

US PARTNERS IN LEARNING

Legislative Education Study Committee
November 15, 2007

Microsoft®

Microsoft Citizenship Effort

- **US Partners in Learning**

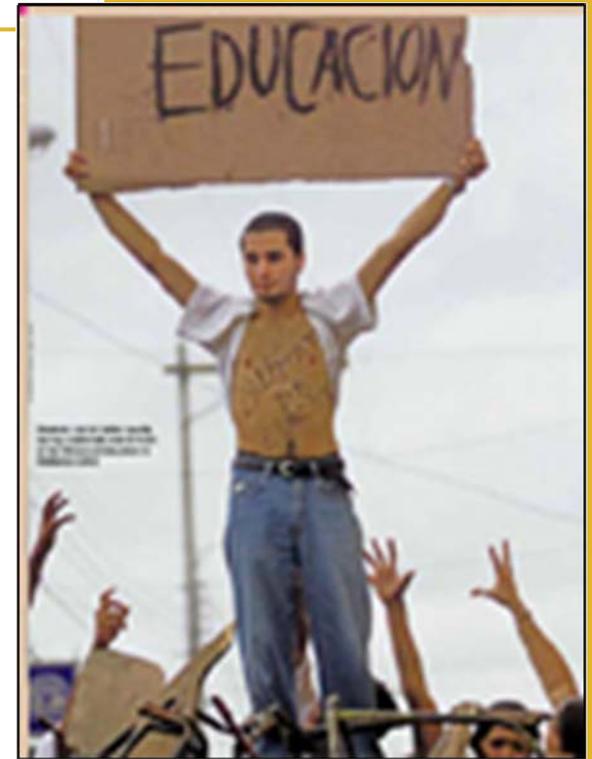
- State Partnerships
- National Partnerships
- Mid-Tier Partnerships

- **3 Goals**

- Digital Literacy for All Students
- An Educated, Competitive Workforce
- Greater Quality of Life for Citizens

- **New Mexico PIL**

- Up to \$2 Million
- Five- year Partnership
- Currently in Year 3
- Four projects awarded \$483,000+
- Evaluation/Dissemination/Scale/Replication



New Mexico PIL



Innovative Goal

The schools as a catalyst for a shift in culture, curriculum, and instruction to ready students for 21st century jobs and economic opportunities in their communities.

7 Principles

- ❖ Collaborative, Compelling Vision
- ❖ Collective Responsibility
- ❖ Education and Economic Alignment
- ❖ Entrepreneurship
- ❖ Integrated Personalized Revitalization of Schools and Economic Base in Community
- ❖ Sustainability
- ❖ Scalability

Innovative Focus

- Targeted a Specific Community Challenge
- Aligned to the Public Education Department's (PED) Rural Revitalization Program
- Aligned to the Partnership for 21st Century Skills - <http://www.21stcenturyskills.org/>
- Aligned to the 7 Career Clusters for New Mexico

Magnificent landscape for film locations

Lack of housing

Collecting oral histories

Improving the environment

Online business

Incubate business opportunities for the community

Community newspaper

Unused Greenhouse

Untapped potential for distance learning

- **Mission Statement:**

The Rural Education Bureau, along with 21st Century and Comprehensive School Reform, works within PED and with other organizations to:

- Assist leadership in improving educational opportunities
- Advocate for rural districts
- Provide a comprehensive school-led Community Partnership for Revitalization (CPR)
- Support programs to strengthen relationships among schools, families, and communities

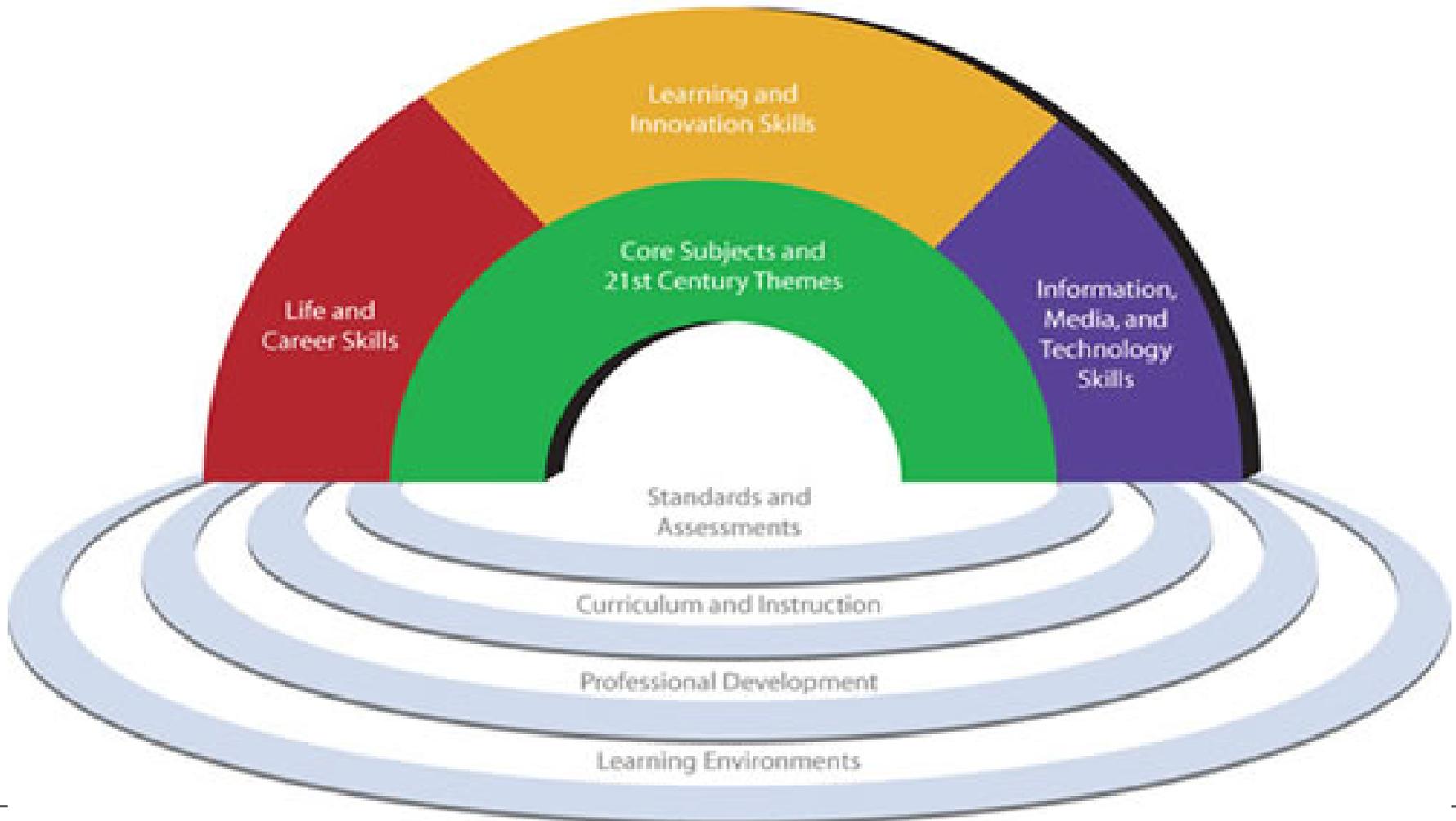
Rural Revitalization

How will the efforts of the Rural Education Division and the PIL initiative be coordinated?

- From 6 to 15 - Through PIL, the PED has expanded the School-led Community Revitalization
- Continuing collaboration and improving the impact of Rural Revitalization, PED/MS conduct monthly meetings
- The Rural Ed Division, PIL project partners, and MS staff are
 - Developing a data collection process that addresses the data needed for PIL and for PED's Rural Revitalization
 - Coordinating a rural communities conference
 - Joint legislative presentations (e.g. North Dakota)
- Support programs to strengthen relationships among schools, families, and communities -- as embedded in project work
 - Las Familias Community Events
 - Business Plan Development
 - Zune Pilot
 - Business Mentors
 - Participate in

Innovative Focus

Partnership for 21st Century Skills



Innovative Focus

- Aligned to the NM Career Clusters
 - Arts and Entertainment
REC #2*, Mosquero*, Fort Sumner
 - Engineering, Construction, Manufacturing **Loving***
 - Energy /Environmental Technologies
Fort Sumner*, Loving
 - Communications and Information
Mosquero*, REC #2
 - Health and Bioscience
REC #2
 - Hospitality and Tourism
Mosquero
 - Business Services
Mosquero*, Fort Sumner, Loving



Innovative Partners

- **Microsoft Corporation**
 - Up to \$2 million
 - Academic Program Manager
 - Donated MS Software
- **Governor's Office**
 - Staff Support
 - Advisory Committee Co-Chair
- **PED and Legislature**
 - Rural Revitalization
 - E²T² Grants
 - REAP Grants
 - 1:1 Laptop Initiative
 - Film Grant
 - Staff Support
 - Advisory Committee Co-Chair & members



Lt. Gov. Denish, Secretary Garcia, Anthony Salcito, Microsoft, and Loving Team

Legislative Multiplier Affect

Investors, whether it is the state or federal government, local businesses, major corporations, or individual donors -- give funds with the inherent belief that those funds will have an affect. We believe that joint engagement (or pooling of resources) will result in additional investments.

- Through Legislative Funding, each project has been able to leverage those funds for additional support in addressing their goals.

Legislative Multiplier Affect

Estimated % Increase in Funding via PIL

Program NM \$/PIL \$

Fort Sumner

56% 122K/218K

Loving

36% 275K/100K

Mosquero

125% 10K/125K

REC #2

50% 80K/40K

Evidence of Partnership Impact

- US Innovative Teachers Forum
- Marketing video
- Silver Bullet Productions
- New Mexico Technology in Education Conference



**Growing Green
Fort Sumner**



**FTTP /
Distance Learning
REC #2**



**Media
Entrepreneurs
Mosquero**



**Building Homes
Loving**

Microsoft/New Mexico PIL Rural Revitalization

FORT SUMNER

FS GREENHOUSE

- **Growing Green in Fort Sumner.** Fort Sumner Municipal Schools will update and expand its campus greenhouse, eventually creating an effective commercial venture by growing and selling cottonwood seedlings and cactus plants. Fort Sumner is an agricultural community, and injecting real-world, meaningful applications of science, technology, engineering and mathematics into school instruction will better prepare students for vocational and technical training or local industry opportunities. In addition, the sale of items and the creation of jobs will help stimulate the local economy.
- **Partners**
 - Fort Sumner Community Development Corporation (FSCDC)
 - New Mexico State University Cooperative Extension Services (NMSU-CES)
 - De Baca County Commission (DBCC)
 - Village of Fort Sumner (VFS)



LOVING

21st C. Economic Revitalization Through Home Construction

Improve the education system and community by --

- Introducing and incorporating trade- and work-based learning into the high school curriculum
- Providing hands-on work opportunities
- Preparing students for trade occupations straight out of high school
- Improving the community's housing, setting the foundation for Loving students to remain in the community



PARTNERS

- Habitat for Humanity
- Village of Loving
- NMSU-Carlsbad
- Local Contractors
- Western Commerce Bank

MOSQUERO

Media Entrepreneurs (ME)

- ME is a “learning and earning” project-based business enterprise incorporated into the Mosquero Municipal Schools’ curriculum.
- Three components of the youth-centered/youth-operated, “It’s all about ME”, business
 - *Harding County Roundup* – professional county-based newspaper reaching over 400 people
 - *Pirate Productions Media Shop* – Meets remote, rural media needs for the county
 - *Familias de Nuevo Mexico* – Harding County Heritage program that publishes historical events of the county and families interviewed. Program culminates a county dinner theater.

Partners

- Paula Murphy, Owner – Raton Range
- Business Mentor: Kathi Bearden, Publisher, Hobbs-Sun Newspaper
- Harding County Economic & Community Development Corp.
- Harding County DWI Program
- Mesalands Community College SBDC
- Harding County



REGIONAL EDUCATION COOPERATIVE #2

- **Student Film Technician Training.** This project provides training for high school students in the seven districts of the Northwest REC #2 consortium. The training, focused on film and movie production, will be delivered through a combination of on-site education at professional facilities and long-distance classroom education provided by college and industry instructors. The instruction will help students develop and hone their technical skills, creating promising applicants who can pursue related employment opportunities in the growing New Mexico movie industry.
- **Partners**
 - REC #2 high schools
 - Northern New Mexico College (NNMC)
 - University Economic Development Center at NNMC
 - North Central New Mexico Economic Development District (NCNMEDD)
 - Local 480 International Alliance of Theatrical Stage Employees (IATSE)
 - New Mexico Film Commission (NMFC)
 - Business Mentor: Pam Pierce, President, Silver Bullet Productions

**READY, SET,
ACTION...**

