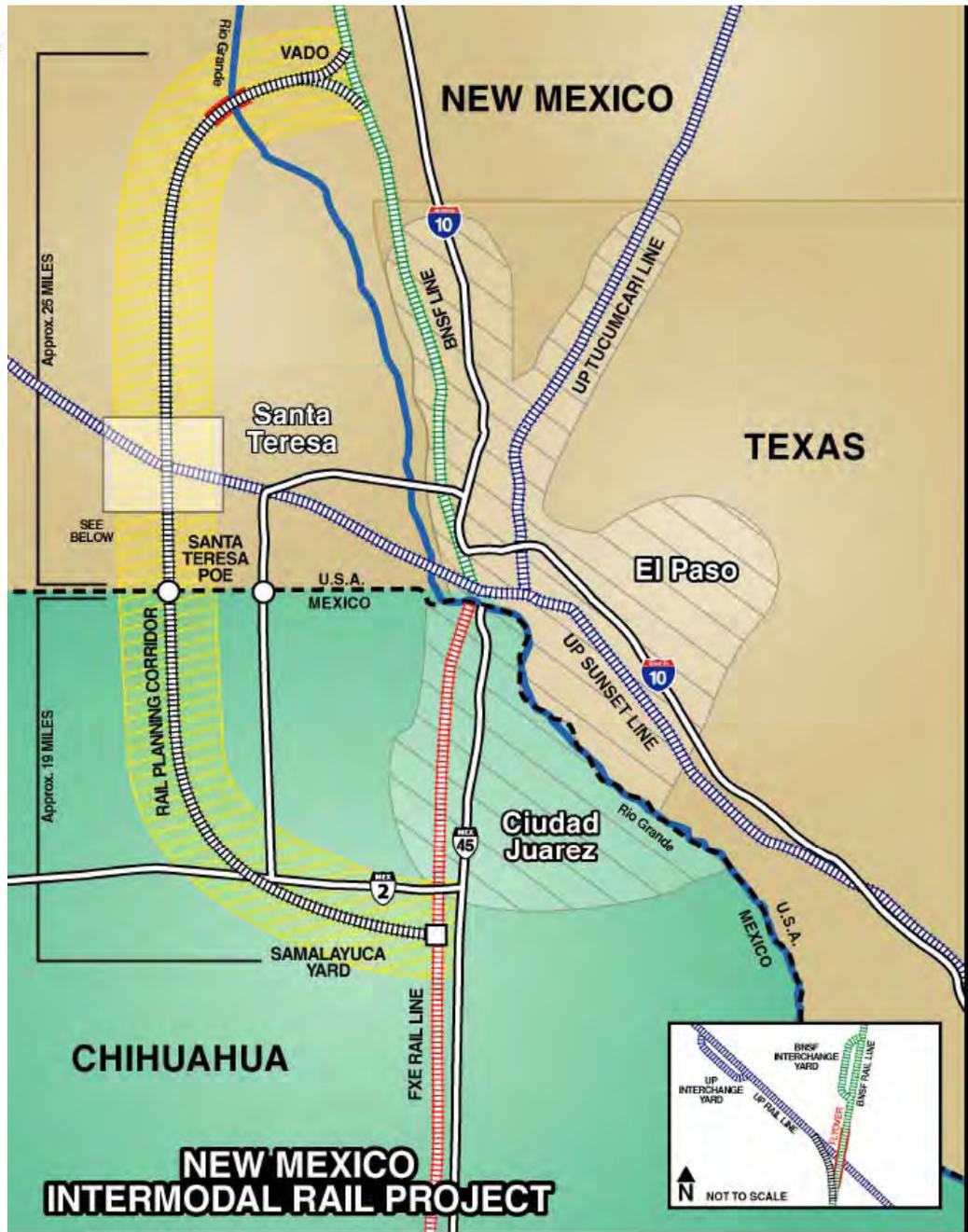
Foxconn Campus



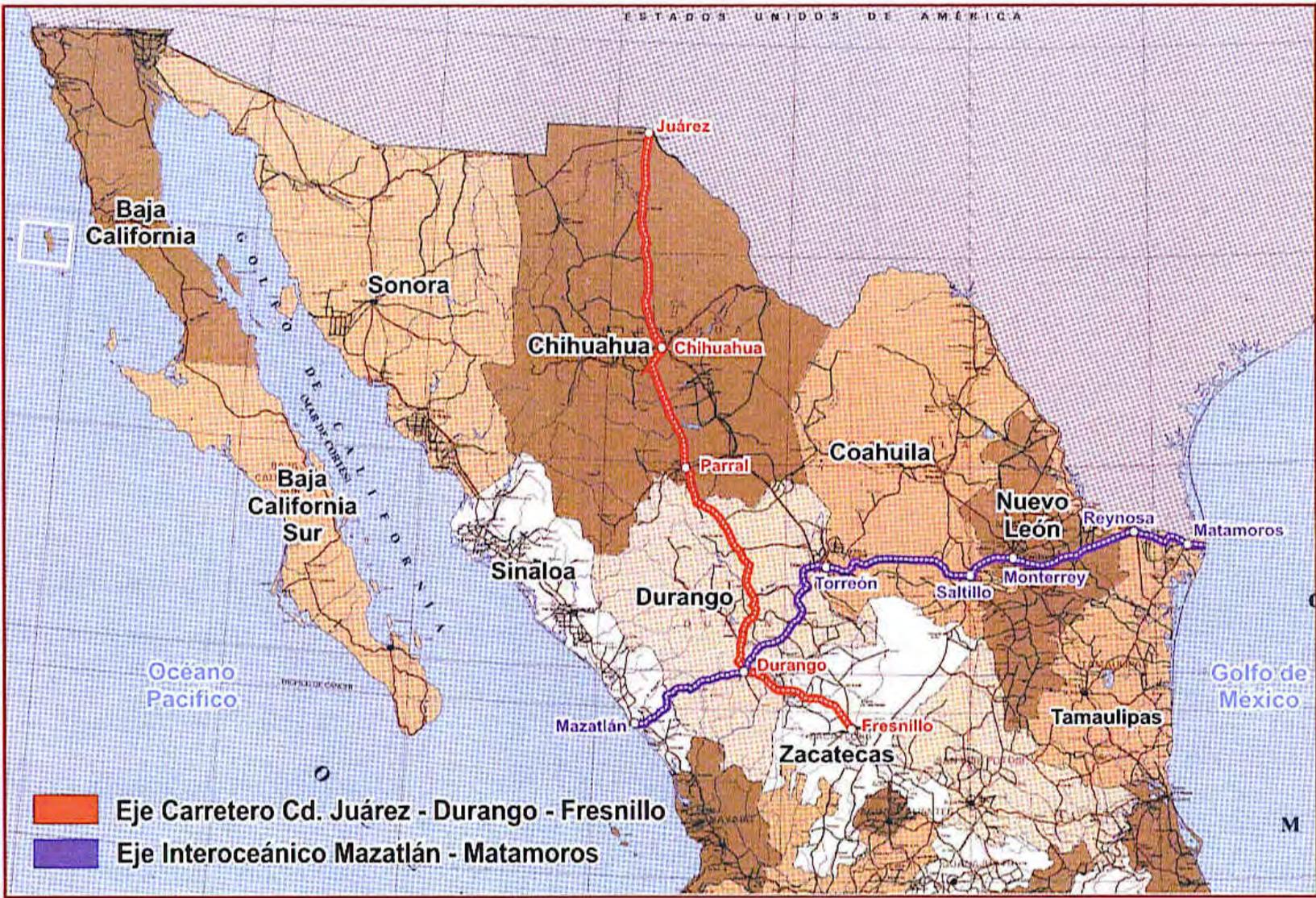
← U.S. Border Fence



- NMBA was proud to be the lead agency for the Hazmat Equipment for the new facility being built and almost completed at the Dona Ana County Airport in Santa Teresa.
- Foxconn has been an excellent neighbor and provides jobs for both sides of our border.
- Cleaning up the Export Lane! Our goal is to redirect the used vehicle export traffic and make the process safer and efficient at the same time a new revenue source for the NMBA.



- New Project: The NM Transportation Division and the Federal Motor Carriers Safety Administration-
 - USDOT plan to build a new truck inspection facility valued at \$15 Million Dollars
 - By any measure this will be a huge project and bigger impact for the Santa Teresa –Jeronimo Industrial Park.
- The NMBA is the lead State agency for the Rail-Bypass Feasibility Study that would connect Ferromex, Union Pacific, and Burlington Northern Santa Fe at the west end of the two industrial parks. The study is funded by a \$1.22 million dollar grant (EDA) awarded to NMBA and a \$566,878 match from the City of Sunland Park.
- The NMBA must thank the NMDOT for their assistance on the completed project work for the RFP to be issued late this summer.



- The ability to link airports, highways, trains, ports is critical if the NM Border areas are to become efficient transshipment points.
- Utilities, water, wastewater, gas infrastructure pose both an opportunity and a problem for the future of economic development within New Mexico's Border region. Legislative approval and support for smart water management, and improved utilities has made huge capabilities to service commercial and housing needs and growth at the Border.
- *In Conclusion, the Staff of NMBA will continue its core missions:*
 - Promote Trade and Infrastructure Initiatives at the Border.
 - Actively market the benefits of using NM POE's.
 - Develop Bi-National planning with Mexico and Texas.
 - Advocate for expanded access to NM Cities for Mexican shoppers.
 - Identify and prioritize opportunities for the NMBA to initiate and participate



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