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August 9, 2006

**MEMORANDUM**

**TO:** Legislative Education Study Committee

**FR:** Kathleen Forrer

**RE: STAFF BRIEF: RURAL EDUCATION REVITALIZATION**

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The 2006 Interim Workplan of the Legislative Education Study Committee (LESC) includes a presentation on rural education revitalization, including the efforts of the Rural Education Division of the Public Education Department (PED) and other entities, such as Microsoft Corporation, to improve education and to stimulate economic development in New Mexico's rural communities.

**Issues:**

On June 19, 2006, PED conducted a public hearing in Santa Fe on a proposed rule subtitled "Flexibility for Rural School Districts." The final version of the rule (see Attachment 1), which becomes effective August 15, 2006:

- includes a definition of "rural local education agency" that corresponds with the federal definition used to determine eligibility for awards under the *Small, Rural School Achievement Program* (SRSA) component of the *Rural Education Achievement Program* (REAP);
- outlines the "flexibility" that rural school districts may exercise in meeting the highly qualified teacher requirements in the *No Child Left behind Act of 2001* (NCLB) in accordance with US Department of Education guidelines; and

- lists the types of technical assistance available through the Rural Education Division and provides a mechanism whereby districts that do not meet SRSA eligibility criteria may apply for such assistance.

### Definition of Rural

- In testimony to the LESC prior to implementation of the new rule, PED stated that its working definition of a rural school district was a district “with an enrollment of fewer than 1,000 students.” PED also noted that this definition differed from the federal definition governing eligibility for SRSA funding.
- During the 2005 legislative session, legislation was introduced that would have defined a rural school district as “a school district with a membership of one thousand or fewer students or a school district located in a county with a population density that is at or below thirty persons per square mile and whose largest municipality has a population of fewer than thirty thousand as of the last federal decennial census.” This legislation failed to pass, as did a subsequent memorial requesting the LESC to conduct a study examining the definitions of the terms “rural school” and “rural school district” in order to determine which public schools and public school districts would be eligible for assistance from the Rural Education Division at PED and for federal funding.
- In response to the issues raised during the 2005 legislative session, the LESC heard testimony from PED during the 2005 interim regarding the status of the definition of “rural” being used by the department. Noting the limitations of the department’s working definition, the Assistant Secretary of PED’s Rural Education Division explained that the Rural Education Advisory Committee, which includes 11 superintendents from rural districts in New Mexico, had recommended that any definition adopted by PED should reflect a combination of factors, including size, isolation, rural designation, and the district’s capacity to deliver services.
- The US Census Bureau defines rural as “territory, population and housing units not classified as urban.” Urban is conversely defined as: “All territory, population and housing units in urban areas, which include urbanized areas and urban clusters. An urban area generally consists of a large central place and adjacent densely settled census blocks that together have a total population of at least 2,500 for urban clusters, or at least 50,000 for urbanized areas.” Therefore, the designation “rural” applies to open country and communities with fewer than 2,500 people.
- Until recently, the National Center for Education Statistics (NCES) used eight “metro-centric” locale codes<sup>1</sup> to classify school districts as urban or rural. However, in April 2006, NCES issued a new series of more specific locale codes, based on work done by the US Census Bureau and the federal Office of Management and Budget. According to

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<sup>1</sup> The eight metro-centric codes were based on metropolitan statistical areas, whose boundaries were coterminous with counties: 1 – Large City; 2 – Mid-size City; 3 – Urban Fringe of a Large City; 4 – Urban Fringe of a Mid-size City; 5 – Large Town; 6 – Small Town; 7 – Rural, Outside CBSA; and 8 – Rural, Inside CBSA.

NCES, these 12 new codes<sup>2</sup>, referred to as “urban-centric,” allow more precision in describing a geographic area. One result of the changeover is that the number of classifications for rural schools and school districts has been increased from two to three:

Old “Metro-centric” Codes	New “Urban-centric” Codes
<p>7 Rural, outside Core Based Statistical Area (CBSA): Any incorporated place, Census designated place, or non-place territory not within a Metropolitan CBSA or within a Micropolitan CBSA and defined as rural by the Census Bureau.</p> <p>8 Rural, inside CBSA: Any incorporated place, Census designated place, or non-place territory within a Metropolitan CBSA and defined as rural by the Census Bureau.</p>	<p>41 Rural, Fringe: Census-defined rural territory that is less than or equal to 5 miles from an urbanized area, as well as rural territory that is less than or equal to 2.5 miles from an urban cluster.</p> <p>42 Rural, Distant: Census-defined rural territory that is more than 5 miles but less than or equal to 25 miles from an urbanized area, as well as rural territory that is more than 2.5 miles but less than or equal to 10 miles from an urban cluster.</p> <p>43 Rural, Remote: Census-defined rural territory that is more than 25 miles from an urbanized area and is also more than 10 miles from an urban cluster.</p>

- NCES has compiled a by-school comparison of the two sets of locale codes. Under the old codes, 293 public schools in New Mexico qualified as rural. Under the new codes, 313 qualify as rural; however, there is not simply an increase in the number of schools so designated. Some schools have been removed from rural status, while others have been newly classified as rural. (See Attachment 2.)
- With regard to New Mexico school districts, the change in locale codes has meant that five additional districts are now classified as rural: Central Consolidated Schools, Cobre Consolidated Schools, Gallup-McKinley County Public Schools, Los Alamos Public Schools, and Pojoaque Valley Public Schools. School districts that were previously classified as rural have retained that classification under the new system. (See Attachment 3.)
- Part of the NCLB, REAP is the major source of federal funding specifically targeted to rural school districts. A school district’s eligibility for funding under the two subparts of REAP—SRSA and the *Rural and Low-Income School Program* (RLIS)—is dependent, in

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<sup>2</sup> The 12 urban-centric codes are based on an address’s proximity to an urbanized area, whose boundaries may or may not be coterminous with county boundaries: 11 – City, Large; 12 – City, Midsize; 13 – City, Small; 21 – Suburb, Large; 22 – Suburb, Midsize; 23 – Suburb, Small; 31 – Town, Fringe; 32 – Town, Distant; 33 – Town, Remote; 41 – Rural, Fringe; 42 – Rural, Distant; and 43 – Rural, Remote.

part, upon the NCES locale codes assigned to the district's schools. Currently, NCLB references the old NCES locale codes (as does the new PED rule). (See Attachment 4 for specific eligibility criteria and funding allocations.)

- At the time that this brief was being written, staff contacted the US Department of Education to determine if the new NCES urban-centric rural codes will impact the qualifications for REAP funding. To date, there has been no written response.

### Rural Revitalization

- The 2004 Legislature appropriated a total of \$513,600 to PED for expenditure in FY 04 and FY 05 to fund rural education initiatives (\$300,000), a full-time equivalent position at the department (\$113,600), and a rural advanced placement acceleration program (\$100,000). For FY 06, the full-time equivalent position, the Assistant Secretary of the Rural Education Division, was included as a base position in the PED budget request.
- In 2006, the Legislature appropriated \$250,000 to PED for expenditure in FY 06 and FY 07 for rural education/community revitalization.

- The PED website includes the following description of rural revitalization:

The basis for improving education in the rural areas of New Mexico is based on the concept of holistic community revitalization and the inclusion of economic development with significant school involvement. During June 2005, staff members from the NMPED, along with personnel from six rural school districts in New Mexico (Jemez Mountain, Jemez Valley, Cimarron, Maxwell, Loving, and Tatum), visited South Australia to see first-hand examples of holistic community development in that country. This visit was arranged in partnership with RelationalLearning, a Santa Fe-based organization with extensive experience in community revitalization. Aspects of the Australian model will be used in the bureau's efforts to revitalize rural communities in New Mexico.

- According to the Center for RelationalLearning, the School-led Community Revitalization Project is "intended to provide New Mexico's rural school districts [with] the process, resources and leadership needed to lead social, economic and environmental revitalization initiatives within their local communities." Focusing on the local school as the leader of the process, the project incorporates the following steps in the effort to revitalize rural communities:

- "Community conversations help people identify what they love about their community as a source for creating new educational and economic opportunities.
- Initial involvement begins with a series of 'discovery conversations' involving a wide range of the community, including youth, as partners in exploring a critical and open-ended question. That question is, 'What is necessary to ensure that rural communities and rural young people in particular, can participate fully in the social, cultural, economic and political life of the state, nation and world?'

- The program develops local champions, including each school district's superintendent, to lead the activities in each community based on local issues, needs, hopes, dreams and opportunities.
- Local capacity is developed by visiting international communities that have successful community school partnerships. Currently, this involves formal study tour arrangements with the Rural Education Forum of Australia and National College for School Leadership in England.”
- As noted above, Tatum Municipal Schools is one of the school districts initially selected for the School-led Community Revitalization Project. The district's website highlights a number of proposed projects resulting from its participation, including the Coyote Ranch, which is described on the district's website as an economic development opportunity operated by the school district, the city, state agencies, and private entrepreneurs. (See Attachment 5 for the project's plan of action and scope of work.)
- Another effort to bring about rural revitalization in New Mexico by improving educational opportunities for children in rural schools is the Microsoft New Mexico Partners in Learning initiative. According to the Microsoft website, “the New Mexico Partners in Learning Project (NMPiL) links education and economic development by extending the statewide 16 career cluster movement. The project delivers technology-based simulations, curriculums, online mentoring, and community outreach. Students, parents, educators, and communities learn about existing and potential opportunities within the 16 career clusters, and the critical role education plays in reaching these opportunities.” However, at the time this brief was being written, the strategic plan for New Mexico's initiative, which emphasizes the difficulties faced by rural communities, was awaiting the Governor's approval.

### **Background:**

In its latest report on the condition of education in the rural areas of all 50 states (*Why Rural Matters 2005*), the Rural School and Community Trust ranks New Mexico second (Mississippi ranks first) in terms of the urgency of the problems confronted by the state in its efforts to improve rural education: “In a nutshell, the states identified as highest priority in this report face more substantial challenges, do so with fewer available resources, and achieve less in terms of student outcomes.” In support of New Mexico's ranking, the report includes the following statistics regarding the children and schools in the rural areas of the state:

- Data from the 2000 US Census indicate that:
  - New Mexico ranks first among the states in the percentage of rural children under the age of 18 living below the poverty level (23.3 percent). The national average is 11.8 percent.
  - The rural per capita income in New Mexico is \$15,413. The national average is \$19,285.
  - New Mexico ranks first among the states in the percentage of the rural population age five or older who speak English “less than very well” (14 percent). The national average is 2.4 percent.

- In New Mexico, 67.3 percent of students in rural public elementary and secondary schools are eligible for the federal Free and Reduced-fee Lunch program. The national average is 37.4 percent.
- Although the percentage of students enrolled in rural public schools in New Mexico (18.3 percent) is very close to the national average (19 percent), the percentage of rural public school students in the state who are minorities (70.6 percent) is much higher than the national average (22.2 percent).
- The National Assessment of Educational Progress (NAEP) math and reading combined score for rural students in grades 4 and 8 in New Mexico is 465.0, the lowest of all 50 states. The national average is 499.2.

**Presenters:**

For this presentation, Dr. Jim Holloway, Assistant Superintendent for Rural Education, PED, will discuss PED's new regulation regarding rural education and the Rural Education Division's efforts to spur school-centered community revitalization; Mr. T. J. Parks, Superintendent of the Tatum Municipal Schools, will present a short film detailing Tatum's rural revitalization activities; and Ms. Kelly Green, Program Manager for Microsoft Corporation's Partners in Learning (PIL) Initiative, will describe New Mexico's initiative with regard to rural schools and communities.

**Questions the committee may wish to consider:**

1. How will the new NCES locale codes impact the services provided by the Rural Education Division of PED? Will PED recognize as rural all school districts classified as rural by NCES and not just those districts eligible for SRSA grants?
2. Does PED plan to amend its new rule, "Flexibility for Rural School Districts," to incorporate the new NCES locale codes? If so, when and under what circumstances?
3. What plans does PED have to expand the School-led Community Revitalization Project beyond the original six school districts?
4. According to PED, during June 2005, PED staff members, along with personnel from six rural New Mexico school districts, "visited South Australia to see first-hand examples of holistic community development in that country." How many individuals from each entity went on the trip; how much did the trip cost; and how was the trip funded?
5. How will the efforts of the Rural Education Division and Microsoft's New Mexico Partners in Learning initiative be coordinated?

**TITLE 6            PRIMARY AND SECONDARY EDUCATION**  
**CHAPTER 34       RURAL EDUCATION**  
**PART 2            FLEXIBILITY FOR RURAL SCHOOL DISTRICTS**

**6.34.2.1            ISSUING AGENCY:** Public Education Department  
[6.34.2.1 NMAC – N, 08-15-06]

**6.34.2.2            SCOPE:** This rule applies to public schools and school districts.  
[6.34.2.2 NMAC – N, 08-15-06]

**6.34.2.3            STATUTORY AUTHORITY:** This regulation is promulgated pursuant to Section 22-2-1 and 9-24-8 NMSA 1978.  
[6.34.2.3 NMAC – N, 08-15-06]

**6.34.2.4            DURATION:** Permanent  
[6.34.2.4 NMAC – N, 08-15-06]

**6.34.2.5            EFFECTIVE DATE:** August 15, 2006, unless a different effective date is cited at the end of a section.  
[6.34.2.5 NMAC – N, 08-15-06]

**6.34.2.6            OBJECTIVE:** This rule establishes the general provisions and definitions applicable to rural education.  
[6.34.2.6 NMAC – N, 08-15-06]

**6.34.2.7            DEFINITIONS:**

A.            “Rural local educational agency (‘rural LEA’)” means a local school district meeting the following criteria:

(1) the total number of students in average daily attendance at all schools served by the school district is fewer than 600, or all schools in the district are located in counties with a population density of fewer than 10 persons per square mile; and

(2) all schools served by the school district have a school locale code of 7 or 8 as determined by the Secretary of the United States department of education in its small, rural school achievement eligibility spreadsheet for a given year.

B.            “Small rural school achievement spreadsheet (‘SRSA’)” means that spreadsheet developed by the United States department of education office of elementary and secondary education for a given fiscal year/school year delineating those New Mexico school districts as eligible for the SRSA program for that fiscal year.  
[6.34.2.7 NMAC – N, 08-15-06]

**6.34.2.8            FLEXIBILITY FOR RURAL SCHOOLS**

A.            Unless otherwise prohibited by federal law or regulation, school districts meeting the definition of rural LEA and currently employing teachers who teach multiple subjects but do not meet all the criteria for a highly qualified teacher in each of the core academic subjects they teach may have until the end of the 2006-2007 school year for these teachers to be highly qualified in each subject that they teach.

B.            Newly hired teachers in school districts meeting the definition of rural LEA will have three years from the date of hire to become highly qualified in each core academic subject that they teach.

C.            School districts using the flexibility described in Subsections A and B of the Section must:

(1) ensure that all teachers in core academic areas are highly qualified in at least one core academic subject they teach;

(2) provide high-quality professional development that increases the teachers’ content knowledge in the additional subjects they teach; and

(3) provide mentoring or a program of intensive supervision that consists of structured guidance and regular, ongoing support so that they become highly qualified in the additional core academic subject(s) they teach.  
[6.34.2.8 NMAC – N, 08-15-06]

**6.34.2.9            TECHNICAL ASSISTANCE**

A. School districts not included in the annual SRSA listing may also be assisted through an application process to the rural education division of the public education department. Examples of assistance include:

- (1) school/community revitalization program;
- (2) filling teacher vacancies;
- (3) interpretation of test results;
- (4) advice on continuous improvement programs; and
- (5) integrating distance education programs.

B. The rural education division will develop an application for school districts to use in submitting requests for assistance. The application will address the following components:

- (1) percentage of students eligible for free and reduced price lunch;
- (2) percentage of minority enrollment;
- (3) migrant student population;
- (4) poverty rates;
- (5) accessibility to service centers;
- (6) administrator turnover;
- (7) ethnicity discrepancies between students and teachers and students and principals;
- (8) transportation costs; and
- (9) property wealth.

[6.34.2.9 NMAC – N, 08-15-06]

**HISTORY OF 6.34.2 NMAC: [Reserved]**

## ATTACHMENT 2

### COMPARISON OF OLD AND NEW NATIONAL CENTER FOR EDUCATION STATISTICS' RURAL LOCALE CODES 2003-2004 COMMON CORE OF DATA

District	School	Old Codes		New Codes		STATUS	
		Metro-centric	Code Description Rural (Codes 7 & 8)	Urban-centric	Code Description Rural (Codes 41, 42, 43)	Metro-centric	Urban-centric
ALAMOGORDO PUBLIC SCHOOLS	HOLLOMAN INTERMED		7 Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	HOLLOMAN MIDDLE		7 Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	HOLLOMAN PRIMARY		7 Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	LA LUZ ELEM		7 Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
ALBUQUERQUE PUBLIC SCHOOLS	A MONTOYA ELEM		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	E. MT. CHARTER HIGH		8 Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	JAMES MONROE MIDDLE		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	JIMMY CARTER MIDDLE		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	ROOSEVELT MIDDLE		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	SAN ANTONITO ELEM		8 Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
ANIMAS PUBLIC SCHOOLS	ANIMAS ELEM		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	ANIMAS HIGH		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	ANIMAS MIDDLE		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
ARTESIA PUBLIC SCHOOLS	PENASCO ELEM		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	ROSELAWN ELEM		7 Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
AZTEC MUNICIPAL SCHOOLS	TIGER LEARNING CNT.		N	41	Rural, Fringe	No	Yes
BELEN CONSOLIDATED SCHOOLS	GIL SANCHEZ ELEM		8 Rural, Inside CBSA	32		Yes	No
	LA MERCED ELEM		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	LA PROMESA ELEM		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
BERNALILLO PUBLIC SCHOOLS	ALGODONES ELEM		8 Rural, Inside CBSA	21		Yes	No
	COCHITI ELEM		8 Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	COCHITI MIDDLE		8 Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	PLACITAS ELEM		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	SANTO DOMINGO ELEM		8 Rural, Inside CBSA	32		Yes	No
	SANTO DOMINGO MID		8 Rural, Inside CBSA	32		Yes	No
BLOOMFIELD MUNICIPAL SCHOOLS	BLANCO ELEM		8 Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
CAPITAN MUNICIPAL SCHOOLS	CAPITAN ELEM		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CAPITAN HIGH		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CAPITAN MIDDLE		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
CARLSBAD MUNICIPAL SCHOOLS	JEFFERSON MONESSORI		7 Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	PUCKETT ELEM		7 Rural, Outside CBSA	33		Yes	No
CARRIZOZO MUNICIPAL SCHOOLS	CARRIZOZO ELEM		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CARRIZOZO HIGH		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CARRIZOZO MIDDLE		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
CENTRAL CONSOLIDATED SCHOOLS	CAREER PREP HS		4	43	Rural, Remote	No	Yes
	CENTRAL HIGH		4	41	Rural, Fringe	No	Yes
	EVA B. STOKELY ELEM		4	43	Rural, Remote	No	Yes
	GRACE B. WILSON ELE		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	HOMEBOUND/HOSPITAL		4	43	Rural, Remote	No	Yes
	KIRTLAND ELEM		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	KIRTLAND MIDDLE SCH		4	41	Rural, Fringe	No	Yes
	MESA ELEMENTARY		4	43	Rural, Remote	No	Yes
	NASCHITI ELEM		8 Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	NATAANI NEZ ELEM.		4	43	Rural, Remote	No	Yes
	NEWCOMB ELEM		8 Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	NEWCOMB HIGH		8 Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	NEWCOMB MIDDLE SCH.		8 Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	NIZHONI ELEM		4	43	Rural, Remote	No	Yes
	OJO AMARILLO ELEM.		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	RUTH N BOND ELEM.		8 Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
SHIPROCK HIGH		4	43	Rural, Remote	No	Yes	
TSE'BITAI MID		4	43	Rural, Remote	No	Yes	
CHAMA VALLEY INDEPENDENT SCHL	CHAMA ELEM		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CHAMA MIDDLE		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	ESCALANTE HIGH		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	TIERRA AMARILLA ELM		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	TIERRA AMARILLA MID		7 Rural, Outside CBSA	43	Rural, Remote	Yes	Yes

**COMPARISON OF OLD AND NEW NATIONAL CENTER FOR EDUCATION STATISTICS' RURAL LOCALE CODES  
2003-2004 COMMON CORE OF DATA**

District	School	Old Codes Metro-centric	Code Description Rural (Codes 7 & 8)	New Codes Urban-centric	Code Description Rural (Codes 41, 42, 43)	STATUS	
						Metro-centric	Urban-centric
CIMARRON PUBLIC SCHOOLS	CIMARRON ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CIMARRON HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CIMARRON MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	EAGLE NEST ELEM.	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	EAGLE NEST MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MORENO VALLEY HIGH C	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
CLAYTON PUBLIC SCHOOLS	ALVIS ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	AMISTAD CHARTER	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CLAYTON HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CLAYTON JR HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	KISER ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
CLOUDCROFT MUNICIPAL SCHOOLS	CLOUDCROFT ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CLOUDCROFT HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CLOUDCROFT MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
CLOVIS MUNICIPAL SCHOOLS	CURRY JDC	7	Rural, Outside CBSA	33		Yes	No
	LOCKWOOD ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	RANCHVALE ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
COBRE CONSOLIDATED SCHOOLS	BAYARD ELEM	6		42	Rural, Distant	No	Yes
	CENTRAL ELEM	7	Rural, Outside CBSA	33		Yes	No
	COBRE HIGH	6		42	Rural, Distant	No	Yes
	HURLEY ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	SAN LORENZO ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	SNELL MIDDLE	6		42	Rural, Distant	No	Yes
CORONA MUNICIPAL SCHOOLS	CORONA ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CORONA HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
CUBA INDEPENDENT SCHOOLS	CUBA ELEM	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	CUBA HIGH	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	CUBA MIDDLE SCHOOL	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
DEMING PUBLIC SCHOOLS	COLUMBUS ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	DEMING SECURE SCHOOL	6		41	Rural, Fringe	No	Yes
	SUNSHINE ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
DES MOINES MUNICIPAL SCHOOLS	DES MOINES ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	DES MOINES HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
DEXTER CONSOLIDATED SCHOOLS	DEXTER ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	DEXTER HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	DEXTER MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
DORA CONSOLIDATED SCHOOLS	DORA ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	DORA HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
DULCE INDEPENDENT SCHOOLS	DULCE ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	DULCE HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	DULCE MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
ELIDA MUNICIPAL SCHOOLS	ELIDA ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	ELIDA HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
ESPANOLA MUNICIPAL SCHOOLS	ABIQUIU ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	ALCALDE ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	DIXON ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	HERNANDEZ ELEM	7	Rural, Outside CBSA	32		Yes	No
	MOUNTAIN VIEW ELEM	7	Rural, Outside CBSA	32		Yes	No
	QUINTANA ELEM	7	Rural, Outside CBSA	32		Yes	No
	SAN JUAN ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	VELARDE ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
ESTANCIA MUNICIPAL SCHOOLS	ESTANCIA ELEM	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	ESTANCIA HIGH	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	ESTANCIA MIDDLE	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	UPPER ELEMENTARY	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	VAN STONE ELEM	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes

**COMPARISON OF OLD AND NEW NATIONAL CENTER FOR EDUCATION STATISTICS' RURAL LOCALE CODES  
2003-2004 COMMON CORE OF DATA**

District	School	Old Codes Metro-centric	Code Description Rural (Codes 7 & 8)	New Codes Urban-centric	Code Description Rural (Codes 41, 42, 43)	STATUS	
						Metro-centric	Urban-centric
EUNICE MUNICIPAL SCHOOLS	EUNICE HIGH	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
FARMINGTON MUNICIPAL SCHOOLS	ESPERANZA ELEM	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	MESA VERDE ELEM	8	Rural, Inside CBSA	13		Yes	No
	MESA VIEW JR. HIGH	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	PIEDRA VISTA HS	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
FLOYD MUNICIPAL SCHOOLS	FLOYD ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	FLOYD HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	FLOYD MIDDLE SCH.	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
FORT SUMNER MUNICIPAL SCHOOLS	FORT SUMNER ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	FORT SUMNER HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	FORT SUMNER MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
GADSDEN INDEPENDENT SCHOOLS	ANTHONY CHILD DEV.	N		41	Rural, Fringe	No	Yes
	CHAPARRAL ELEM	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	CHAPARRAL MIDDLE	8	Rural, Inside CBSA	31		Yes	No
	DESERT PRIDE ACADEMY	4		41	Rural, Fringe	No	Yes
	DESERT TRAILS INT	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	DESERT VIEW ELEM	8	Rural, Inside CBSA	21		Yes	No
	GADSDEN HIGH	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	GADSDEN MIDDLE	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	HOMEBOUND/HOSPITAL	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	LA MESA ELEM	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	LA UNION ELEM	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	MESQUITE ELEM	4		41	Rural, Fringe	No	Yes
	SAN MIGUEL ELEM	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	SANTA TERESA HIGH	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
SANTA TERESA MIDDLE	8	Rural, Inside CBSA	21		Yes	No	
GALLUP-MCKINLEY COUNTY SCHOOL	CHEE DODGE ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	CHURCH ROCK ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	CROWNPOINT ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CROWNPOINT HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CROWNPOINT MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	DAVID SKEET ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	GALLUP HIGH	6		41	Rural, Fringe	No	Yes
	GALLUP JUNIOR HIGH	6		41	Rural, Fringe	No	Yes
	KENNEDY MIDDLE	6		41	Rural, Fringe	No	Yes
	MIDDLE COLLEGE HS CH	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	NAVAJO ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	NAVAJO MIDDLE SCHOOL	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	NAVAJO PINE HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	RAMAH ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	RAMAH HIGH SCHOOL	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	SMITH LAKE ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	THOREAU ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	THOREAU HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	THOREAU MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	TOHATCHI ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	TOHATCHI HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	TOHATCHI MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	TWIN LAKES ELEM	6		42	Rural, Distant	No	Yes
GRADY MUNICIPAL SCHOOLS	GRADY ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	GRADY HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
GRANTS-CIBOLA COUNTY SCHOOLS	BLUEWATER ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CUBERO ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LAGUNA ACOMA HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LAGUNA-ACOMA MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MILAN ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	SAN RAFAEL ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	SEBOYETA ELEM	7	Rural, Outside CBSA	33		Yes	No
HAGERMAN MUNICIPAL SCHOOLS	HAGERMAN ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	HAGERMAN HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	HAGERMAN MID SCHOOL	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
HATCH VALLEY PUBLIC SCHOOLS	ACE ALT COMPLEX EDU	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	GARFIELD ELEM	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	HATCH VALLEY ELEM	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	HATCH VALLEY HIGH	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	HATCH VALLEY MID SCH	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	RIO GRANDE ELEM	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes

**COMPARISON OF OLD AND NEW NATIONAL CENTER FOR EDUCATION STATISTICS' RURAL LOCALE CODES  
2003-2004 COMMON CORE OF DATA**

District	School	Old Codes Metro-centric	Code Description Rural (Codes 7 & 8)	New Codes Urban-centric	Code Description Rural (Codes 41, 42, 43)	STATUS	
						Metro-centric	Urban-centric
HOBBS MUNICIPAL SCHOOLS	COLLEGE LANE ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	HEIZER FRESHMAN	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
HONDO VALLEY PUBLIC SCHOOLS	HONDO ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	HONDO HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
HOUSE MUNICIPAL SCHOOLS	HOUSE ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	HOUSE HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
JAL PUBLIC SCHOOLS	JAL ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	JAL HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	JAL JR HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
JEMEZ MOUNTAIN PUBLIC SCHOOLS	CORONADO HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CORONADO MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	COYOTE ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	GALLINA ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LINDRITH ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LYBROOK ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
JEMEZ VALLEY PUBLIC SCHOOLS	JEMEZ VALLEY ELEM	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	JEMEZ VALLEY HIGH	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	JEMEZ VALLEY MID	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	SAN DIEGO RIVERSIDE	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	WALATOWA CHARTER HIG	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
LAKE ARTHUR MUNICIPAL SCHOOLS	LAKE ARTHUR ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LAKE ARTHUR HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LAKE ARTHUR MID	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
LAS CRUCES PUBLIC SCHOOLS	CAMINO REAL MIDDLE	8	Rural, Inside CBSA	13		Yes	No
	CESAR E. CHAVEZ ELEM	4		41	Rural, Fringe	No	Yes
	DESERT HILLS ELEM	2		41	Rural, Fringe	No	Yes
	HIGHLAND ELEMENTARY	2		41	Rural, Fringe	No	Yes
	SUNRISE ELEM	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	WHITE SANDS ELEM	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	WHITE SANDS MIDDLE	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
LAS VEGAS CITY PUBLIC SCHOOLS	MEMORIAL MIDDLE	6		42	Rural, Distant	No	Yes
LOGAN MUNICIPAL SCHOOLS	LOGAN ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LOGAN HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LOGAN MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
LORDSBURG MUNICIPAL SCHOOLS	DUGAN-TARANGO MID	6		41	Rural, Fringe	No	Yes
	R. V. TRAYLOR ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
LOS ALAMOS PUBLIC SCHOOLS	BARRANCA MESA ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	LOS ALAMOS HIGH	6		41	Rural, Fringe	No	Yes
	LOS ALAMOS MIDDLE	6		41	Rural, Fringe	No	Yes
LOS LUNAS PUBLIC SCHOOLS	ANN PARISH ELEM	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	CENTURY ALTERNATIVE	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	DESERT VIEW INTERM.	8	Rural, Inside CBSA	31		Yes	No
	LOS LUNAS HIGH	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
LOVING MUNICIPAL SCHOOLS	LOVING ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LOVING HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	LOVING MID SCHOOL	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
MAGDALENA MUNICIPAL SCHOOLS	MAGDALENA ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MAGDALENA HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MAGDALENA MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
MAXWELL MUNICIPAL SCHOOLS	MAXWELL ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MAXWELL HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MAXWELL MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
MELROSE PUBLIC SCHOOLS	MELROSE ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MELROSE HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
MESA VISTA CONSOLIDATED SCHLS	EL RITO ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MESA VISTA HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MESA VISTA MID	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	OJO CALIENTE ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	TRES PIEDRAS ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes

**COMPARISON OF OLD AND NEW NATIONAL CENTER FOR EDUCATION STATISTICS' RURAL LOCALE CODES  
2003-2004 COMMON CORE OF DATA**

District	School	Old Codes Metro-centric	Code Description Rural (Codes 7 & 8)	New Codes Urban-centric	Code Description Rural (Codes 41, 42, 43)	STATUS	
						Metro-centric	Urban-centric
MORA INDEPENDENT SCHOOLS	HOLMAN ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MORA ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MORA HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MORA MIDDLE SCHOOL	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
MORIARTY MUNICIPAL SCHOOLS	EDGEWOOD ELEMENTARY	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	EDGEWOOD MIDDLE	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	MORIARTY ELEMENTARY	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	MORIARTY HIGH	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	MORIARTY MIDDLE	8	Rural, Inside CBSA	42	Rural, Distant	Yes	Yes
	MOUNTAINVIEW ELEM	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	ROUTE 66 ELEM.	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	SOUTH MOUNTAIN ELEM.	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
MOSQUERO MUNICIPAL SCHOOLS	MOSQUERO ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MOSQUERO HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
MOUNTAINAIR PUBLIC SCHOOLS	MOUNTAINAIR ELEM	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
	MOUNTAINAIR HIGH	8	Rural, Inside CBSA	43	Rural, Remote	Yes	Yes
PECOS INDEPENDENT SCHOOLS	PECOS ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	PECOS HIGH	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	PECOS MID HIGH	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
PENASCO INDEPENDENT SCHOOLS	PENASCO ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	PENASCO HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	PENASCO JR HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
POJOAQUE VALLEY PUBLIC SCHOOL	POJOAQUE HIGH	2		41	Rural, Fringe	No	Yes
	POJOAQUE INTERMED	2		41	Rural, Fringe	No	Yes
	POJOAQUE MIDDLE	2		41	Rural, Fringe	No	Yes
	POJOAQUE PRIMARY EL	2		41	Rural, Fringe	No	Yes
QUEMADO INDEPENDENT SCHOOLS	DATIL ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	QUEMADO ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	QUEMADO HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
QUESTA INDEPENDENT SCHOOLS	ALTA VISTA ELEM7	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	ALTA VISTA INTERMED.	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	QUESTA HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	QUESTA JUNIOR HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	RED RIVER VALLEY CHA	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	RIO COSTILLA ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	ROOTS & WINGS COMM.	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
RATON PUBLIC SCHOOLS	RATON HIGH	7	Rural, Outside CBSA	33		Yes	No
RESERVE INDEPENDENT SCHOOLS	GLENWOOD ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	RESERVE ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	RESERVE HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
RIO RANCHO PUBLIC SCHOOLS	COLINAS DEL NORTE EL	3		41	Rural, Fringe	No	Yes
	RIO RANCHO ALTERN	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	VISTA GRANDE ELEM	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
ROSWELL INDEPENDENT SCHOOLS	BERRENDO ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	BERRENDO MIDDLE	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	E GRAND PLAINS ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	EL CAPITAN ELEM	5		41	Rural, Fringe	No	Yes
	MESA MIDDLE	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	MILITARY HGTS ELEM	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	MOUNTAIN VIEW MIDDL	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	UNIVERSITY HIGH	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
ROY MUNICIPAL SCHOOLS	ROY ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	ROY HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
RUIDOSO MUNICIPAL SCHOOLS	GAVILAN CANYON	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
SAN JON MUNICIPAL SCHOOLS	SAN JON ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	SAN JON HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	SAN JON MIDDLE SCHOO	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes

**COMPARISON OF OLD AND NEW NATIONAL CENTER FOR EDUCATION STATISTICS' RURAL LOCALE CODES  
2003-2004 COMMON CORE OF DATA**

District	School	Old Codes	Code Description	New Codes	Code Description	STATUS	
		Metro-centric	Rural (Codes 7 & 8)	Urban-centric	Rural (Codes 41, 42, 43)	Metro-centric	Urban-centric
SANTA FE PUBLIC SCHOOLS	ACAD TECH. & CLASSIC	2		41	Rural, Fringe	No	Yes
	AGUA FRIA ELEM	4		41	Rural, Fringe	No	Yes
	MONTE DEL SOL CHARTE	2		41	Rural, Fringe	No	Yes
	TESUQUE ELEM	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
	TURQUOISE TRAIL ELEM	8	Rural, Inside CBSA	41	Rural, Fringe	Yes	Yes
SANTA ROSA CONSOLIDATED SCHLS	ANTON CHICO MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MARQUEZ ELEMENTARY	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
SILVER CITY CONSOLIDATED SCHL	CLIFF ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	CLIFF HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	HARRISON SCHMITT EL.	7	Rural, Outside CBSA	33		Yes	No
SOCORRO CONSOLIDATED SCHOOLS	MIDWAY ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	SAN ANTONIO ELEM	7	Rural, Outside CBSA	33		Yes	No
SPRINGER MUNICIPAL SCHOOLS	FORRESTER ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	MIRANDA MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	SPRINGER HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	WILFERTH ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
TAOS MUNICIPAL SCHOOLS	ANANSI CHARTER	7	Rural, Outside CBSA	33		Yes	No
	RANCHOS DE TAOS ELEM	7	Rural, Outside CBSA	33		Yes	No
	TAOS CHARTER SCHOOL	6		41	Rural, Fringe	No	Yes
	TAOS ELEM	6		42	Rural, Distant	No	Yes
	TAOS JDC	7	Rural, Outside CBSA	41	Rural, Fringe	Yes	Yes
	TAOS MID SCHOOL	6		41	Rural, Fringe	No	Yes
TATUM MUNICIPAL SCHOOLS	TATUM ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	TATUM HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	TATUM JR HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
TEXICO MUNICIPAL SCHOOLS	TEXICO ELEM	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	TEXICO HIGH	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
	TEXICO MIDDLE SCH	7	Rural, Outside CBSA	42	Rural, Distant	Yes	Yes
TRUTH OR CONSEQUENCES SCHOOLS	ARREY ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
VAUGHN MUNICIPAL SCHOOLS	VAUGHN ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	VAUGHN HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
WAGON MOUND PUBLIC SCHOOLS	VALMORA HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	WAGON MOUND ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	WAGON MOUND HIGH	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
WEST LAS VEGAS PUBLIC SCHOOLS	CONCHAS DAM ELEM	6		43	Rural, Remote	No	Yes
	VALLEY ELEM	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
	VALLEY MIDDLE	7	Rural, Outside CBSA	43	Rural, Remote	Yes	Yes
ZUNI PUBLIC SCHOOLS	A:SHIWI ELEMENTARY	7	Rural, Outside CBSA	33		Yes	No
	TWIN BUTTES HIGH	7	Rural, Outside CBSA	33		Yes	No
	ZUNI MID SCHOOL	6		41	Rural, Fringe	No	Yes
	ZUNI MIDDLE NORTH	6		41	Rural, Fringe	No	Yes
Total Number of Rural Schools						293	313

**NEW MEXICO RURAL SCHOOL DISTRICTS  
2003-2004 School Year**

The following 49 New Mexico school districts are classified as rural under both the previous metro-centric and the new urban-centric NCES locale codes:

ANIMAS PUBLIC SCHOOLS	JEMEZ VALLEY PUBLIC SCHOOLS
CAPITAN MUNICIPAL SCHOOLS	LAKE ARTHUR MUNICIPAL SCHOOLS
CARRIZOZO MUNICIPAL SCHOOLS	LOGAN MUNICIPAL SCHOOLS
CHAMA VALLEY INDEPENDENT SCHOOLS	LOVING MUNICIPAL SCHOOLS
CIMARRON PUBLIC SCHOOLS	MAGDALENA MUNICIPAL SCHOOLS
CLAYTON PUBLIC SCHOOLS	MAXWELL MUNICIPAL SCHOOLS
CLOUDCROFT MUNICIPAL SCHOOLS	MELROSE PUBLIC SCHOOLS
CORONA MUNICIPAL SCHOOLS	MESA VISTA CONSOLIDATED SCHOOLS
CUBA INDEPENDENT SCHOOLS	MORA INDEPENDENT SCHOOLS
DES MOINES MUNICIPAL SCHOOLS	MORIARTY MUNICIPAL SCHOOLS
DEXTER CONSOLIDATED SCHOOLS	MOSQUERO MUNICIPAL SCHOOLS
DORA CONSOLIDATED SCHOOLS	MOUNTAINAIR PUBLIC SCHOOLS
DULCE INDEPENDENT SCHOOLS	PECOS INDEPENDENT SCHOOLS
ELIDA MUNICIPAL SCHOOLS	PENASCO INDEPENDENT SCHOOLS
ESTANCIA MUNICIPAL SCHOOLS	QUEMADO INDEPENDENT SCHOOLS
FLOYD MUNICIPAL SCHOOLS	QUESTA INDEPENDENT SCHOOLS
FORT SUMNER MUNICIPAL SCHOOLS	RESERVE INDEPENDENT SCHOOLS
GADSDEN INDEPENDENT SCHOOLS	ROY MUNICIPAL SCHOOLS
GRADY MUNICIPAL SCHOOLS	SAN JON MUNICIPAL SCHOOLS
HAGERMAN MUNICIPAL SCHOOLS	SPRINGER MUNICIPAL SCHOOLS
HATCH VALLEY PUBLIC SCHOOLS	TATUM MUNICIPAL SCHOOLS
HONDO VALLEY PUBLIC SCHOOLS	TEXICO MUNICIPAL SCHOOLS
HOUSE MUNICIPAL SCHOOLS	VAUGHN MUNICIPAL SCHOOLS
JAL PUBLIC SCHOOLS	WAGON MOUND PUBLIC SCHOOLS
JEMEZ MOUNTAIN PUBLIC SCHOOLS	

The following five New Mexico school districts are classified as rural under the new urban-centric NCES locale codes but not under the old metro-centric codes:

CENTRAL CONSOLIDATED SCHOOLS  
COBRE CONSOLIDATED SCHOOLS  
GALLUP-MCKINLEY COUNTY SCHOOL  
LOS ALAMOS PUBLIC SCHOOLS  
POJOAQUE VALLEY PUBLIC SCHOOL

NOTE: A district that is classified as rural is not automatically eligible for *Small, Rural School Achievement Program* (SRSA) grants; the district must also meet the additional criteria specified in federal statute.

*RURAL EDUCATION ACHIEVEMENT PROGRAM*

The major source of federal funding specifically targeted to rural school districts is the *Rural Education Achievement Program (REAP)*, which is part of the federal *No Child Left Behind Act of 2001*. Its purpose is “to address the unique needs of rural school districts that frequently (1) lack the personnel and resources needed to compete effectively for Federal competitive grants; and (2) receive formula grant allocations in amounts too small to be effective in meeting their intended purposes.” REAP has two subparts, the *Small, Rural School Achievement Program (SRSA)* and the *Rural and Low-Income School Program (RLIS)*:

- SRSA grants are awarded to eligible school districts to assist them in meeting the state’s definition of adequate yearly progress (AYP). For federal fiscal year 2005 (school year 2005-2006), eligible school districts in New Mexico received a total of \$328,998 (see Table 1). (See Table 2 for the list of school districts eligible to apply for awards for school year 2006-2007.)
- Under the RLIS program, the US Department of Education (USDE) awards funds by formula to state departments of education, which in turn make subgrants to rural school districts that serve concentrations of children from low-income families. For federal fiscal year 2005 (school year 2005-2006), New Mexico was awarded \$2,016,903 for RLIS. The state awards for federal fiscal year 2006 have not yet been made. (See Table 3 for the list of eligible school districts for federal fiscal year 2006.)

In a handbook entitled *Guidance on the Rural Education Achievement Program (REAP)*, the USDE cites the following eligibility criteria for SRSA and for RLIS (note that the criteria are not identical):

- **SRSA:** To be eligible to participate in REAP-Flex and the SRSA grant program, a [school district] must –
  1. have a total average daily attendance (ADA) of less than 600 students, *or* serve only schools that are located in counties that have a population density of fewer than 10 persons per square mile; *and*
  2. serve only schools that have an National Center for Education Statistics (NCES) school locale code of 7 or 8 ... *or* be located in an area of the State defined as rural by a governmental agency of the State. (In instances in which a State agency defines the area in which an LEA [local education agency] is located as rural, the USDE must agree to the rural designation before the LEA may participate in either REAP-Flex or the SRSA grant program.)
- **RLIS:** A [school district] is *eligible* for an allocation under the RLIS program if –
  1. 20 percent or more of the children age 5 to 17 served by the LEA are from families with incomes below the poverty line;
  2. all schools served by the LEA have [an NCES] school locale code of 6, 7, or 8 ...; *and*
  3. the LEA is *not* eligible to participate in the SRSA program.

**TABLE 1**  
**NEW MEXICO**  
**SMALL RURAL SCHOOLS ACHIEVEMENT PROGRAM**  
**TITLE VI, PART B, SUBPART 1 OF ESEA: FY 2005 AWARDS**

LEA Applicant Name	Allocation Amount
Animas Public School	\$11,873
CAPITAN MUNICIPAL SCHOOLS	\$10,468
Carrizozo Municipal School	\$8,694
Cimarron Municipal Schools	\$17,387
Cloudcroft Municipal Schools	\$22,089
Corona Public Schools	\$12,225
Des Moines Municipal School	\$16,745
Dora Consolidated School	\$11,980
ELIDA MUNICIPAL SCHOOLS	\$14,793
Floyd Municipal Schools	\$21,458
Fort Sumner Municipal Schools	\$7,552
Grady Municipal Schools	\$18,244
Hondo Valley Public Schools	\$3,197
House Municipal School	\$16,840
Jal Public Schools	\$3,294
Jemez Mountain Schools	\$3,393
Lake Arthur Municipal Schools	\$705
Logan Municipal Schools	\$13,178
Loving Municipal Schools	\$12,895
MAXWELL MUNICIPAL SCHOOLS	\$14,984
Melrose Municipal Schools	\$18,505
Mosquero Municipal Schools	\$14,242
Quemado Independent School District No. 2	\$2,443
ROY MUNICIPAL SCHOOLS	\$13,628
San Jon School	\$10,871
Tatum Municipal Schools	\$8,656
Texico Municipal Schools	\$11,251
VAUGHN MUNICIPAL SCHOOLS	\$5,656
Wagon Mound Public Schools	\$1,752
<b>Total Allocations in State =</b>	<b>\$328,998</b>
<b>Total Number of LEAs Receiving Awards =</b>	<b>29</b>

**TABLE 2**

**LEAS ELIGIBLE FOR  
THE 2006 SMALL RURAL SCHOOL ACHIEVEMENT PROGRAM (SRSA)  
New Mexico School Districts**

NCES LEA ID	State ID	District Name	Locale codes of schools in the LEA	Average Daily Attendance	Made AYP - School Year 04-05 (Yes, No)	SRSA eligible
1	2	3	8	11	20	22
3500090	30230000	ANIMAS PUBLIC SCHOOLS	7	221.55	no	SRSA
3500270	40270000	CAPITAN MUNICIPAL SCHOOLS	7	552.98	yes	SRSA
3500330	37270000	CARRIZOZO MUNICIPAL SCHOOLS	7	168.28	yes	SRSA
3500420	53390000	CHAMA VALLEY INDEPENDENT SCHLS	7	433.80	no	SRSA
3500480	8070000	CIMARRON MUNICIPAL SCHOOLS	7	420.13	yes	SRSA
3500510	84590000	CLAYTON PUBLIC SCHOOLS	7	510.79	yes	SRSA
3500540	48350000	CLOUDCROFT MUNICIPAL SCHOOLS	7	449.83	yes	SRSA
3500630	38270000	CORONA MUNICIPAL SCHOOLS	7	65.51	no	SRSA
3500660	62430000	CUBA INDEPENDENT SCHOOLS	8	578.05	no	SRSA
3500720	85590000	DES MOINES MUNICIPAL SCHOOLS	7	135.53	yes	SRSA
3500790	60410000	DORA CONSOLIDATED SCHOOLS	7	177.53	yes	SRSA
3500810	54390000	DULCE INDEPENDENT SCHOOLS	7	601.88	no	SRSA
3500840	58410000	ELIDA MUNICIPAL SCHOOLS	7	102.78	yes	SRSA
3500930	80570000	ESTANCIA MUNICIPAL SCHOOLS	8	875.49	no	SRSA
3501020	59410000	FLOYD MUNICIPAL SCHOOLS	7	241.88	no	SRSA
3501050	16110000	FT SUMNER MUNICIPAL SCHOOLS	7	308.94	yes	SRSA
3501140	15090000	GRADY MUNICIPAL SCHOOLS	7	109.73	yes	SRSA
3501200	5050000	HAGERMAN MUNICIPAL SCHOOLS	7	433.08	yes	SRSA
3501290	39270000	HONDO VALLEY PUBLIC SCHOOLS	7	101.56	no	SRSA
3501320	50370000	HOUSE MUNICIPAL SCHOOLS	7	94.91	yes	SRSA
3501350	34250000	JAL PUBLIC SCHOOLS	7	381.93	yes	SRSA
3501380	56390000	JEMEZ MOUNTAIN PUBLIC SCHOOLS	7	277.63	no	SRSA
3501410	63430000	JEMEZ VALLEY PUBLIC SCHOOLS	8	438.93	no	SRSA
3501470	7050000	LAKE ARTHUR MUNICIPAL SCHOOLS	7	145.08	no	SRSA
3501590	51370000	LOGAN MUNICIPAL SCHOOLS	7	169.46	yes	SRSA
3501710	21150000	LOVING MUNICIPAL SCHOOLS	7	539.76	no	SRSA
3501770	75530000	MAGDALENA MUNICIPAL SCHOOLS	7	326.95	no	SRSA
3501800	11070000	MAXWELL MUNICIPAL SCHOOLS	7	68.05	yes	SRSA
3501830	14090000	MELROSE PUBLIC SCHOOLS	7	221.86	yes	SRSA
3501980	78550000	MESA VISTA CONSOLIDATED SCHLS	7,N	421.98	no	SRSA
3501860	44330000	MORA INDEPENDENT SCHOOLS	7	583.81	no	SRSA
3501890	81570000	MORIARTY MUNICIPAL SCHOOLS	8	3,758.89	no	SRSA
3501920	28210000	MOSQUERO MUNICIPAL SCHOOLS	7	38.51	yes	SRSA
3501950	82570000	MOUNTAINAIR PUBLIC SCHOOLS	8	350.04	yes	SRSA
3502010	70470000	PECOS INDEPENDENT SCHOOLS	7	688.68	no	SRSA
3502040	77550000	PENASCO INDEPENDENT SCHOOLS	7	590.58	yes	SRSA
3502130	3030000	QUEMADO INDEPENDENT SCHOOLS	7	148.44	yes	SRSA
3502160	79550000	QUESTA INDEPENDENT SCHOOLS	7	516.33	no	SRSA
3502220	2030000	RESERVE INDEPENDENT SCHOOLS	7	126.91	yes	SRSA
3502280	27210000	ROY MUNICIPAL SCHOOLS	7	54.29	yes	SRSA
3502340	52370000	SAN JON MUNICIPAL SCHOOLS	7	125.61	yes	SRSA
3502490	10070000	SPRINGER MUNICIPAL SCHOOLS	7	159.93	yes	SRSA
3502550	35250000	TATUM MUNICIPAL SCHOOLS	7	267.48	yes	SRSA
3502580	13090000	TEXICO MUNICIPAL SCHOOLS	7	504.19	yes	SRSA
3500001	26190000	VAUGHN MUNICIPAL SCHOOLS	7	67.60	no	SRSA
3502730	45330000	WAGON MOUND PUBLIC SCHOOLS	7	69.98	no	SRSA

Number = 46  
**TABLE 3**

**FISCAL YEAR 2006 ELIGIBILITY FOR  
RURAL LOW-INCOME SCHOOL PROGRAM  
New Mexico School Districts**

District Name	Locale codes of schools in the LEA	Average Daily Attendance	Percentage of children from families below poverty line	Does LEA meet low-income poverty requirement?	Does each school in LEA have locale code of 6, 7, or 8?	Made AYP - School Year 04-05 (YES, NO)	RLIS eligible
3	8	11	13	14	15	20	23
ARTESIA PUBLIC SCHOOLS	6,7	3,341.99	24.43	YES	YES	NO	RLIS
COBRE CONSOLIDATED SCHOOLS	6,7	1,323.56	35.55	YES	YES	NO	RLIS
DEMING PUBLIC SCHOOLS	6,7	5,120.35	38.29	YES	YES	NO	RLIS
ESPANOLA MUNICIPAL SCHOOLS	6,7	4,368.53	22.80	YES	YES	NO	RLIS
GALLUP-MCKINLEY COUNTY SCHOOLS	6,7,N	11,695.98	37.14	YES	YES	NO	RLIS
GRANTS-CIBOLA COUNTY SCHOOLS	6,7	3,334.23	28.03	YES	YES	NO	RLIS
HATCH VALLEY MUNICIPAL SCHOOLS	8	1,441.53	45.34	YES	YES	NO	RLIS
LAS VEGAS CITY PUBLIC SCHOOLS	6	2,023.90	28.24	YES	YES	NO	RLIS
LORDSBURG MUNICIPAL SCHOOLS	6,7	663.08	35.53	YES	YES	YES	RLIS
LOVINGTON PUBLIC SCHOOLS	6	2,711.54	23.45	YES	YES	NO	RLIS
PORTALES MUNICIPAL SCHOOLS	6	2,682.99	29.29	YES	YES	NO	RLIS
RATON PUBLIC SCHOOLS	6,7	1,352.51	24.62	YES	YES	NO	RLIS
RUIDOSO MUNICIPAL SCHOOLS	6,7	2,214.88	23.90	YES	YES	NO	RLIS
SANTA ROSA CONSOLIDATED SCHOOL	6,7	638.49	27.01	YES	YES	YES	RLIS
SILVER CONSOLIDATED SCHOOLS	6,7	3,194.94	26.13	YES	YES	NO	RLIS
SOCORRO CONSOLIDATED SCHOOLS	6,7	1,892.48	31.75	YES	YES	NO	RLIS
TAOS MUNICIPAL SCHOOLS	6,7,N	2,965.48	28.11	YES	YES	NO	RLIS
TRUTH OR CONSEQUENCES SCHOOLS	6,7	1,411.89	33.92	YES	YES	NO	RLIS
TUCUMCARI PUBLIC SCHOOLS	6	828.15	33.28	YES	YES	NO	RLIS
TULAROSA MUNICIPAL SCHOOLS	6	961.76	29.83	YES	YES	NO	RLIS
WEST LAS VEGAS PUBLIC SCHOOLS	6,7,N	1,722.33	32.35	YES	YES	NO	RLIS
ZUNI PUBLIC SCHOOLS	6,7	1,477.69	48.22	YES	YES	NO	RLIS

Number = 22

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**Coyote Ranch**  
**Western Resource Center**  
**Plan Of Action And Scope Of Project**

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Tatum Municipal School District and Tatum Economic Development Group are preparing to turn this rural Southeastern New Mexico town inhabited by 650 people into one of the most desired Western cultural learning center destinations in the country, a model for others. The center of activity will be based on 4.2 acres of land (highway frontage) provided by Tatum Municipal School District where the initial centerpiece of an Old West Town will begin with three 2,100 square foot steel structure for three specific areas. Those areas will be “Cactus Recreational Parlor,” “Wild Prairie Museum,” and “Coyote Western Resource Center.” The structures, pre-fabricated units will be assembled by the Tatum High School building trades department, Tatum Economic Development Personnel and community, under the direction of a licensed contractor. concrete floors will be poured, sheetrock, insulation and walls will be completed within the buildings. Electrical work, lighting fixtures, ADA access, paint and accents will complete the interior of the structures. The building trades department will create Old West wood fronts for each of the sections of the structures with the full appearance and ambiance of an Old West town complete with creative signs to mark the front of each section. There also are wood structures in Tatum which can be acquired and moved onto the land. These structures will be re-worked by building trades to serve as a livery stable, marshal’s office and one room schoolhouse as phase two of the project. The acquisition of items for the museum will come through donations from ranchers, area museums, ancestors of settlers, area Indians and Western entrepreneurs in the vicinity. The recreational parlor will be filled with arcade games, kiddie ride horses, and games that children played long ago such as “horseshoes.” The music will depict sounds of the nickelodeon, cowboy times, Indian cultural and Western folk music throughout the years. The equipment and arcade games will be delivered and set up at no charge by an area amusement supplier. The school District will split coin op proceeds once the area is opened. Coin operated games and arcade areas will also be used as student incentives for good grades, good behavior, special events and outstanding participation. Area businesses will sponsor “Tokens For Tatum Kids” to be used in the machines. The tokens will be dispersed by teachers on a bi-weekly basis for achievement. The recreation parlor will be the only facility in town which would provide a place for students to be after school, on week-ends and during breaks. Today, there is no place in town for children to go. There is no gathering place other than the Allsup’s or Town & Country Quick Shops. No malls, outlets, chain restaurants or movie theaters exist in this town, so the “Recreation Parlor” also will serve as a place where supervision, learning and safety are key to delivering children from drinking, smoking, sex and activities where no one is taking responsibility for what the children are doing after school hours or during vacation times. It will also be a focal point of pride for the town as travelers make a right turn off of the highway into “Coyote Ranch – Western Resource Center” for a delightful tour of history, games and live exhibitions. The resource center will offer cushioned seating, computer work stations, a movie viewing area, walls and walls of Western art by known artists and the children of Tatum Schools. Woven Indian rugs, a faux fire place with faux crackling fire, rustic fences along the walls and books will give this area the educational atmosphere of having walked into an internet world with a wealth of information into the past.

The additional buildings which will be moved into the area will also depict the décor and ambiance of the Old West. The marshal's office wanted posters, pictures of infamous gunslingers and their history along with old natural wood furniture that would have been seen in the early 1900's will be present. At the Roadrunner livery stable structure, live demonstrations will occur as visitors and residents experience the bending of a horseshoe, branding and memorabilia. Stables will be added with the boarding of horses. Students will learn equine care techniques.

Outside, the rodeo arena is ready for usage. In this area, there will be ongoing demonstrations, hands-on activities and competition. This is where a child can learn the art of roping, bull riding, barrel racing or just learn what it takes to be a cowboy. New Mexico Junior College has one of the finest rodeo teams in the country, and will provide live demonstrations at specified times.

Near the recreation parlor, an outside area will provide a horseshoe pit for throwing horseshoes in an attempt to get as many ringers as possible on the ringer pole.

The park and barbeque area is designed for cook-outs and gatherings complete with walkways and some seating.

Gearing up for a hayride at specified times, those around Coyote Ranch will have the fun of experiencing some old-time fun, and when the campfire is crackling, the storytellers, the Indian ceremonial dances and the excitement of a full moon sprinkled with glowing fireflies will tickle the fancy of all in attendance. Maybe even the sound of a lone coyote in the pasture will add to the mystique of what will happen at Coyote Ranch.

#### **Marketing Targets:**

1. Schools across the country – to bring student tours of the facility
2. Teachers across the country – for professional development – Core Knowledge
3. Tourists – More than one million travelers pass through Tatum every year
4. Students around the world – to experience Western Culture
5. Event inclusion - for Statewide conferences & activities

**Our “Student To The West Program”** will involve networking with schools in the United States and abroad to bring 15 students per school year to live in Tatum with host families - some on farms and ranches. The students will attend Tatum Schools and take an active role in the activities, resource center and Western Culture events. Secondary students will be eligible for the program and the host families will be responsible for student care, attendance and communication with the family of the student coming into the program.

#### **Purpose Of This Project:**

##### ***1. To provide a center based in Old West design that will achieve the following goals***

- a. To promote Western Culture through fact based visual offerings
- b. To show the comparison of American growth then & now
- c. To bring students from around the world to experience and study the West, Western Culture and the ambiance of a actual setting
- d. The construction of the facility will provide on the job training for building trades classes under the supervision of a contractor

- e. The secondary level will have hands-on learning experiences afforded through mathematic skills as building plans are followed
- f. The research of each activity, native studies, dress, culture will provide all K-12 students with depth of knowledge in history.
- g. Every K-12 student will be involved in the creation of dioramas, exhibits, art and re-creation of items that are basic to modern day growth in science, history, life and culture.
- h. To create a place to be used for professional development for teachers across the United States ... a place to be used for research by students across the United States
- i. To create a place that the more than one million travelers through town will see as a reason to stop in Tatum, experience the Old West, the museum, the resource center, the exhibits and the exceptional dramatic emphasis placed on the center through the involvement of the entire school district and the entire community.
- j. Students, staff and community will work together with a director to run the facility. It will become self-sustaining.

Through this center, K-12 students have hands-on activities in Math, Science, Drama, Art, History, music, vocational training, and Cultural Awareness.

**School Outcomes:** *300 K-12 students in a rural community where poverty levels are above 50%*

- a. Have a deeper understanding of the culture in which they live
- b. Have hands-on experiences to deepen skills in Math, Science, History, Art, Music, cultural awareness and vocational training.
- c. Have the opportunity for a safe learning and social atmosphere during hours when the school is closed.
- d. Have the chance to all be a part of teamwork toward a project of significance.
- e. Have the opportunity to experience higher test scores due to direct impact of this facility, and the chance to exceed State Standards and Benchmarks.

**Community Outcomes:** For this rural town of 650 people, the biggest thrill is watching over one million cars per year jet through town, stop at the local quick shop for gas, and quickly take one of the forks in the road to ski in the mountains, visit Roswell's famous alien museum or soon to head for Hobbs where a casino and horseracing will bring a million people a year to Lea County for either activity. This facility will:

- a. Provide a wholesome activity for tourists that serves as a learning experience
- b. Provide economic development to a depressed area
- c. Provide a place where community and schools work together for common goals

**Outreach Outcomes:**

**Economic Development For A Rural Underserved Community**

- a. Children from all areas of the country can experience the history
- b. Teachers from all areas of the country can gain professional development
- c. Others can draw from the expertise and create from this model
- d. Students from around the globe have the opportunity to apply to come to the West
- e. Economic Development through effective presentation and marketing

**Timeline:**

1. Leveling of land for placement of pre-fabricated structure
2. Four to six week delivery on pre-fabricated structure
3. Four to eight week assembly of structure
4. Inside cement, electrical, walls, insulation – two weeks
5. Artwork – acquisition of Western items – simultaneous with above

***Total time for completion of phase I and readiness for opening  
six to eight weeks from funding date***

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**Cost Analysis: - Year 1**

1. \$55,989.84 – Three pre-fabricated insulated structures & shipping
  2. \$30,000.00 – cement, walls, insulation, electrical, ADA compliance
  3. \$18,000.00 – staffing
  4. \$6,000.00 – Accent – Wood Fronts – Rails – Fixtures – Signage
  5. \$12,000.00 – Scheduling & Awareness Campaigns
- 

**Total Cost For Year 1 completion: \$121,989.84**

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**Year II – Expansion**

1. \$30,000.00 – Moving pre-existing wood structures to site for added buildings
  2. \$19,000.00 – Supplies for re-vamp and upgrade of structures
  3. \$18,000.00 – Staffing
  4. \$10,000.00 – Computer upgrades
  5. \$12,000.00 – Scheduling & Awareness Correspondence
  6. \$5,000.00 – Stipends For Professional Development Experts
- 

**Total Year II – Expansion: \$94,000.00**

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**Year III – Full Activation Of All Facets Of Program**

1. \$18,000.00 – Staffing
  2. \$12,000.00 – Staff Understudy
  3. \$10,000.00 – Resource Materials
  4. \$10,000.00 – Stipends For Experts To Travel In For Demonstrations
  5. \$10,000.00 – Stipends For Professional Development Programs
  6. \$12,000.00 – Scheduling & Awareness Correspondence
- 

**Total Year III: \$72,000.00**

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**Economic Development Analysis Attached**

## **Marketing Plan**

Upon announcement of funding approval, the marketing shall include:

1. Press releases to newspapers in New Mexico, Texas, Colorado, Arizona
  - a. Release information will include drawings of the project, scope and sequence and timelines for construction.
  - b. Release information to radio and television stations will include a short version of what is provided to newspapers.
  - c. Updates will be provided to media during construction.
  - d. A press conference and photo opportunities will be provided.

During the building phase of the project, the marketing shall include:

2. Press releases to newspapers in New Mexico, Texas, Colorado, Arizona
3. Press releases to radio and television stations & invitations for site visits.
4. Photos will be taken weekly and disseminated to media.
5. Public Service Announcements will be utilized.

As phase I of the project nears completion, the marketing shall include:

1. Completion of a brochure
2. Completion of fliers
3. Completion of business cards
4. Completion of development of a media network across the U.S.
5. Letters of invitation to schools, municipalities, organizations
6. Post Cards will be developed
7. All materials will be formatted for cyber dispersal as well

Brochures, business cards and invitations will be sent first to schools, organizations, State entities, event coordinators and chambers of commerce as a general information packet to spark initial usage of the facility.

Fliers and posters will be posted in towns in New Mexico and Texas in business windows. This posting will be accomplished by tapping into the resources of businesses that frequent those cities such as the pony express. Fliers will be dispersed at fairs, seminars, conventions and at events where the participants come from varied states.

The media network will be utilized for custom layout and design posters, attachments, fliers and brochures which will be emailed across the United States with general information about the facility.

Schools across the United States will receive brochures that target Core Knowledge Professional Development, tours by students and the opportunity to look at this facility as a model for their community.

For the one million plus tourists currently passing through town without a second thought, billboards, signage, brochures at the gas and quick shop and rustic Western gateway into the facility will guide them in for a unique view of the Western Culture.